Cyber Threats and Financial Frauds in the Digital Age:

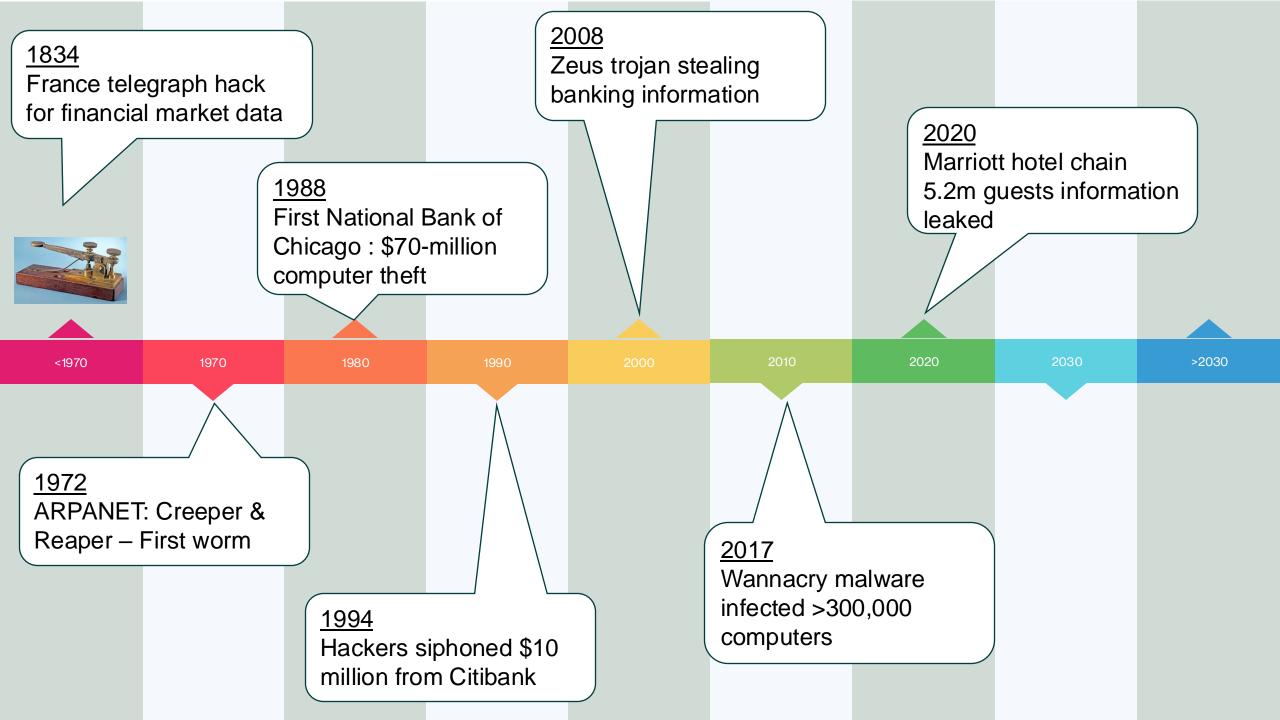
Strengthening Cyber Resilience in Banking, Financial Services, & Insurance Board and beyond

# Andy Bates CEng DiplEng MIET FCMI

# Simon Clayton-Mitchell MBA, MSc, MIET, MInstP

Udayan Guha MBA, MIET

# Cyber Fraud and Cost Implications





# Our connected society now means that Cyber risk is a global issue

#### **ECONOMIC COST IS HUGE AND GROWING:**

• "..total cost of all cybercrime in 2021 ... ~\$6 trillion worldwide."

Cyber Crime Magazine

- " ... equivalent to the 3<sup>rd</sup> largest economy in the world in 2024."
- Global impact in 2025 > GDP of Germany and Japan combined at \$10Trn

Cyber Crime Magazine

#### **MOST COMPANIES DON'T KNOW HOW TO RESPOND:**

• "...a lot of the industry operates ... as medieval witchcraft: 'buy my magical amulet and you'll be fine' "

UK National Cyber Security Centre's Technical Director

#### **THREAT IS INCREASING – THINGS ARE GETTING WORSE:**

• "... threat is becoming overwhelming ... existential crisis for the industry"

(Security Blog on DoublePulsar)

# And the problem is increasing

#### **INTENSITY OF ATTACKS IS INCREASING:**

- From clicking on phishing email to attacker accessing data is 72 mins
- Password attacks doubled in 2024 compared to 2023
  - 2020: ~70% of attacks result of hacking into system
  - 2024 ~70% of attacks result of logging in with valid credentials
- 74% of larger UK companies suffered a cyber-attack in 2023

#### **A.I.** WILL LEAD TO MORE EFFECTIVE ATTACKS:

- Life-like Avatars for social engineering attacks
- Improved phishing emails email could become unusable
- Virus software that can change its signature
- Analysis of attack surface find vulnerabilities to exploit

Willie Sutton (US Bank Robber – 1930s) "Slick Willy"



"Because that's where the money is"

"You can't rob a bank on charm and personality"







#### Blockchain & Cryptocurrency , Cryptocurrency Fraud , Cybercrime

#### Update: Crypto Hackers Exploit Ronin Network for \$615 Million

Popular Game Axie Infinity's Blockchain Security Breached Via Hacked Private Keys Devon Warren-Kachelein ( devawarren) · April 14, 2022



#### This article is more than 9 months old

#### UK engineering firm Arup falls victim to £20m deepfake scam

Hong Kong employee was duped into sending cash to criminals by AI-generated video call



 S SCENE
 DEGEN ALLEY
 LEARN
 GG
 EMERGE
 VIDEOS
 NEWSLETTERS
 PODCASTS

 XRP
 \$2.20
 6.34%
 BNB
 \$554.19
 3.53%
 SOL
 \$127.77
 7.05%
 USDC \$0.9

O · News · Law And Order

By Logan Hitchcock

#### What Caused Bybit's \$1.4 Billion Ethereum Hack? New Details Revealed

Wallet provider Safe said that a developer's laptop was compromised ahead of the exploit used to swipe \$1.4 billion from Bybit.

Mar 6, 2025
 2 min read





🕒 This is an archive article published on June 26, 2021

#### Explained: The story of how North Korea hackers stole \$81 million from Bangladesh Bank

The BBC has published an investigative report detailing how in 2016, North Korean hackers planned a \$1 billion raid on Bangladesh's national bank and almost succeeded. Here's how it happened.

## You don't have to be the target to be the victim



Ukraine





\$300m lost business\$10m to repair\$0 to criminals

The Gambia





# Addressing the problem is difficult

- Cyber crime pays:
  - 2021: CAN Financial, EvilCorp ransomware \$40M
  - 2023: Caesars Resorts, Scattered Spider ransomware \$15M
- Increasingly easy to conduct attacks:
  - Exploit tools available on the dark web
  - Exploit brokers
  - Nation states, organised crime and a blurring between the two

#### • Attack surface complex, hard to protect:

- *Legacy systems -* especially large organisations
- Attacker only needs to find one door open

Skills are complex, varied: IT, technical, operations, social engineering

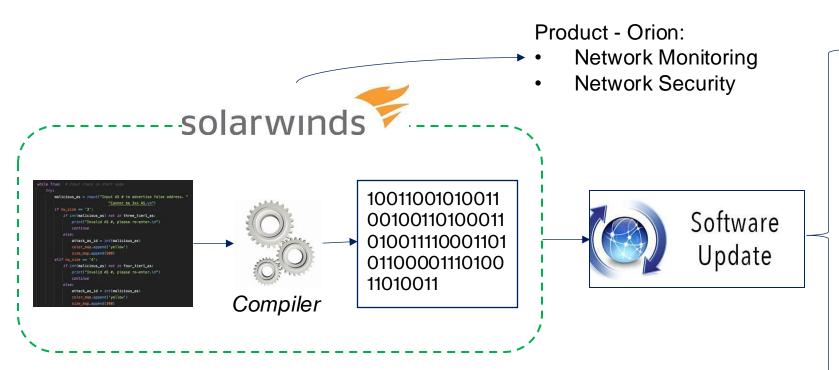
Industry highly fragmented: '000s of companies offering 'remedies'

Strong financial incentives
 Sophisticated 'dark' markets for malware

Barriers to entry low - many 'bad actors' → Don't need massive skills to attack "Giving rocket launchers to teenagers"

- Utilities, finance companies, CNI... Defender has to close every door
  - Complex teams needed but skills shortage
- Complex to construct effective solutions

## "The largest and most sophisticated attack the world has ever seen"







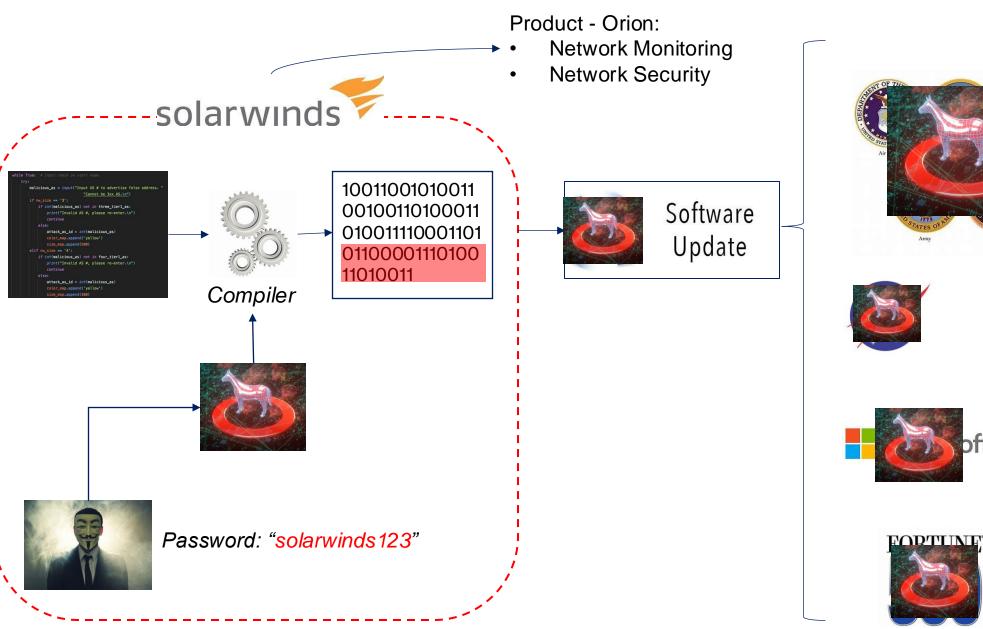




FORTUNE



#### "The largest and most sophisticated attack the world has ever seen"

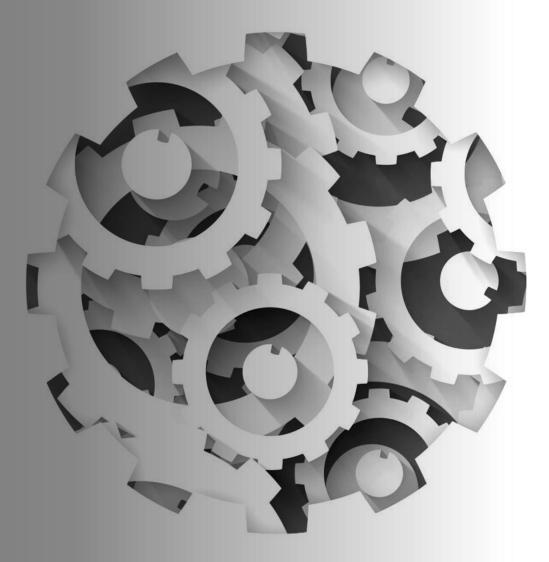








# **Cyber Risk Management**



## EU has introduced regulations to address risk - DORA



European Insurance and **Occupational Pensions Authority** 

#### **Digital Operational Resilience Act (DORA)**

# What does it cover?

#### ICT risk management

Principles and requirements on ICT risk management framework



× **ICT-related** incidents

General requirements

Reporting of major ICT-related incidents to competent authorities

 $\sim$ 

Information sharing

Exchange of information and intelligence on cyber threats

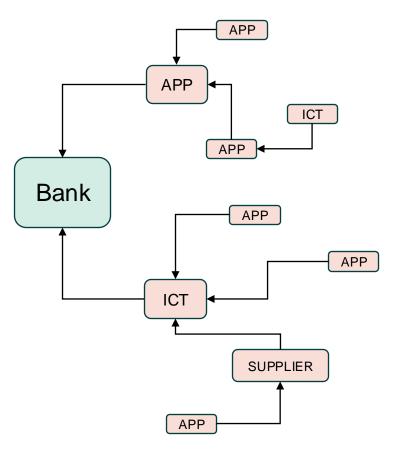
**Digital operational** resilience testing

Basic and advanced testing

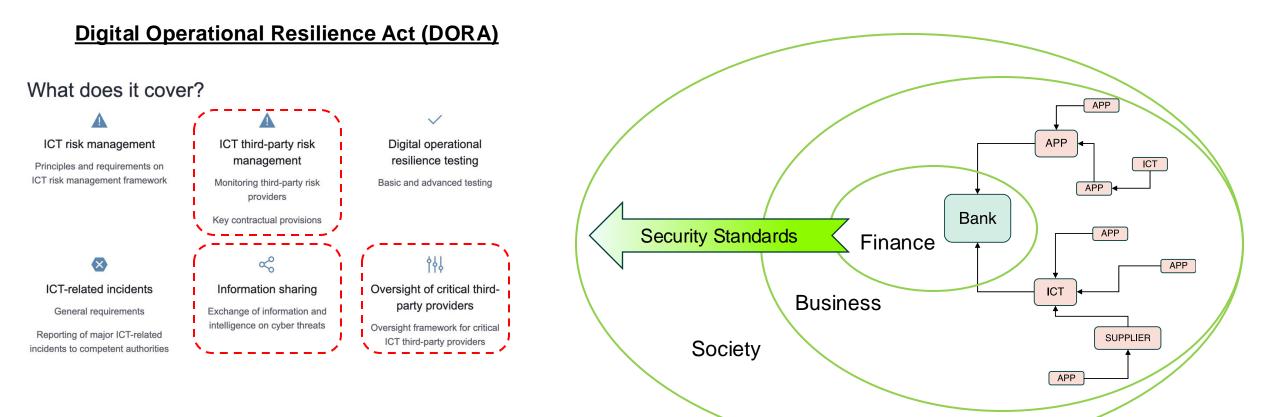
#### 허허

Oversight of critical thirdparty providers

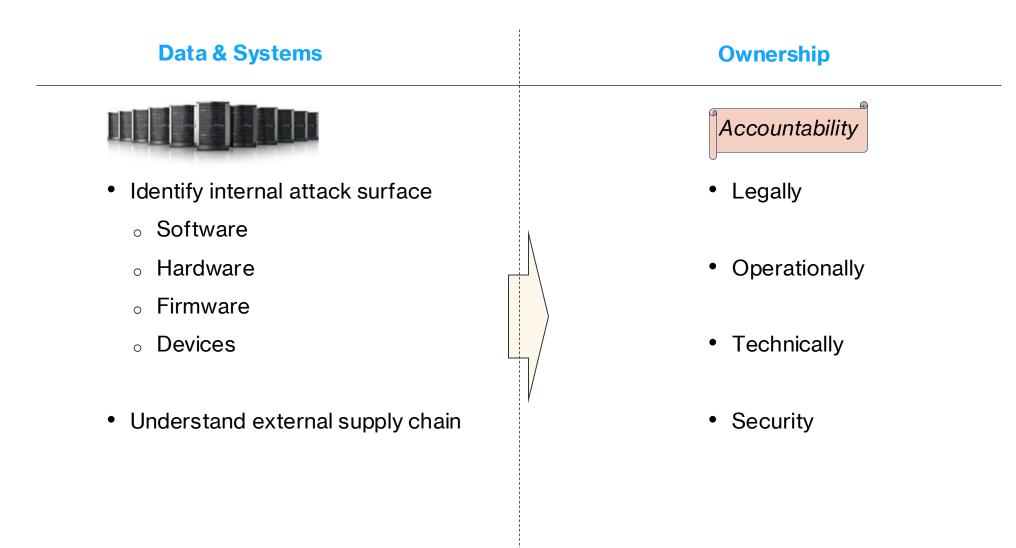
Oversight framework for critical ICT third-party providers



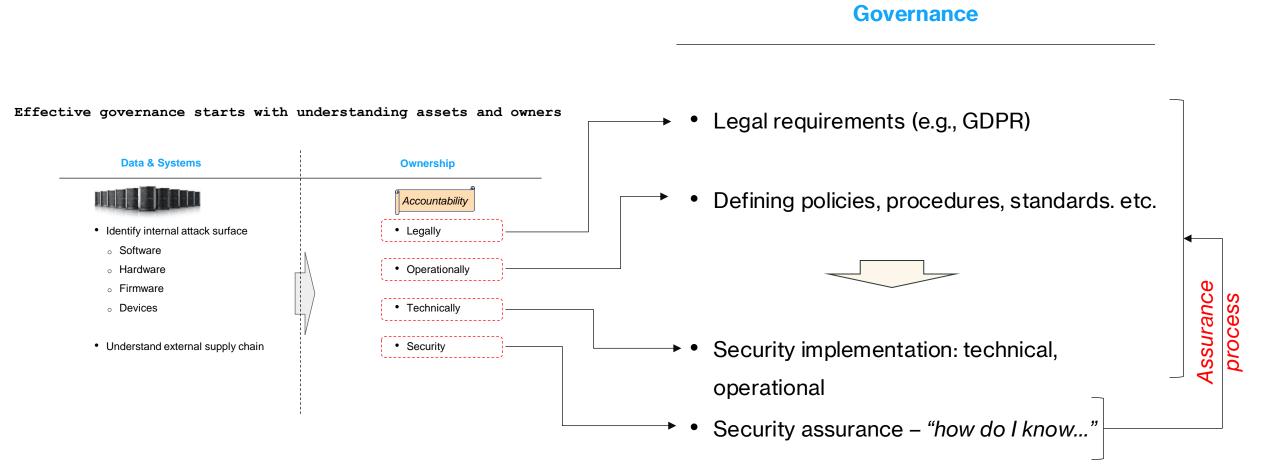
#### Ensuring security across the supply chain improves security for society

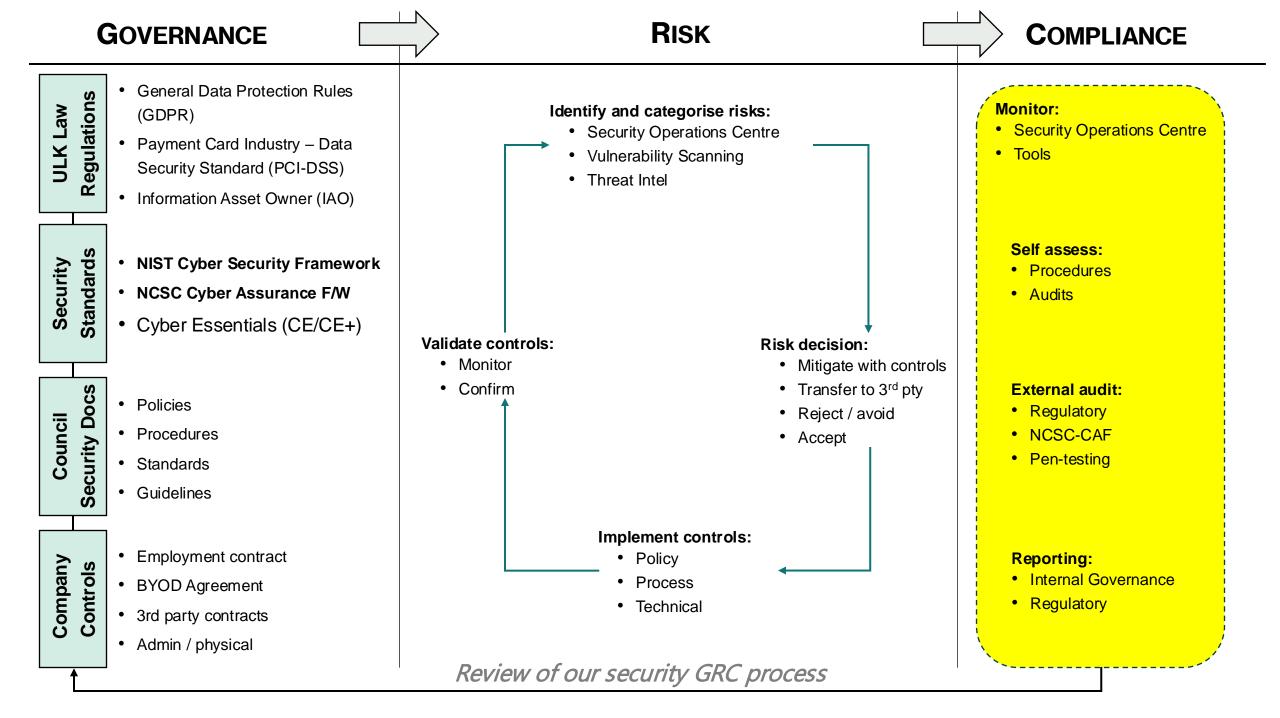


# Effective governance starts with understanding assets and owners



### Effective governance arises from understanding assets and owners

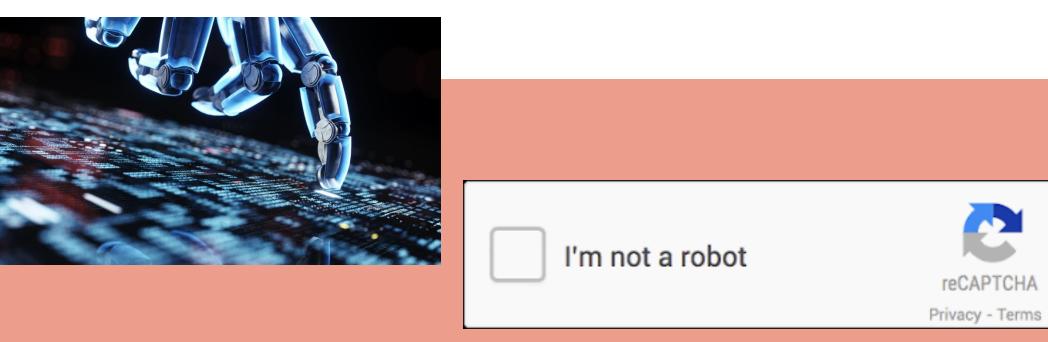


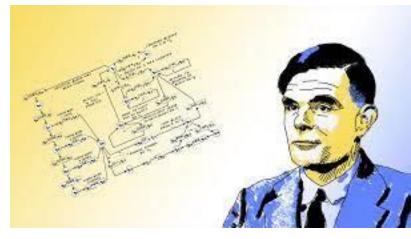


# Leveraging A.I.





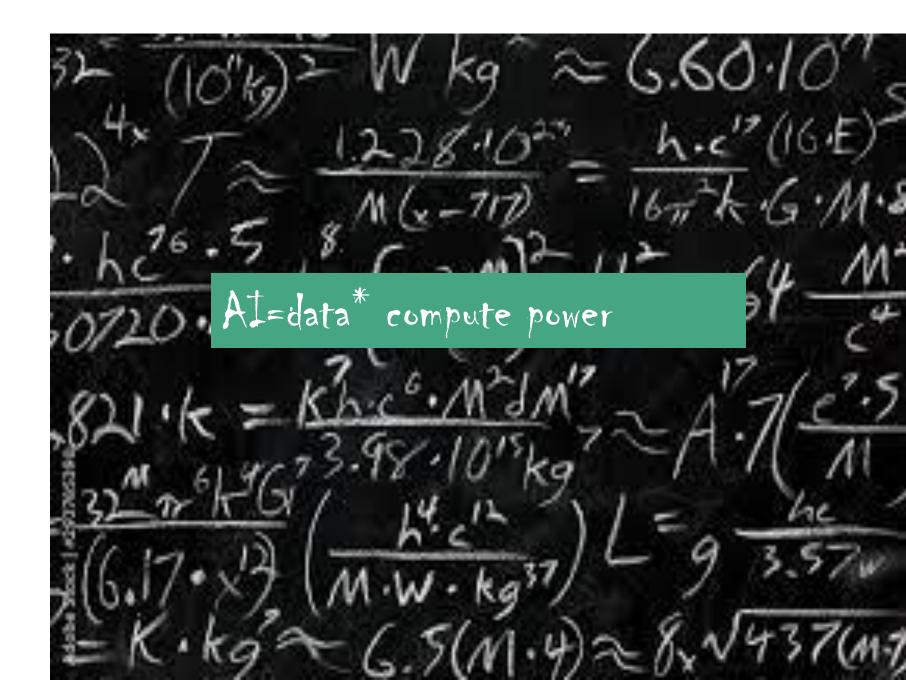




20 years ago, we were using AI (!!!) in cyber (well ML)

#### **SAPHIRE**<sup>\*\*</sup>

Why is AI in the news now?

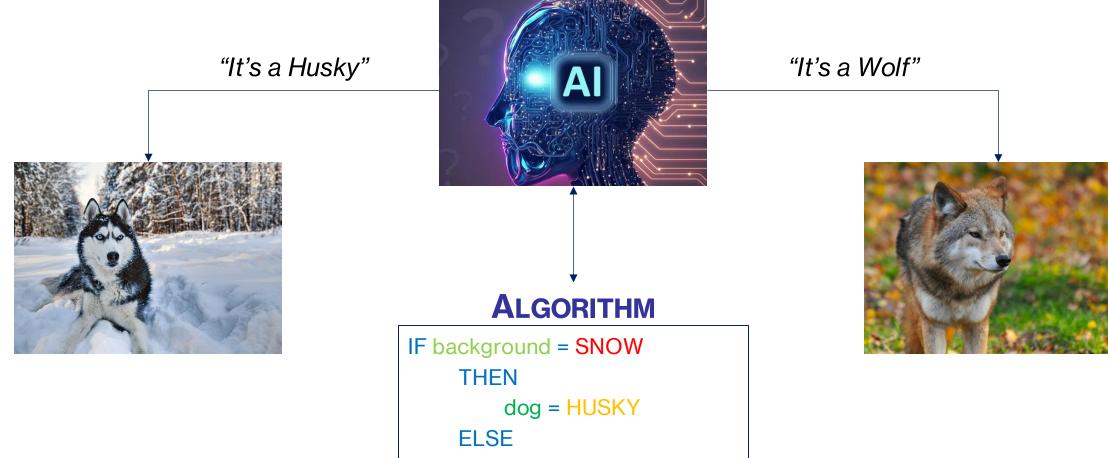


# **Challenges with current level of Al**

Limitation	Result	Consequence
A.I. is NOT intelligent	No understanding of context	Inaccurate or mis-leading information
A.I. optimises for 'norms' - not outliers	May actually exclude outliers as part of design	Exacerbates biases, eliminate important data
LLMs designed to get "close" in answer	"Close" not good enough in many cases	Misuse by operators – assume Al correct
A.I. operates as a black box – no understanding of algorithms	No transparency on decision making process	Inaccurate or mis-leading information, "hallucinations"

# Our assumptions about how AI is thinking can be wrong!

# **"AI** CAN DIFFERENTIATE A WOLF FROM A HUSKY



dog = WOLF

# This raises serious questions about how AI is used in organisations

import { isIdentifierStart, isIdentifierChar } fro

- import fragment from './state/fragment
- import { whitespace } from /utils/patter
- import { reserved } from '../utils/names';
- import full\_char\_code\_at from '../utils/full\_char\_
- import { TemplateNode, Ast, ParserOptions, Fragm
- import error from '../utils/error';

#### Assume results are intelligently derived – no human validation

```
interface LastAutoClosedTag +
```

```
reason: string;
```

denth: number:

```
5 }
```

```
export class Parser {
```

## Replace intelligent decision making - "AI says No!"

```
readonly customElement: boolean;
```

```
index = 0;
stack: TemplateNode[] =
```

```
html: Fragment;
```

```
css: Style[] = [];
is: Script[] = []:
```

```
Input data to public AI – loss of confidentiality
```

```
constructor(template: string, options: Parser0
if (typeof template !== 'string') {
    throw new TypeError('Template(Inst be
}
```

- interface BaseDirective extends BaseNode {
   type: DirectiveType;
   expression: null | Node;
   name: string;
- Incorrect or invalid results from AI (e.g. hiring decisions)
- Results in deterioration of business intelligence
- Leads to poor decision making "Al told us to do this!"
- Staff overly-rely on AI to do their jobs
- No human validation of what AI is telling s
- No human validation of what AI is telling staff
- Leads to uninformed decision making "AI says No!"
  - export interface Parser {
     readonly template: strip
- Data input to public AI now part of AI training data
- Data in public domain cannot be forgotten
- Loss of confidentiality of sensitive data "AI has our data"

# **In Summary**

#### **ECONOMIC COST IS HUGE AND GROWING:**

\$10Trn in 2025 > GDP of Germany and Japan – combined

#### **MOST COMPANIES DON'T KNOW HOW TO RESPOND:**

Limited understanding of problem at the management level Solutions complex to implement, skills shortage

Not just an IT issue – involves whole organisation

#### **CYBER IS A MANAGEMENT ISSUE:**

Increase understanding, develop proper governance and risk management processes >90% of attacks can be stopped by good cyber / IT hygiene (passwords, backups, MFA)