

ASSOCHAM Events

5th SME *Sammelan*
"Concerns & Solutions"
29th November, 2012 - Gurgaon

29 November, 2012 Gurgaon

[Register Online](#)
[Registration Form](#)



ASSOCHAM had conducted SME Sammelan at various industrial clusters in the country and received a positive reception from all the stakeholders, reaped great appreciation from all the participants including various banks.

In continuation to the same, ASSOCHAM is coming up with "5th SME Sammelan – Concerns & Solutions" at 11.00 A.M. on 29th November, 2012 at Gurgaon (*venue will be intimated shortly*), focusing on the issues of financial needs and sources of funds, skill development, new technology, innovative mechanism of marketing, fresh techniques of brand promotion and many more aspects related to SMEs.

The current investment opportunities in Haryana have drawn ASSOCHAM's attention towards it and thus have given us a sound reason to come up with this Seminar to address the issues of utmost significance to SMEs.

The prime objective of the seminar is to review current policies of the State Government for promoting Small and Medium Scale Enterprises, to provide platform to connect SMEs with Banks & Financial Institutions besides exploring new investment opportunities in this sector.

This would also provide an interactive platform for the State Government and the prospective investors to discuss various investment avenues. Moreover, it would portray the current investment scenario in the SME sector and the scope of expansion within the geographical region of the state.

You will be glad to know that we have invited several senior officials from the state Government, Leading Banks and various prominent companies have been invited to join us at the event to make it successful.

We are also glad to inform you that ASSOCHAM jointly with the Knowledge Partner **Institute of Cost Accountants of India (ICAI)** will release a special Study at the conference.

On behalf of ASSOCHAM, we cordially invite you to participate at this important occasion by registering your self in the enclosed registration form and make utmost benefit out of it.

Registration Fees:

- **Delegate Fee:** 1,500/- per delegate (10% discount for two or more persons from the same organization.)

For more details please contact:

Mr. U.K. Joshi (M): +91-9811-266-345 (E): u.k.joshi@assochem.com Mr. Varun Gogia (M): +91-98710-98716, (E): varun.gogia@assochem.com Mohd. Zumair (M): +91-98712-38900, (E): mohd.zumair@assochem.com Mr. Sumitra Nandan Srivastava (M): +91-88001-23463, (E): sumitra.srivastava@assochem.com Ms. Deeksha Asthana (M): +91-98996-02551, (E): deeksha.asthana@assochem.com

The Associated Chambers of Commerce and Industry of India
ASSOCHAM Corporate Office, 1, Community Centre Zamrudpur
Kailash Colony, New Delhi – 110 048

Phone: 46550555 (Hunting Line)

Fax: 46536481/46536482 46536497/46536498

Email: assochem@nic.in

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ASSOCHAM Corporate Office, 1, Community Centre Zamrudpur, Kailash Colony, New Delhi – 110 048
Phone: 46550555 (Hunting Line) Fax: 46536481/46536482 46536497/46536498
Email: assochem@nic.in