



# Chairman's Communiqué

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**“Great things are not done by impulse, but by a series of small things brought together.” – Vincent van Gogh**

Dear Readers,

**A**s we bid farewell to 2025 and welcome the dawn of 2026, I extend my heartfelt greetings to each of you. This past year has been one of remarkable progress for our Journal & Publication Committee, and it is only fitting that we celebrate these milestones together.

## Glimpses of 2025

- ④ **Enhanced Accessibility:** We successfully transitioned our publications to more digital first formats, ensuring members across India and abroad could access journals seamlessly. Introduction of flip book version, Audio podcasts & blogs helped readers to access quality content.
  - ④ **Launch of Subscription scheme for physical copies:** The journal is now delivered through magazine post, ensuring reliable distribution with tracking facilities for subscribers. Annual subscriptions are offered at concessional rates to encourage members and students to continue enjoying the pleasure of reading. In recognition of their long standing association, senior members receive additional concessions.
  - ④ **Quality & Depth:** Our editorial standards were elevated, with more peer reviewed articles, thought leadership pieces, and industry insights enriching every edition. This initiative reflects our promise: knowledge delivered with care, recognition, and pride.
  - ④ **Member Visibility:** We introduced new sections spotlighting member achievements, research contributions, and council initiatives, strengthening the sense of unity and recognition.
  - ④ **Design & Engagement:** A refreshed layout and interactive features made our journals more engaging, reader friendly, and visually appealing.
  - ④ **Enhancements:** Introduction of audio podcast of select articles, Webinar of eminent writers uncovering stories between the lines.

# Looking Ahead to 2026: The Management Accountant 2.0 (TMA2.0)

The coming year promises even greater strides:

- ⦿ **Global Reach:** Expanding collaborations with international bodies to bring diverse perspectives into our publications. We embarked our first step by participating in Pune Book Festival. We plan for more such collaborative events
  - ⦿ **Innovation in Format:** Introducing **TMA Mobile App**, multimedia supplements, podcasts, infographics, to complement traditional journals.
  - ⦿ **Inclusivity:** Ensuring every stakeholder's voice finds space, with allowing subscriptions to students, young professionals, and senior leaders alike.
  - ⦿ **Knowledge for Action:** Aligning our publications with emerging trends in finance, governance, and sustainability, so members are equipped for the future.

## Dawn of 2026: A New Era for TMA 2.0

2025 was a year of building foundations; 2026 will be a year of transformation. Together, we will continue to uphold the values of transparency, excellence, and unity that define CMA.

On behalf of the Journal & Publication Committee, I wish you and your families a prosperous, healthy, and inspiring New Year. Let us step into 2026 with renewed energy and collective pride.

*“Publications are not just pages; they are the voice of our collective journey. 2025 gave us clarity, 2026 will give us vision.”*

Warm regards,

W. J. F. van der

CMA Harshad S Deshpande

1<sup>st</sup> January 2026