

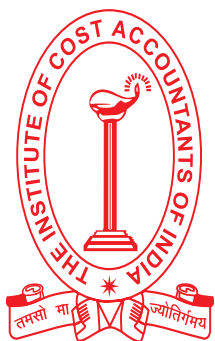
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# ONLINE CMA CAMPUS PLACEMENT DRIVE

FOR QUALIFIED COST ACCOUNTANTS OF  
DECEMBER 2019 BATCH

OCTOBER - NOVEMBER 2020



## DIRECTORATE OF TRAINING & PLACEMENT THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament

[www.icmai.in](http://www.icmai.in)

**Headquarters:** CMA Bhawan, 12 Sudder Street, Kolkata - 700016

**Delhi Office:** CMA Bhawan, 3 Institutional Area, Lodhi Road, New Delhi - 110003

Behind Every Successful Business Decision, there is always a **CMA**

# ABOUT THE INSTITUTE

The Institute of Cost Accountants of India is a statutory body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organises professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession. In today's world, the profession of conventional accounting and auditing has taken a back seat and cost and management accountants are increasingly contributing toward the management of scarce resources and apply strategic decisions. This has opened up further scope and tremendous opportunities for cost accountants in India and abroad.

After an amendment passed by Parliament of India, the Institute is now renamed as "The Institute of Cost Accountants of India" from "The Institute of Cost and Works Accountants of India". This step is aimed towards synergising with the global management accounting bodies, sharing the best practices which will be useful to large number of trans-national Indian companies operating from India and abroad to remain competitive. With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the 2<sup>nd</sup> largest Cost & Management Accounting body in the world and the largest in Asia, having approximately 5,00,000<sup>+</sup> students and 85,000<sup>+</sup> members all over the globe. The Institution headquartered at Kolkata operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 108 Chapters situated at important cities in the country as well as 10 Overseas Centres. It is under the administrative control of Ministry of Corporate Affairs, Government of India.

## MISSION STATEMENT

"The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

## VISION STATEMENT

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."

### Institute Motto

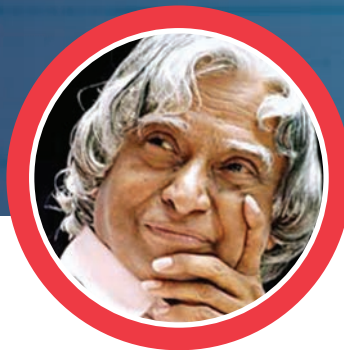
असतोमा सदगमय  
तमसोमा ज्योतिर् गमय  
मृत्योर्मा मृतं गमय  
ॐ शान्ति शान्ति शान्तिः

From ignorance, lead me to truth  
From darkness, lead me to light  
From death, lead me to immortality  
Peace, Peace, Peace



*"It is for cost accountants to help fight aberrations of gold plating that may sometimes appear on our business landscape. All this will strengthen the national effort to establishing India as a low-cost and competitive manufacturing hub for world-class products."*

**- Shri Ram Nath Kovind**  
President of India



*"If we have to succeed in the globalized world, we have to enlarge the scope of Cost Audit to cover all aspects of manufacturing and service sector activities including healthcare and education."*

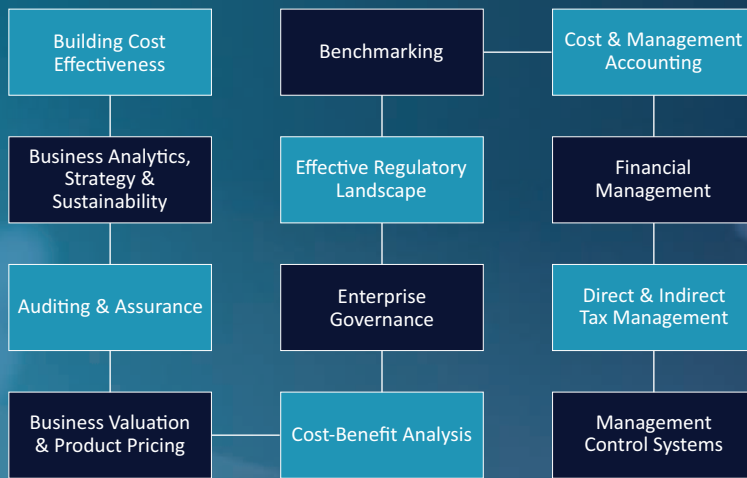
**- APJ Abdul Kalam**  
Former President of India



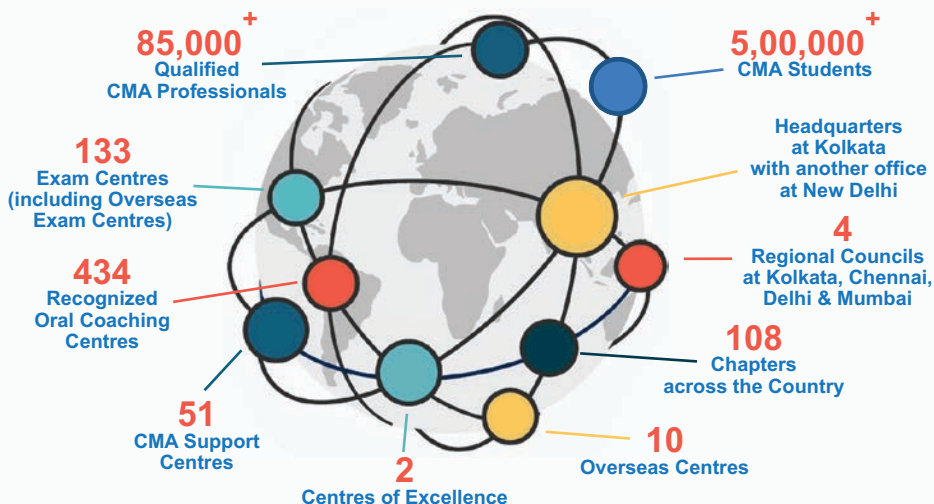
*"Without cost accountancy one works rather in a vague undefined way without knowing where an industry exactly stands but in cases where there are cost accountants, correct assessment of its proper growth & working can easily be made."*

**- Lal Bahadur Shastri**  
Former Prime Minister of India

# CORE STRENGTHS OF CMA PROFESSION



## INSTITUTE'S NETWORK



# CMA COURSE CURRICULUM

## FOUNDATION COURSE

- P1 - Fundamentals of Economics & Management
- P2 - Fundamentals of Accounting
- P3 - Fundamentals of Laws and Ethics
- P4 - Fundamentals of Business Mathematics and Statistics

## INTERMEDIATE COURSE

### Group I

- P5 - Financial Accounting
- P6 - Laws & Ethics
- P7 - Direct Taxation
- P8 - Cost Accounting

### Group II

- P9 - Operations Management & Strategic Management
- P10 - Cost & Management Accounting and Financial Management
- P11 - Indirect Taxation
- P12 - Company Accounts & Audit

## FINAL COURSE

### Group III

- P13 - Corporate Laws & Compliance
- P14 - Strategic Financial Management
- P15 - Strategic Cost Management - Decision Making
- P16 - Direct Tax Laws and International Taxation

### Group IV

- P17 - Corporate Financial Reporting
- P18 - Indirect Tax Laws & Practice
- P19 - Cost & Management Audit
- P20 - Strategic Performance Management and Business Valuation

# FEW PARTICIPATING COMPANIES IN 2019 CAMPUS PLACEMENT



*And Many More . . . .*