Website : www.icmai.in

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## **Subject: Invitation to Contribute to ICMAI's Future Initiatives**

## Dear CMA Colleague,

I am delighted to inform you that the Institute of Cost Accountants of India (ICMAI) has collaborated with the Indian Institute of Management Ahmedabad (IIM-A) on a strategic initiative aimed at shaping the future direction of ICMAI. This collaboration is a crucial step toward strengthening our Institute's long-term vision and impact.

As you are aware that the current council is always eager to involve all its stakeholders into confidence, before taking a major decision pertaining to long term effects, as part of this initiative, IIM-A is reaching out to key stakeholders like you to gather valuable insights. Being an esteemed member of the Institute, your experiences, expectations, and suggestions are vital in refining ICMAI's strategies and fostering a more dynamic professional environment. Let us join in developing our joint vision for the mother Institute.

I sincerely request you to take a few minutes to complete a brief questionnaire through the link below:

Link: <a href="https://iima.au1.qualtrics.com/jfe/form/SV\_431ZXpasuWTSehw">https://iima.au1.qualtrics.com/jfe/form/SV\_431ZXpasuWTSehw</a>

For any queries or suggestions, please feel free to reach out to us at <a href="mailto:icmaiproject2047@iima.ac.in">icmaiproject2047@iima.ac.in</a>

Your participation and support in this important endeavor are highly appreciated. Together, we can elevate the ICMAI brand and contribute to a stronger future for the profession.

With best regards,

**CMA Bibhuti Bhusan Nayak** President, ICMAI