## **Questionnairel Manufacturing Companies**

CONFIDENTIAL

## 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT-2015

(Please read instructions before filling up the questionnaire)

## (1) GENERAL INFORMATION:

- **1.1** The Questionnaire is designed to obtain information on Cost Management Practices and to assess performance of participant companies engaged in manufacturing operations.
- **1.2** All information and data submitted by the participant(s) shall be kept strictly confidential and shall only be used for the purpose of evaluation of the award and not for any other purpose.
- 1.3 ICRA Limited, is the knowledge partner of ICAI for this award
- **1.4** Decision of the Award Jury shall be final and binding. No correspondence, whatsoever, shall be entertained in this regard.
- **1.5** Any queries relating to the Questionnaire/Cost Management Award 2015 may kindly be addressed to Mr. S.C.Gupta, Director. (Contact details: (O) +91-11-24666108, 24666100; Fax:+91-11-43583642; Mobile: 09313375254 e-mail: admin.gupta@icmai.in)

## **1.6** Award Categories are as follows:

(A) Manufacturing Sector	(B) Service Sector	(C) Mining Sector
A1) Private Sector - Large	B1) Private Sector - Large	C1) Private Sector - Large
A2) Private Sector - Medium	B2) Private Sector - Medium	C2) Private Sector - Medium
A3) Private Sector - Small	B3) Private Sector - Small	C3) Public Sector - Large
A4) Public Sector - Large	B4) Public Sector - Large	C4) Public Sector - Medium
A5) Public Sector - Medium	B5) Public Sector - Medium	
A6) Public Sector - Small	B6) Public Sector - Small	
A7) SME*	B7) SME*	

#### Category

## Turnover\*\* cut-off

Large > = Rs. 2,500 cr

Medium  $\Rightarrow$  Rs. 500 cr but < Rs. 2,500 cr

Small < Rs. 500 cr

<sup>\*</sup> SME is defined as an enterprise where investment in plant & machinery is less than Rs. 10 crore in case of manufacturing sector; and where investment in equipment is less than Rs. 5 crore in case of service sector

<sup>\*\*</sup> Turnover is defined as Total Income from Operations net of duties, for the previous financial year (12 months)

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## (2) GUIDELINES FOR FILLING-UP THE QUESTIONNAIRE:

- **2.1** The participants should download the Questionnaire from Institute's website <u>www.icmai.in</u>, either in MS Excel or PDF Format
- **2.2** All sections of the Questionnaire should be filled-in with complete details. Answering all questions is mandatory. In case any question is not applicable to your company, please indicate the reasons for its non-applicability. Please use extra sheets for write-up as required and for answering detailed questions. Please mention the question number in additional sheets.
- **2.3** Participants can apply in only one category.
- i) If an entity is eligible for participation in more than one category based on stipulated criteria, preferred category of participation needs to be indicated. For instance, entities qualifying both for Small Enterprises and SMEs, can apply in either one of these categories (as chosen by the participant).
- ii) If an entity has presence in more than one segment such as in manufacturing as well as service operations, it will be considered for the category that accounts for a larger proportion of its revenues.
- **2.4** The copies of Annual Reports (including Financial Statements and all Schedules) of the Company, for the financial years 2013-14 and 2014-15 should be enclosed with the Questionnaire. Any other material/document that supports your participation for the award may also be enclosed.
- **2.5** Participants have the option of submitting the Questionnaire either in soft copy or hard copy. Soft copy of the questionnaire duly filled-in (in the excel format) along with a scanned copy of the declaration signed by authorised signatory on company's letterhead (as per format available on ICAI's website) and all other enclosures should be e-mailed on the Institute's official e-mail id (ecma2015@icmai.in)

#### OR

<u>Hard copy</u> of the questionnaire duly filled-in and signed by the Authorised Officer of the Company, alongwith all the enclosures should be sent to Ms. Suman Ahlawat, Officer, The Institute of Cost Accountants of India, Delhi Office: ICAI Bhavan, 3, Institutional Area, Lodi Road, New Delhi-110003

2.6 Cut-off date for receiving filled application forms is **31st January,2016**. Please note that hard copies of filled-in questionnaires along with enclosures should reach the Institute Address by the said cut-off date.

## **Section-I**

## 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

Note: Please fill cells shaded in blue. Please add rows, wherever required

	<b>Details of the Company/Organization</b>	Pls Fill here
1.1	Company Name:	
	Corporate Identification Number (CIN) if any:	
	Address for correspondence (Line 1):	
	Line 2:	
	State and Pin Code:	
1.2	<b>Chief Executive Officer</b>	
	Name:	
	Designation:	
	Mobile/Telephone No:	
	E-mail Id	
1.3	<b>Chief Financial Officer</b>	
	Name:	
	Designation	
	Mobile/Telephone No:	
	E-mail Id	
	Qualification:	
1.4	<b>Head of the Costing Department</b>	
	Name:	
	Designation	
	Mobile/Telephone No:	
	E-mail Id	
	Qualification:	
1.5	Contact Person	
	Name:	
	Designation	
	Mobile/Telephone No:	
	E-mail Id	
1.6	Category to which the company belongs	
	(i) Public Sector Undertaking / Private Sector	
	(ii) Manufacturing Sector/Service Sector/Mining	
	Sector	
1.7	Total income from operations during 2014-15 (Rs.	
	Crore) (net of duties)	
1.8	Gross investment in Plant and Machinery/	
	Equipment (Rs. Crore)	
1.9	Based on Points 1.7 (Revenue) and 1.8 (SME	
	Criterion), if your company is eligible for	
	participation in two categories, please indicate your	
	prefered category	
1.10	Major Products of the Company	
10	Product 1	
	Product 2	
	Product 3	

## **Section-II**

## 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

		Application of Cost Management System in your Organisation	
2.1	a)	Total number of full time employees*	
	b)		
		MBA-Finance) engaged*	
	c)	1	
		*as on March 31, 2015	
2.2		List the key cost drivers (such as raw materials, manpower, power & fuel etc.) for	or the
		company and briefly describe the strategies adopted to control them	
		Cost Drivers Strategies adopted	
	i)		
	ii)		
	iii)		
	iv)		
	v)		
	vi)		
2.3 L		ne Costing Methods / Systems / Techniques being applied by your organisation:	
	i)		
	ii)		
2.4	iii)	Places angular the following questions in Veg/No	
∠.4	i)	Please answer the following questions in <b>Yes/ No</b> Does the company have a structured cost accounting policy / manual?	
	ii)	Does the company's accounting system enable proper collection, allocation,	
	11)	absorption and determination of costs?	
	iii)	Does the company have costing module in their ERP system?	
	iv)	Is the cost/profitability of various products/activities regularly measured and	
	11)	also form part of regular MIS of the company?	
	v)		
	vi)	•	
	<b>v</b> 1)	periodical basis?	
	vii)	Does scope of internal audit covers review of performance and actions taken?	
		Does the company have a Risk Management policy duly approved by the Board	
	)	of Directors?	
	ix)	Does the company have a system for identification of slow and non-moving	
		inventory items?	
	x)	Is competitive bidding process for major purchases or works contracts being	
		used?	
	xi)	Are the relevant Cost Accounting Standards (CAS) and Generally Accepted	
	•	Cost Accounting Principles (GACAP) issued by The Institute of Cost	
		Accountants of India (ICAI) being followed?	
	xii)	Does the company encourage employees / workers to come up with cost	
		improvement suggestions?	
7	kiii)	Do all departments participate in the cost budgeting process?	
		Do all departments participate in setting up of cost management targets?	
		Does the company have any incentive scheme for employees achieving cost	
		reduction/improved productivity?	

## **Section-II**

## 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

		Application of Cost Mana	gement System in your Organisation	
2.5	i)	Was the company covered under 3 2013 for the financial year 2014-1	Section 148 of the Companies Act,	
	ii)	If the answer to question 2.5(i) is	<u> </u>	
	11)	following two questions	in arminative, then answer the	
		a) Were there any qualifications r	nade by the auditors? (Yes/No)	
		b) Please indicate the mechanism		
		suggestions and observations of the		
	iii)		s of Audit Committee held for the	
		financial year 2014-15		
	iv)	1 2		
2.6		2014-15, where cost related issued		
2.6		(a) Operational Level	nthly/Quarterly/Yearly) of Cost Review Meetings:	
		(b) CFO Level		
		(c) CEO Level		
		(d) Board/Audit Committee		
		Level		
2.7		Describe the initiatives taken by t	he company for reduction of waste/rejections/ spoila	ige/
		inefficiencies/ energy consumption	n etc.	
		Initiative	Description	
	i)	Investment in research &		
		development, product/ process re-		
	::\	designing etc.		
	ii) iii)	Use of IT (ERP systems etc.) Technology upgradation		
	iv)	reciniology upgradation		
	11)	Clearly spelt KPIs (for above-		
		mentioned points) for employees		
		& performance incentives		
	v)	Outsourcing non-core activities		
	vi)	Others, please specify		

## Section-III 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

**Productivity / Efficiency / Competitiveness Parameters** Unit 2012-13 3.1 **Capacity Utilisation** (in case of more than one product, provide details for three principal products of the company, in order of Sales value) A **Product-1** (Specify the name) i) Installed Capacity Pl. specify ii) Capacity enhanced during the year, if any Pl. specify Pl. specify iii) Normal Capacity# (in-house) iv) Total Production Pl. specify v) Capacity Utilisation % vi) Revenue from operations (Net of duties Rs./Lakh and taxes) for the Product В **Product-2 (Specify the name)** Pl. specify i) Installed Capacity ii) Capacity enhanced during the year, if any Pl. specify iii) Normal Capacity# (in-house) Pl. specify iv) Total Production Pl. specify v) Capacity Utilisation % Rs./Lakh vi) Revenue from operations (Net of duties and taxes) for the Product C **Product-3 (Specify the name)** Pl. specify i) Installed Capacity ii) Capacity enhanced during the year, if any Pl. specify iii) Normal Capacity# (in-house) Pl. specify iv) Total Production Pl. specify v) Capacity Utilisation % vi) Revenue from operations (Net of duties Rs./Lakh and taxes) for the Product D Give details of capacity addition over the last three years, for each of the products mentioned above (including the month and the year in which the additional capacity was operationalised) E Give reasons for under-utilisation of capacity, separately for all the products if any, e.g.

# <u>Definition of 'Normal Capacity' as per Cost Accounting Standard 2 issued by "The Institute of Cost Accountants of India"</u>: Normal Capacity is the production achieved or achievable on an average over a period or season under normal circumstances taking into account the loss of capacity resulting from planned maintenance. Normal capacity is practical capacity minus the loss of productive capacity due to external factors.

Unforeseen break-down, Shortage of raw materials, Shortage of labour, Power failure,

Strikes and lockouts, Power shortage, or any other reason.

# Section-III 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

## **Productivity / Efficiency / Competitiveness Parameters**

3.2 Input -Output Analysis (for maximum of 3 major inputs)						
			Unit	2012-13	2013-14	2014-15
A		Input 1 (Name the Input)				
	i)	Value of Input 1 consumed	Rs/Lakh			
	ii)	Quantity consumed per unit of output	Pl. specify			
	iii)	Standard/industry norms of input-output	Pl. specify			
		(yield %), if any				
В		Input 2 (Name the Input)				
	i)	Value of Input 2 consumed	Rs/Lakh			
		Quantity consumed per unit of output	Pl. specify			
	-	Standard/industry norms of input-output	Pl. specify			
		(yield %), if any				
C		Input 3 (Name the Input)				
•	i)	Value of Input 3 consumed	Rs/Lakh			
		Quantity consumed per unit of output	Pl. specify			
		Standard/industry norms of input-output	Pl. specify			
	111)	(yield %), if any	in specify			
D		Give reasons for increase or decrease in Inp	L(vield (	%) senarat	ely for all	the
D		products	out-output (yield)	v), separai	cry for air	tiic
		products				
3.3		Manpower Productivity				
A		Total Manpower employed	Nos.			
В		Mention the Manpower productivity indica				
		industry. For example, tonnes produced per	· · · · · · · · · · · · · · · · · · ·			
		cars produced per employee, etc.	omproj 00, no. 01			
		In case of multiple products, provide manpo	ower productivity			
		indicators for those products for which info				
		furnished in para 3.1	ination has seen			
	:>	•				
	i)	Product-1 (Specify the name)	Di anasifu unit			
		Manpower productivity indicator	Pl. specify unit			
		Manpower productivity indicator	Nos.			
	ii)	Product-2 (Specify the name)	D1			
		Manpower productivity indicator	Pl. specify unit			
	,	Manpower productivity indicator	Nos.			
	111)	Product-3 (Specify the name)	D1 :C :			
		Manpower productivity indicator	Pl. specify unit			
		Manpower productivity indicator	Nos.	4	,	
_						
C		Give major reasons for increase / decrease	in Manpower proc	iuctivity, ii	any	
С		Give major reasons for increase / decrease	in Manpower proc	iuctivity, ii	any	

# Section-III 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

**Productivity / Efficiency / Competitiveness Parameters** How many man-days of training in Cost D Nos. Management programmes was imparted to employees? 2012-13 | 2013-14 | 2014-15 3.4 **Energy Efficiency and Conservation** Unit Power Generated KWH Α В Power Purchased KWH Total Power Units (A+B) KWH  $\mathbf{C}$ Total Power consumed **KWH** D E Energy consumed per unit of Power Kcal/KWH Generated (Kcal - Kilo Calories based on gross calorific value of fuel consumed) F Mention the Energy Efficiency indicators used in your industry. For example, Power consumed/tonnes produced, Power consumed/no. of cars produced, kcal of energy used/tonnes produced, etc. i) Product-1 (Specify the name) Energy efficiency indicator Pl. specify unit Nos. Energy efficiency indicator ii) Product-2 (Specify the name) Energy efficiency indicator Pl. specify unit Energy efficiency indicator Nos. iii) Product-3 (Specify the name) Energy efficiency indicator Pl. specify unit Energy efficiency indicator Nos. G Give major reasons for increase / decrease in Energy Efficiency.

## **Section-IV**

## 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

## **Other Parameters**

4.1	i)	Does the company have a policy on CSR Spending?(Yes/No)				
				Unit	2014	4-15
	ii)	Amount actually incurred for CSR activities during	the year as	%		
		a percentage of its average net profits made during				
		immediately preceding three financial years				
4.2	i)	Does the company have a policy on R&D Spending				
			Unit	2012-13	2013-14	2014-15
		Amount earmarked for R&D activities	Rs./Lakh			
	iii)	Amount actually utilized for R&D activities	Rs./Lakh			
4.3		Amount spent on litigation	Rs./Lakh			
4.4	1	Amount of revenue expenditure incurred on Environmental protection?	Rs./Lakh			
	ii	Please provide details of following pollutants. Put				
		"NM" if not monitored by your company or Put "NA" if not applicable to your company's operations	Unit	2012-13	2013-14	2014-15
		Quantity of waste gas emissions during the year (Air Pollution)	Cubic M			
		Quantity of waste water discharged during the year	Cubic M			
		Quantity of solid waste generated during the year	MT			
4.5	i)	Amount spent on Quality Assurance and Control?	Rs./Lakh			
		Does the company have any Quality certifications/	Accredition	s related		
		to enterprise? (Yes/ No)				
	iii)	If the answer to 4.4(ii) is in affirmative, then provide	e the type o	of		
		certification, certifying organization and validity date	te.			
4.6		Please indicate (in Yes/ No) if the following tools & being adopted/ implemented by the company	technique:	s of cost n	nanageme	nt are
		Activity based costing				
		Target costing				
		Life cycle costing				
		Kaizen costing				
		Performance budgeting				
		Zero based budgeting				
		Standard costing				
		Benchmark costing				
		Segment wise costing				
		Costing of quality cost				
		Environmental costing				
		Social cost benefit analysis				
		Enterprise performance management				
		Other cost management practices, if any				

## **Section-IV**

## 13TH NATIONAL AWARDS FOR EXCELLENCE IN COST MANAGEMENT

## **Other Parameters**

4.7	Please attach a brief write-up (Preferably one page) the company to sustain and succeed in the competiti	
4.8	Any other information relating to cost management considered, and is not covered in this questionnaire for answering this question).	1 0
	Certified that the information furnished above is knowledge & belief.	correct to the best of my
	Company seal and signature of the CFO/ Head of Costing department	
	Name:	
	1 vanice	
	<b>Designation:</b>	
	Designation: Telephone/Mobile No:	
	<b>Designation:</b>	
	Designation: Telephone/Mobile No: Date:	
	Designation: Telephone/Mobile No:	

2 Write-up for Para 4.7

3 Others (If any)\_\_\_\_\_