

SET 1 TERM DEC-2025 SYLLABUS - 2022

FUNDAMENTALS OF BUSINESS ECONOMICS AND MANAGEMENT

Time Allowed: 1 Hour Full Marks: 100

Answer all questions. Each question carries 2 marks.

1.	Who w	as the father of Economics?	
	(a)	Marshall	О
	(b)	Adam smith	О
	(c)	Robbins	О
	(d)	Keynes	O
2.	Nature	of PPF curve is	
	(a)	convex to the origin	О
	(b)	concave to the origin	О
	(c)	both	О
	(d)	none	О
3.	What is	s the maximum point of TP?	
	(a)	When AP become zero	О
	(b)	When MP become zero	O
	(c)	At the intersecting point of AP& MP	O
	(d)	None of these	О
4.	Human wants are		
	(a)	limited	О
	(b)	unlimited	О
	(c)	undefined	О
	(d)	none	О
5.		pply function of a product x is as $Sx = 5px+3$. Where px stand for price. The y supplied corresponding to price of $\gtrless 2$ will be	
	(a)	18	О
	(b)	13	О
	(c)	15	О



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	(d)	23	О
6.	Internal	Economies and Diseconomies arise due to –	
	(a)	Overall industry-level changes	О
	(b)	Changes at the Firm Level	О
	(c)	Both (a) and (b)	О
	(d)	Neither (a) nor (b)	О
7.	Which o	of these will have highly inelastic supply?	
	(a)	perishable goods	О
	(b)	consumer durables goods	О
	(c)	Items of elite class consumption	О
	(d)	All the three	О
8.	In a con	npetitive market is the price maker :	
	(a)	Firm	О
	(b)	Industry	О
	(c)	Consumer	О
	(d)	Trade association	О
9.		rket state that satisfy all the essential features of a perfect competitive market dentity of product is known as:	
	(a)	Oligopoly	О
	(b)	Duopoly	О
	(c)	Monopoly	О
	(d)	Monopolistic competition	О
10.	Equilib	rium of the firm under perfect Market means, when:	
	(a)	AR curve is Equal to MC curve	О
	(b)	MC curve cuts the MR curve from below	О
	(c)	MC Curve and MR curve are Parallel to each other	О
	(d)	AR curve is Equal to MC curve	О



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11.	One of	the example of Oligopoly market is:	
	(a)	Cosmetic industry	О
	(b)	Cartel	О
	(c)	automobile industry	О
	(d)	Technology	О
12.	In mone	opoly market there is:	
	(a)	A single firm, single product	О
	(b)	A single firm, many substitute identical product	О
	(c)	A single product, many firm	O
	(d)	None of the above	О
13.	A firm	that makes profit in excess of normal profit is earning	
	(a)	Economic profit	О
	(b)	Costing profit	О
	(c)	Normal profit	О
	(d)	Super normal profit	О
14.	In the short run if the price is above the average total cost in a monopolistic competitive market, the firm makes :		
	(a)	Profits and new firms join the market	О
	(b)	Profit and bar entry to new firms	О
	(c)	Makes losses and exit the market	O
	(d)	Quick profit and disappears	О
15.	Which individ	of the following market structures has a perfectly elastic demand curve for lual?	
	(a)	Monopoly	О
	(b)	Perfect Competition	О
	(c)	Monopolistic Competition	О
	(d)	Oligopoly	О



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16.	Which	of the following is a characteristic of a monopoly?	
	(a)	Many sellers	О
	(b)	Homogeneous products	О
	(c)	Single seller	О
	(d)	Free entry and exit	О
17.	In which	ch market structure do firms have no control over the price of their product?	
	(a)	Monopoly	О
	(b)	Oligopoly	О
	(c)	Monopolistic Competition	О
	(d)	Perfect Competition	О
18.	Which	of these affects the demand for money?	
	(a)	Real income	0
	(b)	Price level	0
	(c)	Rate of interest	0
	(d)	Both (a) and (c)	О
19.	Supply	of money refers to :	
	(a)	Total money held by the public	О
	(b)	Total money held by RBI	О
	(c)	Total money with all the commercial banks and RBI	О
	(d)	Total money in Government account	О
20.	Manipu	lation in CRR enables the RBI to	
	(a)	Influence the lending ability of the commercial banks	О
	(b)	Check unemployment growth	О
	(c)	Check poverty	О
	(d)	Increase GDP	О
21.	What is	s a key defect of the barter system?	
	(a)	Lack of double coincidence of wants	О



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	(b)	Difficulty in measuring value	О
	(c)	Difficulty in storing value	О
	(d)	All of the above	О
22.		of the following is considered "credit money"?	
	(a)	Cheques and drafts	O
	(b)	Promissory notes	О
	(c)	Exchange notes	О
	(d)	All of the above	О
23.	What i	s "near-money"?	
	(a)	Bonds	О
	(b)	Insurance policies	О
	(c)	Securities	О
	(d)	All of the above	О
24.	How c	an the central bank increase the availability of credit?	
	(a)	Sell government securities	О
	(b)	Buy government securities	О
	(c)	Raise the reverse repo rate	О
	(d)	Raise the repo rate	О
25.	Which	of the following is not a primary function of the central bank?	
	(a)	Issue currency	О
	(b)	Act as banker to the government	О
	(c)	Provide banking services to the general public	О
	(d)	Control money supply	О
26.		equired reserve ratio is 20%, and new reserves of ₹1,000 are injected, how can the money supply increase (maximum)?	



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	(a)	₹5,000	О
	(b)	₹2,000	О
	(c)	₹1,000	О
	(d)	₹800	О
27.	What i	s the narrowest (most liquid) measure of money supply in India?	
	(a)	M2	O
	(b)	M3	О
	(c)	M4	О
	(d)	M1	О
28.	The Sta	atutory Liquidity Ratio (SLR) must be maintained by banks in what form?	
	(a)	Gold	О
	(b)	Cash	О
	(c)	Government securities	О
	(d)	All of the above	О
29.	Which	Indian body determines the Statutory Liquidity Ratio (SLR)?	
29.	(a)	Ministry of Finance	0
	(b)	Reserve Bank of India	0
	(c)	Commercial banks	0
	(d)	World Bank	0
30.	DESTE	EL Analysis is best described a:	
50.	(a)	A checklist of internal strengths & weaknesses	О
	(b)	A framework to analyse macro-environmental external forces	О
	(c)	A tool for micro-market pricing strategy	О
	(d)	An internal assessment procedure	О
31.	The term	m 'S' in PESTEL stands for-	
	(a)	Strength	О
	(b)	Socio-economic	О



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	(c)	Sustainability	О
	(d)	None	О
32.	VUCA	is an acronym, first used in:	
	(a)	1984	О
	(b)	1987	О
	(c)	1997	О
	(d)	1992	О
33.	Which	of the following is not a component of VUCAFU?	
	(a)	Uncertainty	О
	(b)	Ambiguity	О
	(c)	Clarity	О
	(d)	Volatility	О
34.	NPCI h	as been pivotal to the emergence of the digital payment ecosystem in India. NPCI for:	
	(a)	National Payments Corporation of India	О
	(b)	National Public Corporation of India	О
	(c)	National Payments Cell of India	О
	(d)	Nature Public Corporation of India	О
35.	Which	of the following is not a feature of the business environment?	
	(a)	Relativity	О
	(b)	Uncertainty	О
	(c)	Interrelatedness	О
	(d)	Policy formulation	О
36.	Which	of the following does not corroborate the concept of 'Management as a Science'?	
	(a)	Cause & Effect Relationship	О
	(b)	Test of Validity	О
	(c)	Personal Skill	О
	(d)	Experimentation & Observation.	О



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37.	The view that sees profit maximization as the main objective is known as:		
	(a)	Shareholder theory	О
	(b)	Agency Theory	О
	(c)	Stakeholder theory	О
	(d)	Stewardship theory	О
38.	Which	of the following is not an agency cost?	
	(a)	Residual loss.	O
	(b)	Bonding costs.	О
	(c)	Concurrent loss	О
	(d)	Monitoring costs.	О
39.	T-grou _j	p training is also known as:	
	(a)	Classroom Training	О
	(b)	Apprenticeship Training	О
	(c)	Internship Training	О
	(d)	Sensitivity Training	О
40.	refers to the introduction of a person to the job and the organization.		
	(a)	Induction	О
	(b)	Placement	О
	(c)	Orientation	О
	(d)	None of the above	О
41.	The premises over which a firm has no control are known as		
	(a)	Controllable premises	O
	(b)	Semi-Controllable premises	О
	(c)	Uncontrollable premises	О
	(d)	None of the above	O
42.	What i	s the process of completing tasks efficiently and effectively by and through	
	(a)	Organizing	O
	(a)	O'15min2mig	



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	(b)	Coordination	О
	(c)	Management	О
	(d)	Leadership	О
43.	Which	of the following is not a characteristic of management?	
	(a)	Goal-oriented	О
	(b)	Continuous	О
	(c)	Universal	О
	(d)	One-time activity	О
44.	Which	function of management ensures work is done as per plans and standards?	
	(a)	Planning	О
	(b)	Organizing	О
	(c)	Staffing	О
	(d)	Controlling	О
45.	Which	level of management is responsible for formulating organizational policies?	
	(a)	Top-level	О
	(b)	Middle-level	О
	(c)	Lower-level	О
	(d)	Operational-level	О
46.	Contro	lling involves which of the following tasks?	
	(a)	Setting standards	О
	(b)	Organizing departments	О
	(c)	Implementing work plans	О
	(d)	Hiring new staff	О
47.	Vestibi	le training is considered as a part of:	
	(a)	Off- the -job training	О
	(b)	On-the-job training	О
	(c)	Both (a)& (b)	О



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	(d)	None of the above	О
48.	Which	of the following called standing plans?	
	(a)	Programs	О
	(b)	Budgets	О
	(c)	Projects	О
	(d)	All of the above	О
49.	Planni	ng is a:	
	(a)	Primary Function	О
	(b)	Secondary Function	О
	(c)	Supplementary Function	О
	(d)	None of the above	О
50.	Which	of the following is not a part of staffing?	
	(a)	Publicity	О
	(b)	Recruitment	О
	(c)	Selection	О
	(d)	Training	О