ICAI The Institute of Cost Accountants of India (ICAI) is celebrating "Corporate Cost Management Week" from 8th to 13th September 2014 across country covering Hyderabad, Kolkata, Mumbai, New Delhi, Bangalore and Chennai on the theme " Business Sustainability and Cost Management". The objective is to spread the message that Cost Management is essential irrespective of whether the company is operating in a competitive environment or not as it enhances the productivity and improves the overall GDP of the country.