



Theme



Southern India Regional Council of ICAI and Hyderabad Chapter of Cost Accountants

present

Regional Cost Convention - 2012

Theme: "EMERGING TRENDS IN COSTING AND PRICING"

The series of economic upheavals that have occurred in the past few years, mainly in the developed world can be traced to the over dependence on stock market driven economy. This is making the Governments across the world veering around the view that there should be a balanced approach which takes care of the larger percentage of population, whose livelihoods gets seriously affected due to overheating of stock markets and the resultant profiteering by market movers and shakers.

The cautious economic policy adopted by India, has so far insulated the economy to some extent, although some negative impacts in a connected world where the funds moves across countries in nano seconds cannot be avoided.

As a minimum guarantee, it becomes the duty of the elected Government to protect the poorer sections of the society by providing them their basic needs. Apart from food, clothing and shelter has been considered as essential for living in the past, the emerging world is aiming at poverty alleviation, education and health as priority for a sustainable living. This is very important in countries like India, which has a vibrant and large democracy with a growing young and educated population. The doles of the past, are getting gradually replaced with skills enablement to ensure self sustainable living for the future generation.

But till the skill development reached a threshold maturity level, the Government has to continue to intervene in providing the goods and services at a reasonable cost to the populace. In addition, in a recessionary phase of the economy, the Government has to do its bit in spurring the economic growth may be with a moderate Keynesian philosophy.

With the strong role being played by the private sector, there is no other go by the Government but to involve them as partners to economic growth projects designed by the Government. Since these are unique in nature, with their own permutations and combinations, the compensation by the Government has to be on a cost plus basis. The sectors where such Public Private Partnership can play a key role are endless, impossible to discuss in a two day Conference of this nature. Therefore, as a pilot study, two key sectors health care and power are being taken for the deliberations with experts sharing their views on the future directions that may emerge.

It is expected that a mother recipe can be arrived at as take away from the conference which can be tweaked to provide a possible pricing approach, to the myriad situations that may emerge once the process starts. Although, it is often said that the market decides the price, in the long run it is the cost that decides the sustainable price.

With the introduction of strong Cost Accounting Records and assurance mechanism, the CMA profession fits as a fiddle in the entire mechanism, and can provide the right recipe to face the various challenges that may emerge.



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Friday 21st December 2012	09.00 am onwards	Registration
	Inaugural Session 09.30 am - 11.30 am	
	11.30 - 11.45 pm	Tea Break
	Plenary Session 11.45 am - 01.15 pm	Convention Design Economic Policies Impact on Pricing
	01.15 - 02.00 pm	Lunch Break
	Technical Session - I 02.00 - 03.30 pm	Regulated Consumer Pricing
	03.30 - 3.45 pm	Tea Break
	Technical Session - II 03.45 - 05.15 pm	Affordable Health Care
Cultural Programme & Dinner 07.00 pm	DHOLA RI DHANI NH 7, Kompally, Hyderabad	
Saturday 22nd December 2012	Technical Session - III 09.30 - 11.15 am	New Pricing Models
	11.15 - 11.30 am	Tea Break
	Valedictory Session 11.30 am - 01-00 pm	
	01.00 - 02.00 pm	Lunch



Convention Agenda





Convention Agenda



SESSIONS PLAN

PLENARY SESSION Economic Policies Impact on Pricing.

This session will concentrate on the Economic Policies of the Government and their impact on the pricing related to power, drugs and pharmaceuticals.

1ST TECHNICAL SESSION Regulated Consumer Pricing.

This session will concentrate on two key sectors relating to Drugs & Pharmaceuticals and Power. With the recent notification of Government on reinforcing regulated pricing mechanism for 348 Drugs and Pharmaceuticals is a point for discussion. The Power tariffs are increasing putting stress on the consumers. The Electricity Regulatory Authority of India and Regional Power Regulatory Authorities at different states are trying to cope with the demand for higher pricing and resistance by the consumers.

2ND TECHNICAL SESSION Affordable Health Care.

In spite of several initiatives by successive governments both at Central and States, Health care at affordable prices is still a far cry. With growing need for Health Care at all levels of the society it is important to discuss the models and the medium to provide affordable Health Care. The Health Insurance mechanism currently in vogue need to be evaluated with respect to pricing and affordability.

3RD TECHNICAL SESSION New Pricing Models.

Panel Discussion by CMOs and CFOs from reputed industries relating to New Age sectors and other sectors, which are creating new business models and new pricing approaches.



THE CITY OF HYDERABAD - CYBERABAD BECKONS YOU

The City of Hyderabad was established in the 16th Century by Quli Qutub Shah and it was known as Bhagyanagaram in those days. In 2011, the city was rated nineteenth in the world by The New York Times in The list of 41 Places to Go in 2011. Hyderabad is the meeting point of the North and the South, the East and the West of India, history and modern times. Thus this 'City of Pearls' shines as a quintessential confluence of diversity that makes the mosaic of the Indian nation.

Hyderabad is dotted with more than 50 interesting attractions for you. To begin with, there are the rich historical monuments like the Golconda Fort, Falaknuma Palace, Charminar, Mecca Masjid etc. In addition, there are many interesting places like Salarjung Museum, Public Gardens, Osman Sagar, Hussain Sagar, and the monolithic statue of Gowthama Buddha amid it, Nehru Zoological Park, Ravindra Bharathi, Indira Park, Birla Mandir, Legislative Assembly, Ramoji Film City, Birla Planetarium, Lumbini Park and High Court buildings. And do not miss the one and only Hi-tech City.

Historic Hyderabad has transformed itself into Contemporary Cyberabad. The city has been the hub of IT, housing a number of multi-national giants, the Indian Institute of Information Technology (IIIT), the Indian Business School (IBS) and the financial district.

Sign off your day out with the city by shopping for souvenirs and mementos at the Chudi Bazar. The city has something very very special to offer to ladies - pearls and bangles, made famous by the poetess Sarojini Devi in her "Bangle Sellers".

Your visit to Hyderabad can never be complete without tasting the world renowned, traditional, royal dish of Turkish origin the mouth watering 'Hyderabadi Biryani' with its unique accompaniment 'Mirchi ka Salan'.

And to facilitate your travel and stay, the Hyderabad weather gods will keep the temperature benign from 26°C to 15°C.

Please plan to attend the Regional Cost Convention too despite the surrounding attractions Hyderabad has to offer on the theme **"EMERGING TRENDS IN COSTING AND PRICING"**! The fare served at the Convention promises to be no less delightful.

Do you need a second invitation to temptation and indulgence?! 😊



Welcome
to
Cyberabad





Accommodation



HOTEL TARIFFS & DISTANCE FROM VENUE / AIRPORT / RAILWAY STATION

Sl. No.	Hotel Name & Address	Phone & Fax	Tariff/Rent (Per Room/Night Rs.)			Distance from Hotel (Kms.)		
			Single	Double	Triple	Venue	Airport	Rly.
1.	ITC Kakatiya Hotel Begumpaet, Hyderabad.	Ph: 23400132 Fax: 040-23401045	12000/-	13500/-	15000/-	2	35	7
2.	Hotel Ashoka Lakdi-ka-pul, Hyderabad.	Ph: 040-23230105 Fax: 040-66510220	3000/-	3500/-	-----	8	30	1
3.	Hotel Royal Grand Opp. Railway Station, Nampally, Hyderabad	Ph: 040-66621366 Fax: 040-66621367	800/-	1200/-	1400/-	5	32	0
4.	Green Park Hotels Greenlands, Begumpet, Hyderabad	Ph: 040-66515151	6000/-	7000/-	7525/-	2	35	7
5.	The Central Court Hotel Lakdi-ka-pul, Hyderabad.	Ph: 040-23232323 Fax: 040-23232737	4200/-	4800/-	5550/-	8	30	1
6.	Hotel Anmol Continental Opp. Secretariat, Saifabad, Hyderabad.	Ph: 040-23244446 Fax: 040-23233516	2400/-	2900/-	3300/-	7	28	4
7.	Katriya Hotels & Towers Raj Bhavan Road, Somajiguda, Hyderabad.	Ph: 040-23325678 Fax: 040-23394411	4500/-	5000/-	5500/-	5	33	5
8.	Shree Venkateshwara Hotels Lakdi-ka-pul, Hyderabad.	Ph: 040-23214403 Fax: 040-23214403	1400/-	2100/-	2275/-	7	31	3
9.	Hotel Rukmini Riviera Lakdi-ka-pul, Hyderabad.	Ph: 040-66785566 Fax: 040-66660631	2150/-	2400/-	2900/-	7	31	3
10.	Hotel Balaji Residency Main Road, Himayatnagar, Hyderabad.	Ph: 040-23261236	1250/-	1500/-	1750/-	8	33	3
11.	Park Hotel Public Garden Road, Nampally, Hyderabad.	Ph: 040-66789125	900/-	1200/-	1700/-	7	31	3





HOTEL TARIFFS & DISTANCE FROM VENUE / AIRPORT / RAILWAY STATION

Sl. No.	Hotel Name & Address	Phone & Fax	Tariff/Rent (Per Room/Night Rs.)			Distance from Hotel (Kms.)		
			Single	Double	Triple	Venue	Airport	Rly.
12.	Aditya Park Inn Aditya Trade Centre, Ameerpet, Hyderabad	Ph: 040-99788888 66789999	5100/-	5900/-	6700/-	5	35	7
13.	Hotel Silver Park Beside Satyam Theatre, Ameerpet, Hyderabad	Ph: 040-66451122 Fax: 23739494	2090/-	2390/-	2790/-	7	31	7
14.	Quality Inn Residency Public Garden Road, Hyderabad	Ph: 040-30616161 Fax: 040-23204040	3300/-	3900/-	4500/-	7	31	3
15	Athithi Inn Dharam Karam Road, Ameerpet, Hyderabad	Ph: 040-23739091 Fax: 040-23739098	2000/-	2200/-	2800/-	8	31	7.5



Accommodation

