



**Great
Place
To
Work®**

Certified

JAN 2023 – JAN 2024

INDIA

**Empowering Businesses: Electronics Product Solutions
for Efficiency**

A leading Indian Electronics Product Manufacturer, Solution and Service Provider

TVS ELECTRONICS is part of the century-old TVS Group, one of India's most respected and successful business conglomerate.



Trust. Value. Service.



Pioneers in Dot Matrix
Printer & Keyboards



No.1 in Thermal
Printers



No.3 in Barcode
Scanners & Label
Printers



Single Point Solution
Provider



Retail
Software Solution



Preferred Service Partner
for Domestic and Global
Brands

Part of the world's largest industrial conglomerate, TVS Group



Automobile and Auto Ancillaries



Electronics



Logistics



Engineering



Finance



Why should you be part of India's growth story?



India has the best GDP growth rate in the world for the fiscal year 2022-2023 @ 7.0%.



India has a rapidly growing middle class population of 1.3 Billion with high disposable income with \$432.67K, which is a major driving force behind increased consumer spending.



India has a young and dynamic population, ~915 million citizens being under the age of 35. This advantage provides a pool of skilled and motivated professionals around ~143.3 Million



Firm move by India Inc. and Govt. Estbl. toward Made in India products, is driving growth by promoting domestic manufacturing and attracting foreign investments.



Indian retail industry is worth \$836 billion in FY 2022, with an 81.5% contribution



The Indian retail industry is experiencing exponential growth with retail development taking place not just in major cities and metros, but also in Tier-II and Tier-III cities.



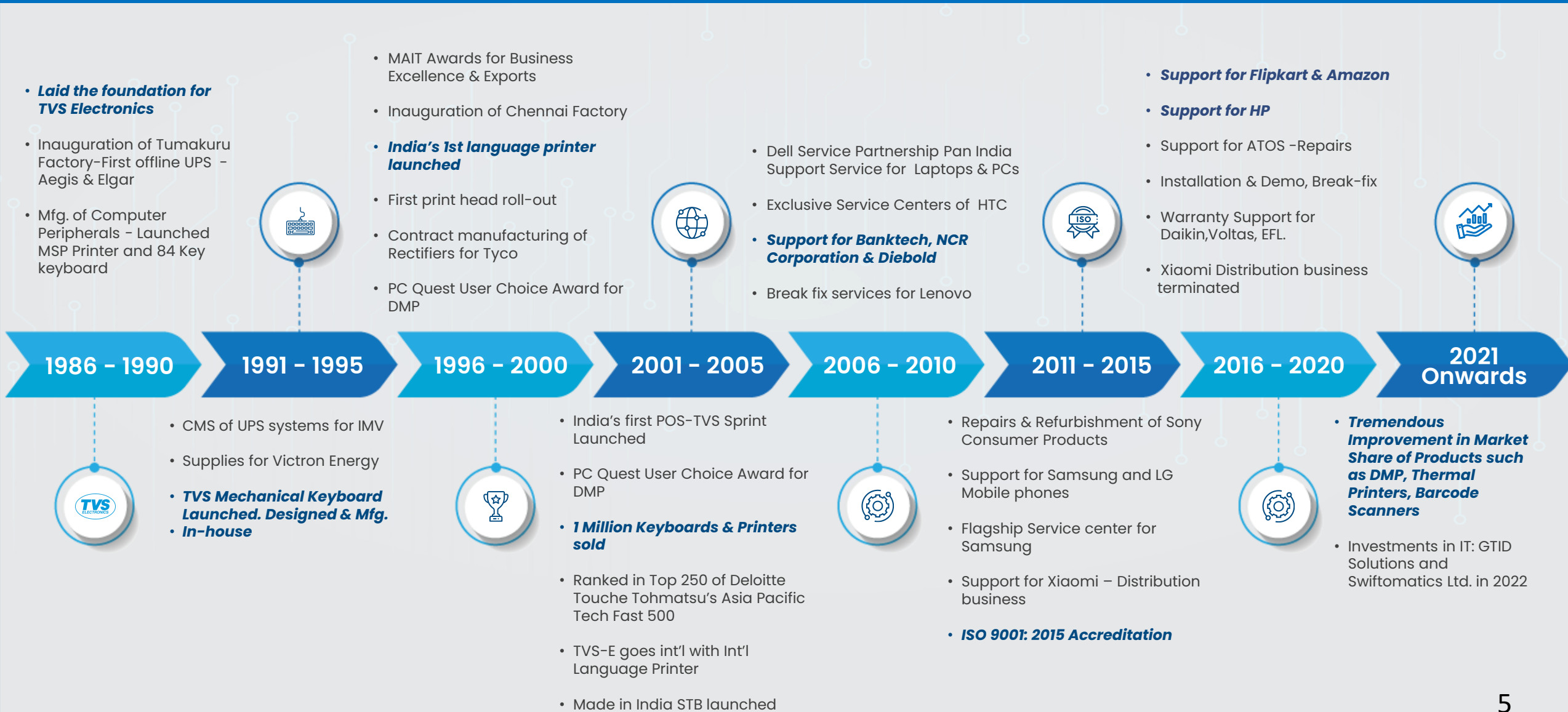
Electronics growth at 22%; Retail in India expected to grow at 15% CAGR -- There are about 14 million retail outlets in India, of which 11.2 Million are still untapped.



Government's favourable policies towards infra development have created a robust platform for industrialization and growth.

With these favorable aspects, we believe that partnering with large companies like yours is the right strategy for us to grow our business in India.

Key Milestones: Establishments and Product Solutions Advancements



Integrated End-to-End Customer Centric Offerings



Evolving to Meet Business Needs – Our Capabilities



Product and Solutions Groups

Retail



- Invoice & print bills
- Manage inventories and sales
- Reports & Tax/GST reconciliation
- Payments

Retail Billing Software



Banking



- Passbook printing
- Ledger printing
- Cash counting
- DD Printing

Government



- Ticketing
- Documentation/Registration
- India post – Receipts printing

Shipping & Logistics



- Track and trace
- Manage stocks/inventories
- Label printing

Pan-India Distribution Network



25

SI Partners



140

Distribution Partner



4000

Resellers

Our Clients and Partnerships That Matter



We are honoured to be associated with some of the most distinguished companies in the industry. Our clients include Fortune 500 companies, leading brands, and dynamic startups, all of whom have entrusted us with their most critical requirements.

Product Solutions Business

Retail



Manufacturing



Government



Healthcare & Hospitality

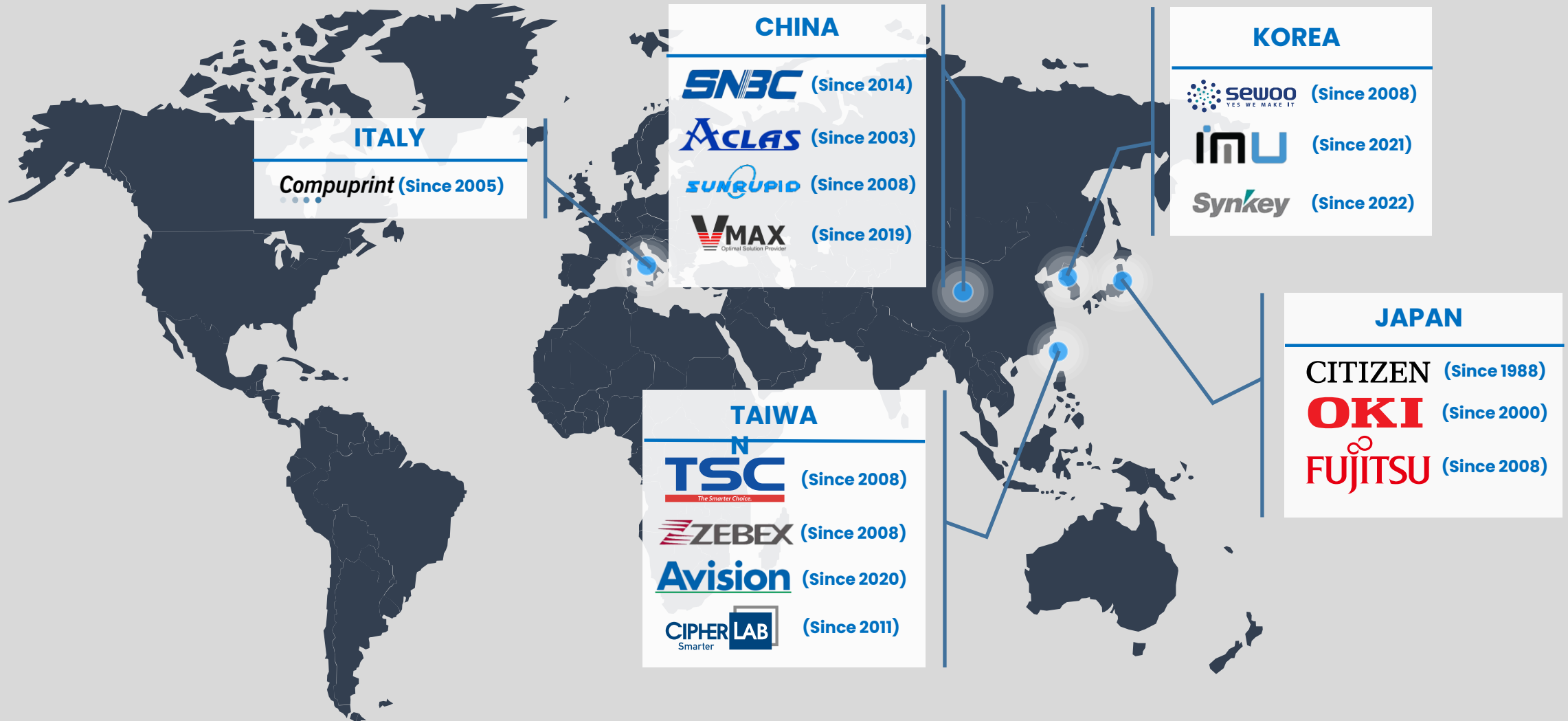


BFSI



Leveraging Strategic Associations

Collaborating with leading ODMs, we offer Indian-specific and world-class products that cater to the demands of the Indian market, while expanding our reach through the TVS-E brand in growing markets.



Evolving to Meet Business Needs – Our Capabilities



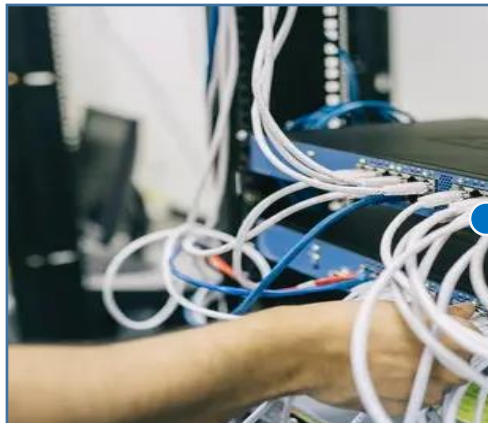
Customer Support Services



Warranty Management Solutions

- Our warranty management services offer coverage and support for:

Smartphones | Laptops | Consumer Electronics | Personal Audio | New Ability | Solar
- With our Parts Management capability, we procure and trade out-of-warranty parts for:
B2B | B2C | D2C



Infra Managed Service(IMS)

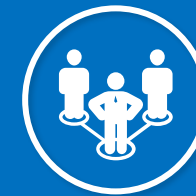
- We offer end-to-end IT infrastructure managed services with Integrated Call Management Center(ICMC) facilities.
- 150+ Seater Call Center
- Call scheduling and monitoring is accomplished through TVS-E CMS

Pan-India Service Network



421

Support DP's



550+

Field Agents



>90%

Logistic Coverage

The Digital Platform That Drives Our Services



Technology that helps in ensuring superior SLA's to exceed our customer expectations



TVS-E Service delivery platform designed for cloud scale, current provision to take 1500 calls per hour.

Our Clients and Partnerships That Matter



Services

IT Products & Peripherals



Consumer Electronics

SAMSUNG

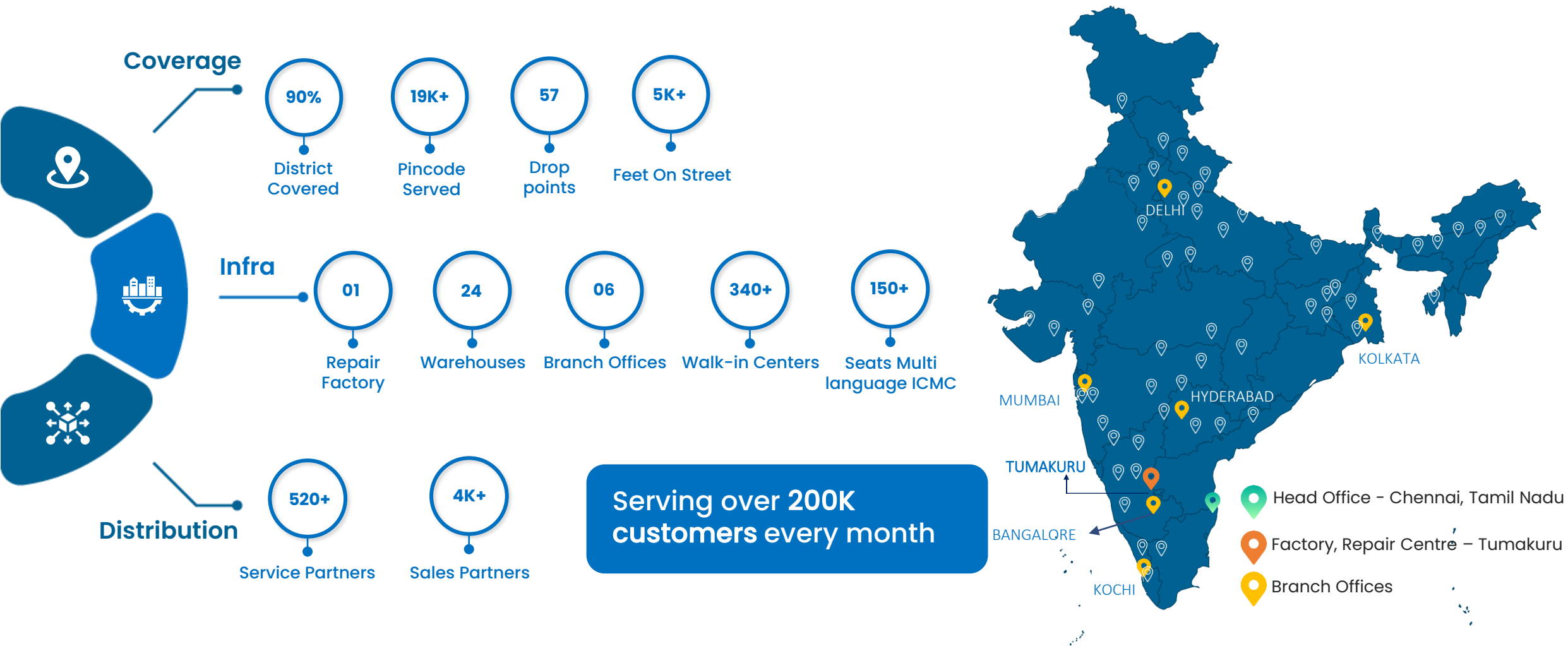


Banking & Technology



Our Footprint: Covering All Districts and States of India

With a widespread presence, we are able to cater to the diverse needs and requirements of customers nationwide



TVS-E Manufacturing Facilities



Manufacturing

With cutting-edge manufacturing technology and skilled professionals, we meet your diverse needs with precision and agility.



Domestic and Global Sourcing

We source high-quality materials and components at competitive prices to deliver reliable and cost-effective solutions.

- Vendor Support & Management
- SKDs & Spares



Repair

With our expert repair capabilities, we can quickly diagnose and fix issues with your products, minimizing downtime and maximizing productivity.



Product Design

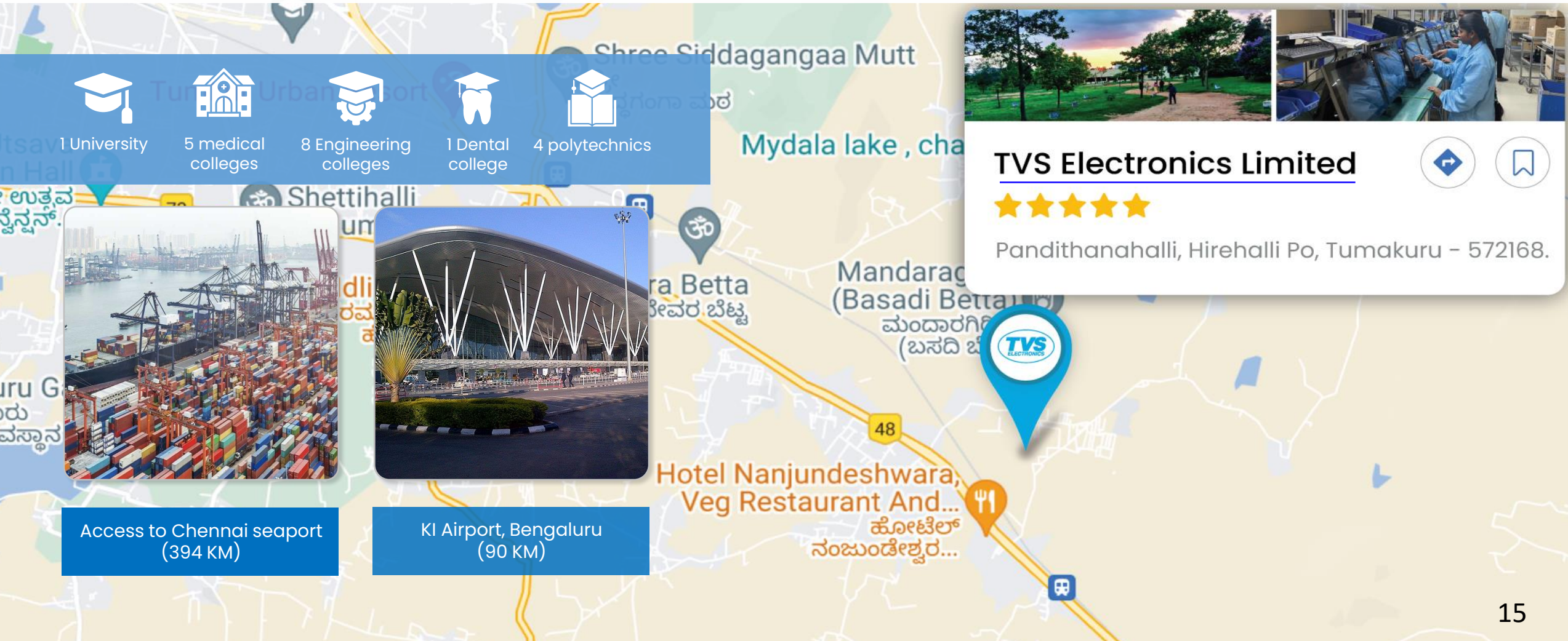
We have our Engineering Design Centre with an experienced team of designers and engineers. We offer a comprehensive range of product design services to bring your ideas to life through innovative and efficient design solutions.

Tumakuru Factory – Geographical Advantages



Tumakuru is a huge industrial, educational, and cultural centre in Karnataka and is a promising destination for investment and growth.

One among the 100 shortlisted **Smart City project**, Has an average **literacy rate of 80%**, higher than the national average of 60%



Tumakuru Factory – Geographical Advantages

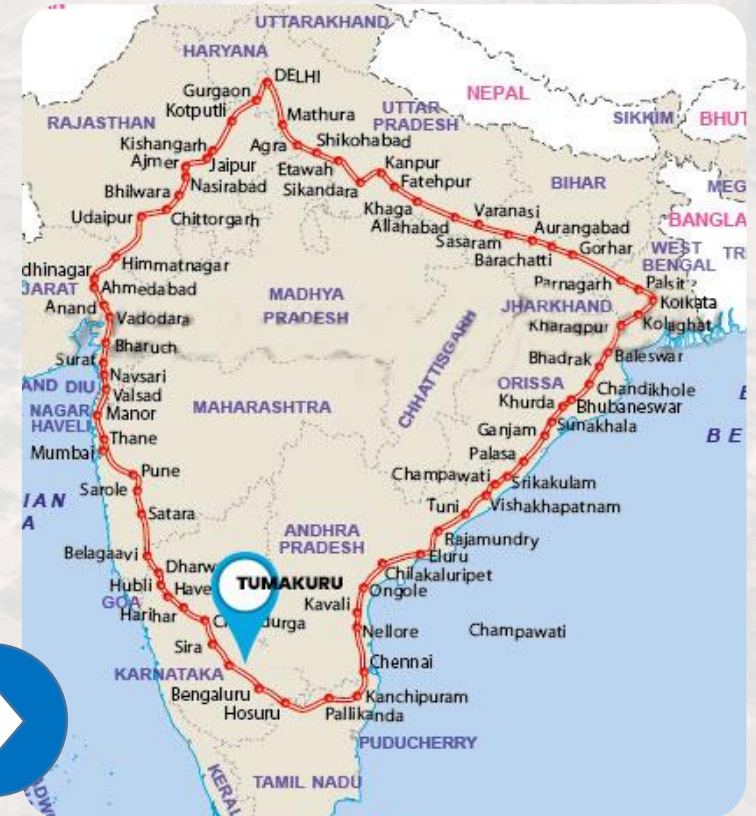


6-lane highway to enable a faster commute

Soon to be linked to the GOI's upcoming Rapid Road Transport System(RRTS) to offer world-class commuter transit services which would reduce your commuting time with high-speed and high-frequency operations.

Part of the Golden Quadrilateral

Faster transport networks between major cities and ports(East, West, North & South). Provides smoother movement of goods and people within the country Enables industrial development and employment in smaller towns through access to varied markets



Tumakuru Facility





The Core Strength – Manufacturing Edge

State-of-the-Art Tumakuru Manufacturing
Eco-system



Commenced
operations in **1988**



26.4K Sq. m
campus



65K Sq. ft
work area



PCBA repair
with RM & FG
Warehouse :
1.7K sq. m



Accreditation:
ISO 9001:2015 &
ISO 14001:2015



300K P.A.
volume for
Keyboard



560K P.A. volume
for **POS Products**
& **DMP**



Manufacturing
Experience
30+ Years



No. of Vendor: **148**
(57 Overseas : 91
Domestic)

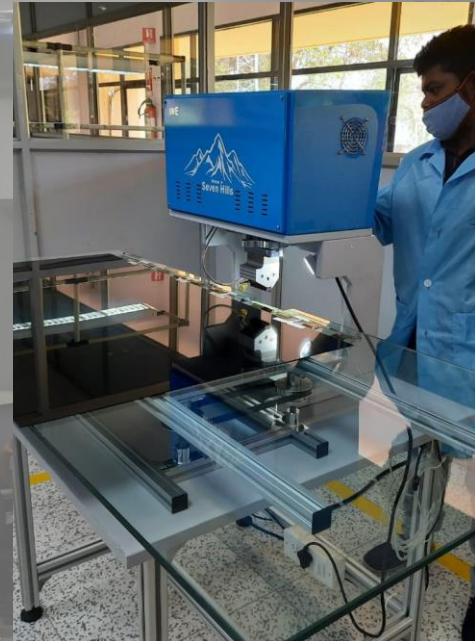
Repair Factory Infrastructure



Clean room for screen repair with ISO Standards



ESD compliant environmental-controlled repair factory



Quality assurance with environmental stress testing



End-of-life Solutions: Refurbishments & Life enhancements



Clean work attire and safety dress are standard procedure

Why Choose TVS-E ?



A trusted long-standing Indian Electronics company

- Rooted in its values & continuously evolving and part of a 120-year-old business conglomerate, TVS Group.
- One of the longest standing Indian electronics manufacturers - 36 years of strong presence
- A trusted company that forges enduring partnerships with Global OEMs spanning a remarkable period of 15 to 25+ years.
- State-of-the-art IT infrastructure for uninterrupted & seamless Sales and Service network with last mile connectivity in India.



Major focus for the Retail Segment

- Firm roadmap toward being the preferred choice for Retailers as a Single Point Service Provider (SPSP).
- Offering end-to-end Products, Billing application, Payments & Solutions.



Part of the world's most buoyant Retail Market

- Considered as one of the world's top five retail markets in terms of economic value.
- Exponential growth in retail segment taking place not just in major cities, but also in Tier-II and Tier-III cities.
- Retail in India expected to grow at 15% CAGR of which Electronics growth at 22%.



State-of-the-art Infra to create differentiated product solutions

- Plug 'n play manufacturing facility that can offer Contract Manufacturing Services (CMS) in India for our Tech Partners and ultimately deliver value addition benefits.
- Our Revenue Growth Target at 30% YoY with the Support of our Tech Partners in offering differentiated products in India and beyond.



We leave a thank you note as the beginning of a wonderful and glorious partnership about to embark together. We look forward to the possibilities and the potential for mutual growth and success that this partnership will bring.

Thank You!