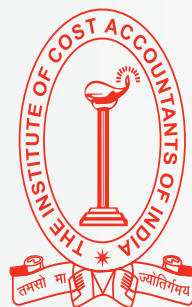




Celebrating 75 Years of Establishment

**APRIL 2019**

# **CMA PLACEMENT BROCHURE**



**DIRECTORATE OF STUDIES - TRAINING & PLACEMENT  
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA**

Statutory Body under an Act of Parliament

[www.icmai.in](http://www.icmai.in)

Behind every successful business decision, there is always a **CMA**

## MISSION STATEMENT

"The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

## VISION STATEMENT

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."

## REGIONAL OFFICES



1

### NORTHERN INDIA

3, Institutional Area, Lodhi Road, New Delhi - 110003

2

### EASTERN INDIA

84, Harish Mukherjee Road, Kolkata - 700025



2



3



4

3

### SOUTHERN INDIA

4, Montieth Lane, Egmore, Chennai - 600008

4

### WESTERN INDIA

"Rohit Chambers", 4th Floor,  
Janmabhumi Marg Fort, Mumbai - 400001

# MESSAGES



**CMA Amit A. Apte**  
President  
The Institute of  
Cost Accountants of India

Greetings!!!

In this globalized world, organizations require professionals such as Cost and Management Accountants (CMA) who have specialized knowledge on business strategy and value creation. CMAs are increasingly contributing towards the management of scarce resources like funds, land, risk analysis, developing Cost Control Mechanism, etc and helping the organization in strategic decision making process. Our students are groomed to develop problem solving and decision making skills, relevant leadership qualities and managerial skills, along with functional competencies by leveraging appropriate industry oriented course content, teaching and learning methods.

CMAs are in great demand in government sector, private sector, banking & finance sector, developmental agencies, education, training & research sector as well as in service and public utility sector. Further, in view of their specialized knowledge and training, CMAs are holding top management positions in various organizations like Chairman cum Managing Directors, Director Finance, Financial Controller, Chief Financial Officer, Controller of Cost, Chief Internal Auditor and other important positions.

We take industry-institute collaboration on a serious note. We are looking forward to have a mutually beneficial collaboration with organization like yours through multi-lateral tie ups such as active presence in Pre-placement Orientation Programmes/ Career Development Programmes, Placements of CMA students, Seminars / Workshops, Research and other activities that facilitate learning, education and professional avenues.

I would like to invite you to visit our Institute's Campus Placement Programme to engage the professionally nurtured recently passed out CMA qualified students to be your future managers.

Warm regards

**CMA Amit A. Apte**



**CMA Manas Kumar Thakur**  
Chairman  
T&EF and Placement Committee  
The Institute of  
Cost Accountants of India

Greetings!!!

It is indeed with great pleasure we cordially invite your esteemed organization to participate in our CMA Campus Placement Programme for December 2018 Final qualified candidates scheduled in the month of April 2019.

The Institute has been successfully organizing placement programmes twice a year for Newly Qualified CMAs, wherein prospective employers recruit recently passed out students, interact and explore the possibilities of taking up employment opportunities to shape their professional career. CMAs are considered as complete business solution providers in this dynamic business world. They acquire rich professional knowledge through CMA course curriculum on subjects relating to Cost & Management Accounting Techniques, Finance & Accounting, Auditing, Taxation, Management and Information Technology etc.

The Institute has a dedicated Training, Placement & Counselling Cell striving hard to foster effective interaction and to bridge the gap between Industries and Institute. This Directorate plays a pivotal role in counseling and guiding the students for their successful Career path. It organizes Career Development programs, Pre-placement Orientation Programmes like mock interviews, group discussions, pre placement talks, interactive sessions with industry experts, case studies etc. We believe in inculcating right attitude in the minds of young students and develop them as individuals who have the innate desire not just to succeed in their own lives but also to contribute meaningfully to societal development in all possible spheres.

Today we are proud to see that our students and recruiters are equally satisfied with our services and this has all been made possible by the commitment and diligence of our placement team. We place right candidates in right place with integrity and reliability.

I feel extremely elated to invite you to our CMA Campus Placement Programme for December 2018 Final qualified candidates scheduled in the month of April 2019. We have a pool of committed and enthusiastic students ready to hit the ground running. I request you to go through the Placement Brochure - April 2019 for CMA Campus Placement Programme.

Looking forward to welcome you at our Campus Placement Programme April 2019 at various locations in India.

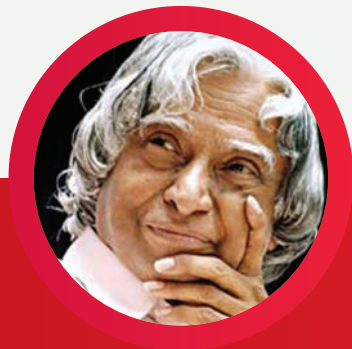
Best regards

**CMA Manas Kumar Thakur**

# ABOUT THE INSTITUTE

The Institute of Cost Accountants of India is a statutory body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organises professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession. In today's world, the profession of conventional accounting and auditing has taken a back seat and cost and management accountants are increasingly contributing toward the management of scarce resources and apply strategic decisions. This has opened up further scope and tremendous opportunities for cost accountants in India and abroad.

After an amendment passed by Parliament of India, the Institute is now renamed as "The Institute of Cost Accountants of India" from "The Institute of Cost and Works Accountants of India". This step is aimed towards synergising with the global management accounting bodies, sharing the best practices which will be useful to large number of trans-national Indian companies operating from India and abroad to remain competitive. With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the 2<sup>nd</sup> largest Cost & Management Accounting body in the world and the largest in Asia, having approximately 5,00,000 students and 78,000 members all over the globe. The Institution headquartered at Kolkata operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 98 Chapters situated at important cities in the country as well as 9 Overseas Centres. It is under the administrative control of Ministry of Corporate Affairs, Government of India.



*"If we have to succeed in the globalized world, we have to enlarge the scope of Cost Audit to cover all aspects of manufacturing and service sector activities including healthcare and education."*

**- APJ Abdul Kalam**  
Former President of India



*"Where today's accountants, particularly the management accountants not only has to capture the financial transactions but also has to measure, analyse, interpret and disclose the corporate economy in a holistic framework crazing the cost aspect and which is most important today's economic structure."*

**- Pranab Mukherjee**  
Former President of India



*"Without cost accountancy one works rather in a vague undefined way without knowing where an industry exactly stands but in cases where there are cost accountants, correct assessment of its proper growth & working can easily be made."*

**- Lal Bahadur Shastri**  
Former Prime Minister of India



## CMA COURSE DISSECTION - SYLLABUS 2016

KNOWLEDGE PILLAR	FINANCIAL REPORTING	REGULATORY FUNCTION	MANAGEMENT	STRATEGY
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### FOUNDATION COURSE

FOUNDATION	FUNDAMENTALS OF ACCOUNTING	FUNDAMENTALS OF LAWS & ETHICS	FUNDAMENTALS OF ECONOMICS AND MANAGEMENT	FUNDAMENTALS OF BUSINESS MATHEMATICS & STATISTICS
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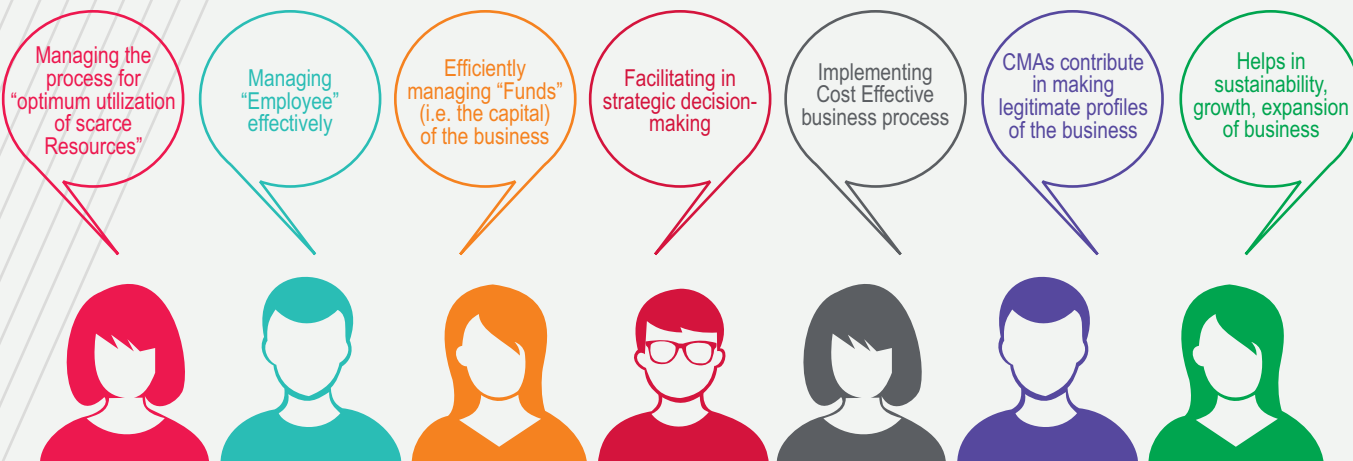
### INTERMEDIATE COURSE

INTERMEDIATE GROUP - I	FINANCIAL ACCOUNTING	LAWS & ETHICS DIRECT TAXATION	COST ACCOUNTING	
INTERMEDIATE GROUP - II	COMPANY ACCOUNTS & AUDIT	INDIRECT TAXATION	COST & MANAGEMENT ACCOUNTING AND FINANCIAL MANAGEMENT	
			OPERATIONS MANAGEMENT AND STRATEGIC MANAGEMENT	

### FINAL COURSE

FINAL GROUP - III		CORPORATE LAWS & COMPLIANCE DIRECT TAX LAWS AND INTERNATIONAL TAXATION	STRATEGIC FINANCIAL MANAGEMENT STRATEGIC COST MANAGEMENT - DECISION MAKING	
FINAL GROUP - IV	CORPORATE FINANCIAL REPORTING	INDIRECT TAX LAWS & PRACTICE	COST & MANAGEMENT AUDIT	STRATEGIC PERFORMANCE MANAGEMENT AND BUSINESS VALUATION

# MULTI-DISCIPLINARY ROLES CMAs CAN PERFORM



## PLACEMENT

The Institute of Cost Accountants of India has a vibrant placement cell to facilitate the placements for all deserving students. It works round the clock to improve the placement facilities for both qualified and semi-qualified CMAs. The Placement Directorate works closely with Corporate Sector to groom students as per industry requirements. Industry is always on the lookout for students with good academic background, who are vibrant, energetic, attentive, fast learners, adaptive, good communicator and ready to accept challenges. The Institute is committed to offer best talent for corporates.

## PLACEMENT CELL - OBJECTIVES

- The purpose of the Placement Cell is to guide students to choose right career path and to provide domain knowledge, skill and aptitude to cater the manpower requirements of the Industry.
- The Institute has evolved mechanism for its students wherein they are given training and guidance opportunity by the eminent industry members and professionals.
- Maintaining and regularly updating database of students for possible placements.
- Maintaining database of companies and establishing strategic links for campus recruitments.
- Coordinating with companies to understand about their requirements and recruitment procedures.
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Organizing pre-placement Orientation programme/ training/ workshops/ seminars for students to keep them up-to-date.
- Arranging CFO & HR Discussion Meet pan India basis.
- Collecting feedback from employers to know where our students stand in the selection process and guiding them accordingly.
- To assist students for industrial training on or after the completion of the course.
- To act as a link between students, alumni and the recruiters.

## 12-DAYS PRE-PLACEMENT ORIENTATION PROGRAM

9<sup>th</sup> to 20<sup>th</sup> March 2019

### Topics covered:

- ✦ Resume Writing/ Communication Skills/ Soft Skill Training/ Tips to crack Group Discussion/ Interview Skills/ Professional Email Writing/ Power Point Presentation
- ✦ Advanced Excel/ERP
- ✦ Basics of Accounting/Corporate Accounting (Practical Aspects)
- ✦ Company Law (Special emphasis on Companies Act, 2013)
- ✦ Financial Management (Practical Aspects)
- ✦ Cost Sheet Preparation/Companies (Cost Records and Audit) Rules, 2014
- ✦ Audits in Corporate World
- ✦ Cost Accounting Standards
- ✦ Ind AS
- ✦ Goods & Services Tax (GST)
- ✦ Direct Tax (Practical Aspects)
- ✦ Emerging issues: Valuation and Insolvency & Bankruptcy Code
- ✦ Securities Market
- ✦ International Finance

# Few of our Proud Recruiters 2018



*And Many More .....*

# CMA CAMPUS PLACEMENT SCHEDULE (1<sup>st</sup> Phase) DECEMBER 2018 BATCH

Place	Date of Campus
Kolkata	04 April 2019 (Thursday)
Delhi	06 April 2019 (Saturday)
Chennai	08 April 2019 (Monday)
Mumbai	09 April 2019 (Tuesday)

For further enquiries please contact  
**e-mail:** [placement@icmai.in](mailto:placement@icmai.in) / [cpt@icmai.in](mailto:cpt@icmai.in)  
**Ph:** +91 33 4036 4770/+91 33 4036 4783

## PARTICIPATION FEE STRUCTURE FOR CORPORATES

Participation fee for campus placement  
programme for single location

₹25,000/- + Applicable GST

Participation fee for additional locations

₹15,000/- + Applicable GST  
extra for each locations

*\* For participating on the 1<sup>st</sup> Day of the Campus Placement Programme,  
an extra premium amount of ₹15,000/- to be paid by the participating  
organization for each location separately*

The payment of the fee is to be made through **Demand Draft** drawn  
in favour of **"The Institute of Cost Accountants of India"** payable at  
Kolkata or by **ECS** mode.

### DETAILS FOR ECS PAYMENT

A/C Name: The Institute of Cost Accountants of India  
Bank: PUNJAB NATIONAL BANK  
Branch: New Market, Kolkata - 700087  
A/C No.: 0093002109030025  
IFSC Code: PUNB0009300  
Swift Code: PUNBINBBCLN  
PAN: AAATT9744L  
GSTN: 19AAATT9744L1ZP



## DIRECTORATE OF STUDIES - TRAINING & PLACEMENT THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament

[www.icmai.in](http://www.icmai.in)

### HEADQUARTERS

CMA Bhawan, 12, Sudder Street, Kolkata - 700 016  
Direct: +91-33-4036-4770/+91-33-4036-4783

### DELHI OFFICE

CMA Bhawan, 3, Institutional Area, Lodhi Road  
New Delhi - 110003

Behind every successful business decision, there is always a **CMA**