

What lurks beneath India's \$1.8 trillion economy

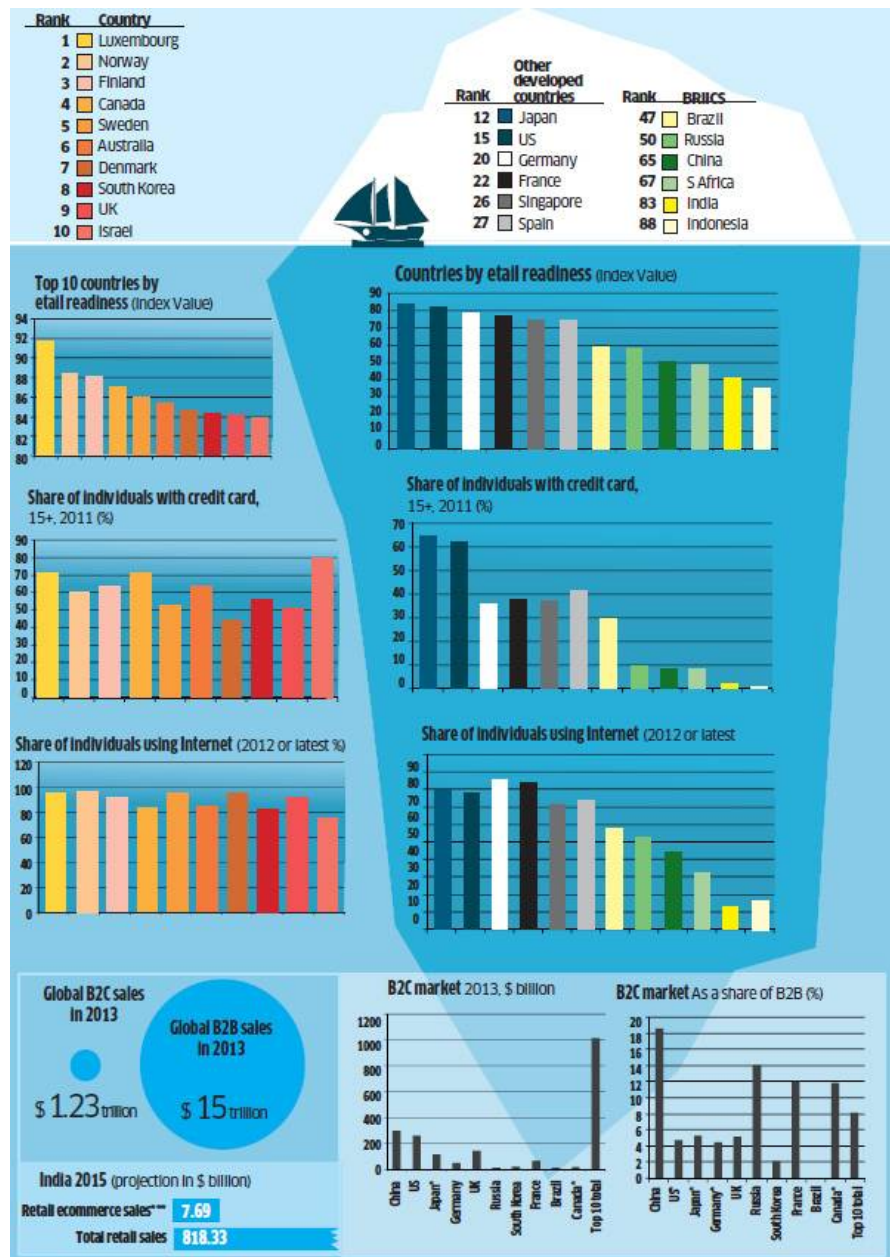
By ET Bureau | 25 Mar, 2015, 04.00AM IST

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It's not good news. [India](#) continues to be a tough place to do business though the [government](#) has improved regulatory processes for starting enterprises and trading across borders. In business-to-consumer (B2C) e-commerce readiness ranking of 130 countries released by the UN Conference on Trade and Development, India is placed 83rd, just notches above Pakistan (86), [Vietnam](#) (90) and [Nepal](#) (94).



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* 2012; ** DERIVED FROM INTERNET USER SURVEYS (EXCEPT FOR US (PEW RESEARCH CENTRE) AND RUSSIA (E-COMMERCE EUROPE))

*** EXCLUDING TRAVEL. NOTE: INDIA MIGHT QUALIFY AMONG TOP 10, BUT DOES NOT REPORT OFFICIAL STATISTICS ON THE NUMBER OF PEOPLE BUYING ONLINE

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