



# THE NEW COLLEGE

(AN AUTONOMOUS INSTITUTION AFFILIATED TO THE UNIVERSITY OF MADRAS & ACCREDITED BY NAAC WITH 'A++' GRADE IN THE 4TH CYCLE)  
SPONSORED BY: THE MUSLIM EDUCATIONAL ASSOCIATION OF SOUTHERN INDIA (MEASI)

P.G. & RESEARCH DEPARTMENT OF COMMERCE



**ICMAI**  
THE INSTITUTE OF  
COST ACCOUNTANTS OF INDIA  
(STATUTORY BODY UNDER AN ACT OF PARLIAMNET)

INFORMATION TECHNOLOGY COMMITTEE



JOINTLY ORGANIZE

(In pursuance of Memorandum of Understanding dated 12<sup>th</sup> March 2021)



# Capacity Building Programme on Technology Transformation in Business - Purpose to Performance

3<sup>RD</sup> OCTOBER 2023 TO 7<sup>TH</sup> OCTOBER 2023

TIME: 7.00 PM TO 8.30 PM

## CHIEF PATRONS



**JANAB. Elias Sait Sahib**  
HON. SECRETARY, MEASI



**Dr. M. Asrar Sheriff**  
PRINCIPAL  
THE NEW COLLEGE



**CMA Ashwinkumar G. Dalwadi**  
PRESIDENT  
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA



**CMA Bibhuti Bhusan Nayak**  
VICE PRESIDENT  
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

## ADVISORS



**Prof. K.S. Mohamed Akmal**  
VICE PRINCIPAL (ACADEMIC)  
THE NEW COLLEGE



**Dr. Abdullah Mahaboob**  
VICE PRINCIPAL (ADMIN)  
THE NEW COLLEGE



**CMA TCA Srinivasa Prasad**  
COUNCIL MEMBER,  
CHAIRMAN - IT COMMITTEE  
ICMAI



**CMA Rakesh Shankar Ravisankar**  
COST ACCOUNTANT  
ASSISTANT PROFESSOR - COMMERCE  
DDGD VAISHNAV COLLEGE

## CONVENORS



**Dr. S. Syed Rafiq Ahmed**  
HEAD OF THE DEPARTMENT  
(SHIFT - I) COMMERCE



**Dr. S. Tameem Sharief**  
HEAD OF THE DEPARTMENT  
(SHIFT - II) COMMERCE



**Dr. M. Mohamed Hasheem**  
ASSITANT PROFESSOR - COMMERCE  
THE NEW COLLEGE



**Dr. N.O. Aarif**  
ASSITANT PROFESSOR - COMMERCE  
THE NEW COLLEGE



**Dr. S. Thothadri**  
ASSITANT PROFESSOR - COMMERCE  
THE NEW COLLEGE

## ORGANISING SECRETARIES

DAY 1 – 3<sup>RD</sup> OCTOBER 2023  
ERP – A TOOL FOR  
BUSINESS INTELLIGENCE  
AND DIGITAL  
TRANSFORMATION

KEYNOTE ADDRESS



**CMA Uttam Kumar Nayak**  
CHAIRMAN - EASTERN INDIA REGIONAL  
COUNCIL, ICMAI

RESOURCE PERSON



**CMA S. Ranganandhini**  
DEPUTY GENERAL MANAGER  
RAMCO SYSTEMS LIMITED

DAY 2 – 4<sup>TH</sup> OCTOBER 2023  
FIN TECH AND BLOCK  
CHAIN – A CATALYST

KEYNOTE ADDRESS



**CMA Divya Abhishek**  
CHAIRPERSON - SOUTHERN INDIA  
REGIONAL COUNCIL, ICMAI

RESOURCE PERSON



**Dr. Raghavendra Prasad  
Venkataraman**  
FOUNDER AND MANAGING DIRECTOR -  
ASTRA QUARK DIGISOLUTIONS PRIVATE

DAY 3 – 5<sup>TH</sup> OCTOBER 2023  
DATA SCIENCE AND  
BUSINESS ANALYTICS –  
FUTURE OF BUSINESS  
INTELLIGENCE

KEYNOTE ADDRESS



**CMA Satya Narayan Mittal**  
CHAIRMAN - NORTHERN INDIA REGIONAL  
COUNCIL, ICMAI

RESOURCE PERSON



**CMA Dr. Arindam Banerjee**  
ASSOCIATE PROFESSOR - FINANCE  
SCHOOL OF COMMERCE AND MANAGEMENT  
SHIV NADAR UNIVERSITY

DAY 4 – 6<sup>TH</sup> OCTOBER 2023  
CHATGPT FOR MSME'S

KEYNOTE ADDRESS



**CMA Chaitanya Laxmanrao Mohrir**  
CHAIRMAN - WESTERN INDIA REGIONAL  
COUNCIL, ICMAI

RESOURCE PERSON



**CMA Rohan Sharma**  
SAP CONSULTANT, ACCENTURE

DAY 5 – 7<sup>TH</sup> OCTOBER 2023  
DIGITAL FINANCE – BOON  
OR BANE FOR MSME'S

KEYNOTE ADDRESS



**CMA TCA Srinivasa Prasad**  
COUNCIL MEMBER,  
CHAIRMAN – IT COMMITTEE (ICMAI)

RESOURCE PERSON



**CMA Rahul Kedia**  
CFO - ROCHE DIABETICS CARE INDIA PVT.  
LTD.