



# 3<sup>rd</sup> National Summit **BANKERS BORROWERS Business Meet 2017**

*Bankers & SME Borrowers: 10 Emerging Mantras*

16 June 2017, Hotel Le-Meridian, New Delhi

CHIEF GUEST



**Shri S.S. Mundra**  
Deputy Governor  
Reserve Bank of India

GUEST OF HONOR



**Shri K.K. Jalan**  
Secretary, Ministry of Micro,  
Small and Medium Enterprises (MSME), GoI

Presenting Partner



Banking Partners

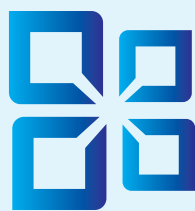


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## OVERVIEW

The MSME sector is the cradle of entrepreneurship and innovation and it forms the backbone of the India Growth Story. This is the sector which is often the primary source of employment for new job seekers. However, despite their contribution to the nation, MSMEs' access to institutional credit remains limited.

Second edition of ASSOCHAM Bankers Borrowers Meet- 2016 had received an overwhelming response from the industry, in creating a vibrant platform for encouraging dialogue between the bankers and borrowers. Various issues were discussed and the outcome of this event was published and was circulated to leaders in the industry and the government.

In order to continue to this dialogue, ASSOCHAM is organizing 3rd Bankers Borrowers Business Meet with a theme "Bankers & SME Borrowers - 10 emerging Mantras" with an objective to analyse the problems of Indian SMEs in detail and also tries to chart out a way forward in terms of suggestions on the requisite changes in regulations, innovations in financing, leveraging of technology to extend banking services to the unbanked and skilling entrepreneurs to gear up to the needs of changing times.

## Bankers Borrowers Business Meet-2015 ▼



## KEY AREAS FOR DISCUSSIONS

### (10 Emerging Mantras)

- Digitisation, Ecommerce, Evolving Clusters
- Trade Finance, Capacity Building, Alternate Finance, Credit Rating
- GST, Ind-AS, Bankruptcy Law





## TARGET AUDIENCE

- Manufacturing units
- Corporate borrowers
- Venture Capitalist / Private Equity Funds
- Assets & Fund Management companies
- Project Executing Agencies
- CFOs, FIIs & Global financial institutions
- Financial advisors & stock Market analysis
- Management Institutes
- Pension Fund managers
- Technology innovators & providers
- Rating Agencies, Law Firms, Real estate & All types of borrowers groups
- Chartered Accountants
- Cost Accountants
- Company Secretaries

### Knowledge Partners



## 2<sup>nd</sup> BANKERS BORROWERS BUSINESS MEET-2016



*Release of ASSOCHAM-APAS Knowledge Report*



*Shri S.S. Mundra addressing the Inaugural Session*

## REGISTRATION FORM

I / we would like to attend / nominate the following:-

	Delegate 1	Delegate 2	Delegate 3
Name			
Designation			
Organisation			
Address			
City		Pin Code	
Tel #		Mobile	
Fax #			
Email			

<b>Rs.</b>	
<b>Delegate Fees</b>	Rs. 3,000/- Per Delegates Rs. 7,500/- for 3 Delegates Rs. 20,000/- for 10 Delegates
<b>Concession</b>	<ul style="list-style-type: none"> <li>Early Bird Discount: 20% till 20th May 2017</li> <li>20% Discount for ASSOCHAM Members</li> <li>20% Discount for MSME Firms &amp; Women Entrepreneurs</li> <li>20% Discount for members of The Institute of Cost Accountants of India</li> <li>20% Discount for members of MFIN</li> </ul> <div style="text-align: right; border: 2px solid black; padding: 5px; transform: rotate(-15deg); display: inline-block;"> <b>Limited Seats Available</b> </div>

METHOD OF PAYMENT	(✓)
DD/at Par Cheque / Cheque in favour of <b>ASSOCHAM</b> payable at New Delhi	
Online payment details: State Bank of Hyderabad, Account No.: 52050210412 IFSC CODE SBHY0020588	

\_\_\_\_\_  
 Name & Designation of nominating authority

\_\_\_\_\_  
 (Signature)

***For further details, please contact:-***

**Rajesh Kumar Singh**  
 +91-9871204880  
 rajesh.singh@assocham.com

**Kushagra Joshi**  
 +91-9411922291  
 kushagra.joshi@assocham.com

**Sagar Jankar**  
 +91-7042715794  
 sagar.jankar@assocham.com

**The Associated Chambers of Commerce and Industry of India (ASSOCHAM)**

ASSOCHAM Corporate Office, 5, Sardar Patel Marg, Chanakyapuri, New Delhi 110021

Phone: +91-11-46550555 (Hunting Line) website: [www.assocham.org](http://www.assocham.org)

# SPONSORSHIP OPPORTUNITIES

*The Conference provides an excellent opportunity to promote their product & services to the focused audience besides networking during tea/ Coffee and lunch intervals. The Sponsorship details are as under:-*

CATEGORY	AMOUNT	BENEFITS
Summit Partner	8 Lakhs	All Benefits as stated below 1-12
Principal Partner	6 Lakhs	From 4 to 12
Technology Partner	5 Lakhs	4, 5, 6, 7, 8, 11 & 12
Banking Partner	4 Lakhs	4, 5, 6, 7, 8, 11 & 12
Gold Partner	3 Lakhs	4, 5, 7, 11 & 12
Associate Partner	2 Lakhs	4, 5 & 12
Logo Partner	1 Lakhs	4, 5 & 12

1. Status of 'Summit Partner' the Sponsor name and logo will be prominently displayed at the Summit venue.
2. Assured seat in the ASSOCHAM National council for Banking and financial services
3. Latest Research Studies and e-Publications on various issues are to be sent on priority basis.
4. Branding of company's logo on the main backdrop and thank you panel at the Conference.
5. Company Logo and Speaker Details in the newspaper advertisement.
6. Speaker Slot to a company representative
7. Insertion of Company's brochure and publicity material into the documentation pack.
8. Complimentary exhibition space of 2x2 sq. meters at the venue of the Conference.
9. Delegate Passes to attend the Summit.
10. Screening of a Corporate Video during the Break
11. Display of 2 Company Standees inside the Conference hall and Lunch area.
12. 5 Delegate passes to attend the Summit.

## DELEGATE FEES (PER DELEGATE) Rs. 3,000/-

- Early Bird Discount: 20% till 20th May, 2017
- For ASSOCHAM Members 20% discount

***For Further Details Please Contact:***

**Rajesh Kr. Singh**

+91-9871204880

rajesh.singh@assochem.com

**Kushagra Joshi**

+91-9411922291

kushagra.joshi@assochem.com

**Sagar Jankar**

+91-7042715794

sagar.jankar@assochem.com



***Department of Banking & Financial Services***

**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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