



DIRECTORATE OF ADVANCED STUDIES
**THE INSTITUTE OF
COST ACCOUNTANTS OF INDIA**

Statutory Body under an Act of Parliament

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14 March 2020, Saturday

WORKSHOP ON

**APPLICATIONS OF
DATA ANALYTICS
IN FINANCE &
COSTING**

J N BOSE AUDITORIUM

The Institute of
Cost Accountants of India
CMA Bhawan, 12 Sudder Street
Kolkata - 700016

Registration Fees: ₹100

4 CEP Hours
for
Members

**WHO
SHOULD ATTEND**

- ▶ Members of the Institute of Cost Accountants of India
- ▶ CMAs
- ▶ Final level students of the Institute
- ▶ Other professionals
- ▶ Faculty Members & Research Scholars from University / College / Institutes

**KEY
TAKEAWAYS
FROM WORKSHOP**

- ▶ Understanding of changing business realities
- ▶ Use of data-analytics to answer new-age business problems
- ▶ Importance of defining the problem-statement
- ▶ How to choose the most appropriate data-analytics tools
- ▶ The need for effective storytelling

10 A.M. to 6 P.M.
Registration starts at 9.30 A.M.

in association with



Vriksh A PRM Fincon Initiative

CMA Balwinder Singh
President

The Institute of Cost Accountants of India

CMA Biswarup Basu
Vice President

The Institute of Cost Accountants of India

CMA Debasish Mitra

Chairman - Board of Advanced Studies
The Institute of Cost Accountants of India

Behind every successful business decision, there is always a CMA