



OIL AND NATURAL GAS CORPORATION LTD

OFFICE OF CHIEF HRD

HR INITIATIVES

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No. DDN/HRD/HRI/EBPS/2018

Dated: 07.05.2018

Sub: Brand Perception Survey of Oil and Gas Industry

Dear Madam/Sir,

Oil & Gas industry plays important role in growth and development of the nation. Oil and Gas sector CPSEs have a strength of more than 1, 30,000 employees, who are continuously looking for cutting edge HR practices centered on Talent Engagement. Oil and Gas CPSEs have proposed to conduct survey through KPMG as knowledge partner on Brand Perception in order to formulate EVP to align HR policies/practices with the changing environment

We understand the need to attract the best talent pool for the Oil and Gas sector with a focus on high growth and its relevance to Indian economy. It is therefore, important to know "Brand Perception" of the prospective employees towards Public Sector Oil and Gas companies.

The outcome of the study will lead to an action plan to improve HR processes and policies of Public Sector Oil and Gas companies and become employer of choice for the best talent.

KPMG will reach out to you separately with an online survey link for this brand perception survey. We would like to solicit your cooperation for maximum participation of students from your campus. Responses may be candid and honest which shall remain confidential.

As an important stakeholder and partner in nation building, we look forward to your active participation in this survey.

With regards,

Yours sincerely,

(Amarendra Sahu)

General Manager(HR)-Head Corp. R&P

7.5.2018