



# ICMAI

## The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

[www.icmai.in](http://www.icmai.in)



# CMA

# Campus Placement Programme



**FOR QUALIFIED COST ACCOUNTANTS OF JUNE 2024 TERM**

*Organized by*

**Career Counselling & Placement Committee**

**Email -**

[placement.adl@icmai.in](mailto:placement.adl@icmai.in) / [cpt@icmai.in](mailto:cpt@icmai.in)

**Phone -**

+91 89813 91330 / 94323 82747

**Headquarters:**

CMA Bhawan, 12, Sudder Street, Kolkata - 700016

**Delhi Office:**

CMA Bhawan, 3, Institutional Area, Lodhi Road  
New Delhi - 110003

Behind every successful business decision, there is always a **CMA**

## About the Institute

**T**he Institute of Cost Accountants of India is a Statutory Body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organizes professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession.

With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the largest Cost & Management Accounting body in the globe, having more than 5,00,000 students and 1,00,000 members. The Institute operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 117 Chapters situated at important cities in the country as well as 11 Overseas Centres, headquartered at Kolkata. It is under the administrative control of the Ministry of Corporate Affairs, Government of India.



### VISION STATEMENT

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally

### MISSION STATEMENT

"The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

### Institute Motto

असतोमा सद्गमय  
तमसोमा ज्योतिर्गमय  
मृत्योर्मा मृतं गमय  
ॐ शान्ति शान्ति शान्तिः

From ignorance, lead me to truth  
From darkness, lead me to light  
From death, lead me to immortality  
Peace, Peace, Peace



## Message

Dear Esteemed Corporate Leaders,

Greetings!!!

**W**e extend a cordial invitation to our upcoming Campus Placement drive targeting the freshly qualified Cost Accountants (CMAs) from the June 2024 Term. This placement event offers you a unique opportunity to connect with and recruit some of the most promising young talents in the nation.

As distinguished figures in the corporate arena, you are well aware of the pivotal role talent acquisition plays in an organization's triumph. It is for this reason that we are unwavering in our commitment to furnish our students with top-notch education, orientation and training. We aim to equip them with the skills and mind-set to confront the challenges of the corporate world, evident through our comprehensive PrePlacement Orientation Program, executed across the length and breadth of the country.

Our campus placement drive serves as an exceptional platform for you to engage with our students and identify individuals possessing the competencies and expertise to propel your enterprise forward. Our students are imbued with a thirst for knowledge driven by a determination to succeed and poised to create a positive impact within your organization.

We would be honoured to have your esteemed presence and active participation in our campus placement drive enabling you to impart your invaluable insights and expertise to our eager students.

We are confident that your active involvement during this campus placement drive will be a mutually enriching experience benefiting both your organization and our aspiring students.

We appreciate your time and thoughtful consideration and eagerly anticipate your participation.



**CMA Bibhuti Bhusan Nayak**  
President, ICAI



**CMA TCA Srinivasa Prasad**  
Vice President, ICAI



**CMA Vinayranjan P**  
Chairman  
Career Counselling &  
Placement  
Committee, ICAI





## CAMPUS PLACEMENT POLICIES & GUIDELINES FOR CORPORATE

- » The Placement Cell shall decide on various slots for companies. No company will be allowed to announce job offers before the slotted day and time
- » If, for any reason, a company wants to conduct its process before the slotted day and time they may be permitted to do so with the consent of Placement Director; but they shall announce the final offer on the particular day when the company is originally slotted
- » Company has to disclose job description, post, location and pay package (CTC) etc. prior to visit the campus
- » Corporate Participation fee is to be fully cleared as per the schedule within stipulated time.
- » In case of short listing of a student in multiple companies and interview process running at the same time, recruiters may miss certain candidates due to time constraints/ overlapping interview slots.
- » The company/ organization is required to furnish the final list of selected students on the same day of campus visit
- » The company should hand over the duly signed hard copy/ e-mail the final selection list to the placement cell within a reasonable time period
- » In case the company is unable to declare the result on the same day, the student is allowed to participate in other companies and the final status will depend upon first-come-first-serve basis.
- » Contact no. of HR/others of the company cannot be shared with the students
- » If a particular organization is unable to finalize the results on the same day and wish to have more rounds of interviews, may do so within a weeks' time and the final result has to be declared immediately
- » All correspondence to and from the company will be routed through the Placement Cell only
- » The competent authority of the Institute may take a critical review of the company If it becomes unable to recruit finally selected student(s) even after a substantial period of time of final round of selection



# CMA

## Campus Placement Drive: April - May, 2024

(For Quali ed Cost Accountants of December 2023 Term)

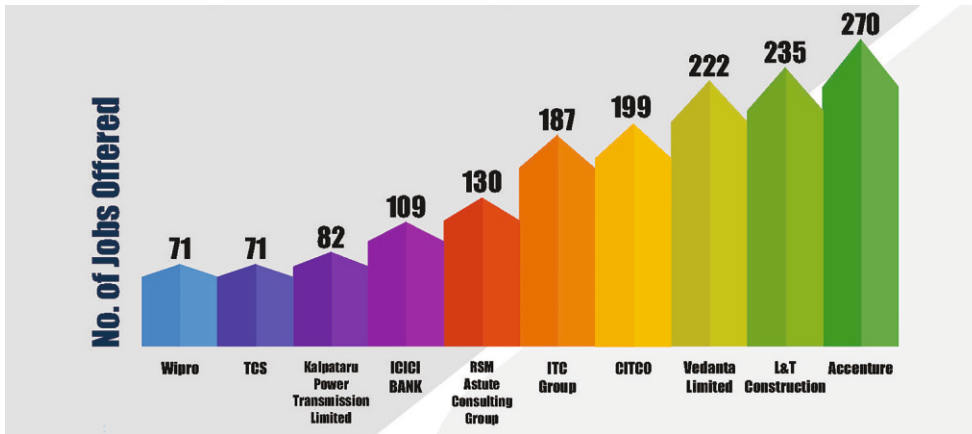
Thank You Corporates &  
Congratulations to Successful **CMA**s\*

\*CMA's received Avg. CTC INR 12 Lakh p.a. and above

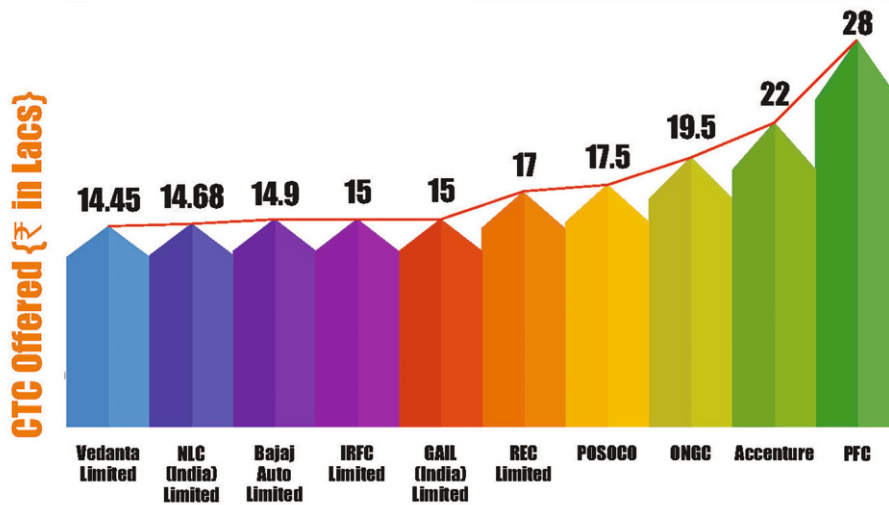
Prominent Recruiters in CMA Campus Placement Drive


And Many More...

Career Counselling & Placement Committee  
The Institute of Cost Accountants of India



Top 10 organizations in Terms of Jobs offered in Campus Placement Programmes - 2017 to 2023

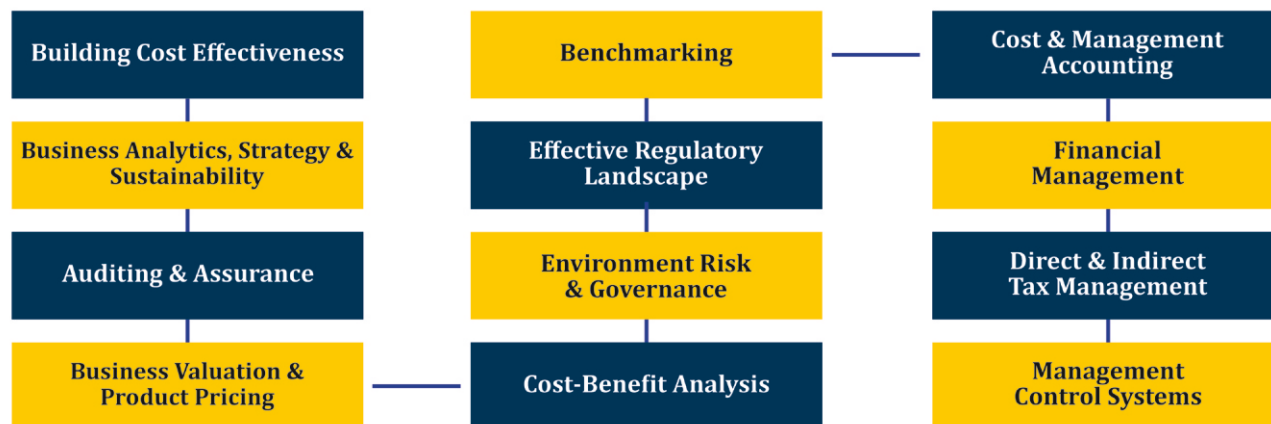


Top 10 Organizations in Terms of CTC offered in Campus Placement Programmes - 2017 to 2023



**Highest CTC offered INR 28 lakh p.a.**  
**Avg. CTC offered INR 12 lakh p.a.**

## CORE STRENGTHS OF CMA PROFESSION



## Pre-Placement Orientation Programme Centres for Physical Sessions (June 2024 Term)

Kolkata	Mumbai	Delhi	Chennai
Ahmedabad	Jaipur	Pune	Hyderabad
Bengaluru	Bhubaneswar	Vijayawada	Surat-South Gujarat

## Schedule - CMA Campus Placement Programme: June 2024 Term

Locations	Date of Campus
Delhi	24 - 26 September 2024 (Tuesday, Wednesday, Thursday)
Bhubaneshwar	27 - 28 September 2024 (Friday, Saturday)
Mumbai	30 September 2024 (Monday), 01 October 2024 (Tuesday)
Pune	04 - 05 October 2024 (Friday, Saturday)
Chennai	07 - 09 October 2024 (Monday, Tuesday, Wednesday)
Ahmedabad	18 - 19 October 2024 (Friday, Saturday)
Kolkata	22 - 24 October 2024 (Tuesday, Wednesday, Thursday)
Jaipur	07 - 08 November 2024 (Thursday, Friday)
Bengaluru	20 - 21 November 2024 (Wednesday, Thursday)
Hyderabad	28 - 29 November 2024 (Thursday, Friday)

### Note:

Campus placement drives can be conducted in either a physical or online mode, depending on the specific needs and preferences of the participating companies. We request you to kindly register your participation for CMA Campus Placement drive through an email confirmation at the earliest at [cpt@icmai.in](mailto:cpt@icmai.in)





## Corporate Participation Fee Structure for Participating in CMA Campus Placement Programme

### CMA Campus Placement Participation Fees

Day	Corporate Participation Fee
1 <sup>st</sup> Day	₹40,000/- plus 18% GST
2 <sup>nd</sup> Day	₹25,000/- plus 18% GST
3 <sup>rd</sup> Day	₹25,000/- plus 18% GST

The payment of the fee is to be made through Demand Draft drawn in favour of  
"The Institute of Cost Accountants of India" payable at Kolkata or by ECS mode

#### Details for ECS Payment

A/C Name: The Institute of Cost Accountants of India  
Bank: PUNJAB NATIONAL BANK  
Branch: New Market, Kolkata - 700087  
A/C No.: 0093002109030025  
IFSC Code: PUNB0009300  
Swift Code: PUNBINBBCLN  
PAN: AAATT9744L  
GSTN: 19AAATT9744L1ZP



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