



# International conference on **Total Cost Management**

Date: 27 & 28 November 2013

Venue: Sheraton New Delhi Hotel, New Delhi

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Theme: De-risking value creation through innovation in total cost management

## **Objectives**

- Evolve and standardize best practices of TCM across the sectors in the industry
- Provide a forum for sharing best practices by the industry and domain experts

#### Focus areas

- Managing volatile cost structures through adaptive business models
- Managing cost structures amidst current currency market
- ✓ Aligning cost management, value creation and governance
- ✓ Capital project management and **TCM**
- ✓ Enhancing organizational TCM Competencies through people and technology

### **Value Addition**

This conference enlightens and brings in conceptual and operational clarity on the following:

- · Ways and means to achieve effective and robust cost structure
- Inculcating cost culture, cost consciousness and cost discipline in an organization
- Bringing in responsibility in cost ownership
- Viewing cost as strategy at the board
- Identifying drivers of cost across the value chain

#### Supporters

Platinum Supporter















Official

Knowledge Partners



Principal Supporter











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