



The Institute of Cost Accountants of India
(Statutory body under an Act of Parliament)
Headquarters: CMA Bhawan, 3, Institutional Area, Lodhi Road, New Delhi – 110 003
Kolkata Office: CMA Bhawan, 12 Sudder Street, Kolkata – 700 016

May 2, 2025

Dear Member,

Greetings from The Institute of Cost Accountants of India !

As part of our commitment to fostering innovation and equipping professionals with cutting-edge knowledge, the Institute is pleased to announce the launch of a **Faculty Identification Program** for our **Artificial Intelligence (AI) Courses**.

As a Functional Faculty for the AI Course for CMAs, we believe you have a strong foundation in using AI in the relevant fields and expertise in developing and teaching use cases on those topics. This program aims to identify experienced and passionate faculty members from within our esteemed community who are interested in contributing to the design and delivery of AI-focused learning modules tailored for the CMAs.

Key Highlights of the Program:

- Opportunity to be part of the process of developing various courses in the domain of AI.
- Enhance your knowledge and teaching portfolio in one of today's most dynamic fields.
- Contribute to shaping the future of the profession through innovative learning initiatives.

We invite interested members with relevant academic or industry experience in AI, data analytics, machine learning, or related fields to express their interest within **09-May-2025**.

We are looking for the members who can develop their own use cases in the domain of Costing, Accounts, Finance, Taxation, etc. with relevant test data sets and demonstrate the use of appropriate AI Model. The faculty is expected to demonstrate 3-4 such use cases during the AI Course and teach the relevant technology in hands-on mode to the participants. The use cases developed by the Faculty will form part of the common repository of ICMAI which can be used for further training purposes.

The Faculty Identification Program will be a two step process :

Step 1 : Submission of Google Form along with 5 minute Video

- Google Form Link : <https://forms.gle/vuUWQRp4uFAkWv66>
- Upload a video of 5 Minutes. The audio and picture quality of video has to be good. Do not use the video to market your own products or tools. The video shall clearly demonstrate your presentation as well as AI Skills. The video shall contain the information about the use case that you have developed and the AI tools that are used by you and how it will be helpful to the CMA Professionals in gaining practical experience in use of AI.

Step 2 : In person Interview and Presentation

- The selection panel will short list the participants based on their google form and video.
- The short listed participants will be required to attend in-person interview and presentation at CMA Bhawan, Pune, Maharashtra. (date and time will be informed subsequently)
- The presentation will be for 20 minutes, where the participants are expected to teach the use case they have prepared going detailed information on the application of the AI Tool, reasoning for selecting that specific AI Tool, the benefit of the exercise to the stakeholders, etc.
- Based on the interview and presentation Final Shortlisting will be carried out.
- The shortlisting does not guarantee any teaching assignment from ICMAI, but the AI Committee will try and take support of the selected faculty in conducting its AI Courses.

We look forward to your enthusiastic participation and support in making this initiative a success!

Warm regards,

CMA Neeraj Dhananjay Joshi
Central Council Member and
Chairman, Committee on Artificial Intelligence
Institute of Cost Accountants of India