



## **KERALA ELECTRICAL & ALLIED ENGG. CO. LTD.**

(A Govt. of Kerala Undertaking)

**Panampilly Nagar, Kochi- 682 036**

**Ph: 0484 2310012/13/14/2318960/61**

**Fax: 0484-2310015**

**E-mail:info@kel.co.in**

### **EXPRESSION OF INTEREST**

Expression of Interest is invited from reputed and experienced financial institutions to conduct a study on the costing & pricing of our products and also to implement a robust costing system. The applications should be forwarded to our office on or before 30.11.2018.

**General Manager (Business Development Centre)**

Kochi-682 036

Date : 21/11/2018

KEL , a State PSU, headquartered at Kochi, is into manufacturing of transformers, alternators and also is active in its structural division .KEL has manufacturing facilities at Mamala, Kundara, Edarikode and Olavakode apart from its sales and marketing offices located at major cities across the country.

KEL desires to conduct a study on the costing & pricing of its products and also to implement a robust costing system. It is proposed to cover the exercise to the Mamala (Transformer & Structural Divisions), Kundara and Edarikode units.

We are inviting Expression of Interest (EOI) from experienced Cost Accountant firms to undertake the above assignment.

**The following points may please be noted with regard to the proposal :**

1. The study and report should cover the Product wise Profitability based on the capacity utilisation, supported by the various methods and assumptions adopted for allocation and apportionment of costs in this regard.
2. The report should cover the guidelines on the various costing methods that can be adopted by the company in future which will go in line with its business.
3. Recommendations should be there with regard to the changes in accounting and costing method to be made so as to have an embedded costing system which will provide various reports related to cost, sales and margins as a part of the Management Information System (MIS).
4. It is desired to have Unit wise Product wise Margins as criteria parameter to critically analyze the efficiency levels.
5. Other areas that need an in depth study are Common Costs and its loading factor to the products, Pricing for participation in tenders and the overall profitability.
6. Applicant Cost Accountant firms should have experience in similar assignments in a manufacturing scenario. It is preferred to have a firm of Cost Accountants with at least five years standing with sufficient exposure to costing /pricing and system implementation. The partners should have sufficient exposure and working knowledge to costing systems in ERP environment like SAP .
7. The firm should have qualified/senior resources to handle such study that warrants clinical precision with time lines.
8. Interested firms may forward their detailed proposals to the undersigned stating the expected professional fee on or before.
9. KEL reserves its right to accept / reject any proposal on the basis of merits and other matters decided by the Management .