



CARBON DISCLOSURE PROJECT (CDP) RATINGS

CDP Ratings: Reveal Your Risks Before Investors or Regulators Do

The global benchmark that could impact your funding, compliance, and reputation.

Swipe to know how your company can benefit, before it's too late.



What is CDP and Why Top Companies Don't Ignore It

- **CDP (formerly Carbon Disclosure Project) is a global non-profit.**
- **Operates the largest environmental disclosure platform in the world.**

In 2023, over 23,000 companies disclosed through CDP, representing \$67 trillion+ in market capitalization.





Companies report on:

- ▶ **Greenhouse gas (GHG) emissions**
- ▶ **Water use**
- ▶ **Deforestation risks**
- ▶ **Waste and pollution practices**

CDP isn't just about reporting — it's about staying competitive, credible, and investment-ready.





Why Top Companies Don't Ignore CDP?

- Drives **transparency** and **corporate responsibility**.
- Helps companies **stay ahead on climate leadership**.
- Builds **credibility** with investors and regulators.
- Aligned with frameworks like the **Paris Agreement**





How CDP Tracks What Really Matters (And What Investors Want to Know)

- Scores range from **D-** to **A** (lowest to highest).
- Four stages of evaluation:
 - ▶ **Disclosure:** Are you reporting the data?
 - ▶ **Awareness:** Do you understand the risks?
 - ▶ **Management:** Are you taking action?
 - ▶ **Leadership:** Are you setting the standard?





CDP Doesn't Just Score You — It Breaks Down What You're Scored On

Scoring by Theme

- **CDP provides scores across:**
 - **Climate Change**
 - **Forests**
 - **Water Security**

Upcoming themes:

- **Biodiversity**
- **Plastics & Circular Economy**



CDP Reporting = Higher Market Trust + Better Performance

- ◆ **Market Recognition** – Companies with score A outperformed peers by 6% over the past decade
- ◆ **Investor Confidence** – Used by large investors like BlackRock, Aviva, EIB
- ◆ **Strategic Insight** – Identify emissions hotspots, refine strategy
- ◆ **Reputation & Trust** – Builds stakeholder credibility





Align With Global Standards

CDP integrates with:

- **Task Force on Climate-related Financial Disclosures (TCFD)**
- **Science Based Targets initiative (SBTi)**
- **Helps embed climate data into ESG, risk, and compliance systems.**



Use CDP Insights to Make Smarter, More Resilient Business Moves

- Benchmark your performance vs industry leaders
- Identify **governance gaps and risks**
- Inform **boardroom decisions**
- Strengthen **ESG credibility with real data**





Decathlon's 'A' Score Didn't Happen Overnight — But It Paid Off

Real-World Example: Decathlon

- **Six years of CDP participation**
- **Achieved A rating in Climate (2024)**

Key wins:

- **▶ Major CO₂ reduction**
- **▶ Renewable energy scale-up**
- **▶ Strategic alignment with net-zero goals**





PRO ZERO
CARBON

Ready to ace your CDP Disclosure?

We help make your CDP journey smoother, by drafting disclosures, organizing documents, and aligning your data with what investors and **global frameworks expect.**

From identifying gaps to improving your score, we stay with you till submission — and beyond.

Reach out to us to know more!





**PRO ZERO
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**HELPING COMPANIES DECARBONISE &
BECOME MARKET LEADERS**

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