

# **CMA**

# **PLACEMENT BROCHURE**

**APRIL 2020**



[www.icmai.in](http://www.icmai.in)



**DIRECTORATE OF STUDIES - TRAINING & PLACEMENT**  
**THE INSTITUTE OF COST ACCOUNTANTS OF INDIA**

Statutory Body under an Act of Parliament

Behind every successful business decision, there is always a **CMA**

## MISSION STATEMENT

"The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

## VISION STATEMENT

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."

## REGIONAL OFFICES



1

### NORTHERN INDIA

3, Institutional Area, Lodhi Road, New Delhi - 110003

2

### EASTERN INDIA

84, Harish Mukherjee Road, Kolkata - 700025

3

### SOUTHERN INDIA

4, Montieth Lane, Egmore, Chennai - 600008



2



3



4

4

### WESTERN INDIA

"Rohit Chambers", 4th Floor,  
Janmabhumi Marg Fort, Mumbai - 400001

# MESSAGES



**CMA Balwinder Singh**  
President  
The Institute of  
Cost Accountants of India

Greetings!!!

In this globalized world, organizations require professionals such as Cost and Management Accountants (CMA) who have specialized knowledge on business strategy and value creation. CMAs are in great demand in both Manufacturing and Service Industries. Further, in view of their specialized knowledge and training, CMAs are holding top management positions in various organizations like CMD, Director, Financial Controller, Chief Financial Officer, Controller of Cost, Chief Internal Auditor and other important positions.

CMAs are considered as complete business solution providers in this dynamic business world. They acquire rich professional knowledge through CMA course curriculum on subjects relating to Cost & Management Accounting Techniques, Finance & Accounting, Auditing, Taxation, Management and Information Technology, etc.

We take Industry-Institute collaboration on a serious note. In order to highlight the expertise of qualified CMA candidates, the Institute is organizing Campus Placement Drives PAN India. It is my sincere belief that we can channelize the immense potential of budding CMAs as a catalyst towards growth of the organisations through Placement activities.

I would like to invite you to visit our Institute's Campus Placement Programmes to engage the professionally nurtured recently passed out CMAs as your future managers.

Warm Regards

**CMA Balwinder Singh**



**CMA Biswarup Basu**  
Vice President  
&  
Chairman  
T&EF and Placement Committee  
The Institute of  
Cost Accountants of India

Greetings!!!

It is our great pleasure to cordially invite your esteemed organization to participate in our CMA Campus Placement Programme for December 2019 term Final qualified CMAs scheduled in the month of April 2020.

The Institute has been organizing Campus Placement programmes twice a year for Newly Qualified CMAs, wherein prospective employers recruit recently passed out candidates, interact and explore the possibilities of taking up employment opportunities to shape their professional career in a besetting way.

The Institute has a dedicated Training & Placement Cell striving hard to build Industry – Institute collaboration. It organizes Pre-placement Orientation Programmes like Mock Interviews, Group Discussions, Presentations, Pre Placement Talks, interactive sessions between industry experts and the students. We are looking forward to have a mutually beneficial collaboration with organization like yours through multilateral tie ups such as active presence in Pre-placement Orientation Programmes / Career Development Programmes, Placements of CMA students, Seminars / Workshops, Research and other activities that facilitate and open up new vistas for learning, education, knowledge sharing and professional avenues.

We have a pool of committed, knowledgeable and enthusiastic students ready to hit the ground running. I request you to go through the CMA Campus Placement Brochure and join Campus Placement Programmes.

Looking forward to welcome you in various activities relating to our CMA Campus Placement Programme April 2020.

Best Regards

**CMA Biswarup Basu**



**T**he Institute of Cost Accountants of India is a statutory body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organises professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession. In today's world, the profession of conventional accounting and auditing has taken a back seat and cost and management accountants are increasingly contributing toward the management of scarce resources and apply strategic decisions. This has opened up further scope and tremendous opportunities for cost accountants in India and abroad.

After an amendment passed by Parliament of India, the Institute is now renamed as "The Institute of Cost Accountants of India" from "The Institute of Cost and Works Accountants of India". This step is aimed towards synergising with the global management accounting bodies, sharing the best practices which will be useful to large number of trans-national Indian companies operating from India and abroad to remain competitive. With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the 2<sup>nd</sup> largest Cost & Management Accounting body in the world and the largest in Asia, having approximately 5,00,000 students and 85,000 members all over the globe. The Institution headquartered at Kolkata operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 101 Chapters situated at important cities in the country as well as 10 Overseas Centres. It is under the administrative control of Ministry of Corporate Affairs, Government of India.

## ABOUT THE INSTITUTE



*"It is for cost accountants to help fight aberrations of gold plating that may sometimes appear on our business landscape. All this will strengthen the national effort to establishing India as a low-cost and competitive manufacturing hub for world-class products."*

**- Shri Ram Nath Kovind**  
President of India



*"If we have to succeed in the globalized world, we have to enlarge the scope of Cost Audit to cover all aspects of manufacturing and service sector activities including healthcare and education."*

**- APJ Abdul Kalam**  
Former President of India



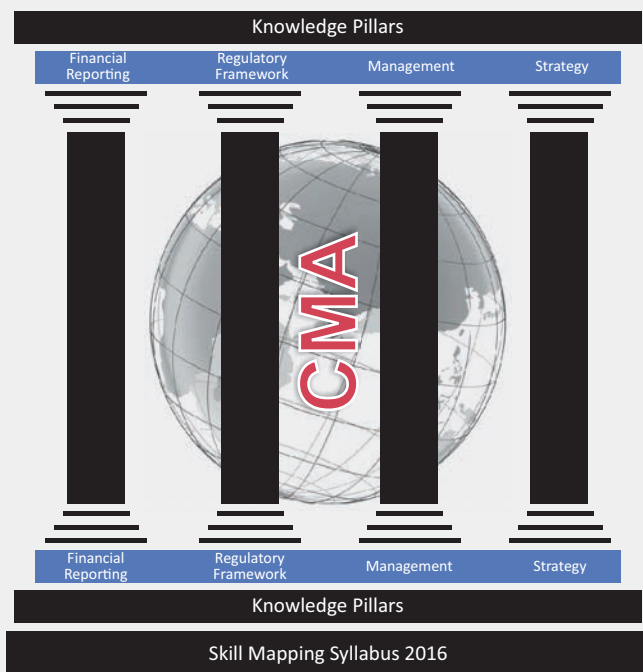
*"Without cost accountancy one works rather in a vague undefined way without knowing where an industry exactly stands but in cases where there are cost accountants, correct assessment of its proper growth & working can easily be made."*

**- Lal Bahadur Shastri**  
Former Prime Minister of India

# CMA COURSE CURRICULUM



## KNOWLEDGE PILLARS



### FOUNDATION COURSE

- P1 - Fundamentals of Economics & Management (FEM)
- P2 - Fundamentals of Accounting (FOA)
- P3 - Fundamentals of Laws and Ethics (FLE)
- P4 - Fundamentals of Business Mathematics and Statistics (FBMS)

### INTERMEDIATE COURSE

#### Group I

- P5 - Financial Accounting (FAC)
- P6 - Laws & Ethics (LNE)
- P7 - Direct Taxation (DTX)
- P8 - Cost Accounting (CAC)

#### Group II

- P9 - Operations Management & Strategic Management (OMSM)
- P10 - Cost & Management Accounting and Financial Management (CMFM)
- P11 - Indirect Taxation (ITX)
- P12 - Company Accounts & Audit (CAA)

### FINAL COURSE

#### Group III

- P13 - Corporate Laws & Compliance (CLC)
- P14 - Strategic Financial Management (SFM)
- P15 - Strategic Cost Management - Decision Making (SCMD)
- P16 - Direct Tax Laws and International Taxation (DTI)

#### Group IV

- P17 - Corporate Financial Reporting (CFR)
- P18 - Indirect Tax Laws & Practice (ITP)
- P19 - Cost & Management Audit (CMAD)
- P20 - Strategic Performance Management and Business Valuation (SPBV)

# Multi-disciplinary Roles CMAs Can Perform



## Placement

The Institute of Cost Accountants of India has a vibrant placement cell to facilitate the placements for all deserving students. It works round the clock to improve the placement facilities for both qualified and semi-qualified CMAs. The Placement Directorate works closely with Corporate Sector to groom students as per industry requirements. Industry is always on the lookout for students with good academic background, who are vibrant, energetic, attentive, fast learners, adaptive, good communicator and ready to accept challenges. The Institute is committed to offer best talent for corporates.

## PLACEMENT CELL - OBJECTIVES

- The purpose of the Placement Cell is to guide students to choose right career path and to provide adequate domain knowledge, skill and aptitude to cater the manpower requirements of the Industry.
- The Institute has evolved mechanism for its students wherein they are given training and guidance opportunity by the eminent industry members and professionals.
- Maintaining and regularly updating database of students for possible placements.
- Maintaining database of companies and establishing strategic network for campus recruitments.
- Coordinating with companies to understand about their requirements and recruitment procedures.
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Organizing pre-placement Orientation programme/ training/ workshops/ seminars for students to keep them up-to-date.
- Arranging CFO & HR Discussion Meet pan India basis.
- Collecting feedback from employers to know where our students stand in the selection process and guiding them accordingly.
- Assisting students for industrial training on or after the completion of the course.
- Acting as a link between students, alumni and the recruiters.

## 12-DAYS PRE-PLACEMENT ORIENTATION PROGRAM

12<sup>th</sup> to 23<sup>rd</sup> March 2020

### Topics covered:

- ✦ Resume Writing/ Communication Skills/ Soft Skill Training/ Tips to crack Group Discussion/ Interview Skills/ Professional Email Writing/ Power Point Presentation
- ✦ Advanced Excel/ERP
- ✦ Basics of Accounting/Corporate Accounting (Practical Aspects)
- ✦ Company Law (Special emphasis on Companies Act, 2013)
- ✦ Financial Management (Practical Aspects)
- ✦ Cost Sheet Preparation/Companies (Cost Records and Audit) Rules, 2014
- ✦ Audits in Corporate World
- ✦ Cost Accounting Standards
- ✦ Ind AS
- ✦ Goods & Services Tax (GST)
- ✦ Direct Tax (Practical Aspects)
- ✦ Emerging issues: Valuation and Insolvency & Bankruptcy Code
- ✦ Securities Market
- ✦ International Finance

# Few of our Proud Recruiters 2019



*And Many More .....*



# CMA CAMPUS PLACEMENT SCHEDULE DECEMBER 2019 BATCH

Place	Date of Campus
Kolkata	07 – 08 April 2020 (Tuesday & Wednesday)
Delhi	17 – 18 April 2020 (Friday & Saturday)
Chennai	24 – 25 April 2020 (Friday & Saturday)
Mumbai	29 – 30 April 2020 (Wednesday & Thursday)

For further enquiries please contact

**e-mail:** [cpt@icmai.in](mailto:cpt@icmai.in)

**Ph:** +91 33 4036 4736 / +91 33 4036 4783

## PARTICIPATION FEE STRUCTURE FOR CORPORATES

Participation fee for campus placement  
programme for single location

₹25,000/- + Applicable GST

Participation fee for each additional locations

₹15,000/- + Applicable GST

**\* For participating on the 1<sup>st</sup> Day of the Campus Placement Programme, an extra premium amount of ₹15,000/- to be paid by the participating organization for each location separately**

The payment of the fee is to be made through **Demand Draft** drawn in favour of **"The Institute of Cost Accountants of India"** payable at Kolkata or by ECS mode.

### DETAILS FOR ECS PAYMENT

A/C Name: The Institute of Cost Accountants of India  
Bank: PUNJAB NATIONAL BANK  
Branch: New Market, Kolkata - 700087  
A/C No.: 0093002109030025  
IFSC Code: PUNB0009300  
Swift Code: PUNBINBBCLN  
PAN: AAATT9744L  
GSTN: 19AAATT9744L1ZP



## DIRECTORATE OF STUDIES - TRAINING & PLACEMENT THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

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### HEADQUARTERS

CMA Bhawan, 12, Sudder Street  
Kolkata - 700 016

### DELHI OFFICE

CMA Bhawan, 3, Institutional Area, Lodhi Road  
New Delhi - 110003

Behind every successful business decision, there is always a **CMA**