

# IS SUSTAINABLE FINANCE THE FUTURE OF GLOBAL INVESTMENT?

**With the world shifting towards  
sustainability, is your portfolio aligned  
with the green revolution?**



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# THE MARKET'S GREEN SURGE

**Sustainable finance** is projected to grow from **\$6.9 trillion** in 2024 to **\$44.2 trillion** by 2034, marking a CAGR of **20.4%**.



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# EUROPE'S LEADING ROLE

**In 2024**, Europe accounted for over **43%** of the **sustainable finance market**, driven by robust ESG regulations and investor demand.



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# THE RISE OF GREEN BONDS

**Green bonds** comprised approximately 57.7% of sustainable debt issuance in 2024, reflecting strong investor confidence in **sustainable projects**.





# INSTITUTIONAL INVESTORS AT THE HELM

**Institutional** investors contributed to about 80% of **sustainable finance investments** in 2024, underscoring the sector's appeal to large-scale investors.



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## CHALLENGES AHEAD

**Tariffs on renewable technologies** have increased costs by 10–15%, delaying green projects and affecting investor confidence.



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**Despite challenges,  
sustainable finance offers  
immense opportunities.**

**Are you ready to align your  
investments with a sustainable  
future?**

**Share your thoughts in the comments!**





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