

FUNDAMENTALS OF BUSINESS ECONOMICS AND MANAGEMENT

Time Allowed: 1 Hour Full Marks: 100

Answer all questions. Each question carries 2 marks.

1.	The	technique for observing the behaviour of a system under several alternative	
	cond	itions in an artificial setting is known as	
	(a)	Game theory	О
	(b)	Simulation	О
	(c)	Probability Decision Theory	О
	(d)	None of the above	О
2.	Whie	ch of the following is not a function of managers?	
	(a)	Designing	О
	(b)	Organizing	О
	(c)	Leading	О
	(d)	Planning	О
3.	A sy	stematic evaluation of the functioning, performance and effectiveness of	
	mana	agement of organization is known as:	
	(a)	Management Information System	О
	(b)	Management Audit	О
	(c)	Internal Audit	О
	(d)	None of the above	О
4.		technique that involves use of the brain to find different ideas which can e a critical problem is	
	(a)	Participative technique	О
	(b)	Heuristic technique	О
	(c)	Creative technique	О
	(d)	All of the above	О
5.	A _	organizational structure is the simplest form and has clear lines of ority and ease of decision making	
	(a)	Horizontal	О
	(b)	Line	0
	(c)	Vertical	0
	(d)	Staff	0
	(4)	J. Mili)



6.		sions into programmed decisions and non-programmed decisions is	
		ted by	
	(a)	Peter Drucker	0
	(b)	Herbert Simon	0
	(c)	M. Lopez	0
	(d)	John Mc Donald	О
7.	Whic	ch of the following is not an external source of recruitment?	
	(a)	advertisement	О
	(b)	casual callers	О
	(c)	promotions	О
	(d)	recommendations of employees	О
0		many diamonal of such situathan about the array institut	
8.	(a)	_ means dispersal of authority throughout the organization. Centralisation	0
	(a)		
	(b)	Delegation of Authority Decentralisation	0
	(c)	None of the above	0
	(d)	None of the above	
9.		developed a continuum of four system of management.	
	(a)	George Terry	О
	(b)	Prof. Bernard	О
	(c)	F.W. Taylor	О
	(d)	Rensis Likert	О
10.		Leadership Style may be appropriate when subordinates are uneducated,	
10.	unsk	illed and submissive.	
	(a)	Participative Leadership	О
	(b)	Autocratic Leadership	О
	(c)	Free-rein Leadership	О
	(d)	None of the above	О
11.	Whi	ch of these is associated with a monopolistic competitive market –	
	(a)	Product differentiation	О
	(b)	Homogeneous Product	О



	(c)	Normal in short run	О
	(d)	Single buyer	О
12.	The	internal business environment includes factors such as	
	(a)	business philosophy & business priorities	О
	(b)	management structure	О
	(c)	capital structure	О
	(d)	All	О
1.2	33.71	4 C4 CF '	
13.		was the father of Economics	
	(a)	Marshall	0
	(b)	Adam smith	O
	(c)	Robbins	О
	(d)	Keynes	О
14.	In th	e long run a firm in perfect competition earns	
	(a)	Normal Profit only	O
	(b)	Abnormal profit	0
	(c)	Average profit of past five years	0
	(d)	12.33% profits on capital employed	О
15.	EXII	M Bank is authorized to raise loan from	
	(a)	Staffing	О
	(b)	Selection	О
	(c)	Recruitment	О
	(d)	Training	О
16.		conducted an extensive survey of management style and patterns in large ber of organizations?	
	(a)	Rensis Likert and his associates	О
	(b)	George Terry	О
	(c)	Prof. Bernard	О
	(d)	F.W. Taylor	О
17.		t strategic factors should a manager has to consider while evaluating the natives?	



	(-)	Tougildo			
	(a)	Tangible	0		
	(b)	Intangible	0		
	(c)	Both (a) and (b)	0		
	(d)	Either (a) or (b)	О		
18.	PER	T represents which of the following term?			
	(a)	Project Execution Review Technique	О		
	(b)	Planning Execution Response Technique	О		
	(c)	Program Enhancement Report Technique	О		
	(d)	Program Evaluation Review Technique	О		
19.	The	first step in the decision making process is -			
	(a)	The analysis of the problem	О		
	(b)	Selecting the alternative course of action	О		
	(c)	The evaluation of each alternative	О		
	(d)	The identification of the problem	О		
20	TD1				
20.	The relate to policy matters and so require a thorough fact finding and analysis of the possible alternatives.				
	(a)	Strategic decisions	0		
	(b)	Basic decisions	0		
	(c)	Tactical or Routine decisions	O		
	(d)	(A) or (B)	О		
21.	In th	e long run price is governed by			
	(a)		О		
	(b)	Demand supply forces	0		
	(c)	Marginal utility	0		
	(d)	None	0		
22.		iming two markets where the price discriminating monopolist sells his uct, the equilibrium condition in such a situation will be			
	(a)	MR1 = MR2 > MC	О		
	(b)	MR1 < MC > MR2	О		
	(c)	MR1 = MR2 = MC	О		
	(d)	MC = MR1 > MR2	О		



23.	Which of these will have highly inelastic supply?				
	(a)	Perishable goods	О		
	(b)	Consumer durables goods	О		
	(c)	Items of elite class consumption	О		
	(d)	All the three	О		
24.	In a	competitive market is the price maker			
	(a)	Firm	О		
	(b)	Industry	О		
	(c)	Consumer	О		
	(d)	Trade Association	О		
25.	Man	ipulation in CRR enables the RBI to			
	(a)	Influence the lending ability of the commercial banks	О		
	(b)	Check unemployment growth	О		
	(c)	Check poverty	О		
	(d)	Increase GDP	О		
26.	The	term 'S' in PESTEL stands for-			
	(a)	Strength	О		
	(b)	Socio-economic	О		
	(c)	Sustainability	О		
	(d)	None	О		
27.	Perfe	ect competition and monopolistic competition are having a common			
		mption. Find out which one of the following is the appropriate common			
	assuı	mption			
	(a)	The product is homogeneous	O		
	(b)	Perfect knowledge	O		
	(c)	Existence of selling cost	О		
	(d)	Free entry and free exit	О		
28.	Repo	transaction means			
	(a)	Sale of securities by the bolder to the investor with the agreement to	О		
		purchase them at a predetermined rate and date.			



	(b)	Sale of securities by the holder to the investor with the agreement to	О
		resell them at a predetermined rate and date.	
	(c)	Sale and purchase of securities by the holder to the investor with the	О
		agreement to purchase them at the prevailing rate and date	
	(d)	Sale of securities by the holder to the investor with the agreement to	О
		purchase them at market driven rate.	
29.		m that makes profit in excess of normal profit is earning	
	(a)	Economic profit	О
	(b)	Costing profit	О
	(c)	Normal profit	О
	(d)	Super normal profit	О
30.	Give	en a reserve ratio of 20% in initial deposit of ₹ 1000 in a banking system	
		ld create secondary deposit of `	
	(a)	₹ 3,000	O
	(b)	₹ 5,000	0
	(c)	₹ 4,000	0
	(d)	₹ 6,000	0
	(-)		
31.	The	supply function of a product x is as $Sx = 5px+3$. Where px stand for price.	
	The	quantity supplied corresponding to price of ₹2 will be	
	(a)	18	О
	(b)	13	О
	(c)	15	О
	(d)	23	О
32.	Whi	ch of the following is not a dimension of VUCAFU?	
	(a)	Versatility	О
	(b)	Ambiguity	О
	(c)	Uncertainty	О
	(d)	Complexity	О
33.	Prof	it is the difference between	
	(a)	Total cost and total revenue	О
	(b)	Total revenue and total cost	0
	(c)	both A & B	0
	(d)	None	0
	(u)	Tione	



34.	RBI	was nationalized in	
	(a)	June 1947	О
	(b)	Jan. 1949	О
	(c)	March 1954	О
	(d)	April 1936	О
35.	If the	e price of burger rises from ₹ 12 per piece to ₹ 20 per piece as a result of	
		h the daily sales decrease from 300 to 200 pieces per day. The price	
		icity of demand can be estimated as:	
	(a)	0.5	О
	(b)	0.8	О
	(c)	0.25	О
	(d)	2.10	О
36.	FER	A has been replaced by	
	(a)	FINA	О
	(b)	FEMA	О
	(c)	FENA	О
	(d)	MRTP	О
37.	An i	ncrease in price will result in an increase in total revenue if	
	(a)	percentage change in quantity demanded in greater than the percentage	О
		change in price	
	(b)	percentage change in quantity demanded is less than the percentage	О
		change in price	
	(c)	percentage change in quantity demanded is equal to the percentage change	О
	(4)	in price	
	(d)	none	О
38.	RBI	check inflation by	
	(a)	Increasing bank rate	О
	(b)	Increasing CRR	О
	(c)	Both	О
	(d)	None	О
39.	A U-	shaped long-run average cost curve represents?	
	(a)	economies and diseconomies of scale	О



	(b)	average fixed costs and average variable costs	О	
	(c)	increasing and decreasing marginal product	О	
	(d)	fixed costs and variable costs	О	
40.	Com	imercial papers, as money market instruments, are issued by		
	(a)	RBI	О	
	(b)	SBI	О	
	(c)	Highly rated corporate bodies	О	
	(d)	None of the above	О	
41.	The	term 'T' in SWOT Analysis is		
	(a)	Transparency	O	
	(b)	Total revenue	0	
	(c)	Threat	О	
	(d)	Transaction	О	
40	4 3 4			
42.	1 7			
	(a)	Same as its average revenue curve	0	
	(b)	Same as its supply curve	0	
	(c)	Same as its average cost curve	0	
	(d)	Same as its marginal cost curve	О	
43.	Whi	ch one of the following oligopolistic model insists on co-operation?		
	(a)	Cournot's model	О	
	(b)	Bertrand model	О	
	(c)	Collusive oligopoly model	О	
	(d)	Edgeworth model	О	
44.		e price elasticity of demand for wine is estimated to be -6, then a 20% case in price of wine will lead to in quantity demanded of wine at that		
	(a)	12% increase	О	
	(b)	12% decrease	О	
	(c)	19.6% increase	О	
	(d)	20.6% decrease	О	



45.	The	market state that satisfy all the essential features of a perfect competitive	
		tet except identity of product is known as	
	(a)	Oligopoly	О
	(b)	Duopoly	О
	(c)	Monopoly	О
	(d)	Monopolistic competition	О
46.		ch of the following is an objective of business?	
	(a)	Sales maximization	О
	(b)	Customer Satisfaction	О
	(c)	Financial Solvency	О
	(d)	All of the above	О
47.	Whie	ch is the apex bank for agricultural credit in India?	
	(a)	RBI	О
	(b)	SIDBI	О
	(c)	NABARD	О
	(d)	IDBI	О
48.	The	components of micro business environment are	
70.	(a) Firms and consumers		O
	(b)	Market & competitors	0
	(c)	Organization	0
	(d)	All	0
	(u)	All	
49.	Mod	es of production was propounded by	
	(a)	Adam Smith	О
	(b)	Karl Marx	О
	(c)	David Ricardo	О
	(d)	Alfred Marshall	О
50.	Reve	erse Repo transaction means	
	(a)	Sale of securities by the holder to the investor with the agreement to	О
	, ,	purchase them at a predetermined rate and date	
	(b)	Sale or purchase of securities by the holder to the investor with the	О
	(c)	Sale and purchase of securities by the holder to the investor with the	О
	(c)	agreement to purchase them at the prevailing rate and date	
	(d)	Sale of securities by the holder to the investor with the agreement to	О
		purchase them at market driven rate	



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Answer:

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
(b)	(a)	(b)	(c)	(d)	(b)	(b)	(c)	(d)	(b)
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
(a)	(d)	(b)	(a)	(b)	(a)	(c)	(d)	(d)	(b)
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
(a)	(c)	(a)	(b)	(a)	(b)	(d)	(a)	(d)	(c)
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
(b)	(a)	(b)	(b)	(a)	(b)	(b)	(c)	(a)	(c)
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.
(c)	(a)	(c)	(a)	(d)	(d)	(c)	(d)	(b)	(d)