



CHIEF PATRONS



Thiru P Venkatesh Raja
Correspondent
S.A. College of Arts & Science



CMA Ashwinkumar Gordhanbhai Dalwadi
President
The Institute of Cost Accountants of India



CMA Bibhuti Bhusan Nayak
Vice President
The Institute of Cost Accountants of India



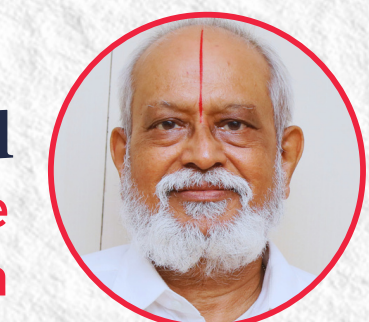
ADVISORS



Dr. Malathi Selvakkumar
Principal
S.A. College of Arts & Science



Dr. Sayi Satyavathi
Director
S.A. College of Arts & Science



CMA TCA Srinivasa Prasad
Council Member, Chairman - IT Committee
The Institute of Cost Accountants of India



CMA Rakesh Shankar Ravisankar
Cost Accountant
Assistant Professor - Commerce
DDGD Vaishnav College

ORGANIZING SECRETARY



Dr. P.Suresh
Head-PG Department of Commerce and
Commerce(General)
S.A. College of Arts & Science



S. A. College of Arts & Science
(Affiliated to University of Madras)



In Association with
The Institute of Cost Accountants of India
[Statutory body under an Act of Parliament]
Information Technology Committee

Jointly Organize

[In Pursuance of MoU dated 23rd December 2022]

**Strategic Development Programme on
Digital Transformation in Business World -
A Well Worn Path for Driving and Scaling Digital Initiatives
(25th September 2023 to 29th September 2023)**



DAY 1 : BUSINESS PROCESS TRANSFORMATION VS. BUSINESS MODEL TRANSFORMATION [25th SEPTEMBER 2023]



KEYNOTE ADDRESS

CMA K Ch A V S N Murthy
Council Member
Chairman - Journal and Publications Committee



TECHNICAL SESSION-1

CMA Chandrashekar Kupperi
Founder, ANOVA Corporate Services,
(an M&A and Fundraising Advisory Firm)

DAY 2 : TECHNOLOGY IN BUSINESS COMPLIANCES [26th SEPTEMBER 2023]



KEYNOTE ADDRESS

CMA Chittaranjan Chattopadhyay
Council Member
Chairman - Internal Auditing and Assurance Standards Board
Chairman - Banking, Financial Services and Insurance Board



TECHNICAL SESSION-2

CMA Palaniappan Nachiappan
Company Secretary and General Manager - Finance
Bluedart Aviation Limited

DAY 3: DIGITAL INITIATIVES IN INDIRECT TAXATION [27th SEPTEMBER 2023]



KEYNOTE ADDRESS

CMA Dr. V Murali
Council Member
Chairman - Direct Taxation Committee
Chairman - Corporate Laws Committee



TECHNICAL SESSION-3

CMA Mallikarjun N
Director - Grant Thornton Bharat LLB

DAY 4: CHAT GPT FOR BUSINESS – ARE WE READY? [28th SEPTEMBER 2023]



KEYNOTE ADDRESS

CMA Navneet Kumar Jain
Council Member
Chairman - Public Relations Committee
Chairman - Cooperative Development Board



TECHNICAL SESSION-4

CMA Dr. Somu Siva Rama Krishna
Academician and Professional
Chairman - Amaravati Chapter of SIRC of ICSI

DAY 5: CLOUD BUSINESS SOLUTIONS FOR MSME'S – A GAME CHANGER [29th SEPTEMBER 2023]



KEYNOTE ADDRESS

CMA Harshad Shamkant Deshpande
Council Member
Chairman - Agricultural Cost Management Board



TECHNICAL SESSION-5

CMA Sriram Swaminathan
Consulting Practice Director, Oracle India.



LIVE STREAMING

Time : 2.00 pm to 3.30 pm everyday

“Behind Every Successful decision, there is always a CMA”

