



placement.director@icmai.in  
placement@icmai.in  
cpt@icmai.in



+91 96097 93616  
+91 94323 82747  
+91 98308 86751



**Members in Industry &  
Placement Committee**

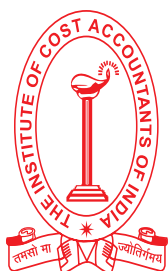
*Organizing*

# CMA

## CAMPUS PLACEMENT PROGRAMME

**April - May 2023**

**FOR QUALIFIED COST ACCOUNTANTS OF  
DECEMBER 2022 TERM**



# THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament

[www.icmai.in](http://www.icmai.in)

Behind every successful business decision, there is always a **CMA**

## About the Institute

The Institute of Cost Accountants of India is a Statutory Body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organizes professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession.

With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the 2<sup>nd</sup> largest Cost & Management Accounting body in the world and the largest in Asia, having more than 5,00,000 students and 90,000 members all over the globe. The Institute operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 113 Chapters situated at important cities in the country as well as 11 Overseas Centres, headquartered at Kolkata. It is under the administrative control of the Ministry of Corporate Affairs, Government of India.



### VISION STATEMENT

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."

### MISSION STATEMENT

"The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

#### Institute Motto

असतोमा सदसमय  
तमसोमा ज्योतिर् गमय  
मृत्योर्मा मृतं गमय  
ॐ शान्ति शान्ति शान्तिः

From ignorance, lead me to truth  
From darkness, lead me to light  
From death, lead me to immortality  
Peace, Peace, Peace



Behind every successful business decision, there is always a **CMA**

# MESSAGE

Dear Corporate Leaders,

I am pleased to invite you to our forthcoming Campus Placement drive for newly qualified Cost Accountants (CMAs) of December 2022 Term, where you will have the opportunity to meet and recruit some of the brightest young talents in the country.

As leaders in the corporate world, you know the importance of recruiting the right talent for your organization's success. This is why we are committed to providing our students with the best possible education, orientation and training, preparing them to meet the challenges of the corporate world through rigorous Pre-Placement Orientation Program conducted PAN India.

Our campus placement drive is an excellent opportunity for you to connect with our students and identify the candidates who have the skills and knowledge to drive your business forward. Our students are eager to learn, motivated to succeed, and ready to make a positive impact in your organization.

We would be honored to have you participate in our campus placement drive and share your valuable insights and expertise with our students. We are confident that your participation will be a mutually beneficial experience for both you and our students.

Thank you for your time and consideration, and we look forward to your participation.

Best regards,

**CMA Vijender Sharma**  
President  
The Institute of Cost Accountants of India



**CMA Vijender Sharma**  
President



## CAMPUS PLACEMENT POLICIES & GUIDELINES FOR CORPORATE

- ⦿ The Placement Cell shall decide on various slots for companies. No company will be allowed to announce job offers before the slotted day and time.
- ⦿ If, for any reason, a company wants to conduct its process before the slotted day and time they may be permitted to do so with the consent of Placement Director; but they shall announce the final offer on the particular day when the company is originally slotted.
- ⦿ Company has to disclose job description, post, location and pay package (CTC) etc. prior to visit the campus.
- ⦿ Corporate Participation fee is to be fully cleared as per the schedule within stipulated time.
- ⦿ In case of short listing of a student in multiple companies and interview process running at the same time, recruiters may miss certain candidates due to time constraints/ overlapping interview slots.
- ⦿ The company/ organization is required to furnish the final list of selected students on the same day of campus visit.
- ⦿ The company should hand over the duly signed hard copy/ e-mail the final selection list to the placement cell within a reasonable time period.



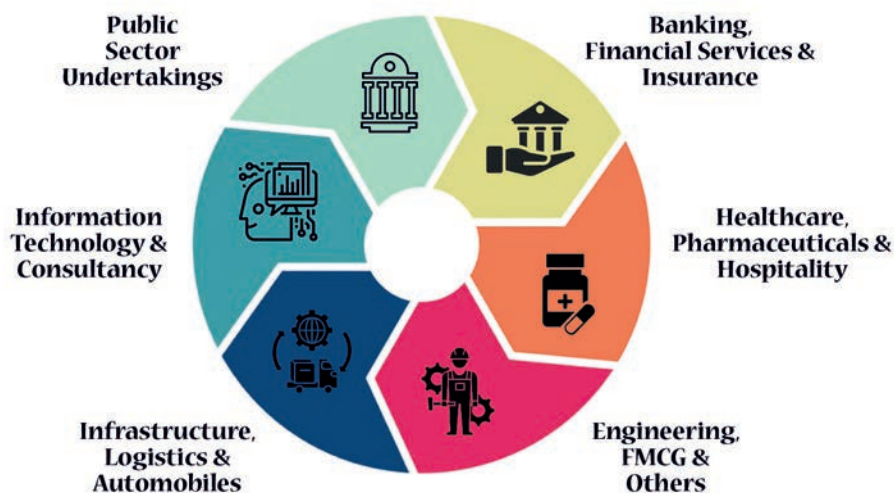
- ⦿ In case the company is unable to declare the result on the same day, the student is allowed to participate in other companies and the final status will depend upon first-come-first-serve basis.
- ⦿ Contact no. of HR/others of the company cannot be shared with the students.
- ⦿ If a particular organization is unable to finalize the results on the same day and wish to have more rounds of interviews, may do so within a weeks' time and the final result has to be declared immediately.
- ⦿ All correspondence to and from the company will be routed through the Placement Cell only.
- ⦿ The competent authority of the Institute may take a critical review of the company If it becomes unable to recruit finally selected student(s) even after a substantial period of time of final round of selection.



Behind every successful business decision, there is always a **CMA**

# CMA CAMPUS PLACEMENT PROGRAMME

## Sector-wise Classification of Placements

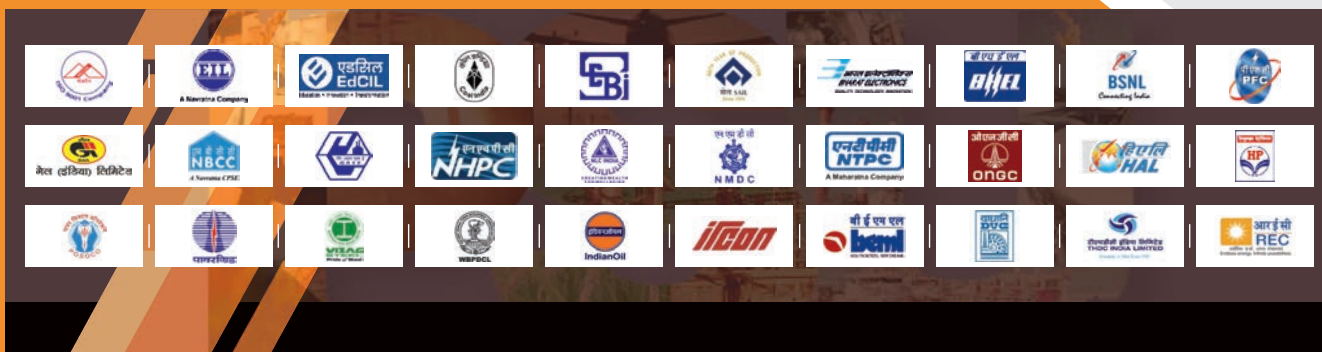


## Some of our Prominent Recruiters

### PUBLIC SECTOR UNDERTAKINGS

- ⊙ BEML
- ⊙ Bharat Electronics Ltd.
- ⊙ Bharat Heavy Electricals Ltd.
- ⊙ Bharat Sanchar Nigam Ltd.
- ⊙ Coal India Ltd.
- ⊙ DVC
- ⊙ Edcil India Ltd.
- ⊙ Engineers India Ltd.
- ⊙ GAIL
- ⊙ GRSE Ltd.
- ⊙ Haldia Petrochemical Ltd
- ⊙ Hindustan Aeronautic Ltd.
- ⊙ Hindustan Petroleum Corporation Ltd.
- ⊙ Hindustan Steelworks Construction Ltd
- ⊙ Hindustan Zinc Ltd.
- ⊙ HUDCO
- ⊙ Indian Oil Corporation Ltd.
- ⊙ Itron
- ⊙ ITI Limited
- ⊙ Maharashtra Natural Gas Ltd.

- ⊙ MECON Ltd.
- ⊙ NBCC (India) Ltd.
- ⊙ NHPC Ltd.
- ⊙ NLC India Ltd
- ⊙ NMDC Ltd.
- ⊙ NTPC Ltd.
- ⊙ ONGC Ltd.
- ⊙ POSOCO
- ⊙ Power Grid Corporation of India
- ⊙ Power Finance Corporation Ltd
- ⊙ Rashtriya Ispat Nigam Ltd
- ⊙ REC Ltd.
- ⊙ Rites Ltd.
- ⊙ SAIL
- ⊙ SEBI
- ⊙ THDC India Ltd
- ⊙ WBPDC
- ⊙ WBSEDCL
- ⊙ WBSETCL
- ⊙ WEBEL



## BANKING, FINANCIAL SERVICES & INSURANCE

- ⊙ Allahabad Bank
- ⊙ ANZ Bank
- ⊙ Apex Fund Services
- ⊙ AU Small Finance Bank
- ⊙ Axis Bank
- ⊙ Bandhan Bank
- ⊙ BNY Mellon
- ⊙ EXIM Bank
- ⊙ Federal Bank
- ⊙ HDFC
- ⊙ HSBC
- ⊙ ICICI Bank
- ⊙ IDBI Bank
- ⊙ Karur Vysya Bank
- ⊙ Kotak Mahindra Bank Ltd.
- ⊙ Max Life Insurance Company Ltd.
- ⊙ National Housing Bank
- ⊙ State Street Corporation
- ⊙ TIAA Global Business Services (India) Pvt. Ltd.
- ⊙ The Goldman Sachs Group
- ⊙ UBS
- ⊙ Yes Bank



## INFORMATION TECHNOLOGY & CONSULTANCY

- ⊙ ABB Global
- ⊙ Accenture
- ⊙ ASC Operations Pvt. Ltd.
- ⊙ Be-Free
- ⊙ Capgemini
- ⊙ Capita India
- ⊙ Care Rating Ltd.
- ⊙ Cargill Business Services
- ⊙ CITCO
- ⊙ Cognizant
- ⊙ Consero Solutions India
- ⊙ Deloitte
- ⊙ Ernst & Young
- ⊙ Evosys
- ⊙ Genpact Ltd.
- ⊙ HCL
- ⊙ H-Garb Informatix Pvt. Ltd.
- ⊙ IBM
- ⊙ Infosys
- ⊙ Invenio Business Solutions
- ⊙ ITC – Infotech
- ⊙ KPMG
- ⊙ Lafarge Holcim Global
- ⊙ OLAM Information Services
- ⊙ PWC
- ⊙ RSM Astute Consulting Pvt. Ltd.
- ⊙ Tata Consultancy Services
- ⊙ Tech Mahindra
- ⊙ Wipro





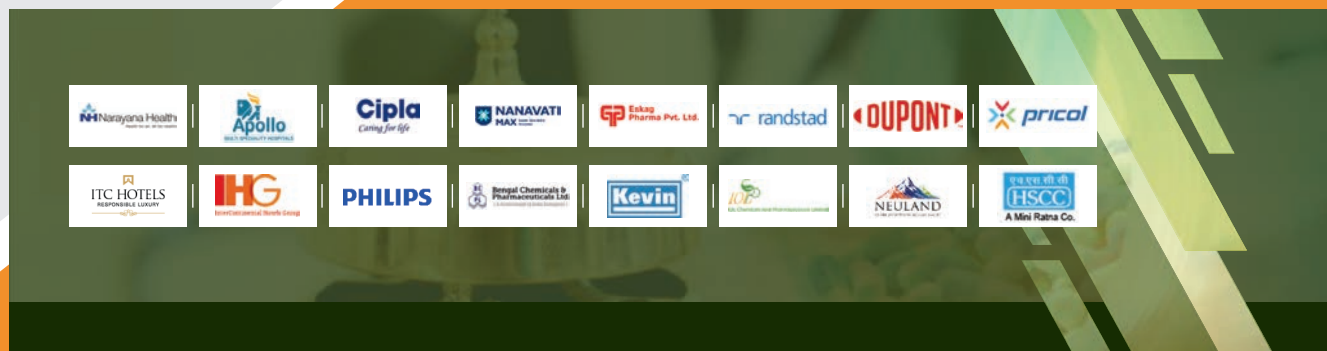
## INFRASTRUCTURE, LOGISTICS & AUTOMOBILES

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>○ ACC</li> <li>○ Alstom Transport India Ltd.</li> <li>○ Ashok Leyland Ltd.</li> <li>○ Ashwath Quippo Infra Projects Pvt. Ltd.</li> <li>○ Automotive Manufacturers Pvt Ltd.</li> <li>○ Castrol India Ltd.</li> <li>○ CEAT Ltd.</li> <li>○ Dunlop India Ltd</li> <li>○ Electrosteel</li> <li>○ Express Roadways Pvt Ltd</li> <li>○ Ford India Ltd.</li> <li>○ Genus Power Infrastructures Ltd.</li> <li>○ Gujarat Ambuja Cements Ltd.</li> <li>○ Hero MotoCorp Ltd.</li> <li>○ Honeywell Technologies</li> <li>○ Jindal Steel &amp; Power Ltd</li> </ul> | <ul style="list-style-type: none"> <li>○ JK Cement Work</li> <li>○ Kalpataru Power Transmission Ltd</li> <li>○ Larsen and Tubro Ltd.</li> <li>○ Maersk</li> <li>○ Mahindra and Mahindra</li> <li>○ NKG Infrastructure Ltd</li> <li>○ Reliance Industries Ltd</li> <li>○ Simplex Infrastructures Ltd.</li> <li>○ Tata Motors</li> <li>○ Tata Projects</li> <li>○ Tata Steel</li> <li>○ Transrail Lighting Ltd</li> <li>○ TVS Motor Company Ltd</li> <li>○ Vedanta Ltd</li> </ul> |
|---|---|



## HEALTHCARE, PHARMACEUTICALS & HOSPITALITY

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>○ Apollo Gleneagles Hospitals</li> <li>○ Bengal Chemicals &amp; Pharmaceuticals</li> <li>○ Biocon</li> <li>○ Cipla</li> <li>○ DuPont</li> <li>○ Dr. Balabhai Nanavati Hospital</li> <li>○ ESKAG Pharma Pvt Ltd.</li> <li>○ HSCC (India) Ltd.</li> <li>○ InterContinental Hotel Group</li> <li>○ ITC – Hotels</li> </ul> | <ul style="list-style-type: none"> <li>○ Kevin Process Technologies Pvt. Ltd</li> <li>○ Narayana Health</li> <li>○ Neuland Laboratories Ltd.</li> <li>○ Philips India Ltd.</li> <li>○ Pricol Ltd.</li> <li>○ Randstad</li> </ul> |
|--|--|





## ENGINEERING, FMCG & OTHERS

- ⊙ Amara Raja Group
- ⊙ Arvato India
- ⊙ Assambrook Ltd.
- ⊙ Astral Polytechnik Ltd.
- ⊙ Avenue Supermarts Ltd. (D-Mart)
- ⊙ Bajaj
- ⊙ Ballavpur Paper Mfg Ltd.
- ⊙ Bata India Ltd.
- ⊙ Berger India Pvt Ltd.
- ⊙ Britannia Industries Limited
- ⊙ COCA-COLA Beverages Ltd.
- ⊙ Coromandel International
- ⊙ Farida Group
- ⊙ Flipkart
- ⊙ Galaxy Surfactants Ltd.
- ⊙ Godrej and Boyce Mfg Co Ltd.
- ⊙ Hindustan Unilever Ltd.
- ⊙ IFB Agro Industries Ltd.
- ⊙ ITC Ltd.
- ⊙ Khimji Ramdas (I) Pvt. Ltd.
- ⊙ KRIBHCO Fertilizer
- ⊙ Marathon Electric Motors (India)
- ⊙ Maso Group
- ⊙ Mazagon Dock Shipbuilders Limited
- ⊙ McNally Bharat Engineering Co. Ltd.
- ⊙ Morde Foods Pvt Ltd.
- ⊙ Nestle
- ⊙ OML Group of Companies
- ⊙ Panasonic Life Solutions India Pvt Ltd.
- ⊙ P K Plastic International Pvt. Ltd.
- ⊙ Pidilite
- ⊙ Prism Johnson Ltd.
- ⊙ QuEST Global
- ⊙ Reliance Jio
- ⊙ Saint Gobain India Private Ltd.
- ⊙ Schneider Electric
- ⊙ Tega Industries Ltd.
- ⊙ The Hindu Group of Companies
- ⊙ TRL Krosaki
- ⊙ TRAI
- ⊙ Transrail Lighting Limited
- ⊙ TVS Electronics Ltd.
- ⊙ VIP
- ⊙ Viraj Group
- ⊙ Voltas India Ltd.
- ⊙ AM/NS India Ltd.



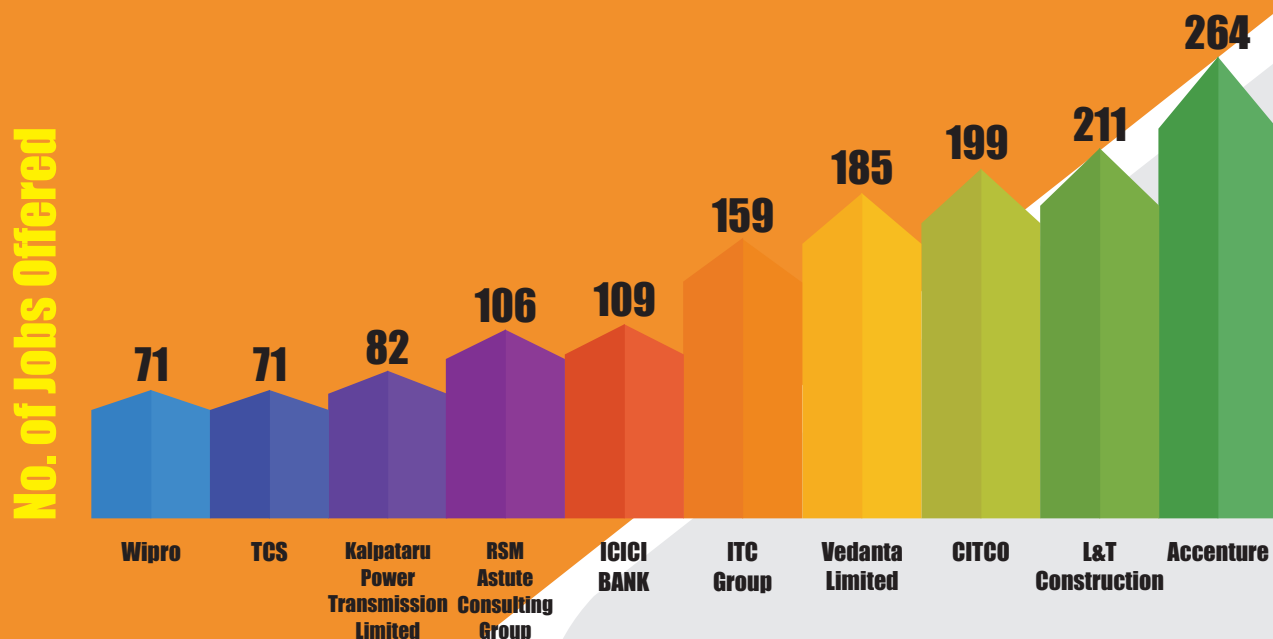
And Many More ...



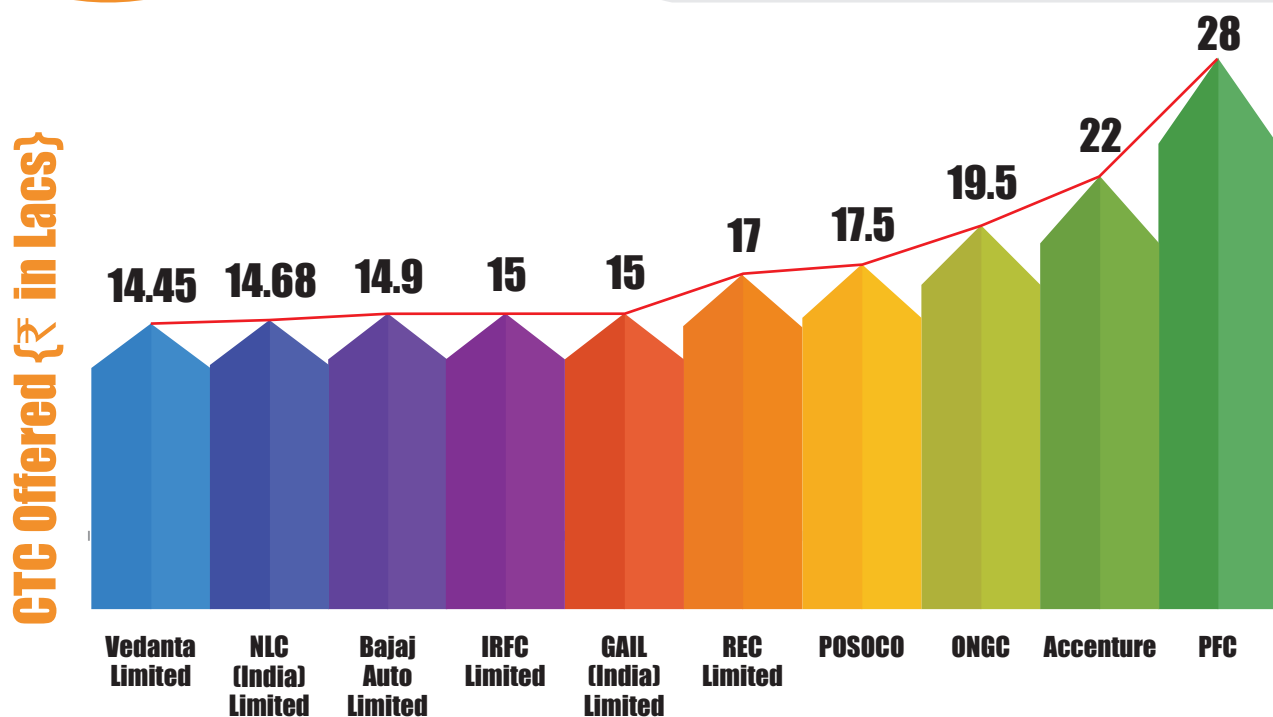
**Highest CTC offered INR 28 lakh p.a.**  
**Avg. CTC offered INR 12 lakh p.a.**

Behind every successful business decision, there is always a CMA

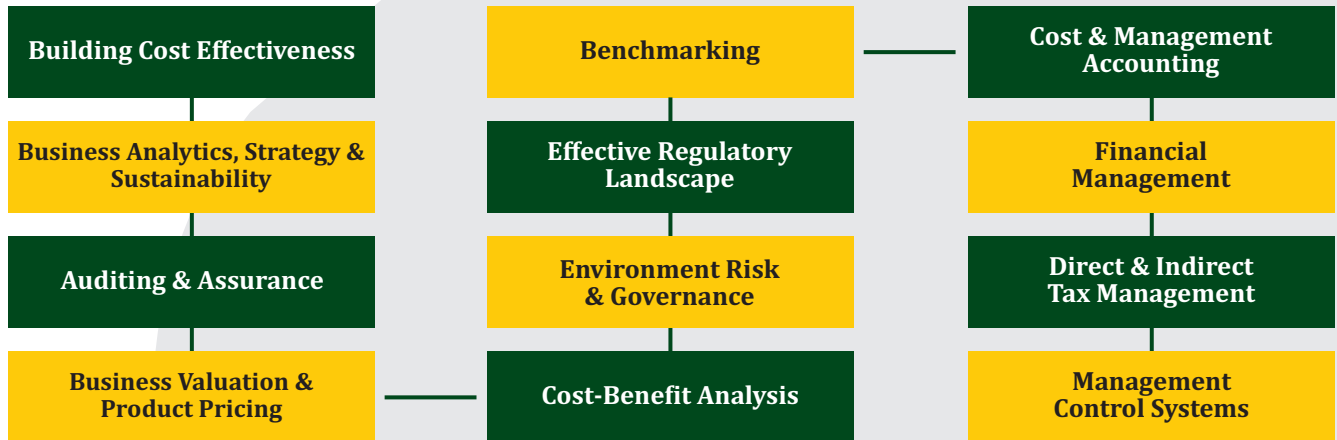
## Top 10 organizations in Terms of Jobs offered in Campus Placement Programmes - 2017 to 2022



## Top 10 Organizations in Terms of CTC offered in Campus Placement Programmes - 2017 to 2022



## CORE STRENGTHS OF CMA PROFESSION



## SKILLS TRAINING MODULES



SAP



Microsoft Education



CAMBRIDGE  
UNIVERSITY PRESS



E-Filing

## CMA CURRICULUM - SYLLABUS 2022

### FOUNDATION COURSE

P 1: Fundamentals of Business Laws and Business Communication (FBLC)  
P 2: Fundamentals of Financial and Cost Accounting (FFCA)

P 3: Fundamentals of Business Mathematics and Statistics (FBMS)  
P 4: Fundamentals of Business Economics and Management (FBEM)

### INTERMEDIATE COURSE

#### Group I

P 5: Business Laws and Ethics (BLE)  
P 6: Financial Accounting (FA)  
P 7: Direct and Indirect Taxation (DITX)  
P 8: Cost Accounting (CA)

#### Group II

P 9: Operations Management and Strategic Management (OMSM)  
P 10: Corporate Accounting and Auditing (CAA)  
P 11: Financial Management and Business Data Analytics (FMDA)  
P 12: Management Accounting (MA)

### FINAL COURSE

#### Group III

P 13: Corporate and Economic Laws (CEL)  
P 14: Strategic Financial Management (SFM)  
P 15: Direct Tax Laws and International Taxation (DIT)  
P 16: Strategic Cost Management (SCM)

#### Group IV

P 17: Cost and Management Audit (CMAD)  
P 18: Corporate Financial Reporting (CFR)  
P 19: Indirect Tax Laws and Practice (ITLP)

#### Electives

P 20A: Strategic Performance Management and Business Valuation (SPMBV)  
P 20B: Risk Management in Banking and Insurance (RMBI)  
P 20C: Entrepreneurship and Start up (ENTS)

*Note: Students will be required to select any one of three Elective Papers (20A/20B/20C)*



placement.director@icmai.in  
placement@icmai.in  
cpt@icmai.in



+91 96097 93616  
+91 94323 82747  
+91 98308 86751

## CMA Campus Placement Schedule

### Date

25 – 27 April 2023  
(Tuesday, Wednesday & Thursday)

02 – 04 May 2023  
(Tuesday, Wednesday & Thursday)

09 – 11 May 2023  
(Tuesday, Wednesday & Thursday)

16 – 18 May 2023  
(Tuesday, Wednesday & Thursday)

### Place

Delhi

Kolkata

Mumbai

Chennai

**Note:** Campus Placement Venues will be intimated shortly.

We request you to kindly register your participation for CMA Campus Placement drive through an email confirmation at the earliest at [cpt@icmai.in](mailto:cpt@icmai.in)

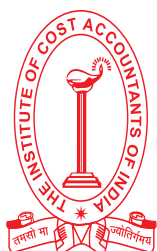
### Campus Placement Participation FEE for Recruiting Organizations

₹25,000/- + Applicable GST (for all Placement Drives of December 2022 Term)

The payment of the fee is to be made through Demand Draft drawn in favour of  
“The Institute of Cost Accountants of India” payable at Kolkata or by ECS mode

### Details for ECS Payment

**A/C Name:** The Institute of Cost Accountants of India  
**Bank:** PUNJAB NATIONAL BANK  
**Branch:** New Market, Kolkata - 700087  
**A/C No.:** 0093002109030025  
**IFSC Code:** PUNB0009300  
**Swift Code:** PUNBINBBCLN  
**PAN:** AAATT9744L  
**GSTN:** 19AAATT9744L1ZP



## THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament

[www.icmai.in](http://www.icmai.in)

**Headquarters:** CMA Bhawan, 12 Sudder Street, Kolkata - 700016

**Delhi Office:** CMA Bhawan, 3 Institutional Area, Lodhi Road, New Delhi - 110003

Behind every successful business decision, there is always a **CMA**