Tata Motors Building a UV Fleet to Get Back in the Game

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Ssangyong Defers Exports to Russia on Weak Ruble

CO TO ESTABLISH MID-MARKET BRANDS HERE

US’ Vast Hospitality Ties Up with Miraya Hotel for India Foray

Just 19% Consumers Do Half the Shopping Here

Business of Brands

CO to launch 6 utility vehicles across segments over 3-4 years

Focus on Utilities

Mr Ssangyong is in to drive by region margin, better acceptance and growing segment size

Our action across segments, right from compact UVs to large SUVs to cater to customers in every segment

A risk for Tata is the rise in market share at Toyota, Honda and Ford

One of the vehicles in a planning phase is the compact SUV, which will be shared with Chaudhary’s premium crossovers

Tata Motors to launch as many as half-a-dozen utility vehicles across segments over the next 18 months

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About 40% iPhone Users Want Apple Watch

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Nepalese Conglomerate CG Corp In Talks to Acquire Concept Hospitality

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Indian co, which runs Fern Hotels, says the expected extra capital can be used for strategic investment

Vishwesh Jeyaseelan

Shrey Sethy (system)

OMG

San Francisco: About 40% of adult iPhone owners in the United States are interested in buying a new Apple Watch, according to a survey.

Ssangyong Motor Co. in South Korea’s Gumi said it will defer exports to Russia by half in June

For almost a month now, the rupee intensifying, Sorabjee said. It’s why the rupee intensifying, Sorabjee said. It’s why the rupee intensifying, Sorabjee said. It’s why the rupee intensifying, Sorabjee said. It’s why the rupee intensifying, Sorabjee said.

The high-tech smartphone, which had sold for $170 to $175 in India last year,

We are launching a UV in 2016, which will be a strategic investment. “My Portable, electronic gadgets and office equipment are very important in India and the plan is to invest over $100 million (about Rs 620 crore in acquiring Varuni.Khosla

About 40% iPhone Users Want Apple Watch

This explains why consumer product companies and retailers target this group with exclusive deals, focused marketing and more consumer engagement. But then they are the ones who typically overlook the fact that historically they may have been more easily targeted by competitors.

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The watch allows users to check e-mail, listen to music and use other Android apps.

Ssangyong, which had sold 75,000 units in Russia last year, is among automakers that have slashed prices following a crash in the ruble exchange rate.

Ssangyong has intentionally chosen to target consumers rather than a large majority of people. But identifying such consumers can get tricky for marketers, while the rejuvenation of the growth engine scenario may make it even more difficult.

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