

ICMAI



THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament

EASTERN INDIA REGIONAL COUNCIL

In Coordination with **All Chapters of Eastern Region**

"Viksit Bharat -

Developing New India by Shaping the Future Trends"



Behind every successful business decision, there is always a CMA

44th COST CONFERENCE - 2025





Sir/Madam,

Greetings from the Institute of Cost Accountants of India – Eastern India Regional Council!!

As we step into 2025, may the spark of innovation ignite within you! May this year bring boundless opportunities, resilience and growth. Wishing you a futuristic, fabulous, and fulfilling New Year!!

India stands at the cusp of a transformative era, driven by a blend of visionary leadership, technological advancements, and an empowered populace. The journey from Aatmanirbhar Bharat to Viksit Bharat—a developed India—envisions not just economic prosperity but also a society that thrives on inclusivity, sustainability, and innovation. To achieve this ambitious goal, it is essential to focus on shaping future trends that will define the trajectory of our nation.

Technology is the cornerstone of future development. Emerging technologies such as Artificial Intelligence (AI), Blockchain, the Internet of Things (IoT), and Quantum Computing are revolutionizing industries. India must harness these technologies to enhance productivity, streamline governance, and foster innovation.

Environmental sustainability is critical for long-term development. As global attention shifts towards climate action, India must lead by example in adopting renewable energy, sustainable agriculture, and green manufacturing, Renewable Energy Expansion, Circular Economy, Sustainable Urbanization.

India's demographic dividend, with its young and dynamic workforce, can be a game-changer. However, bridging the skill gap is imperative to prepare for future challenges. Modern infrastructure is the backbone of a developed nation. Investment in physical and digital infrastructure will propel economic growth and improve the quality of life for all citizens.

Good governance and robust institutions are vital for ensuring justice, equity, and efficient resource allocation. Strengthening democratic processes and promoting transparency will be central to India's growth story.

With this evolving approach the 44th Cost Conference on the theme "Viksit Bharat - Developing New India by Shaping the Future Trends" is scheduled to take place on the 21st & 22nd February 2025 at Dhono Dhanyo Auditorium, Alipore Kolkata-700027. The Conference will cover the following broad topics:-

- 1. Financial Resilience for a Prosperous India Pathways to Viksit Bharat.
- 2. Digital Transformation & Technology Artificial Intelligence & Blockchain Technology.
- 3. Digital Transformation in Finance.
- 4. Viksit Bharat-Cost Competitiveness & Cost Management for Growth.
- 5. Sustainability & Environmental Accounting.

We urge upon all the Chapters & members of the Institute to combine their efforts to show the strength of CMA Profession to all stakeholders by mobilizing resources and attending the event in large numbers.

Let us be together with contribution towards nation building.

Looking forward to your active support.

With Warm Regards,

(CMA Damodara Mishra)
Convenor, Conference Committee

(CMA Subhasish Chakraborty)
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PROGRAMME SCHEDULE

DAY - 01 : 21ST FEBRUARY, 2025 (FRIDAY)

09.00 A.M - 10.00 A.M : Registration
10.00 A.M - 11.00 A.M : Inaugural Session
11.00 A.M - 11.15 A.M : Health Break

11.15 A.M - 01.30 P.M: Technical Session I: Financial Resilience for a Prosperous India – Pathways to

Viksit Bharat

01.30 P.M - 02.30 P.M : Lunch

02.30 P.M - 04.00 P.M: Technical Session II: Digital Transformation and Technology: Artificial Intelligence

& Block Chain Technology

 04.00 P.M - 04.15 P.M :
 Health Break

 04.15 P.M - 06.15 P.M :
 CFO Meet

 06.15 P.M - 06.30 P.M :
 High Tea

DAY - 02: 22ND FEBRUARY, 2025 (SATURDAY)

10.00 A.M - 11.30 A.M : **Technical Session-III :** Digital Transformation in Finance

11.30 A.M - 11.45 A.M : Tea

11.45 A.M - 01.30 P.M: Technical Session-IV: Viksit Bharat - Cost Competitiveness & Cost Management

for Growth

01.30 P.M - 02.30 P.M: Lunch

02.30 P.M - 03.30 P.M: Technical Session-V: Sustainability & Environmental Accounting

03.30 P.M - 04.30 P.M: Advisory & Valedictory Session

REGISTRATION FEE

Particulars	Fee (₹)
Corporate Delegates	5,000/-
Self-sponsored Members/ Non Members	2,000/-
Cost Accountants-in-Practice	2,000/-
For Students	500/-

(Above Fee is inclusive of GST)

ADVERTISEMENT TARIFF FOR SOUVENIR

Advertisement Space	Tariff (₹)
Back Cover (Colour)	1,50,000/-
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Back Inside Cover (Colour)	75,000/-
Center Spread (Colour)	50,000/-
Special Full Page (Colour)	25,000/-
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Ordinary Full Page (Colour)	20,000/-
Ordinary Full Page (Black & White)	15,000/-
Half Page (Black & White)	10,000/-
Quarter Page (Black & White)	5,000/-

(Above tariff is exclusive of GST & coverage shall be given subject to availability of desired space)





SPONSORSHIP TARIFF

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1	Platinum	10,00,000	 Ten free Delegates Display on the Conference Backdrop as Platinum Sponsor Full page Colour coverage in Souvenir
2	Gold	7,00,000	 Eight free Delegates Display on the Conference Backdrop as Gold Sponsor Full page Colour coverage in Souvenir
3	Silver	5,00,000	 Six free Delegates Display on the Conference Backdrop as Silver Sponsor Full page Colour coverage in Souvenir
4	Lunch	3,50,000	 Four free Delegates Display at Conference lunch and on the Conference Backdrop as Sponsor Full page Colour coverage in Souvenir
5	Memento	3,00,000	Three free Delegates Sponsor Name printed in Memento and Display on the Conference Backdrop as Sponsor Full page Colour coverage in Souvenir
6	Conference Kits	2,00,000	Two free Delegates Sponsor Name printed in Conference Kit and Display on the Conference Backdrop as Sponsor Full page Black & White coverage in Souvenir
7	High Tea	1,50,000	Two free Delegate Sponsor Name Display at Conference High Tea (Banner & Standy) Half page Black & White coverage in Souvenir
8	Tea	50,000	 One free Delegate Sponsor Name Display at Conference Tea Quarter page Black & White coverage in Souvenir
9	Stationery	50,000	 One free Delegate Display on the Conference Backdrop as Sponsor Quarter page Black & White coverage in Souvenir
10	Other (Banner/ Stall/ Publicity Material on request)	25,000	One Free Delegate Display on the Conference Backdrop as Sponsor

Payment Particulars:

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A/C Payee Cheque / Demand Dr	aft / RTS / NEFT / UP I for Rs	bearing Ch. No.	/ Transaction ID
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GSTIN: 19AAATT9744L12P, PAN - AAATT9744L

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CMA Chittaranjan Chattopadhyay Council Member, ICMAI



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CMA Avijit Goswami Council Member, ICMAI

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"VIKSIT BHARAT - DEVELOPING NEW INDIA BY SHAPING THE FUTURE TRENDS"

DELEGATES REGISTRATION FORM

The Chairman

Delegate Committee 44th Cost Conference 2025

The Institute of Cost Accountants of India—Eastern India Regional Council CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal

Dear Sir,



Please register the following delegates for attending the 44th Cost Conference 2025 to be held on 21st & 22nd February 2025 at DHONO DHANYO Auditorium, Kolkata

The Particulars of the delegates are as under:-

Name of the Delegate	Designation	Company Name & Address

Membership No. / Student Ren. No. (If any)	Practicing / Non Practicing	Tel No.	Mobile No.	Email

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The Chairman

Souvenir Committee
44th Cost Conference 2025
The Institute of Cost Accountants of India – Eastern India Regional Council
CMA Bhawan, 84, Harish Mukherjee Road, Kolkata – 700 025, West Bengal



Dear Sir,

We are pleased to release the following advertisement for the Souvenir to be brought out at the 44th Cost Conference 2025 to be held on 21st & 22nd February 2025 at DHONO DHANYO Auditorium, Kolkata

Advertisement Space	Tariff (₹)
Back Cover (Colour)	1,50,000/-
Front Inside Cover (Colour)	1,00,000/-
Back Inside Cover (Colour)	75,000/-
Center Spread (Colour)	50,000/-
Special Full Page (Colour)	25,000/-
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