

CMA

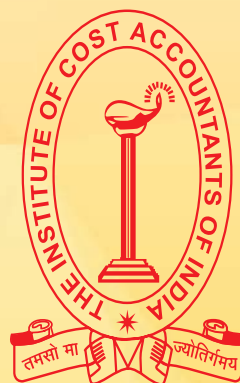
PLACEMENT & COUNSELLING

e-Bulletin

Issue - I, Vol. - II - 2019



Celebrating **75 Years** of Establishment
Be a **CMA**, be a proud Indian



DIRECTORATE OF STUDIES - TRAINING & PLACEMENT
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory body under an Act of Parliament

Behind every successful business decision, there is always a **CMA**



Message

CMA Amit A. Apte

President

The Institute of Cost Accountants of India



I express my heartfelt appreciation to the fraternity of The Institute of Cost Accountants of India for successful completion of CMA Campus Placement Programme for December 2018 Batch. In this globalized world, organizations require professionals like Cost Accountants (CMAs) who have specialized knowledge on business strategies and value creation. CMAs are the driving force in all economic activities, as they are the value creator, value enabler, value preserver and value reporter. We emphasize on grooming our students to face the interview, to broaden their mindsets, create positive vibe and equip them with all qualities to make them a multi-faceted professional.

In the recent times, many reputed P.S.U, MNC and many more Corporates are participating and recruiting CMAs from the various Campus Placement Programmes. This year the CMA Campus Placement drive has been organized in various phases and have successfully placed 264 CMA qualified candidates in various reputed organizations such as ONGC, NBCC, NLC India Ltd., SAIL, Rashtriya Ispat Nigam Ltd., ITC, Vedanta, TVS Motors Company Ltd., Federal Bank, Karur Vysya Bank, Accenture, Schneider Electric, Genpact, Capgemini, Godrej & Boyce, WIPRO, Coca-Cola Beverages, Express Roadways Pvt. Ltd. and many more.

I express my gratitude to the organizational leaders for choosing best of the talent available within the Institute. I am sure our recruiters will find our students very competent and they will be visiting us regularly.

I express my gratitude to CMA Manas Kumar Thakur, Chairman, T & E F and Placement

Committee of the Institute for his endless efforts towards coordinating with various organizations and setting new benchmarks in facilitating placement opportunities to the students.

I would thank Committee Members of T&EF and Placement Committee for their constant support.

I would like to appreciate Placement team for working tirelessly in making a collaborative endeavour between Placement Cell of the Institute and recruiting organizations for recruiting our CMA qualified and Semi – qualified students.

I am pleased to launch CMA Placement Portal to facilitate the CMA qualified job seekers.

I wish Placement Cell all the success in future Campus Placements also.

CMA Amit A. Apte

Foreword



CMA Manas Kumar Thakur

Chairman

CAT, Training & Education Facilities and Placement Committee

President (2016 - 17)

The Institute of Cost Accountants of India

Greetings.....

Dear All,

I would like to start by thanking our prestigious recruiters who have been the major reason for our constant growth in

placement records over the years. We have been successful in spreading our reach across to various sectors to place our qualified CMAs.

CMAs are increasingly contributing towards the management of scarce resources like funds, land, risk analysis, developing Cost Control Mechanism and helping the organization in strategic decision making process. Further, in view of their specialized knowledge and training, CMAs are holding top managerial positions. It is proved that the competitive era requires cost consciousness and application of cost governance which is very much essential for business sustainability. Thus the requirements of Cost Accountants in manufacturing as well as in Service industries are increasing significantly.

The Institute has a dedicated Training & Placement Cell striving hard to foster effective interaction and to bridge the gap between Industries and Institute and to organize campus placements thought the year. We take industry-institute collaboration on a serious note.

The Institute has been organizing 12 days Pre - Placement Orientation programmes twice a year for newly qualified CMAs, to train and guide the students the interview skills required to face the interview. The Orientation programme is being conducted at 11 locations i.e. Bhubaneswar, Chennai, Mumbai, Delhi, Kolkata, Hyderabad, Ahmedabad, Pune, Jaipur, Bengaluru and Vijaywada to cater more number of students.

This year Campus Placement for the December 2018 batch has been organized in two phases at Delhi, Kolkata, Mumbai and Chennai. Phase I in April 2019 and Phase II in May – June 2019. Then Extended Campus Placement was organized at Chapter levels at Bhubaneswar, Bangalore, Ahmedabad, Hyderabad and Jaipur. CMA Summer Campus Placement for the first time was organized at Delhi, Kolkata, Mumbai and Chennai to place more number of students. Now off campus placements at various places are going on to place the remaining students.

Organizations like Rashtriya Ispat Nigam Ltd., ONGC, ITC Hotel, SAIL, ITC Foods, Vedanta, WIPRO, Capgemini, Electrosteel, RSM Astute Consulting Group, Hero Moto Corp Ltd., ITC Foods Ltd., Accenture, Nestle, GST Suvudha, Ford Motors Pvt. Ltd., ITC Ltd-Paperboards &

Specialty Papers Division, HUL, Saint Gobbin, Federal Bank, Godrej & Boyce Ltd, GST Suvudha, NLC India Ltd., TVS Motor Company Ltd., Genpact, TEGA Industries Ltd., Dr. Balabhai Nanavati Hospital, Schnieder Electric, Consero Solutions India Pvt Ltd., M PANIGRAHI & CO, NBCC, J. K. Cement Work, OML Group of companies, COCA-COLA Beverages Ltd., Mahindra and Mahindra Limited, Express Roadways Pvt. Ltd., PWC, Bandhan Bank participated in the Campus Placement Programmes.

Today we are proud to see that our students and recruiters are equally satisfied with our services and this has all been made possible by the commitment and diligence of our placement team. We place the deserving candidates in right place with integrity and reliability.

I feel extremely elated to invite the organizations to our CMA Campus Placement Programme for June 2019 Final qualified candidates scheduled in the month of September - November 2019. We have a pool of committed and enthusiastic students ready to hit the ground running.

I would like to express my gratitude from the core of my heart to the two Presidents, CMA Amit Anand Apte (President 2018 - 2019) and CMA Sanjay Gupta (President 2017-2018) for keeping faith on me for the development of Studies, Training and Placements activities of the Institute.

I would like to thank all Committee members who supported me for the growth of the Studies & Placement activities.

I extend my heartfelt thanks to all the officials of Placement Department whose continuous effort, dedication and target orientated activities have set a benchmark in Placements activities which has resulted in significant increase in students' admission in the last two years.

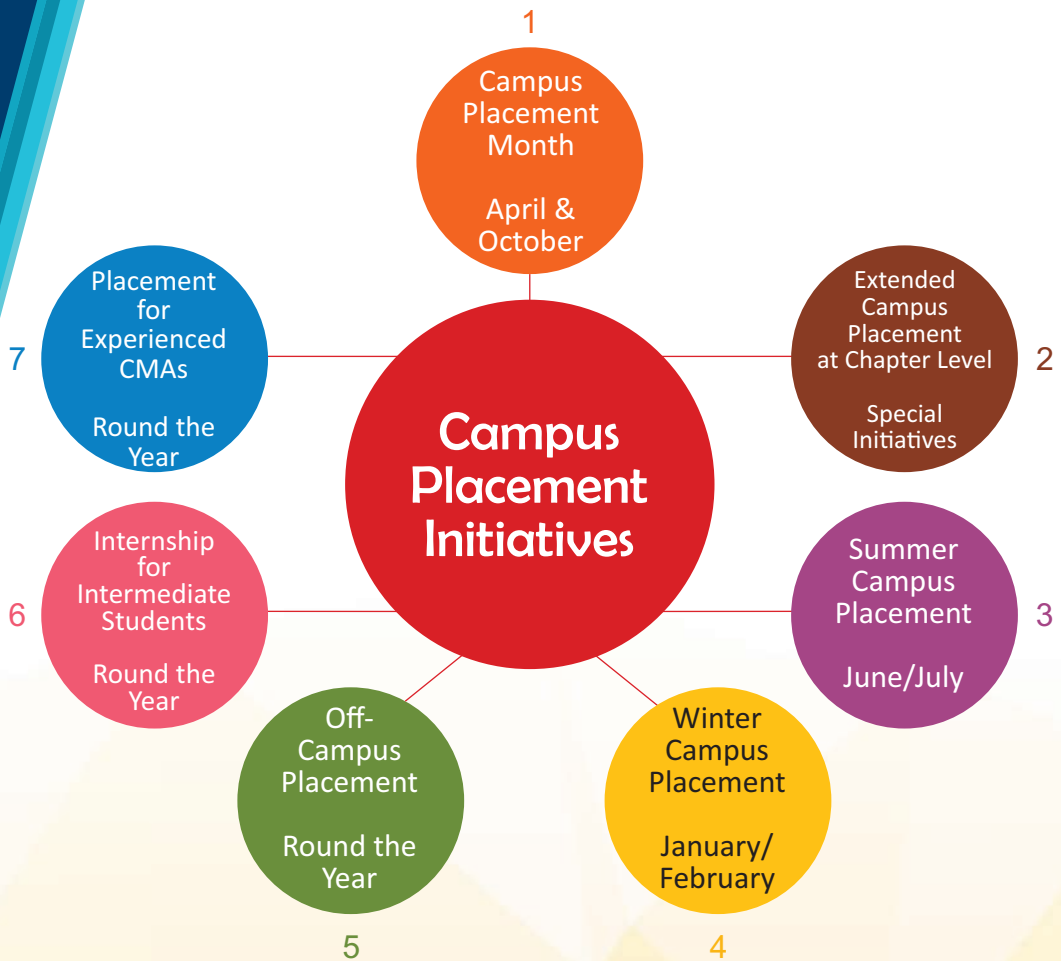
I would also like to extend my thanks and blessings to all my CMA qualified students for their co-operation and discipline they have shown at the time of Campus Placements Programmes.

I am hopeful that the next leader shall continue the same and help the Studies and Placement Department to reach the new heights.

I am pleased to announce that we have launched CMA Placement Portal to facilitate the CMA qualified job seekers.

I wish Placement Cell all the success in future Campus Placements also.

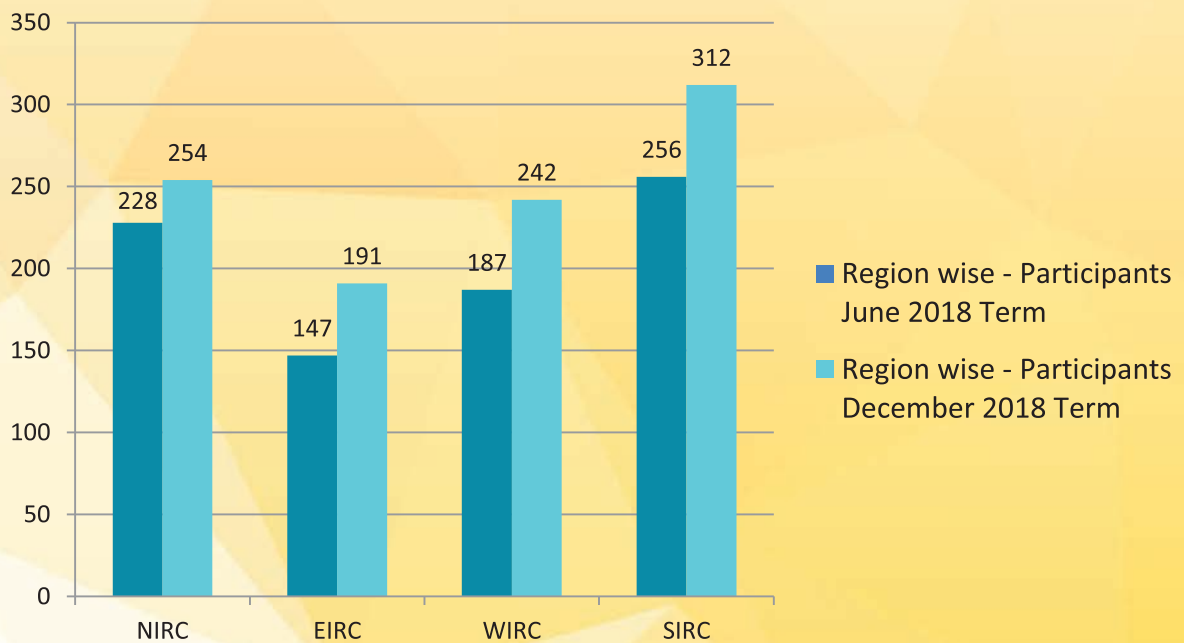
CMA Manas Kumar Thakur



Prominent Recruiters - 2018 - 2019

and many more...

12-Days Pre-Placement Orientation Programs 2018 - 2019





Campus Placement Overview December 2018 Term

986
Participants

264
Newly Qualified
CMAs Selected
(Approx)

The Institute organized campus placement programmes in four regions for December 2018 batch consecutively at Kolkata, Delhi, Chennai and Mumbai. A phenomenal response from the recruiters has been found this time and most of the qualified CMAs are placed through this placement initiative of the Institute.

Overall 44 companies visited the campus for the Placement Drive. This year 986 newly qualified CMAs appeared for placement interview and 264 students offered a job. This year, companies like Rashtriya Ispat Nigam Limited, ONGC, ITC Hotels, SAIL, ITC Foods, GST Suvidha, WIPRO, Kalpataru Power Transmission Ltd., Capgemini, Electrosteel, RSM Astute Consulting Group, TAX Connect, Tega Industries Ltd., Vedanta, Hero MotoCorp Ltd., Accenture, Nestle, Genpact, RSM Astute Consulting Pvt. Ltd, Express Roadways Pvt Ltd, Ford Motor Pvt Ltd, ITC Ltd-Paperboards & Specialty Papers Division, H-Garb Informatix Private Limited, Karur Vysya Bank, Farida Group, NLC India Ltd., TVS Motor Company Ltd., HUI, Federal Bank, Godrej & Boyce, Saint Gobain, CITCO, Dr. Balabhai Nanavati Hospital, ABB India Ltd and others participated in the campus placement drive.

Highest
CTC
19
LPA

44

Recruiters
(Approx) ***

10

No. of Places -
CMA Campus
Placement organized

Average CTC
7.5 LPA

*** Some Companies have Participated in Multiple Locations

List of Recruiters in December 2018 Term



EIRC	NIRC	SIRC	WIRC
Rashtriya Ispat Nigam Limited	ITC Hotels	ITC Hotels	ITC Hotels
ONGC	Hero MotoCorp Ltd.	Ford Motor Pvt Ltd	Accenture
ITC Hotels	ITC Foods	ITC Foods	Hul
SAIL	Accenture	ITC Ltd-Paperboards & Specialty Papers Division	Federal Bank
ITC Foods	Nestle	WIPRO	Godrej
GST Suvidha	RSM Astute Consulting Group	H-Garb Informatix Private Limited	Saint Gobain
WIPRO	WIPRO	Karur Vysya Bank	RSM Astute Consulting Group
Kalpataru Power Transmission Ltd.	GST Suvidha	Farida Group	CITCO
Capgemini	Genpact	NLC India Ltd.	Dr. Balabhai Nanavati Hospital
Electrosteel	Vedanta	TVS Motor Company Ltd.	
RSM Astute Consulting Group	RSM Astute Consulting Pvt. Ltd	Vedanta	
TAX CONNECT	Express Roadways Pvt Ltd		
Tega Industries Ltd.			
Vedanta			

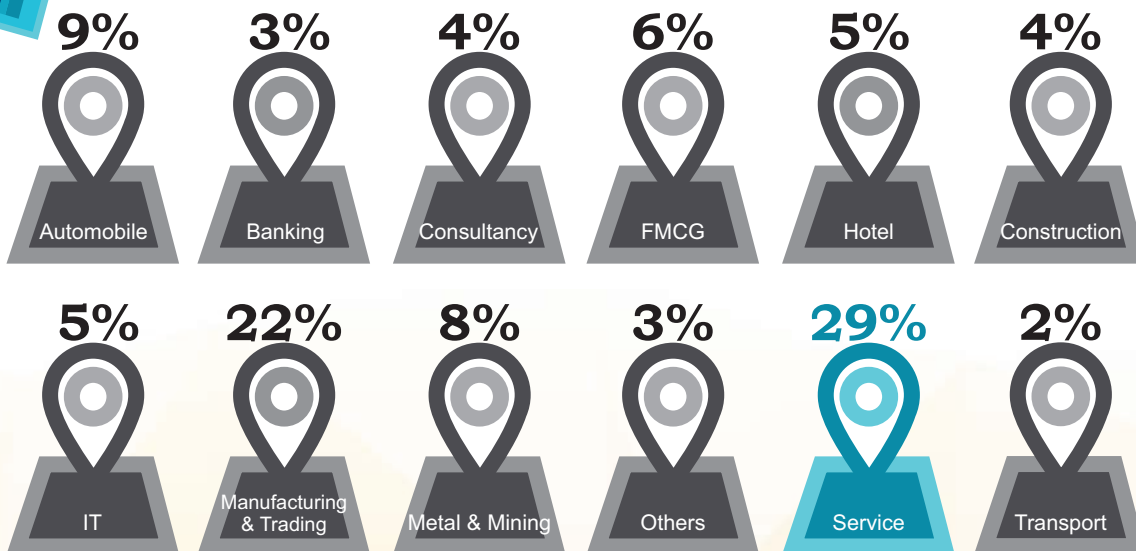
Extended Campus Placement Programme (Bangalore)	
Place	Company Name
Bangalore	Schneider Electric
	Consero Solutions India Private Ltd
	M PANIGRAHI & CO (Chartered Accountants)
Bhubaneswar	NBCC
Jaipur	NBCC
	JK Cement Work
	Genpact
Ahmedabad	NBCC
Hyderabad	Express Roadways Pvt. Ltd

Summer Campus Placement Programme	
Place	Company Name
Delhi	NBCC
Mumbai	Mahindra and Mahindra
	COCA-COLA Beverages Ltd.
	Vedanta
Chennai	OML Group of Companies
Kolkata	Vedanta
	COCA-COLA BEVARAGES LIMITED
	PWC

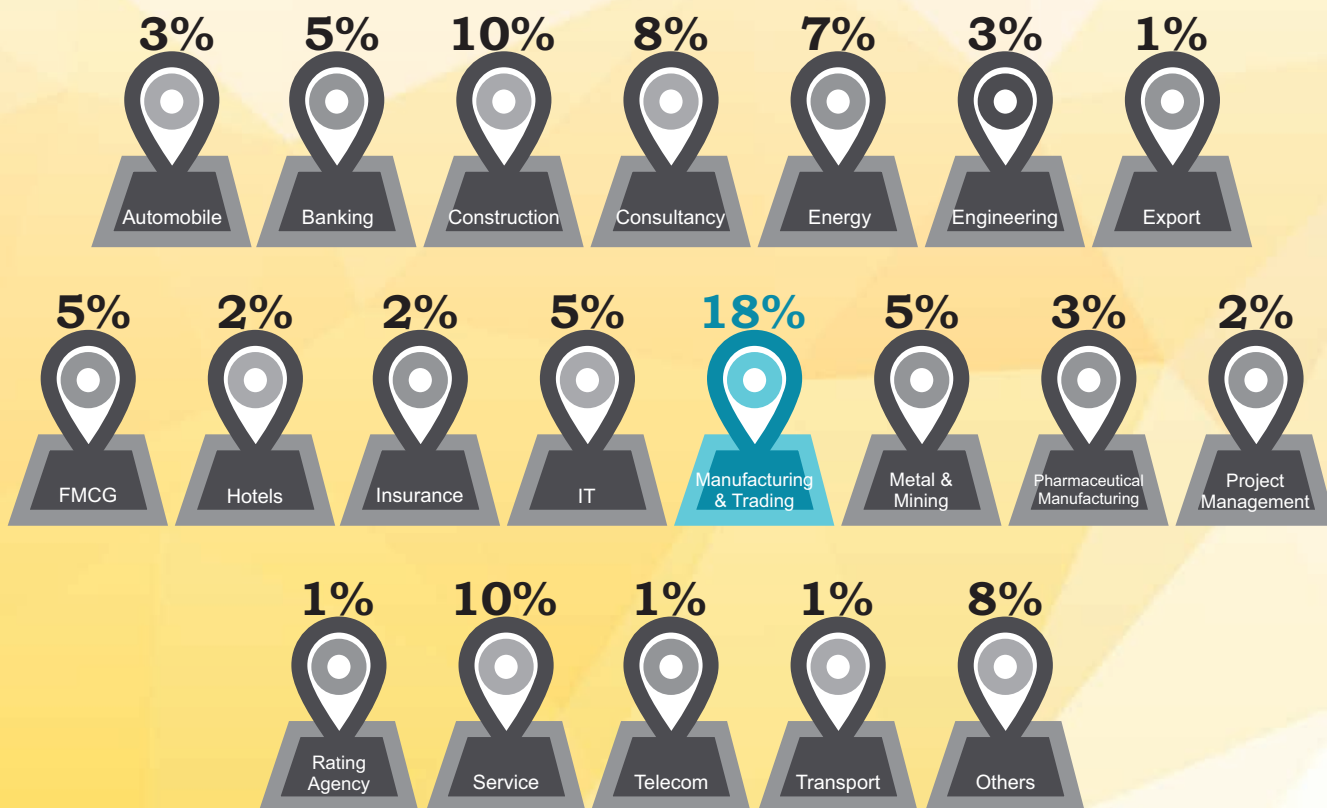
OFF Campus Placement Programme	
Place	Company Name
Ghaziabad	THDC Limited.
Mumbai	Bandhan Bank



Sector Wise Offers for CMA's December 2018 Term



June 2018 Term



Students Speak

CMA Aishwarya Savardekar

Passout Batch - December 2018

Recruited in ONGC



Q1) Pre- Campus Orientation Programme and Institute Campus Placements

My name is Aishwarya Savardekar and I have completed my CMA finals in December 2018. After results I enrolled for campus placements from Mumbai. Institute held 12 days pre-campus orientation program. As a fresher I had limited knowledge about the industry and the avenues available. In the pre-campus orientation program we were trained and guided by various qualified CMA's working in industry giving us an insight of the opportunities available for us. We were also trained by corporate trainers which helped me to groom myself and prepare to face the interviews.

Q2) How CMA course helped me?

CMA course has helped me develop as a person and learn from failures. It has guided my life in a path where I have numerous opportunities to grow and accomplish my goals.

Q3) How was ONGC interview?

ONGC interview was the 1st PSU interview I attended. The panel initially asked questions regarding my qualifications, strengths, weaknesses and family background. Then I was asked technical questions regarding cost accounting, financial accounting and the interim budget.



CMA Debprotim

Passout Batch - December 2018

Recruited in ITC

The role of Cost Accountant today is indispensable under globalization. The institute has separate GST research wing, separate course for valuation and bankruptcy. Now a days for 'Make in India' concept cost accountancy (CMA) has become indispensable qualification in professional course. I am proud that after passing final examination of CMA (DEC 2018). I have been selected at Campus placement by ITC on first day which has given a new Horizon in my life. In this regard Campus placement has wholeheartedly extended their efforts for placement of student under the leadership of President Mr. Manas Kumar Thakur. I am really obliged to Mr. Manas Kumar Thakur Sir and other team members for arranging such successful placement programme for the livelihood of students.



Students Speak

CMA Vinay Kumar Singh

Passout Batch - December 2018

Recruited in ONGC

About CMA:

In this globalized world, organizations require professionals such as Cost Accountants (CMAs) who have specialized knowledge on business strategy and value creation. The specialized education and training by the Institute make the CMAs a multi-faceted professional. Cost efficiency through cost audit has been emerged as an effective tool in bringing about effective business decision and optimum utilization of economic scarce resources in which CMAs are well trained and have expertise understanding.

Cost Accountants are in great demand in Government sector, Private sector, Banking & Finance sector, Developmental agencies, Education, Training & Research sector as well as in Service and Public utility sector.

Pre-Placement Orientation Program (PPOP):

It is a 12 days Pre-Placement Orientation program organized by the Institute for newly qualified CMAs to prepare them for the challenges of the upcoming campus placements and to give an insight about the current market scenarios. The main objective of this program is to enhance professional traits, Soft skills and communication techniques about how to face the GDs and the mock interview with confidence and knowledge. For this, experts are invited from different fields to deliver some quality information and behavioral traits and ultimately bring out the leadership qualities within an individual.

I chose Kolkata location for my PPOP. The program helped me a lot to groom myself and remove the stage-fear that I had.

Role of ICAI in Campus Program:

Despite of the year-end closing and election program, ICAI again proved themselves by inviting renowned market leaders in the campus placement program which included Maharatna's such as ONGC & SAIL, PSUs like Vizag steel, NBCC & NLC India, FMCG leaders like ITC, Nestle & Hindustan Unilever, Automobile sector as in Hero MotoCorp, TVS motors, Ford Motors, IT Sector leaders like Accenture, Capgemini, Wipro and many others.

Keeping in mind the different professional avenues, The Institute from time to time also releases the monthly journals

which proved a boon for me during the interview with updated knowledge of the industries.

Insight of ONGC Interview experience:

Although I was shortlisted in all the companies that participated in the campus program, I chose ONGC as my 1st preference. Getting shortlisted in a company like ONGC itself is a great achievement. Candidates from all over India were scrutinized and only 20 students were shortlisted.

There was a panel of 5 experts in ONGC. My interview lasted for approximately 1 hours. I noticed a change in the pattern of questions from my past enquiries from our seniors. They basically focused on conceptual questions rather than direct definitions and treatments. They tested me with various kinds of case study based scenarios and decision making ability. Some of the questions:-

- ⊙ About yourself, strength & weakness
- ⊙ As I got highest in SFM & GST, some decision based question as a treasury manager, Capital budgeting techniques, Investment decision between lease & loan, NPV vs IRR, Difference between Futures & Options and their relevance in ONGC etc.
- ⊙ Tax impact on Imports of Inputs Goods, Capital Goods & services.
- ⊙ I was asked to give a brief view on Interim budget and my opinion about its pros & cons.
- ⊙ Some GL codes from SAP (as I had mentioned experience in SAP in my CV).
- ⊙ The lines that are mentioned by a cost auditor at the end of its cost audit report.

They also focus on the work experience mentioned in the CV testing your practical knowledge and the confidence with which you communicate. The panels were very much friendly and also corrected me wherever I went wrong. Sometimes they created some pressure like situation just to check the way I react and tackle it, but immediately after my answers they made me feel comfortable.

My overall interview experience was very virtuous and a special appreciations goes to the placement department and support team for consolidating the program smoothly and efficiently even at the peak time of election and FY end.

Students Speak



CMA Himesh Kumar

Passout Batch - December 2018
Recruited in ONGC

Q> Course of CMA

Q> Pre-Placement Orientation Programme (PPOP) relevance

Q> Place of PPOP

Q> How ICMAI helped in Campus placement?

Q> How was ONGC interview?



CMA (Cost & Management Accountancy) means a course which always test your patience, attitude & dedication towards a goal. After becoming CMA the life has not became simpler but rather it became a daily race with the world to find a good opportunity & the same cannot be imagined without the support of ICAI.

ICAI support for campus the day you pass for the campus i.e. in form of PPOP, campus interview schedule and mails and telephonic conversation regarding selection.

Regarding relevance of PPOP almost all sessions are very good and enhance your knowledge regarding practical case studies and day to day business problem; There are sessions regarding mock interview & GD's which help you to get rid of stage fear & fear of interrupting people in G.D I took my PPOP from Delhi. So everything there was good there and colleagues give information which are systematic not in knowledge of us.

Regarding the role of ICAI in campus placement, whenever you get shortlisted in any of the companies you will get an e-mail, telephone call & name on website of institute and even deadline to finish test or form submission the institute placement cell gives regular reminder of its completion and people in placement deptt. are always ready to help you if you have approached the concerned person.

Getting shortlisted in ONGC is a big achievement & getting shortlisted is much bigger achievement but without support of ICAI it would not be possible and ONGC's interview panel interview i'e. basically focussing on your knowledge and whatever is written in resume.



CMA Kumar Shankar Anand

Passout Batch - December 2018
Recruited in Accenture

Hello,

I am Kumar Shankar Anand. I got selected in Accenture through campus placement.

Pre placement program: Sessions were very helpful to clear basic concepts. Trainers were professional in their core field, and it helped me to appear confidently in interview.

Placement team: Placement staff were very cooperative and helpful.

Accenture team: 3 round interviews. In which second round was technical round. Interviewers were friendly.

Overall good experience with placement team.

Students Speak

CMA Manoj Kumar G

Passout Batch - December 2018

Recruited in Vedanta Limited



My name is MANOJ KUMAR G, a qualified CMA in December 2018 term. For becoming successful for any person proper planning and execution is required and for proper execution of plan concentration and dedication towards your goal is important.

For becoming a knowledgeable CMA selection of source of knowledge is very important. I had chosen Study material of ICAI which is best among other professional institutes. Institute study material is well enough to gather good theoretical and practical knowledge with real life case study and illustrations which is very important to qualify in exam. Practical work exposure is also key for exams as well as for interviews after qualification which we get through training in industry.

Institutes' officials supported throughout my journey to become a CMA and after qualifying, placement cell also contributed by providing reasonable opportunities to be placed in good companies. Pre placement orientation is very helpful to learn by doing mock GD, interview, public speaking and making professional network.

I got selected in VEDANTA LIMITED which is well known MNC. I would like to thank the Institute for standing with us during our good and adverse situations.

CMA Palash Das

Passout Batch - December 2018

Recruited in COCA-COLA Beverages Ltd.



I would like to express my special thanks of gratitude to the Placement department of our Institute and persons behind it for their countless efforts not only for arranging companies but also for the 12 days pre placement orientation programme, which actually helped us to understand the market scenario/company's expectation.



CMA Sagar

Passout Batch - December 2018

Recruited in NBCC (India) Ltd.

I am CMA Sagar, qualified CMA in DEC 2018 term.

I got placed in NBCC (India) Ltd. It is because of the efforts put by our placement cell of ICAI, which always make sure that students get placed in the best company in the market.

“My sincere appreciation & gratitude to the placement cell.”

Placement cell which is also doing great job by arranging excellent placements of MNC's, PSU & good corporate exposure is given to students.

Students Speak

CMA Shubhang Ashok Kukade
Passout Batch - December 2018
Recruited in ONGC

About CMA

About Cost Accountant, this is the one of the specialized course in the costing which help us to build our knowledge & excellence in the related field.

I attended my pre-campus in Chennai, where I got the opportunity to enhance my soft interview facing skills and this program gave the understanding about how to face interview.

How 'ICAI' helped me for campus?

In this cut thought competition, ICAI has taken the initiative to give the platform for the students to get the best possible jobs in the related filed.

How was the ONGC Interview?

When initially I got shortlisted for ONGC it was very happening moment for me.

I attended my interview in campus of Kolkata, where ONGC was the one of the recruiter. I would like to mention about the interview, initially I was very scared about the process, but staff so co-operative, and whenever we required, Institute staff was available with us.



CMA Venkata Avinash muppuri
Passout Batch - December 2018
Recruited in NLC India Ltd.

It's pleasure to share feedback about placements..

Campus placements is really great platform to get good job which suits us immediately after becoming graduate. Good job done by placement team in conducting campus placements in very transparent and unbiased manner to recruit on the basis of talent only. It's very good sign of improvement of standards of our profession and Institute. It's so happy to be part of the institute.

Warm regards to the placement directorate for giving me a great opportunity to get job in PSU at the age of 21.



CMA Sonu Soni
Passout Batch - December 2018
Recruited in Schneider Electric

I thank and appreciate from the bottom of my heart to ICAI for providing the Campus placement Program.

As in this competitive environment approaching top companies in campus placement drive help us getting placed quickly with lucrative packages.

Thank you again for providing us extended campus facility which gives second chance to achieve dream jobs.





Students Speak

CMA Mukesh Kumar Jha

Passout Batch - December 2018

Recruited in ITC Limited (Food Division)



Hello readers,

I “CMA Mukesh Kumar Jha” has joined ITC Limited (Food Division) in the month of April through campus placement organized by our great Institute “THE INSTITUTE OF COST ACCOUNTANTS OF INDIA”.

It is my pleasure to be a part of huge CMA family. I will sincerely thanks for the excellent support provided by our Institute and its staffs in hosting recent Campus Placement. The Centers facilities are excellent and support by technical & Administrative staffs was outstanding.

Our Institute efforts has contributed substantially to the quality and effectiveness of enhancing Professionalism of COST & MANAGEMENT ACCOUNTANT.

Thank you so much for all your outstanding support to build our self into one of the brightest Professional in the world of Finance and Management.

CMA Smriti Bhaumick

Passout Batch - December 2018

Recruited in Steel Authority of India



This is CMA Smriti Bhaumick from December 2018 batch, currently working as a Junior Officer (in Executive Officer Rank) in Steel Authority of India.

The Institute of Cost Accountants of India has acted as the Godfather in my life. The certification has changed my life and career for the good. The interview process was an once in a lifetime experience, with loads of pressure and luck. The process involved first 2GD rounds and finally PI.

I am also grateful to the placement cell of the Institute which has worked really hard and helped me in landing up my dream job. The cell was very active in inviting the best organisations of the country like SAIL, ONGC, RINL, ITC... and the whole process was very hassle free. They had held an orientation session prior to the placements which had helped immensely in gathering an overview .I find myself to be very fortunate to be a part of this Institute which has played a great role in shaping my career and future.

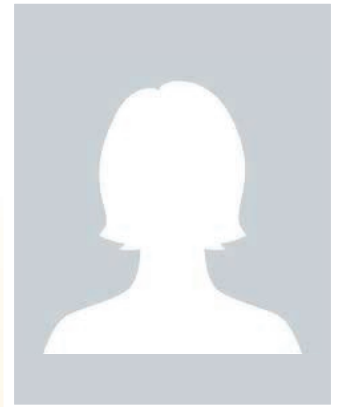


Students Speak

CMA Sreeja B

Passout Batch - December 2018
Recruited in NLC India Ltd.

I would like to express my gratitude to the Placement cell of ICAI for the priceless efforts that the crew has taken for the Campus placement drive. The Orientation programme has moulded us to meet the corporate expectations in the job market. The various interactive sessions helped us to update our academic as well as professional knowledge. The student volunteers and administrative coordinators were providing greater assistance during the overlapping selection process of the Companies. As a whole, Campus drive had bridged the gap between potential and fortune.



CMA Ramesh Chetla

Passout Batch - December 2018
Recruited in NLC India Ltd.

This is Ramesh Chetla, am very happy to share my feedback with Institute.

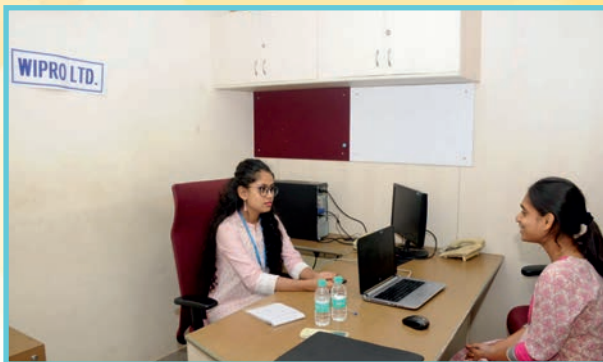
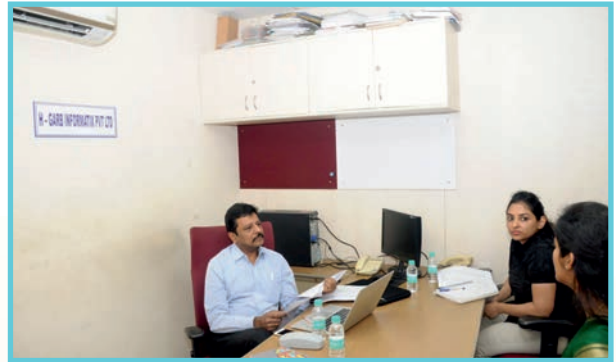
Institute provided wonderful platform by way of campus placements for getting good job immediately after completion of my graduation. Institute's campus placements cell helped me a lot for updating my profile for campus placements. Am very thankful to the Institute and staff in placement cell. Am very happy with my job. Once again Thanks to ICAI.



Glimpses of Campus Placement Programmes



Glimpses of Campus Placement Programmes





Glimpses of Campus Placement Programmes



Glimpses of 12-Days Pre-Placement Orientation Programmes





DIRECTORATE OF STUDIES - TRAINING & PLACEMENT THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

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Behind every successful business decision, there is always a CMA