



# THE INSTITUTE OF COST ACCOUNTANTS OF INDIA NORTHERN INDIA REGIONAL COUNCIL

(Setup under an Act of Parliament)

CMA Bhawan, 3, Institutional Area,  
Lodhi Road, New Delhi-110003.

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## Tender Notice

No./NIRC 572

Date: 06.02.2025

Date of Invitation: 06.02.2025

Date of Closure: 12:00 noon, 14.02.2025

**Subject: Tender on shorter notice for Pre & Post Advertisement to be published in print media and E-Media for Symposium "Adoption to Changing Landscape - My Viksit Bharat - 2047" to be held on 28<sup>th</sup> Feb & 01<sup>st</sup> March 2025 at ICAR Convention Centre, NASC Complex, Pusa Road, Delhi.**

The Northern India Regional Council of the Institute of Cost Accountants of India is organizing its Symposium at ICAR Convention Centre, NASC Complex, Pusa Road, New Delhi on 28<sup>th</sup> Feb & 1<sup>st</sup> March 2025. In this connection, quotations are invited from reputed print media for publish the advertisement. Media / Advertisement Publishers in Delhi / NCR and having prior experience of advertisement publishing for national level conference and seminars may apply.

In case you are interested you may send your quote for publishing the desired advertisement for the event in a sealed envelope mentioning "Quotation for Symposium - Pre & Post Advertisement" to be dropped at **The Northern India Regional Council, Ground Floor, CMA Bhawan, 3, Institutional Area, Lodhi Road, New Delhi - 110003** or to be sent by post to **Assistant Administration Officer, Northern India Regional Council of The Institute of Cost Accountant of India, CMA Bhawan, 3 Institutional Area, Lodhi Road, New Delhi -110003** so as to reach us latest by 25.02.2025.

**(A) The specification for Pre-Advertisement in Print Media is as follows:**

Specifications	
<b><u>Times of India</u></b> (Advertisement will publish on Delhi Times Page)	Half Page of the Newspaper OR Quarter Page of the Newspaper
<b><u>Hindustan Times</u></b> (Advertisement will publish on HT City Page)	Half Page of the Newspaper OR Quarter Page of the Newspaper
<b><u>Dainik Jagran</u></b> (Advertisement will publish on Jagran City Page)	Half Page of the Newspaper OR Quarter Page of the Newspaper
<b><u>Navbharat Times</u></b> (Advertisement will publish on NBT Masala Page)	Half Page of the Newspaper OR Quarter Page of the Newspaper
<b><u>Hindustan (Hindi Daily)</u></b>	Half Page of the Newspaper OR Quarter Page of the Newspaper

*Behind Every Successful Business Decision, There is always a CMA*

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Fax: +91-33-22527993/1026, Website: www.icmai.in

**(B) The specification for post-advertisement (Print & E-Media) is as follows:**

<b>Specifications</b>	
<b>E-Media</b> 03 LEADING NEWS CHANNELS SPEED NEWS COVERAGE IN AMONG AAJTAJ, NEWS 24, TIMES NOW NAVBHARAT , NEWS NATION	06 MEDOCORE CHANNELS COVERAGE OR 03 MEDOCORE CHANNELS COVERAGE
<b>ANI (ONLINE)</b>	WILL PUBLISH NEWS MORE THAN 100 ONLINE
<b>Online Media (Hindi)</b> HINDUSTAN LIVE , DAINIK JAGRAN, DAINIK BHAKAR , NAVBHARAT TIMES	
<b>Online Media (English)</b> PIONEER , BUSINESS STANDARD , THE STATESMAN , THE TRIBUNE	
<b>Print Media (English)</b> TIMES OF INDIA , HINDUSTAN TIMES ( ALL DELHI EDITION 300 WORDS STORY + 1 PICTURE	
<b>Print Media (Hindi)</b> DAINIK JAGRAN , AMARUJALA, HINDUSTAN, , DAINIK BHAKAR , RASTRIYA SAHARA	



### **Terms and Conditions**

1. The place of delivery will be Delhi.
2. Sample / cutting of advertisement has to be submitted along with tender document.
3. The bidder should have an experience of cover the advertisement for Govt. Departments/Ministries/PSUs/Autonomous bodies etc. As an essential clause of the technical bid of the tender, the bidder has to submit documentary proof of covered advertisement for 3 such workshops/ seminars/ programmes/ conferences or for 3 such Govt. Departments/Ministries/PSUs/Autonomous bodies etc in the last 3 years.
4. Work order will be communicated to you by email.
5. Taxes shall be paid as applicable and quoted by the vendor.
6. The committee reserves the right to reject any/ all quotations without assigning any reason there for.
7. No extra charges would be payable out of quoted rates.
8. Conditional / Incomplete bids would be rejected.
9. For any clarification regarding Item specification, please call at 8800383496 (Mr. Ravi Shankar) during the validity time for receipt of quotations.

The quotation should be submitted as per the format in Annexure A and Annexure B:

**ANNEXURE A**

**Part A: Details of the Company:**

<b>S. No.</b>	<b>Details Requested</b>	<b>Provide Details</b>
1.	Name of the Company/ Media	
2.	Year of Incorporation/ Establishment	
3.	PAN No	
4.	TAN/ TIN No	
5.	GST No.	
6.	Complete Address (with Phone, Mobile, Email)	
7.	Turnover of last three consecutive years (attach proof)	
8.	Whether covered advertisement for Govt. Departments/Ministries/PSU/Autonomous bodies during last five years. (attach proof)	
9.	RTGS Bank Account Details	

## ANNEXURE B

## Part A: Financial Bid

## a) For Pre-Advertisement (Print Media)

Item Specifications	Qty.	Rates (Rs)	Taxes (Rs.)	Total (Rs.)
<b><u>Times of India</u></b> (Advertisement will publish on Delhi Times Page)	Half Page			
	Qtr. Page			
<b><u>Hindustan Times</u></b> (Advertisement will publish on HT City Page)	Half Page			
	Qtr. Page			
<b><u>Dainik Jagran</u></b> (Advertisement will publish on Jagran City Page)	Half Page			
	Qtr. Page			
<b><u>Navbharat Times</u></b> (Advertisement will publish on NBT Masala Page)	Half Page			
	Qtr. Page			
<b><u>Hindustan (Hindi Daily)</u></b>	Half Page			
	Qtr. Page			
<b>Grand Total (Rs.)</b>				



**(b) For Post-Advertisement (Print & E - Media)**

<b>Item Specifications</b>	<b>Qty.</b>	<b>Rates (Rs)</b>	<b>Taxes (Rs.)</b>	<b>Total (Rs.)</b>
<b>E-Media</b> 03 LEDADING NEWS CHANNELS SPEED NEWS COVERAGE IN AMONG AAJTAK, NEWS 24, TIMES NOW NAVBHARAT , NEWS NATION	06 MEDOCORE CHANNELS COVERAGE			
	03 MEDOCORE CHANNELS COVERAGE			
<b>ANI (ONLINE)</b>	WILL PUBLISH NEWS MORE THAN 100 ONLINE			
<b>Online Media (Hindi)</b> HINDUSTAN LIVE, DAINIK JAGRAN, DAINIK BHAKAR , NAVBHARAT TIMES				
<b>Online Media (English)</b> PIONEER, BUSINESS STANDARD, THE STATESMAN , THE TRIBUNE				
<b>Print Media (English)</b> TIMES OF INDIA, HINDUSTAN TIMES ( ALL DELHI EDITION 300 WORDS STORY + 1 PICTURE				
<b>Print Media (Hindi)</b> DAINIK JAGRAN, AMARUJALA, HINDUSTAN, , DAINIK BHAKAR , RASTRIYA SAHARA				
<b>Grand Total (Rs.)</b>				

Date:

Name and Signature of Bidder with Corporate Seal