The Associated Chambers of Commerce and Industry of India

The Knowledge Chamber of India



ASSOCHAM Events



27 November, 2012 Hotel Asia, Jammu

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Knowledge Partner





Associated Chambers of Commerce and Industry of India (**ASSOCHAM**) with the support of Government of Jammu & Kashmir is organizing "**4**th **SMEs Sammelan – Building Capacities for Sustainable Growth**" on **27**th **November, 2012** at Hotel Asia, Jammu.

Jammu is a State where SMEs have immense potential to grow by leaps and bounds. The key areas like Agriculture, Forest, Minerals, Sports Goods, Jems & Jewellery, Pharmaceuticals, Handicrafts, Light Engineering, Handloom, Sericulture, Horticulture & Floriculture, Food Processing etc in the State hold immense numbers of SMEs units which have certain issues related to basic infrastructure and financial needs.

The prime objective of the Seminar is to provide a platform where small entrepreneurs, Senior Government Officials and Financial Institutions could discuss these issues and come up with feasible solutions. Moreover, the focus would also be to prepare a roadmap for the sustainable growth for SMEs in the State.

You will be happy to know that Janab Omar Abdullah, Hon'ble Chief Minister, Government of J&K will inaugurate the event along with Shri Surjit Singh Salathia, Hon'ble Minister for Industries & Commerce & Employment, Government of J&K. Moreover we have also invited Shri Vivek Rae, IAS, Secretary, Ministry of MSME, Government of India, Shri Madhav Lal, IAS, Chief Secretary, Government of J&K and Shri Shant Manu, IAS, Principal Secretary, Department of Industries and Commerce, Government of J&K to kindly grace the occasion. Besides several prominent industry representatives from J&K and various prominent banks are also have been invited to join us at the occasion to make it successful.

We are pleased to announce that **The Institute of Cost Accountants of India** has kindly agreed to be our Knowledge Partner at the Seminar of great importance.

On behalf of ASSOCHAM, we take this opportunity to request you to kindly participate in the Seminar. Needless to say your presence will help us to attain the desired objectives of the event.

Registration Fees:

• **Delegate Fee**: 1,500/- per delegate (10% discount for two or more participation from the same organization)

For more details please contact:

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