

SET 2 TERM DEC-2025

FUNDAMENTALS OF BUSINESS ECONOMICS AND MANAGEMENT

Time Allowed: 1 Hour Full Marks: 100

Answer all questions. Each question carries 2 marks.

1.	Normative Economic theory deals with			
	(a)	What to produce	0	
	(b)	How to produce	О	
	(c)	Whom to produce	О	
	(d)	How the problem should be solved	О	
2.	Luxury goods have degree of elasticity.			
	(a)	High	О	
	(b)	low	О	
	(c)	Moderate	О	
	(d)	none	О	
3.	Identify	the correct statement.		
	(a)	Average product is at its maximum when Marginal Product is equal to Average Product.	О	
	(b)	Law of Increasing Returns to Scale relates to the effect of changes in factor proportions	О	
	(c)	Economies of Scale arise only because of invisibilities of factor proportions.	О	
	(d)	Internal Economies of scale can accrue only to the exporting sector.	О	
4.	Normat	ive Economic theory deals with		
	(a)	What to produce	0	
	(b)	How to produce	0	
	(c)	Whom to produce	0	
	(d)	How the problem should be solved	0	
5.	Which of the following is not a factor in market supply of a product?			
	(a)	cost of production	О	
	(b)	number of buyers	О	
	(c)	market price of the product	О	
	(d)	price of related products	О	



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6.	Micro Economics theory deals with.			
	(a)	Economy as a whole	О	
	(b)	Individual units	О	
	(c)	Economic growth	O	
	(d)	all the above	О	
7.	If the p	rice elasticity of demand for wine is estimated to be -6, then a 20% increase in		
	price of	f wine will lead to in quantity demanded of wine at that price		
	(a)	12% increase	O	
	(b)	12% decrease	О	
	(c)	19.6% increase	O	
	(d)	20.6% decrease	О	
8.	If the p	rice of burger rises from ₹12 per piece to ₹ 20 per piece as a result of which the		
	-	elles decrease from 300 to 200 pieces per day. The price elasticity of demand can		
		nated as:		
	(a)	0.5	О	
	(b)	0.8	О	
	(c)	0.25	О	
	(d)	2.10	О	
9.	In the le	ong run a firm in perfect competition earns		
	(a)	Normal profit only	О	
	(b)	Abnormal profit	О	
	(c)	Average profit of past five years	О	
	(d)	12.33% profits on capital employed	O	
10.	A firm	faces the shut down situation when		
	(a)	Price is less than average variable cost	О	
	(b)	Price is more than the average variable cost	О	
	(c)	Price is equal to fixed cost	О	
	(d)	Price is more than the average fixed cost	O	
11.	Pricing for selling the same commodity at different selling prices is known as			
	(a)	Skimming Pricing	О	
	(b)	Differential Pricing	О	



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	(c)	Penetration Pricing	O
	(d)	Cost-plus Pricing	О
12.	In whice	ch form of market do firms offer differentiated products but face low barriers to	
	entry?		
	(a)	Perfect Competition	О
	(b)	Monopolistic Competition	О
	(c)	Oligopoly	О
	(d)	Monopoly	О
13.	On the	basis of area, markets are classified into types	
	(a)	2	О
	(b)	3	О
	(c)	4	О
	(d)	5	О
14.	Penetra	ation Pricing is adopted by following a	
	(a)	Low Price	O
	(b)	High Price	О
	(c)	Dual Price	О
	(d)	Support Price	О
15.	In which	th form of market does a firm operate as a price taker?	
13.	(a)	Monopoly	O
		Oligopoly	0
	(b) (c)	Monopolistic Competition	0
	(d)	Perfect Competition	0
		-	
16.	A mark	tet structure characterized by a single seller with no close substitutes is known	
	(a)	Perfect Competition	О
	(b)	Monopoly	О
	(c)	Monopolistic Competition	О
	(d)	Oligopoly	О



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17.	A few i	nterdependent firms dominate the market and often avoid price competition due	
	to muti	ual reaction. What form is this?	
	(a)	Monopoly	О
	(b)	Oligopoly	О
	(c)	Monopolistic Competition	О
	(d)	Perfect Competition	О
18.	A mark	tet dominated by exactly two firms is known as:	
	(a)	Monopoly	О
	(b)	Oligopoly	О
	(c)	Duopoly	O
	(d)	Monopsony	О
19.	RBI ch	eck inflation by	
	(a)	Increasing bank rate	О
	(b)	Increasing CRR	О
	(c)	Both	О
	(d)	None	О
20.	Optional money is a:		
	(a)	Legal tender money	О
	(b)	Non-legal tender money	О
	(c)	Limited legal tender money	О
	(d)	Full bodied money	О
21.	RBI was nationalized in:		
	(a)	June 1947	О
	(b)	Jan. 1949	О
	(c)	March 1954	О
	(d)	April 1936	О
22.	FERA has been replaced by:		
	(a)	FINA	О
	(b)	FEMA	О
	(c)	FENA	О
	(d)	MRTP	О



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23.	Given	a reserve ratio of 20% in initial deposit of ₹1000 in a banking system would	
	create	secondary deposit of ₹	
	(a)	₹ 3,000	О
	(b)	₹ 5,000	О
	(c)	₹ 4,000	О
	(d)	₹ 6,000	О
24.	In Apri	il 1999 the government of India introduced the bills for the period of	
	(a)	91 days	О
	(b)	182 days	О
	(c)	364 days	О
	(d)	None	О
25.	Which of the following function does money serve when used to measure the prices of different goods and services?		
	(a)	Store of value	О
	(b)	Medium of exchange	О
	(c)	Standard of value	О
	(d)	Display of power	О
26.	Under	perfect competition, what happens to the demand curve for an individual firm?	
	(a)	Downward sloping	О
	(b)	Perfectly elastic (horizontal)	О
	(c)	Vertical	О
	(d)	Unitary elastic	О
27.	Which market type allows sustained supernormal profits even in the long run?		
	(a)	Monopoly	О
	(b)	Oligopoly	О
	(c)	Monopolistic Competition	О
	(d)	Perfect Competition	О
28.	Money	market is controlled by	
	(a)	Government	О
	(b)	R. B. I	О



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	(c)	S. B. I	0
	(d)	all the above	0
29.	The term 'T' in SWOT Analysis is		
	(a)	Transparency	О
	(b)	Total revenue	О
	(c)	Threat	О
	(d)	Transaction	О
30.	The ter	rm PESTEL does not include	
	(a)	Technological factors	0
	(b)	legal factors	0
	(c)	Economic factors	0
	(d)	population factors	О
31.	SWOT	Canalysis does not include	
	(a)	Strength	0
	(b)	weaknesses	0
	(c)	opinions	0
	(d)	threats	0
32.	Volatil	ity refers to the change of	
	(a)	Speed	0
	(b)	Volume	0
	(c)	Nature	О
	(d)	All the above	О
22	D 4 3		
33.		s Five Forces Model does not include Rival sellers	
	(a)		0
	(b)	substitute products Bargaining power of employees	0
	(c)		0
	(d)	bargaining power of suppliers	O
34.	Which project has been introduced in Indian budget 2022, to boost up the infrastructure?		
	(a)	P.M Gati-Shakti	О



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	(b)	P.M.Kisan Yojana	О
	(c)	Make in India	О
	(d)	All the above.	О
35.	Under	the high, it is impossible to fully analyse the environment and	
	come to rational conclusions.		
	(a)	Uncertainity	О
	(b)	Complexity	О
	(c)	Volatility	О
	(d)	Ambiguity	O
36.	Who c	ontends that "Training is an act of increasing the knowledge and skill of an	
	employ	vee for doing a particular job"?	
	(a)	Edwin Flippo	О
	(b)	Michael J. Jucius	О
	(c)	O. Jeff Harris	О
	(d)	Andrew Carnegie	O
37.	Which of the following are the methods of off-the-job training?		
	(a)	Role playing	О
	(b)	Case studies	О
	(c)	Lectures, classroom instruction	О
	(d)	All of the above	O
38.	Selection	on is a process of rejection and hence it is called a process:	
	(a)	Positive	O
	(b)	Negative	О
	(c)	Either (a) or (b)	О
	(d)	None of the above	О
20	A		
39.		nger has to exhibit the style of leadership depending on the:	0
	(a)	Performance	0
	(b)	Time	0
	(c)	Situation	0
	(d)	Period	О
40.	Which	is inherent in managerial job and embodied in all the functions of management?	
	(a)	Planning	О



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	(b)	Organising	О
	(c)	Control	О
	(d)	Co-ordination	O
41.	Which	of the following statements is not correct?	
	(a)	Management is a goal-oriented process	О
	(b)	Management is a universal process	О
	(c)	Management is a continuous process	O
	(d)	Management is a rigid process	О
42.	Which	one of the following represents the best effort to reduce the agency problem?	
12.	(a)	paying senior managers, a cash bonus each year based on the number of people	O
	(4)	employed by the company	O
	(b)	giving senior managers bonuses consisting of shares of company stock	О
		whenever the company improves its production efficiency	
	(c)	increasing the salary of the company president every time the company opens	О
		a new store	
	(d)	providing company cars to all managers employed by the firm for more than	О
		one year	
43.	Agency	y theory suggests that managers(the agents), particularly those of large,	
73.		y owned firms, may have different objectives from those of the:	
	(a)	Workers	О
	(b)	Subordinates	О
	(c)	Shareholders	О
	(d)	Employees	O
4.4	W/1 1-	ad acid that landar's atarrandahin shains any matirata and facilitate mainmant	
44.		ad said that leader's stewardship choice can motivate and facilitate reciprocal dship behavior from the employee?	
	(a)	Pearson and Marler	О
	(b)	Alchian and Demsetz	О
	(c)	Davis, Schoorman and Doanldson	О
	(d)	Jensen and Meckling	O
45.	Wilston	of the following regarding regidual loss is someof?	
43.		of the following regarding residual loss is correct?	0
	(a)	Bonding costs do not have an effect on residual loss.	О



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	(b)	Residual loss is incurred by the agent because an agency relationship exists.	О
	(c)	A reduction in residual loss is likely to be the result of an increase in monitoring	О
		costs	
	(d)	Under agency theory, residual loss can be reduced to zero by good governance.	О
46.	:	is defined as the process of obtaining and maintaining the capable and competent	
	people	to fill all positions from top to operative level.	
	(a)	Staffing	О
	(b)	Selection	O
	(c)	Recruitment	О
	(d)	Training	O
47.	Which	of the following are the methods of off-the-job training?	
	(a)	Role playing	О
	(b)	Case studies	О
	(c)	Lectures, classroom instruction	О
	(d)	All of the above	O
48.	Which activity brings the job-seeker and employer in contact with one another?		
	(a)	Recruitment	О
	(b)	Selection	O
	(c)	Induction	О
	(d)	Placement	O
49.	Externa	al sources of recruitment include:	
	(a)	Employment Exchanges	О
	(b)	Advertisements	O
	(c)	Employee walk-ins	O
	(d)	All of the above	O
50.	Accord	ling to Mary Parker Follett which one is not the principle for achieving effective	
	coordin	nation?	
	(a)	Continuity	О
	(b)	Early beginning	О
	(c)	Self-coordination	О
	(d)	Managerial Audit	О