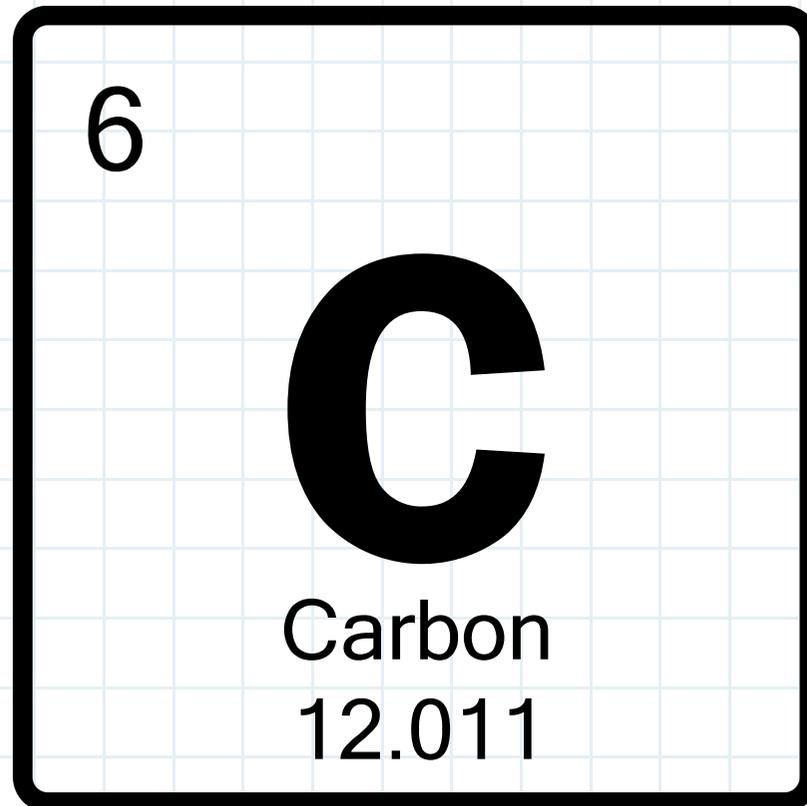


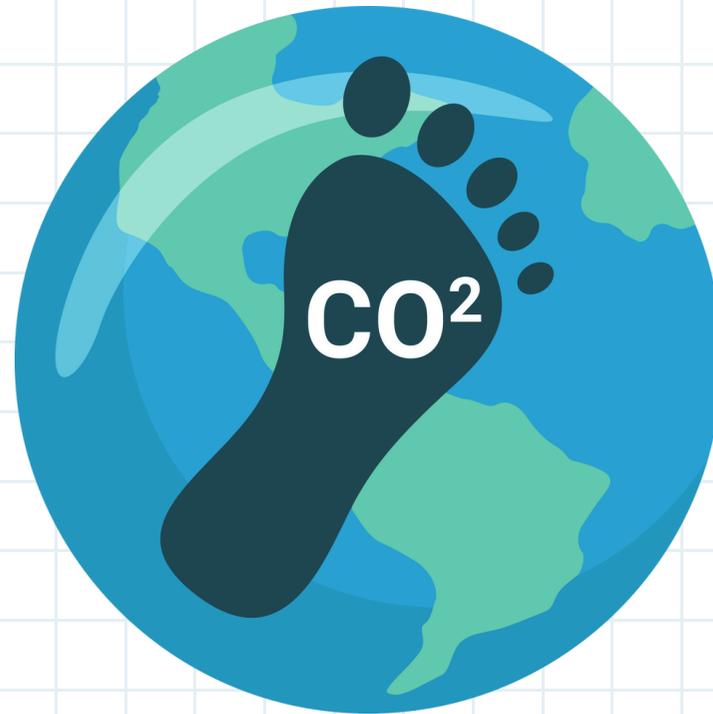


# 10 basic Carbon Terms you must know



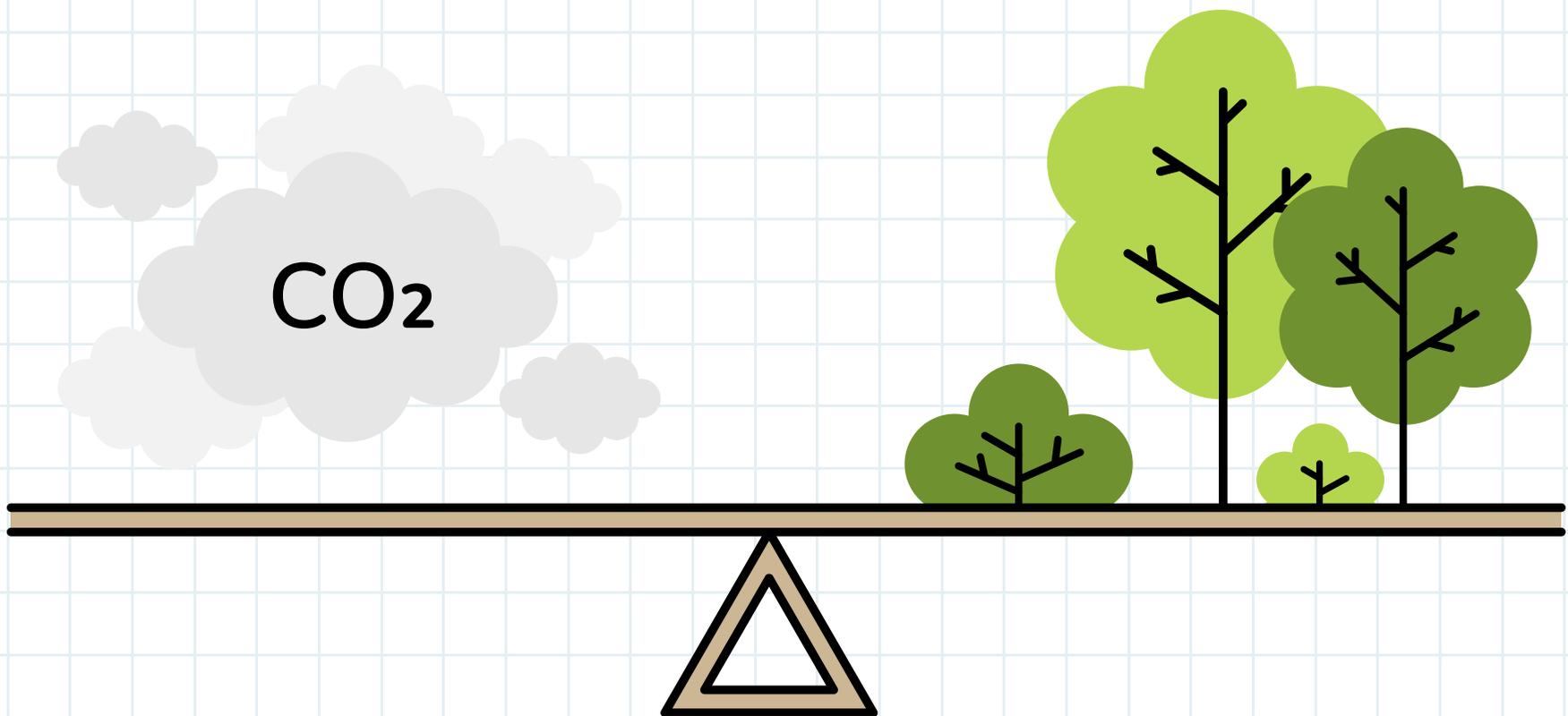


# Carbon Footprint



A carbon footprint is like your personal climate diary. It measures the total amount of greenhouse gases, primarily carbon dioxide, emitted due to your daily activities. This includes everything from driving to work to using electricity at home.

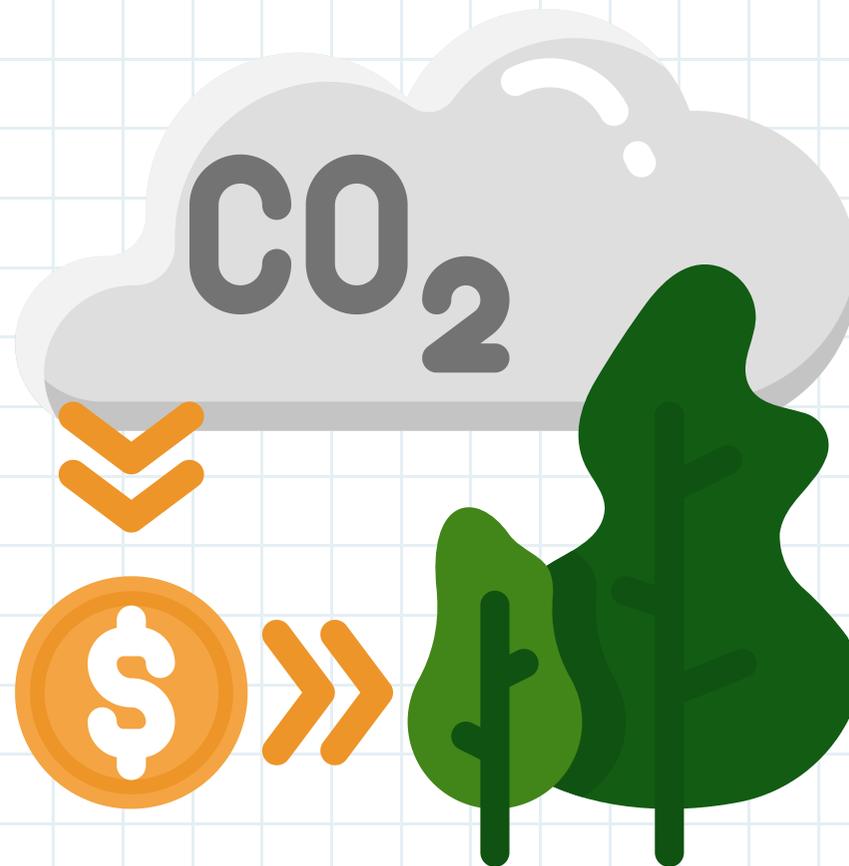
# Carbon Neutrality



Carbon neutrality means achieving a balance between the amount of carbon dioxide emitted into the atmosphere and the amount removed. It's like treading lightly on the planet.



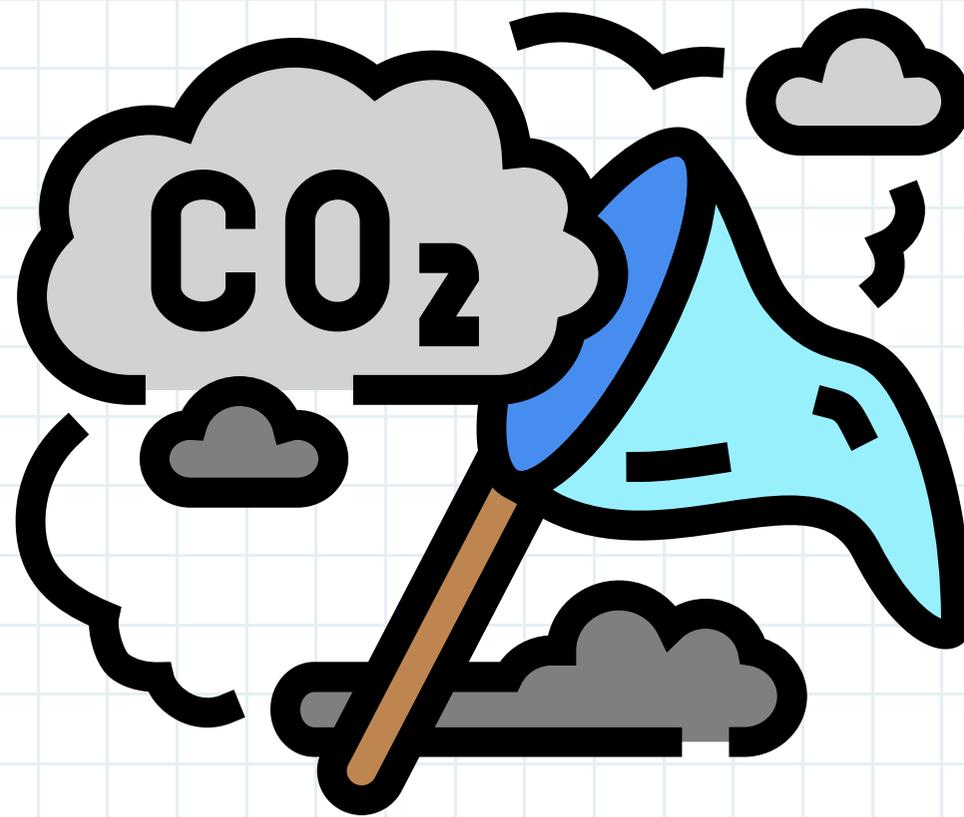
# Carbon Offset



**Carbon offsetting** is a way to compensate for your carbon emissions by investing in projects that reduce or capture greenhouse gases. It's like neutralizing your environmental footprint.

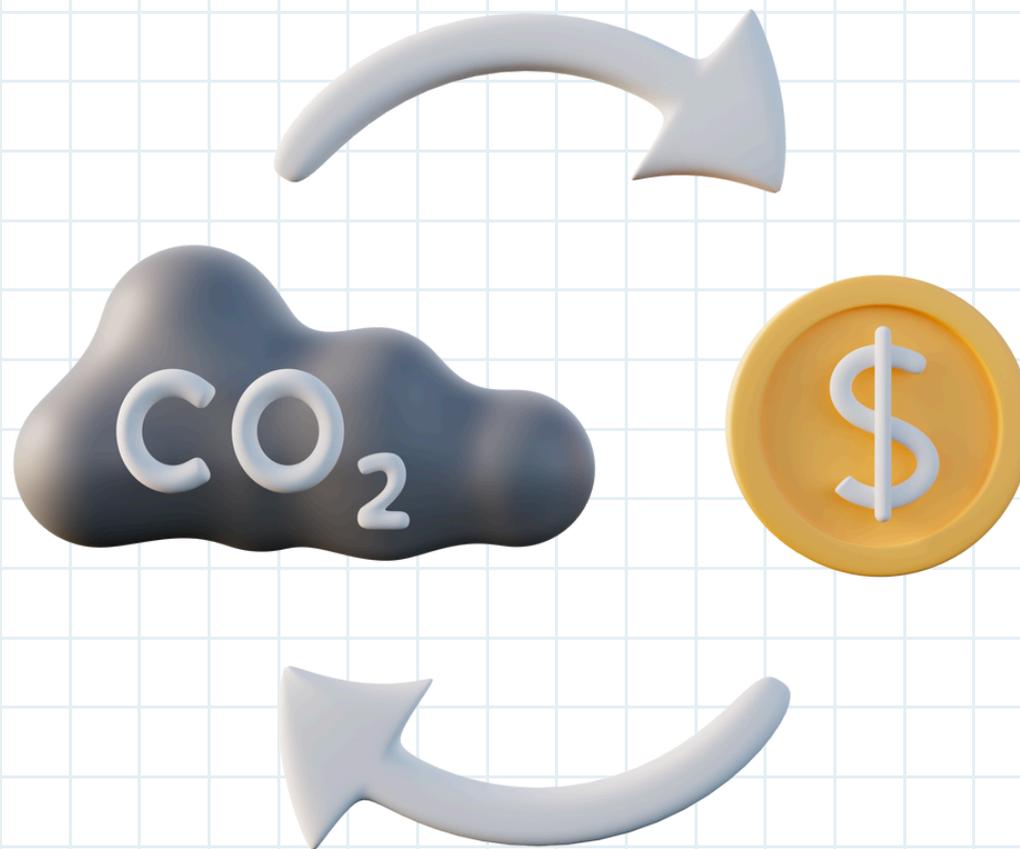


# Carbon Sequestration



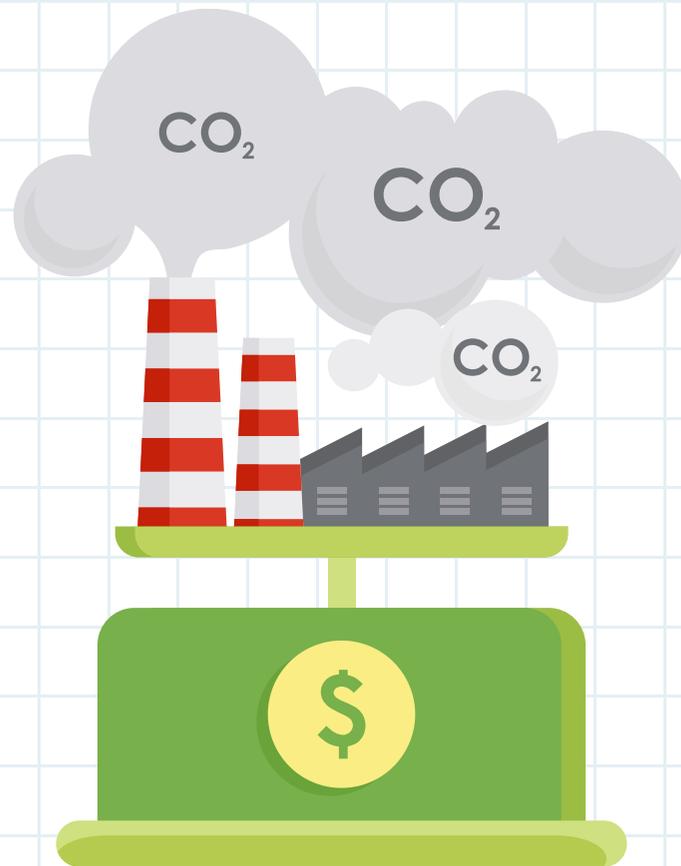
Carbon sequestration is the process of trapping and storing carbon dioxide to reduce its concentration in the atmosphere. It's like locking away a harmful gas.

# Carbon Trading



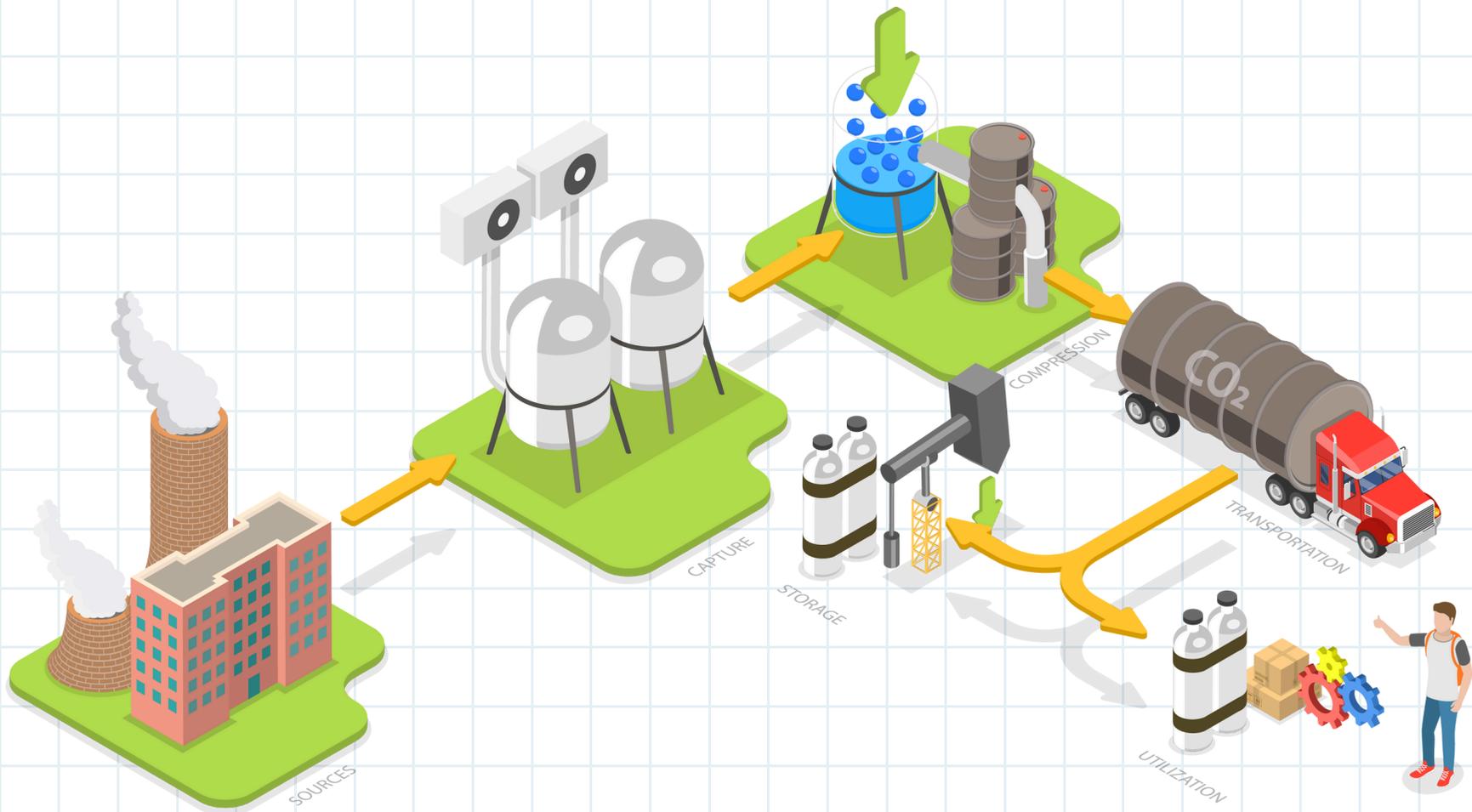
**Carbon trading** is a market where companies can buy and sell permits that allow them to emit a certain amount of greenhouse gases. It's like a trading system for pollution credits.

# Carbon Pricing



**Carbon pricing** is a policy that puts a monetary value on carbon emissions. It can be implemented through carbon taxes or emissions trading schemes.

# Decarbonization



**Decarbonization** is the process of reducing carbon emissions from various sectors, such as energy, transportation, and industry. It's like shifting away from fossil fuels.

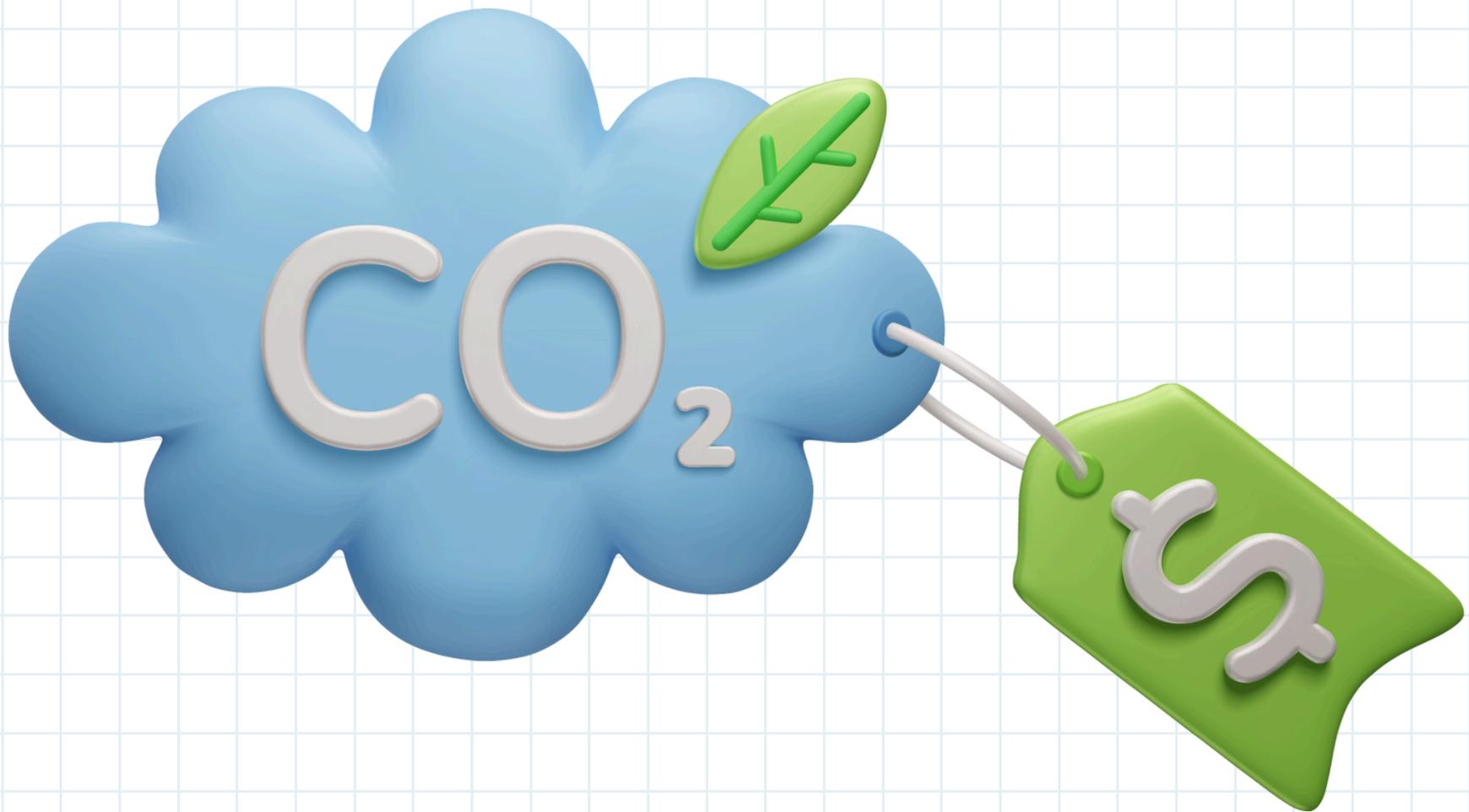


# Carbon Disclosure



**Carbon disclosure** is the practice of companies disclosing their carbon emissions and climate-related risks. It's like being open and honest about your environmental impact.

# Carbon Tax



A carbon tax is a government-imposed levy on carbon emissions. It's like a tax on pollution.



# Carbon Market



A carbon market is a platform where carbon emissions are assigned a monetary value and can be traded. It's like a marketplace for pollution credits.



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