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CMA National Online Business Quiz 2021

Organized by

Directorate of Studies and Board of Advanced Studies & Research The Institute of The Cost Accountants of India (ICAI)

in association with

The Hindu Group



he quest for knowledge, like everything else of value, is not to be obtained easily. It must be worked for, studied for, thought for, and more than that must be prayed for. To encourage the students to widen their knowledge, The Directorate of Studies and Board of Advanced Studies & Research of The Institute of Cost Accountants of India in association with The Hindu Group organized First Round of CMA National Online Business Quiz 2021 in the month of April 2021. The mega online quiz event registered a participation of around 10,000 students in the preliminary round. Of which 263 students made it to the second level qualifying round. Subsequently, eight finalists from across the country battled it out to the finals of the online quiz event. The finals of the all-India quiz were held on 25th July 2021 through Zoom platform. The eight participants who made it to the finals were Bhagyashri Taparia (Maharashtra), Edde Nikil Kumar Reddy (Andhra Pradesh), T.P. Rakesh (Kerala), Priyanka Surana (Meghalaya), Sanvedi Rane (Maharashtra), Amandeep Singh (West Bengal), Riya Chandak (Rajasthan) and Yash Kansal (Uttar Pradesh).

The event commenced with the inaugural address of CMA H Padmanabhan, Council Member, ICAI where he appreciated the initiative of the Institute and The Hindu Group in conducting a knowledge filled event. The Past President of the Institute, CMA Balwinder Singh, addressed the event and emphasized the importance of quiz to evaluate the knowledge of the participants within the academic level as well as beyond. He also added that conducting quizzes helps in the consistent quest for acquiring knowledge, hard work, determination and improving the social skill of the students. In the chief guest address, Shri. Suresh Balakrishna, Chief Revenue Officer, The Hindu appreciated the Institute for taking up the quiz event that ensured mass participation of over 10,000 students across the country. He also added that the partnership with the Institute and the execution of the programme was remarkable and would like to conduct events in future. The task of filtering from 10,000 participants to the final eight was a tough grind process.

The Grand Finale had two roundspreliminary round and the finals round. The rules and regulations of the quiz were explained at the beginning. The first round was the Preliminary round consisting of three sub-rounds. At the end of the three sub-rounds six out of eight participants scored the same and this led to the tie-breaker sessions. At the end of the nail-biting tie breakers, the Quiz Master, CMA Debasish Mitra, Chairman, Board of Advanced Studies declared the four finalists.

In the final round, the finalists went through five sub-rounds and the two finalists, Priyanka Surana and Riya Chandak came with the same score and were declared to be the winners of the competition. The finalists Sanvedi Rane and Bhagyashri Taparia were the first and the second runner-up respectively. The questions for the business quiz ranged from basic accounting and financial management to the business current affairs. The participants showed a spectacular performance that kept the heat of the event intact. CMA Debasish Mitra conducted the whole event as Quiz Master very efficiently with apt accompaniment by CMA Ria Chowdhury, Assistant Director of the Institute.

CMA Dr. D.P. Nandy, Sr. Director of the Institute announced the various prizes and certificates to be awarded to the successful participants of 2nd Round and Grand Finale of this Mega Quiz Contest. Kaustav Chatterji, Senior Deputy General Manager, The Hindu Group concluded the event with vote of thanks. He thanked the Institute for conducting an event that put everyone to the edge of their seats and for making the event a massive success. The online event has attracted more than 2000 viewership so far.



Grand Finale - CMA National Online Business Ouiz 2021