



# ICMAI

## The Institute of Cost Accountants of India

(Statutory Body under an Act of Parliament)

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# PRACTICAL GUIDE ON Compliance Management under Indian Transfer Pricing Regulations

**THE INSTITUTE OF  
COST ACCOUNTANTS OF INDIA**

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**Direct Tax**

**Behind Every Successful Business Decision, there is always a CMA**

## About the Institute

The Institute of Cost Accountants of India (ICMAI) is a statutory body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organizes professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession. In today's world, the profession of conventional accounting and auditing has taken a back seat and cost and management accountants increasingly contributing towards the management of scarce resources like funds, land and apply strategic decisions. This has opened up further scope and tremendous opportunities for cost accountants in India and abroad.

The Institute is headquartered in New Delhi having four Regional Councils at Kolkata, Delhi, Mumbai and Chennai, 117 Chapters in India and 11 Overseas Centres. The Institute is the largest Cost & Management Accounting body in the world with about 1,00,000 qualified CMAs and over 5,00,000 students pursuing the CMA Course. The Institute is a founder member of International Federation of Accountants (IFAC), Confederation of Asian and Pacific Accountants (CAPA) and South Asian Federation of Accountants (SAFA). The Institute is also an Associate Member of ASEAN Federation of Accountants (AFA) and member in the Council of International Integrated Reporting Council (IIRC), UK.

## Vision Statement

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."

## Mission Statement

"The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

## Institute Motto

असतोमा सदगमय  
तमसोमा ज्योतिर् गमय  
मृत्योर्मा मृतं गमय  
ॐ शान्ति शान्ति शान्तिः

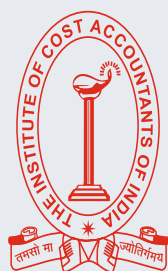
From ignorance, lead me to truth  
From darkness, lead me to light  
From death, lead me to immortality  
Peace, Peace, Peace

Behind Every Successful Business Decision, there is always a **CMA**

# **PRACTICAL GUIDE ON**

# **Compliance Management under**

# **Indian Transfer Pricing Regulations**



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## Practical Guide on Compliance Management under Indian Transfer Pricing Regulations



# Part A : Compliance and Documentation Requirements

## 1. Overview of Transfer Pricing Compliance

India's transfer pricing (TP) regime, governed by Sections 92 to 92F of the Income-tax Act, 1961 and read with Rules 10A to 10E of the Income-tax Rules, 1962. It requires taxpayers to ensure that transactions between associated enterprises are conducted at arm's length. The compliance framework is comprehensive, encompassing documentation, disclosures, certifications, and reporting obligations.

### 1. Applicability of TP Provisions

TP provisions apply to:

- **International transactions** between associated enterprises (AEs)
- **Specified domestic transactions**, where the value exceeds ₹ 20 crore in aggregate

### 2. Core Compliance Requirements

The principal compliance components include:

#### a) Transfer Pricing Documentation (Rule 10D)

Taxpayers must maintain contemporaneous documentation supporting the arm's length nature of their transactions. Key elements include:

- Details of the ownership structure and group profile
- Description and analysis of the international/specified domestic transactions
- Functional, asset and risk (FAR) analysis
- Economic and benchmarking analysis
- Selection and justification of the Most Appropriate Method (MAM)

#### b) Chartered Accountant's Report – Form 3CEB

Taxpayers must obtain a report from a Chartered Accountant in **Form 3CEB**, disclosing transaction details and confirming the use of appropriate TP methods. This must be filed electronically a month before the due date for the income tax return.

#### c) Master File Compliance (Forms 3CEAA and 3CEAB)

Entities meeting certain thresholds (₹ 500 crore consolidated group revenue) must file:

- **Form 3CEAA (Part A and B)** – Disclosing group-level information
- **Form 3CEAB** – Intimation of designated entity filing the Master File in India (if multiple group entities are present)

*d) Country-by-Country Report (CbCR) (Forms 3CEAD and 3CEAE)*

Applicable to Indian parent or alternate reporting entities of multinational groups with global consolidated revenue exceeding ₹ 6,400 crore. CbCR must be filed in **Form 3CEAD**, and notifications via **Form 3CEAE**.

### 3. Timing of Compliance

**Form 3CEB:** Due by 31st October

**Local File:** Must be maintained by the due date of return filing and produced upon request

**Master File:** Due by 30th November

**CbCR:** Due within 12 months from the end of the reporting accounting year

### 4. Penalties for Non-Compliance

Failure to comply with TP requirements can attract significant penalties, including:

- 2% of the value of each transaction for non-reporting or non-documentation
- ₹500,000 for failure to furnish Master File or CbCR
- Additional interest, reassessments, and risk of litigation

In essence, TP compliance in India is a structured and ongoing obligation. It requires alignment between the legal framework, internal governance, documentation strategy, and operational data to avoid disputes and ensure tax certainty. Complete details in respect to each of the compliance is discussed in later part.

## 2. Complete Guide to Local File Documentations

### ***Overview of Rule 10D and Legal Framework***

Transfer pricing documentation plays a critical role in ensuring both regulatory compliance and strategic risk management for businesses engaged in cross-border or specified domestic transactions. Under Indian tax law, particularly Rule 10D of the Income-tax Rules, maintaining contemporaneous documentation is a legal obligation for entities exceeding the prescribed transaction thresholds. The primary purpose of this documentation is to demonstrate that transactions with associated enterprises have been conducted **at arm's length**—that is, on terms that unrelated parties would agree to under similar circumstances.

Beyond mere compliance, robust transfer pricing documentation serves as the first line of defense during audits and inquiries by tax authorities. It provides credible evidence supporting the selection of the most appropriate method, functional and risk-based justifications, and detailed benchmarking analysis. Without proper documentation, even commercially sound pricing arrangements can be challenged.



## Burden of Proof

It is noteworthy that the information and documentation requirements referred to above are linked to the **burden of proof laid on the taxpayer** to prove that the transfer price adopted is in accordance with the arm's length principle. One of the conditions to be fulfilled for discharging this burden by the taxpayer is maintenance of prescribed information and documents in respect of an international transaction entered into with an associated enterprise or specified domestic transaction.

In essence, effective documentation helps businesses avoid costly disputes and litigation, and positions them as low-risk, compliant taxpayers in the eyes of revenue authorities.

### ***Contents of the Local File (Rule 10D Requirements)***

Rule 10D specifies detailed contents. A practical Local File should include at least the following sections:

Rule 10D(1) lays down thirteen different types of information and documents that a person has to keep and maintain. Broadly, these information and documents may be classified into three types:

- (i) **Enterprise-wise documents** – These are documents that describe the enterprise, the relationships with other associated enterprise, the nature of business carried out, etc. This information is, largely, descriptive.
- (ii) **Transaction-specific documents** – These are documents that explain the international transaction in greater detail. It includes information with regard to each transaction (nature and terms of the contract, etc.), description of the functions performed, assets employed and risks assumed by each party to the transaction, economic and market analyses, etc. This information is both descriptive and quantitative in nature.
- (iii) **Computation related documents** – These are documents which describe and detail the methods considered, actual working assumptions, policies etc., adjustments made to transfer prices and any other relevant information, comparable data, document relied for determination of arm's length price.

Thirteen types of documents as prescribed in Rule 10D are as under:	
A	A description of the ownership structure of the enterprise and details of shares or other ownership interest held therein by other enterprises;
B	A profile of the multinational group of which the assessee enterprises i.e. taxpayer is a part and the name, address, legal status and country of tax residence of each of the enterprises comprised in the group with whom international transactions have been made by the taxpayer and the ownership linkages among them;
C	A broad description of the business of the taxpayer and the industry in which it operates and the business of the associated enterprises;



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D	The nature, terms and prices of international transaction entered into with each associated enterprise, details of property transferred or services provided and the quantum and the value of each such transaction or class of such transaction;
E	A description of the functions performed, risks assumed and assets employed or to be employed by the taxpayer and by the associated enterprise involved in the international transaction;
F	A record of the economic and market analysis, forecasts, budgets or any other financial estimates prepared by the taxpayer for its business as a whole or separately for each division or product which may have a bearing on the international transaction entered into by the taxpayer;
G	A record of uncontrolled transactions taken into account for analysing their comparability with the international 42 Guide to Transfer Pricing transaction entered into, including a record of the nature, terms and conditions relating to any uncontrolled transaction with third parties which may be relevant to the pricing of the international transactions;
H	A record of the analysis performed to evaluate comparability of uncontrolled transactions with the relevant international transaction;
I	A description of the methods considered for determining the arm's length price in relation to each international transaction or class of transaction, the method selected as the most appropriate method along with explanations as to why such method was so selected, and how such method was applied in each case;
J	A record of the actual working carried out for determining the arm's length price, including details of the comparable data and financial information used in applying the most appropriate method and adjustments, if any, which were made to account for differences between the international transaction and the comparable uncontrolled transactions or between the enterprises entering into such transaction;
K	The assumptions, policies and price negotiations if any which have critically affected the determination of the arm's length price;
L	Details of the adjustments, if any made to the transfer price to align it with arm's length price determined under these rules and consequent adjustment made to the total income for tax purposes;
M	Any other information, data or document, including information or data relating to the associated enterprise, which may be relevant for determination of the arm's length price.

Rule 10D also prescribes that the above information is to be supported by authentic documents which may include the following:	
A	Official publications, reports, studies and data bases of the government of the country of residence of the associated enterprise or of any other country;
B	Reports of market research studies carried out and technical publications of institutions of national or international repute;
C	Publications relating to prices including stock exchange and commodity market quotations;
D	Published accounts and financial statements relating to the business of the associated enterprises;
E	Agreements and contracts entered into with associated enterprises or with unrelated enterprises in respect of transaction similar to the international transactions;
F	Letters and other correspondence documenting terms negotiated between the taxpayer and associated enterprise;
G	Documents normally issued in connection with various transaction under the accounting practices followed.

#### Practical overview of documentation requirement:-

- **Entity and Group Structure:** A description of the taxpayer's ownership and group organization. This includes the legal/formal ownership structure of the Indian entity and a profile of the multinational group, naming each associated enterprise involved in transactions (with legal status and tax residency) and the ownership linkages among them.
- **Business and Industry Overview:** A broad description of the taxpayer's business activities and the industry context. This section should outline the nature of the taxpayer's operations and those of the counterparties (associated enterprises) to provide background for the transactions.
- **Nature and Details of Transactions:** A clear summary of each category of inter-company transaction. For each type (e.g. sale of goods, services, loans, royalties), document the nature, terms and prices charged, details of goods or services exchanged, and the volume/value of transactions or transaction classes.
- **Functional-Asset-Risk (FAR) Analysis:** Detailed analysis of functions performed, assets used, and risks assumed by the taxpayer and each associated enterprise in those transactions. This "FAR" analysis should explain, for each party, what functions they perform (manufacturing, distribution, management), what assets (e.g. IP, equipment, capital) they employ, and what business risks (market, credit, operational) they bear. The FAR analysis justifies why one party is compensated more or less for bearing risks or owning assets.

- **Method Selection and Justification (MAM):** A description of all transfer pricing methods considered and a clear rationale for choosing the **Most Appropriate Method (MAM)**. List each OECD-recognized method (CUP, TNMM, etc.) you evaluated, explain why alternatives were rejected, and identify which was applied and why. For example, “TNMM was selected because reliable internal or external comparable uncontrolled transactions exist for the tested party’s net margin.” Documenting this analysis upfront demonstrates a reasoned approach to method selection.
- **Economic and Benchmarking Analysis:**
  - **Internal Analysis:** Include relevant economic data, such as budgets, forecasts, or other financial analyses prepared by the taxpayer that may affect pricing. For instance, if product demand forecasts or cost models were used in setting intercompany prices, incorporate those documents (budgets, projections or market studies) into the Local File. This ties the TP study to actual business planning.
  - **External Comparability:** Perform a benchmarking study using comparable third-party transactions. Document the selection of comparables: list each comparable (company or transaction) taken, with basic financials and rationale for comparability. The Rule requires keeping a record of uncontrolled transactions used for comparison, including their key terms and conditions. Also include the detailed analysis of comparability – i.e. how each comparable was tested against the controlled transaction (similarity of products/services, markets, etc.). Charts or tables of the comparability adjustments and range of arm’s-length margins (for example, interquartile range of margins) can help illustrate the benchmarking results.
- **Assumptions, Adjustments, and Computation Workings:** Document all calculations used to arrive at the arm’s-length price. Include:
  - The actual workings of the MAM, with data and formulae (for example, a TNMM calculation showing operating margins of the tested party vs. comparables).
  - Any **assumptions or negotiated terms** affecting pricing (e.g. guaranteed purchase commitments, minimum guarantees, foreign currency clauses).
  - Any adjustments made to the comparables or the taxpayer’s figures to achieve arm’s-length (for example, size or functional adjustments, year effects).
  - If a TP adjustment is made (by the taxpayer or auditor), document the adjustment and how it was reflected in the tax return (for example, how the taxpayer’s taxable income was adjusted).
- **Supporting Documentation:** Attach or reference all relevant source documents that support the above analysis. These include official market or industry reports, government data, market research studies, price publications, and audited financial statements of comparables. Also include copies of intercompany agreements, invoices

or contracts for the transactions, and relevant correspondence (e.g. emails or memos on pricing terms). Any internal documents (board minutes, internal audits, etc.) that explain business strategy or pricing policies should be part of the file. In practice, the Local File is often accompanied by an executive summary and well-indexed annexes containing these materials.

*Checklist:* A practical way to ensure completeness is to use the above list as a checklist. For example: “Have we documented the group chart and profiles?”, “Does each related-party sale have a line item with quantity, price, and counterparty?”, “Is there a paragraph on why TNMM was chosen and how it was applied?”, etc. This helps avoid omissions.

### ***Documentation Timing and Contemporaneous Requirement***

Indian TP rules require that the Local File be **prepared contemporaneously** with the transactions.

Contemporaneous documentation refers to the preparation and maintenance of transfer pricing records that are in place by the specified statutory deadlines. This ensures that the documentation accurately reflects the economic realities of the transactions at the time they occur.

In practice, this means the documentation should be finalized by one month before the tax return due date. Concretely, for a fiscal year ending March 31, the Local File should be assembled by the end of September following year (one month before the October 31 due date for filing). An audit report (Form 3CEB) attesting to the TP compliance must be submitted to the tax department by October 31. All documentation – study report, appendices and agreements – should exist by then and be dated on or before that date.

Once prepared, the Local File must be **retained for eight years** from the end of the relevant assessment year. For example, FY 2023–24 documents should be kept on record until FY 2031–32. Taxpayers are not required to file the Local File annually unless requested during an audit, but the information must be ready to present upon demand. (The accountant’s report, however, is filed mandatorily with the return.) If an international transaction spans multiple years without any significant change, fresh documentation need not be prepared every year – though it is prudent to note any changes in the existing file.

### ***Aligning Documentation with Business Operations***

The Local File should **mirror the actual business**. Key best practices include:

- **Use Actual Budgets and Forecasts:** Base the functional and economic analysis on the same forecasts and budgets the company actually used. For example, if the finance team prepared a sales forecast for FY24, incorporate that actual document into the TP file. This demonstrates consistency between management decisions and TP pricing.

- **Document Real Contracts and Policies:** Ensure that the contracts (e.g. service agreements, supply contracts) and pricing policies in your documentation match those in effect. Any deviations (e.g. price discounts or promotional allowances given) should be explained.
- **Update for Business Changes:** If the company enters into new related-party transactions, discontinues old ones, or materially changes terms mid-year, update the Local File to reflect these. (Conversely, if contracts carry over unchanged, the existing documentation may be reused.)
- **Coordinate Across Departments:** Tax teams should work with operations, finance and legal. For instance, product teams know how goods are transferred, while controllers have budget data. Combining these ensures the Local File accurately reflects business reality.
- **Consistent Data:** Use the same fiscal year for financial data in the documentation as in your financial statements. Currency conversions, if any (e.g. if deal denominated in USD), should use official rates consistent with your accounting practice.

Alignment example: if a company planned to sell 10,000 units to an affiliate and included that in its internal budget, the TP documentation should reflect that forecast and the actual outcome (e.g. 10,200 units sold). Linking the TP analysis to real performance (budgets vs. actuals) strengthens credibility.

#### ***Common Documentation Pitfalls and How to Avoid Them***

- **Incomplete Documentation:** Omitting required sections (like FAR analysis or comparable data) is a major risk. Inadequate records can lead to loss of TP arguments. In fact, failing to maintain the prescribed documentation can attract a penalty equal to 2% of each international transaction value. *Avoidance:* Use a detailed checklist (as above) to ensure each Rule 10D item is covered. Review the Local File for completeness before year-end.
- **Late or Missing Accountant's Report:** The Form 3CEB (attestation by a qualified accountant) must be filed by October 31. Missing or delayed 3CEB invites penalties under Sections 271BA/271G (for example, ₹ 100,000 for 3CEB non-filing). *Avoidance:* Prepare TP documents early so the accountant has time to audit them. Track the October 31 deadline closely.
- **Non-Contemporaneous Preparation:** Documenting TP issues long after the year has passed can lead to inaccuracies and auditor suspicion. Since the rules require contemporaneous documentation, preparing it by the prescribed date is essential. *Avoidance:* Build the Local File progressively. For instance, gather invoices, contracts, and internal reports throughout the year rather than waiting until year-end.

- **Faulty Comparables Selection:** Using unsuitable or outdated comparables (e.g. companies from the wrong industry or financial data from a different year) undermines the benchmark analysis. *Avoidance:* Ensure comparables match the tested party's profile (functions, assets, risks). Use databases with up-to-date financials; document why each comparable was included or excluded.
- **Ignoring FAR Differences:** Overlooking material functional differences between parties can invalidate the method. *Avoidance:* Rigorously document any differences (e.g. one company owns intangibles while the other provides only distribution services) and adjust pricing accordingly.
- **Unexplained Method Choice:** Simply stating a method without justification is a red flag. Tax authorities expect a reasoned selection. *Avoidance:* Clearly explain why the chosen method is superior (see Rule 10D(i)). For example: *"The Resale Price Method was rejected because the reseller did not bear enough operating expense to justify a resale margin."*
- **Overlooking Domestic Rules:** Companies sometimes forget that certain domestic inter-company transactions (e.g. where one party has a tax holiday) are subject to TP rules if > ₹ 20 crore. Ignoring this can invite adjustments. *Avoidance:* Review Section 92BA and Rule 10TA–10TH to identify any SDTs and document them if needed.
- **Data Discrepancies:** If the financial data used in TP work (e.g. revenues, costs) does not tie back to the company's books, auditors will question it. *Avoidance:* Reconcile any differences between your TP figures and audited accounts (e.g. due to consolidation adjustments) and explain them in the file.
- **Failure to Maintain Records:** Discarding old documentation is a mistake. The law requires keeping TP documents for 8 years. If unable to produce an older Local File during an audit, the taxpayer cannot demonstrate compliance for that year.
- **Not Meeting Burden of Proof:** Courts have noted that if documentation is insufficient, the taxpayer fails to discharge the burden of proving arm's length pricing. This can result in TP adjustments being upheld. *Avoidance:* Assume tax authorities will scrutinize every claim; maintain robust evidence for each assertion in the Local File.

#### ***Best Practices for Year-End Compliance and Audit Readiness***

- **Plan Early and Use a Timeline:** Begin TP documentation well before the due date. For example, gather financial data and finalize functional profiles by Q2–Q3, complete benchmarking by Q3, and draft the TP report by September. This allows time for review and the accountant's audit.
- **Engage Stakeholders:** Involve finance, operations and tax teams throughout the year. Regular check-ins ensure no transaction is overlooked and that all relevant data is collected.



- **Template and Checklists:** Use standardized templates covering all rule items. A checklist (as above) can guide internal reviews and ensure nothing is missed.
- **Document Versioning:** Keep dated drafts and record who reviewed or approved the report. This audit trail shows the documentation process was contemporaneous.
- **Audit-Quality Workpapers:** Store all raw data and analyses in organized “workpapers.” Well-indexed folders (even digital) for each transaction type make retrieval during an audit efficient.
- **Professional Review:** Consider having the Local File peer-reviewed or validated by external TP advisors before filing. Fresh eyes may catch gaps.
- **Link to ITR Filing:** Ensure that any transfer pricing adjustments shown in Form 3CEB or computed in the Local File are correctly reflected in the company’s income tax return. Inconsistencies here can cause objections.
- **Retain Evidence:** When the audit arrives, be ready to provide source documents (invoices, board minutes, comparables details). An indexed binder or electronic repository of exhibits is extremely helpful for audit readiness.
- **Stay Updated on Regulation Changes:** Indian TP rules and thresholds have evolved (e.g. with BEPS changes). Keep abreast of any amendments (via official notifications or expert updates) to avoid surprises.

By following these practices – timely preparation, comprehensive content per Rule 10D, and alignment with actual business – a finance/tax team can create a robust Local File that meets Indian regulatory requirements and stands up to audit scrutiny.

## 2.1. Form 3CEB – Accountant’s Report

The requirement to file Form 3CEB in India stems from the introduction of formal transfer pricing regulations through the Finance Act, 2001, effective from Assessment Year 2002-03. These regulations, encapsulated in Sections 92 to 92F of the Income-tax Act, 1961, were instituted to ensure that international transactions between associated enterprises are conducted at arm’s length prices, thereby preventing profit shifting and base erosion.

Section 92E specifically mandates that any person who has entered into an international transaction or specified domestic transaction during a previous year must obtain a report from a Chartered Accountant in Form 3CEB and furnish it by the prescribed due date. This provision aims to enhance transparency and compliance in transfer pricing matters.

The structure and content of Form 3CEB have evolved over time to align with international best practices, particularly those outlined in the OECD’s Base Erosion and Profit Shifting (BEPS) Action Plan 13. This alignment underscores India’s commitment to global standards in transfer pricing documentation and reporting.





## Practical Guide on Compliance Management under Indian Transfer Pricing Regulations

In summary, the genesis of Form 3CEB filing requirements is rooted in India's efforts to regulate transfer pricing effectively, ensure fair taxation, and align with international norms to combat tax avoidance strategies

### Guide to Filing Form 3CEB (Transfer Pricing Certificate)

Form 3CEB has two parts: a signed **Report** (by the CA) and an **Annexure** with details in **Part A, B, C**. Part A (Clauses 1–9) collects general and aggregate data, Part B (Clauses 10–20) covers *international transactions*, and Part C (Clauses 21–25) covers *specified domestic transactions*. Parts B and C are questionnaires where each category of transaction requires “Yes/No” disclosure and, if “Yes”, details of each related-party transaction (party, description, amounts per books vs. ALP, and pricing method).

#### **Part A: General and Aggregate Information**

This section identifies the assessee and reports the totals of TP transactions. Clauses include: (1) Name of Assessee; (2) Address; (3) Permanent Account Number (PAN); (4) Nature of Business (as per ITR Code List); (5) Status (company, firm, etc.); (6) Previous Year (to which report relates); (7) Assessment Year; (8) **Aggregate value of international transactions** as per books; and (9) **Aggregate value of specified domestic transactions** as per books. Thus the CA must ensure sums of all relevant related-party dealings (sales, purchases, services, etc.) are tallied.

The assessee should compile a list of all such transactions and confirm which AEs were involved. (By convention, Business Code for “nature of business” is filled from ITR-6 instructions.)

#### **Part B: International Transactions**

Part B has **eleven clauses (10 to 20)**, each addressing a category of international related-party transaction. For each clause, the CA must tick *Yes/No* and, if “Yes”, supply detailed information. The required information is essentially the same pattern: for each associated enterprise and transaction, provide (a) counterparty name/address, (b) description of transaction, (c) amounts (book value and arm’s length value), and (d) pricing method (section 92C methods). Key clauses are:

- **Clause 10:** *List of Associated Enterprises* with whom any international transactions were entered. For each AE, list the name, nature of relationship (e.g. parent, subsidiary – per sec. 92A(2)), and brief business description. (This cross-checks the AE list used in TP documentation.)
- **Clause 11:** *Tangible property transactions*. It is bifurcated into (A) purchases/sales of raw materials, consumables or inputs for production, and (B) purchases/sales of traded/finished goods. If either applies, for each AE and each transaction or class of transaction state: (a) AE name/address; (b) goods description and quantity; (c) total amount (i) per books and (ii) as computed at ALP; (d) ALP method. For example, if the assessee imported steel from its foreign parent, it would list the parent, describe “Raw steel coils”, enter invoice values (book) and ALP value (by, say, the Comparable Uncontrolled Price method), and note the method used.



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- **Clause 12: Intangible property transactions** (licences, intellectual property, etc., including sec. 92B(2)(i)(b) assets). If “yes”, for each AE and each intangibles category provide (a) AE name/address; (b) description and nature of the intangible (e.g. technology license, trademark); (c) amount paid/received (i) per books and (ii) at ALP; (d) ALP method.
- **Clause 13: Services** provided to or received from AEs (including sec. 92B(2)(i)(d) services). If any related-party services occurred, list for each AE/service type: (a) AE name; (b) description of service (e.g. “management support service”); (c) amount (i) per books, (ii) at ALP; and (d) method. For instance, a royalty or management fee paid to a foreign affiliate would be reported here.
- **Clause 14: Lending/borrowing of money.** This includes any advance, loan, deposits, debentures, etc. with an AE. If yes, give (a) AE name; (b) nature of financing (loan, intercorporate deposit); (c) currency; (d) interest rate charged/paid; (e) amount (per books and ALP); and (f) method.
- **Clause 15: Guarantees.** If the assessee (or AE) has given or received any guarantee for a related party, disclose (a) AE name; (b) guarantee terms; (c) currency; (d) fee/compensation charged; (e) ALP method (section 92C(1)).
- **Clause 16: Transactions in marketable securities or issue of share capital.** This covers sale/purchase of shares, debentures, convertible instruments with AEs (sec. 92B(2)(i)(c)). If yes, report (a) AE name; (b) nature of transaction (e.g. “sale of equity shares”); (c) currency; (d) consideration (price per transaction); (e) ALP method.
- **Clause 17: Cost-sharing or mutual agreements.** These are allocations of costs/benefits among group entities (sec. 92B(2)(i)(e)). If any such arrangement exists, state (a) AE name; (b) describe the agreement; (c) amount (per books and ALP); (d) ALP method.
- **Clause 18: Business reorganization transactions.** For any international transaction arising from corporate restructuring or amalgamation (as per explanation to sec. 92B(2)(i)(e)), disclose (a) AE name; (b) nature of transaction (merger, spin-off, etc.); (c) agreement terms; (d) business reorg terms; (e) ALP method.
- **Clause 19: Other international transactions.** This is a catch-all for any int’l transaction not covered above that affects the assessee’s profits/assets. If any such transaction occurred, give (a) AE name; (b) description; (c) amount (books and ALP); (d) method.
- **Clause 20: “Deemed” international transactions.** This covers transactions where an AE deals with a third party under a prior agreement (sec. 92B(2) proviso). If the assessee had dealings with a person other than the AE that were pursuant to an agreement with the AE, then list (a) name of that third party; (b) description of the transaction; (c) amount (books and ALP); (d) ALP method.

In all cases, the data comes from the TP study and accounting records. For example, if the assessee paid €1m in royalties to its parent, the CA enters the parent's name under Clause 13, describes "royalty for software", and shows the €1m (books) and its ALP equivalent with the method.

**CA's role:** the CA must verify these disclosures against the assessee's books and the TP working papers. The CA will sign off (in the Report) that prescribed documents (invoices, contracts, etc.) were maintained and that the Annexure particulars are "true and correct". As per ICAI guidance, the CA should rely on audited financials and related-party notes but still seek a management representation listing all AEs and transactions. The CA must generate a **UDIN** and include it in the 3CEB, ensuring the UDIN is valid, matches the form's MRN, is for the correct AY, and not revoked.

### ***Part C: Specified Domestic Transactions***

Part C mirrors Part B but for domestic related-party transactions (as defined in Sec. 92BA) whose aggregate exceeded the threshold. Clauses 21–25 cover various SDT categories:

- **Clause 21:** *Associated Enterprises for SDTs.* List all related parties in India with whom SDTs were entered. For each, give (a) name, address, PAN; (b) nature of relationship; (c) business description.
- **Clause 22:** *Expenditure to persons under Sec. 40A(2)(b).* This asks whether the assessee made any payments to "specified persons" (generally relatives/directors) that would be scrutinized under Sec. 40A(2)(b) for being beyond arm's length. If yes, for each such payment, provide (a) name of the unit/eligible business (as per 80A/80IA/10AA) involved; (b) description of expense; (c) amount (books and ALP); (d) method. (Essentially this mirrors how 40A(2)(b) expenses would be reported.)
- **Clause 23:** *Transfers/acquisition of goods/services among domestic units.* This is in two parts. (A) **Outbound transfers:** If any business unit (or eligible business unit under sec. 80A/80IA/10AA) transferred goods/services to another unit of the same assessee, list for each unit: (a) name/details of recipient business; (b) description of goods/services; (c) amount (books and ALP) received for the transfer; (d) ALP method. (B) **Inbound acquisitions:** If any eligible unit acquired goods/services from another unit, similarly provide (a) donor business name; (b) description of goods/services; (c) amount paid (books and ALP); (d) method. For example, an SEZ unit making input purchases from the domestic parent would be reported here.
- **Clause 24:** *SDTs giving "more than ordinary profits" to an eligible business.* If the assessee had any SDT with a specified person (e.g. unit entitled to tax holiday under sec. 80IA(10) or Sec. 10AA) that resulted in excess profit for that unit, report (a) person's name; (b) transaction description; (c) amount (books and ALP); (d) method. (This focuses on transactions benefiting tax-exempt units.)

- **Clause 25: Other specified domestic transactions.** This is a general clause for any SDTs not covered above. If yes, for each such transaction list (a) AE name; (b) transaction description; (c) amount (books and ALP); (d) method. **Newly,** Finance Act 2023 (w.e.f. AY 2024–25) expanded this: CBDT Notification 27/2024 inserted an item requiring disclosure of any SDT with a “specified domestic company” under section 115BAE(4) that yielded more than ordinary profits. In practice, the assessee must use Clause 25 to report transactions with such companies (and other residual SDTs) with full details.

In all Part C clauses, the patterns of data mirror Part B: amounts and methods per transaction, with the focus on domestic related parties. The same documentation and ALP analysis applies. For instance, if a corporate group sold INR 50 cr of goods from a tax-holiday unit (Sec. 80IA) to its Indian marketing subsidiary, that would be reported under Clause 23(A) with the details of goods, AE, and ALP.

### ***Step-by-Step: Preparation, CA Certification, and E-filing***

1. **Data Collation:** The assessee should prepare a complete list of all transactions with AEs (international and SDTs) for the year. This includes reviewing group company ledgers, invoices, contracts, and the tax audit schedule. It must ensure TP documentation per **Sec. 92D/Rule 10D** is ready (functional analyses, comparables, budgets, agreements, etc. for all Int'l/SDT transactions).
2. **Engage Chartered Accountant:** The assessee appoints a CA to certify the TP compliance. Under the Income-tax Rules, the assessee must **assign** Form 3CEB to the CA on the e-Filing portal before it can be prepared. On the portal, the taxpayer logs in and navigates to *Authorised Partners* → *My Chartered Accountants* to add the CA (if not already added), then to *e-File* → *Income Tax Forms* → *File Income Tax Forms* and selects **Form 3CEB**. The taxpayer selects the CA's name, assessment year and assigns the form. The CA will see the assigned form in *Worklist* → *For Your Action*.
3. **CA's Examination & Reporting:** The CA conducts a thorough review of the TPS report and accounting records. As per ICAI guidance, the CA can rely on audited financial statements and directors' reports, but must independently verify related-party disclosures (AS 18/Ind AS 24) and underlying data. The CA obtains a written representation from management listing all AEs and transactions. The CA then fills out Form 3CEB (either online or using the offline JSON utility). In practice, the CA completes Part A–C fields on the portal or offline form, attaches schedules if needed, and includes **UDIN** in the report. (Since Feb 2019, every audit certificate must carry a UDIN. Form 3CEB, being an accountant's certificate, must likewise contain a UDIN.)

The CA signs the report and certifies that all prescribed documents have been maintained and the annexure is true.

4. **E-filing Submission:** Once the CA has completed the form, he/she uploads it via the portal. The process (per official FAQs) is: the CA goes to *Worklist* → *For Your Action* → *Pending for Upload*, fills the online form or uploads the JSON (zipped) and then submits it by affixing the Digital Signature Certificate (DSC).

The portal performs UDIN and DSC validation. Upon successful upload, the status shows “Pending for Acceptance” in the taxpayer’s account.

5. **Assessee Verification:** Finally, the taxpayer must log in and approve the submitted Form 3CEB. In *Worklist* → *For Your Action* → *Pending for Acceptance*, the taxpayer reviews the form (and can reject it if issues are found). Once the taxpayer approves and e-verifies the form, the filing is complete. (The form is not filed until taxpayer’s approval.) A confirmation or message is displayed on the portal upon successful submission.

#### ***Assessee vs. CA: Roles and Responsibilities***

- **Assessee’s duties:** Maintain detailed TP documentation (as per Sec. 92D/Rule 10D) to support pricing. Provide complete and accurate information to the CA (list of AEs, transaction details, group structure, financials). Ensure accounts are audited timely (audit report of related-party info aids the TP report). Assign the CA on the portal before filing deadlines. Safeguard that payments to relatives or inter-unit transfers comply with arm’s length norms.
- **CA’s duties:** Verify that all international/SDT transactions have been identified and recorded correctly. Check computations of ALP from the TPS report. Obtain independent audit or certifications as needed. Fill Form 3CEB accurately clause by clause, ensuring that for every “Yes” answer, the required particulars are furnished. Sign and certify the form with a **UDIN** (generated via the ICAI UDIN portal and updated on the Income-tax e-filing portal). The CA should also be aware that furnishing false particulars can invite professional and legal penalties (Section 271J penalties apply to erroneous CA reports).

#### ***Common Pitfalls and Compliance Tips***

- **Threshold & Applicability:** Misjudging the ₹20 cr SDT threshold is common. Note that it’s an aggregate: a single ₹18 cr transaction does *not* trigger SDT rules, but ₹21 cr worth in total does.
- **Complete Disclosure:** Omit or understating a transaction is risky. Even if arm’s length adjustment is small (within tolerance), it should still be reported. Don’t forget “Yes” checkboxes even for minor transactions.
- **Documentation Errors:** Ensure all entries (e.g. business codes, PANs, dates) are correct and consistent with ITR/financials. Use proper business code as per ITR-6 instructions for nature of business.

- **UDIN and DSC Issues:** An “INVALID UDIN” error usually means the UDIN was not generated correctly for the form. The UDIN must (a) be generated on [udin.icaai.org](http://udin.icaai.org) for the correct Chartered Accountant and AY/form, (b) match the portal’s transaction ID (MRN) of the assigned form, and (c) not be revoked. Similarly, ensure the CA’s DSC is valid and linked to their PAN.
- **E-filing Glitches:** If the portal shows an error like “Something went wrong” or timeouts, check that the assessee and CA accounts are fully set up. Both PANs must be active, the CA must have been **added** by the taxpayer (authorised), and the form must be properly *assigned*. Sometimes clearing browser cache or using the offline JSON utility helps.
- **Revisions/Rectifications:** If a mistake is discovered after filing (e.g. a transaction was missed), a revised Form 3CEB can be submitted. The portal allows uploading a “revised” Form 3CEB for the same AY (similar to a revised return).

While the form itself has no special revision field, the CA can regenerate the JSON and re-upload it. Practically, tribunals have accepted properly filed revised 3CEB (filed before completion of assessment) for ALP determinations.

### ***Timelines, Penalties and Consequences***

**Due Date:** By law, the accountant’s report (Form 3CEB) must be furnished *before* one month from the due date for filing the return of income under section 139(1) (the “specified due date” of the audit return). For corporate taxpayers (subject to audit), that date is usually **31<sup>st</sup> of October** of the AY.

**Penalty and Consequences:** Failure to furnish Form 3CEB (or furnishing it late/incorrectly) can attract heavy penalties. Section **271BA** prescribes a penalty of up to ₹ **1,00,000** on any person who fails to furnish the report as required under 92E. (An assessing officer has discretion to levy, so timely filing is crucial.)

Moreover, not maintaining prescribed documentation or not reporting transactions can lead to a penalty under **271AA** equal to 2% of the value of each unreported international transaction. Under-reporting of income penalties (sec. 270A) may also apply if ALP adjustments were necessary.

On the substance side, non-filing means the assessee forfeits the opportunity to certify arm’s length pricing; the AO may then assume ALP adjustments without comfort. It also bars claiming Safe Harbour benefits (which require compliance with all TP rules). In short, missing the Form 3CEB deadline leaves the taxpayer defenseless in a transfer-pricing assessment and exposed to penalties.

### ***Illustrative Example***

- **International Transaction Example: ABC Ltd.** (Indian company) sells components to its wholly-owned US subsidiary (AE). In FY 2023–24, total sales were ₹ 50 cr. Under Part B

of Form 3CEB, Clause 10 would list the US subsidiary as an AE. Clause 11A would then be answered “Yes” (raw materials sold) and for each batch of goods the CA would record (a) AE name; (b) description e.g. “Machine parts, qty. 10,000 units”; (c) amount per books (₹ 50 cr) and ALP value (say, ₹ 49 cr by the Comparable Price Method); (d) the method used. Clause 12–19 would be “No” if no other categories applied. In the Report, the CA certifies that invoices, contracts, and TP study support these figures.

- *Specified Domestic Transaction Example: XYZ Power Ltd.* has an eligible undertaking (power generation unit with a tax holiday) and a domestic trading division. It transferred coal and services worth ₹ 8 cr to the trading division. In Part C, Clause 23(A) is marked “Yes”: the “from” business is the generation unit, “to” is the trading business. The form would list the names of both business segments, describe the goods (“coal for captive use”) and services (“plant maintenance”), and show amounts (books/ALP) along with the ALP method. Clause 24 (“excess profit SDT”) would also be considered – if the sale generated unusually high profit for the generation unit, details would be given. All such transfers are documented and ALP-tested in the 3CEB certificate.

These examples illustrate the disclosure format. In each case, the CA must ensure Part B or C is fully and accurately completed, and then sign off on Form 3CEB with the UDIN. The combined report (Parts A, B, C) is then e-filed on the Income Tax portal as described.

### 3. Master File

**Master File aims to provide tax authorities with a high-level overview of a multinational enterprise (MNE) group’s global business operations, transfer pricing policies, allocation of income and economic activity.**

India’s Master File requirement was introduced via the Finance Act 2016 to implement BEPS Action 13. Under Section 92D and newly inserted Rule 10DA of the Income-tax Rules, 1962, every **constituent entity (CE)** of a multinational group must maintain a high-level global documentation (“Master File”) of the group’s business, intangibles, financing and tax positions.

The content largely follows the OECD Master File format – covering group structure, business strategy, intangible assets, and intercompany financing – with a few India-specific details (e.g. detailed FAR analysis).

#### ***Applicability and Thresholds***

A Master File is required when the international group meets **all** of the following:

- **Global revenue threshold** – consolidated group turnover > INR ₹ 500 crore (approx. USD ₹67million) for the relevant accounting year.



- **Cross-border transaction threshold** – aggregate value of international transactions > INR ₹ 50 crore, *or* value of related-party intangible transactions > INR ₹ 10 crore, in that year.

If **both** the above are met, each Indian CE must prepare the Master File. However, *even if thresholds are not met*, every CE must still furnish **Part A** of Form 3CEAA with basic group details.

### **Rule 10DA and BEPS Action 13**

Rule 10DA prescribes the detailed Master File information and filing procedure. This rule enshrines the BEPS Action 13 recommendations into Indian law, requiring disclosure of the group's global **ownership structure, business operations, intangibles, financing arrangements, and consolidated financials**. India's Master File rules mirror the OECD framework but add certain specifics – for example, Rule 10DA requires a *functions-assets-risks (FAR) analysis* for any CE contributing ≥10% of group profit/assets, and a list of the top ten external lenders of the group. The Rule also stipulates that consolidated figures are converted to INR at the RBI telegraphic transfer buying rate on the last day of the year.

### **Form 3CEAA (Master File): Required Contents**

- **Part A (Basic Group & CE Details)** – Must be filed by *every* Indian CE (even those below thresholds). It requires: assessee name, address and PAN; name and address of the international group; the accounting year; and the total number of Indian CEs in the group. Part A also includes a table listing **each Indian CE's name, PAN/Aadhaar and address**. This provides a clear picture of which entities in India belong to the group.
- **Part B (Master File Information)** – Filed by the CE(s) meeting the thresholds (or by the designated CE). Part B must present the detailed Master File as per Rule 10DA, including (among other items):
  - **Ownership/Organizational Structure:** A complete list of all entities in the international group, with their addresses, and a **chart showing the legal status and ownership structure** of the entire group.
  - **Global Business Description:** A written overview of the group's businesses during the year. This must cover:
    - Nature of principal business(es) and products/services.
    - Key profit drivers for those businesses (e.g. unique assets, market advantages).
    - Supply chain details for the five largest products/services by revenue (and any others >5% of group revenue).
    - Major intercompany service arrangements (excluding R&D services) and the main service providers' capabilities.



- The group's key geographic markets.
- Transfer pricing policies for intra-group services (cost allocations and pricing rules).
- **FAR Analysis:** A **functions, assets and risks** description of those CEs that contribute at least 10% of the group's revenues, assets or profits. This goes beyond the OECD requirement of "key value-creating contributions" by requiring FAR analysis for all significant Indian CEs.
- **Intangibles:**
  - The **group's strategy for intangibles** (development, ownership, exploitation, including locations of major R&D facilities).
  - A list of all group entities **engaged in developing or managing** intangible property, with addresses.
  - A list of the **intangible assets** themselves, and the names/addresses of the entities that legally own them.
  - Summaries of important intercompany IP agreements (cost sharing, licensing, R&D service, etc.), and any significant transfers of intangibles among group members (including seller, buyer, compensation).
  - Group transfer pricing policies for R&D and intangibles.
- **Financing Arrangements:** A description of the group's overall financing framework, including the names/addresses of **the top ten** unrelated lenders. Identify any group entities performing **centralized financing** (with addresses of their place of management). Explain the transfer pricing policies for intra-group financing (loan terms, guarantees, etc.).
- **Financial and Tax Positions:** Include a **copy of the consolidated financial statements** of the international group for the year. Also list any existing unilateral APAs, roll-back APAs or other cross-border tax rulings relating to income allocation in the group.

These contents ensure the Indian Tax Department sees a *global* picture: who the group is, how it operates worldwide, and how profits and intangibles are managed.

### ***Filing Process and Forms 3CEAA/3CEAB***

1. **Assess Applicability:** Determine whether thresholds are met. Even if not, all Indian CEs should prepare Part A. If the group qualifies, full Part B Master File detail must be compiled (typically from group-level records and coordination with headquarters).
2. **Complete Form 3CEAA:** The designated CE (see step 3) fills out Form 3CEAA as follows:

- **Part A:** Enter the Indian taxpayer's name/PAN/address, name and address of the international group, accounting year, and the total number of Indian CEs. Then list **each Indian CE's name, PAN and address** in the table.
  - **Part B:** Provide the Master File narrative as outlined above. It is often easiest to use the OECD Master File template and adapt it to satisfy India's specific items (for example, appending the list of top lenders and APAs). The answer to each clause in Part B should match the item descriptions in Rule 10DA (or the instructions for Form 3CEAA).
3. **Coordinate Designation (if multiple CEs):** If more than one Indian CE exists, the group *must* designate one CE to file Form 3CEAA on behalf of all. The other CEs need not separately file Part A if a designation is made. To notify the tax authority, the **designated CE must file Form 3CEAB (Intimation)** to the Director General of Income-tax (Risk Assessment). Form-3CEAB includes: the designated CE's name, address and PAN; the name of the international group; the group parent's name, address and country of residence; and the accounting year. This intimation must be furnished **at least 30 days before the due date** of Form 3CEAA.
4. **Submit Forms Electronically:** Both Form 3CEAA and Form 3CEAB are filed online through the Income Tax e-filing portal. Form 3CEAA must be signed by a person competent under section 140 of the Act (usually a director or officer) and filed by the due date. The due date for Form 3CEAA is **the same as the due date for the tax return under section 139(1)**. (For a company with audit, this is generally **30 November** of the Assessment Year.) Form 3CEAB should be e-filed to DGIT(RA) at least 30 days prior, meaning roughly by the end of October if the Master File is due by 30 Nov.

#### **Key Timelines and Due Dates**

- **Form 3CEAA (Master File):** Due on or before the ITR filing due date under sec.139(1). Practically this is 30 Nov (for companies with audit) or the extended deadline if applicable.
- **Form 3CEAB (Designation Intimation):** Must be filed **≥30 days before** the 3CEAA due date (i.e. by 31 Oct for a 30 Nov due date).
- **Record Retention:** The Master File and supporting documents must be retained for 8 years from the end of the relevant assessment year.
- **Penalties:** Non-compliance is penalized strictly. Failure to furnish the Master File (3CEAA) can attract a penalty of ₹ 500,000. Failure to file CbCR forms (3CEAD) incurs per-day fines (noted here for completeness). Timely and accurate filing is therefore critical.

### ***Common Challenges and How to Avoid Them***

- **Global Coordination:** Collating group-wide information can be difficult, especially for large MNEs. **Solution:** Engage the global tax/finance team early. Use the global Master File and consolidated reports as the base, and insert India-specific data as needed. Ensure Indian charts and numbers reconcile with group data.
- **Multiple Indian Entities:** When more than one CE is present, confusion can arise over who files what. **Solution:** Decide on the designated CE as soon as Master File obligations are identified. File Form 3CEAB within the 30-day window to avoid duplication or penalty. Other CEs should still maintain their records (Part A data) in case needed.
- **Detailed Requirements:** India's MF rules require more granularity than many expect. For example, Rule 10DA mandates a FAR analysis for every CE contributing  $\geq 10\%$  of revenue/assets/profits, and a list of the top 10 external lenders. These may not be readily available in standard global reports. **Solution:** Maintain updated FAR profiles for major CEs throughout the year. Work with treasury to identify key lenders. Document these details contemporaneously rather than at year-end.
- **Threshold Calculations:** Converting global turnover to INR for the INR 500 crore test requires care. Use the RBI telegraphic transfer buying rate on the last day of the accounting year. Miscalculating this can lead to unexpected filing requirements. **Solution:** Apply the specified exchange rates rigorously as per Rule 26(3).
- **Last-Minute Rush:** The Master File is extensive. Procrastinating can lead to errors or omissions. **Solution:** Start preparation early (preferably in the following quarter of the fiscal year). Build out sections of the Master File as part of the annual TP process, rather than waiting to compile everything at year-end.
- **Penalty Awareness:** Not realizing the heavy penalties (₹ 500,000 for 3CEAA non-filing) can be costly. **Solution:** Educate the compliance team about the fines. Set internal reminders well before due dates.

By anticipating these issues and planning ahead, many common pitfalls can be avoided.

### ***Best Practices for Global Alignment***

- **Leverage the OECD Master File framework:** Since India's MF is largely consistent with BEPS Action 13, use the standard OECD chapter structure (group organization, business overview, intangibles, financing, etc.) as the starting point. This ensures the information flow matches what the group likely already prepares for other tax jurisdictions.
- **Coordinate with HQ Tax Team:** Make the Master File a joint effort. Invite the headquarters tax or finance team to provide existing global analysis (e.g. organizational chart, FAR studies, consolidated FS, global intangibles registry). This avoids duplication of work and ensures consistency between India's MF and the global documentation.

- **Use Standardized Templates:** Adopt templates or checklists (e.g. OECD Annex I) to cover all items. Many Big Four and TP consultancies provide outlines for Master Files. Filling in a pre-structured format helps ensure no section is missed.
- **Maintain Consistency with Local File:** Ensure that the narratives in the Master File align with the Indian local transfer pricing documentation. For example, the functional and business descriptions in the Master File should not contradict the Indian TP study.
- **Documentation Controls:** Keep a list of data sources (e.g. “sources: consolidated FS, CFO interview notes, IP asset registry”) to streamline future updates. Designate a responsible person (such as the TP manager) to gather information from various departments (legal for APAs, finance for FS, R&D for intangibles).
- **Review and Verify:** Before filing, have a senior finance or tax executive review the Master File for accuracy. Check that Indian figures (e.g. intragroup transaction values) tie into the consolidated statements. Ensure all addresses and entity names match PAN databases to avoid rejection.

By integrating these practices and leveraging existing global documentation, Indian tax professionals can prepare a compliant Master File efficiently while minimizing errors and redundancy.

#### 4. Country-by-Country Reporting (CbCR)

A country by country report (CbCR) requires multinational enterprise (MNEs) to report annually and for each tax jurisdiction in which they do business. The amount of revenue, profit before income tax and income tax paid and accrued. It also requires MNE to report their total employment, capital, accumulated earnings and tangible assets in each tax jurisdiction. Finally it requires MNEs to identify each entity within the group doing business in a particular tax jurisdiction and to provide an indication of the business activities each entity engages in. The country by country report has to be submitted by parent entity of an international group to the prescribed authority in its country of residence. This report is to be based on consolidated financial statement of the group.

**Overview (OECD BEPS Action 13):** CbCR is a BEPS Action-13 measure requiring large multinational groups to report aggregate tax, income and activity data by jurisdiction to tax authorities. India’s rules (introduced in Finance Act 2016, effective FY 2016-17) implement these recommendations via **Section 286** of the Income-tax Act and Rule-10DB of the Income-tax Rules.

The CbC report (Form-3CEAD) contains three parts (mirroring OECD Tables-1–3): Part-A (tax-jurisdiction aggregates for revenue, profit, taxes, assets, employees, etc.), Part-B (list of all constituent entities by jurisdiction and their main activities) and Part-C (additional explanatory information and verification). Indian CbCR aims to provide the global allocation of income,

profit, taxes and economic activity among countries, enhancing transparency as envisaged by BEPS Action-13.

### ***Applicability – Thresholds and Entities***

- **Threshold:** CbCR applies only if the *consolidated group revenue* of the international group exceeds the prescribed limit in the preceding year. Indian law recently raised this threshold from ₹ 5,500 crore to ₹ **6,400 crore** (approx. USD 750 million) via CBDT Notification (5<sup>th</sup> April 2021). Thus, an MNE with global revenue  $\geq$  ₹ 6,400 cr in the prior year triggers CbCR in India.
- **Reporting Entities:** Under Section-286(2), if the **ultimate parent entity (UPE)** or its **designated Alternate Reporting Entity (ARE)** is resident in India and the group meets the threshold, that Indian entity must file the CbC report (Form-3CEAD). If the UPE is outside India, then *every* Indian “constituent entity” (e.g. subsidiary, branch, PE, etc.) must notify the Indian tax authority (Form-3CEAC) about the parent/ARE. In practice, one Indian CE may be *designated* (by the group) to file the CbCR; the designation is notified by filing Form-3CEAE. Additionally, Section-286(4) covers “fallback” cases: if the parent’s country has no CbC exchange agreement with India (or there is a systemic failure), an Indian CE must file the CbCR.
- **Key conditions:** All resident CEs of the international group with consolidated global revenue  $\geq$  ₹ 6,400 cr must comply. Both Indian parents and inbound subsidiaries can act as the filing entity. (India also allows a *surrogate* Indian entity to file on behalf of the UPE.)

### ***Responsibilities of Indian Entities***

- **Indian ARE (Section 286(2)):** If an Indian-resident entity is the group’s UPE (or is designated by the UPE as the ARE), that entity must **prepare and file** the CbC report (Form-3CEAD) for the group. It must also notify the tax authorities of its status via Form-3CEAC. The report covers the group’s entire international operations for the fiscal year.
- **Inbound Constituent Entities (Section 286(1)):** If the UPE is non-Indian, *each* Indian constituent must file **Form 3CEAC** to intimate: (a) the identity of the UPE or designated ARE, and (b) whether the Indian CE itself has been designated as the reporting entity. In effect, all Indian subsidiaries of a foreign MNE must file 3CEAC with the Director General (Risk Assessment) to disclose the parent and alternate entity details. By this intimation, India ensures it knows whether a CbC report will be filed elsewhere.
- **Alternate Reporting Entity (Form 3CEAE):** If an international group has multiple Indian CEs but wishes only *one* to file the CbCR (to avoid duplication), it may designate one Indian CE as the reporting entity (an ARE). The chosen CE then uses **Form 3CEAE** to notify the DGIT (Risk) of this designation. There is no strict statutory due date for Form-

3CEAE, but it should be filed well *before* the CbC report (e.g. at least 30 days prior) so the tax department is informed of the designated filer.

- **International coordination:** The Indian filing entity typically coordinates with the group's global headquarters. Data in the CbC report should be consistent with the information in the Master File and Local Files. For example, the same segmental revenues and net profits used in global consolidated accounts (or USD GAAP/IFRS) are reported in Form-3CEAD, subject to currency conversion rules. An MNE should document all inter-company allocations to defend any queries.

### **Forms and Filing Process**

#### **Form 3CEAC (Notification of Parent or Alternate Entity)**

- **Purpose:** Form-3CEAC is a *notification*, not the actual CbCR. It is filed by a resident CE (of a group headed outside India) to provide details of the parent/ARE and to indicate whether the filer is the designated reporting entity. (It also applies if a resident parent files – they affirm their status.) The form is submitted to the Director General of Income Tax (Risk Assessment).
- **Who files:** Every Indian subsidiary whose parent is non-resident must submit 3CEAC. If the parent is in India, then Form 3CEAC is used to notify that fact (in which case the filer is the UPE). Importantly, even if one CE will ultimately file the CbC report, *all* Indian CEs must still file 3CEAC (to inform authorities of the parent/ARE).
- **Contents:** The form requires basic details: name/PAN/address of the Indian CE (filer), confirmation of its role (e.g. "I am the alternate reporting entity"), and information about the UPE or ARE (name, country of residence, tax ID).

#### **Form 3CEAE (Intimation of Designated Reporting Entity)**

- **Purpose:** When multiple Indian CEs exist, 3CEAE is used to notify the tax authority which CE will act as the *designated* reporting entity (ARE) and file the CbCR.
- **Contents & timing:** It contains just the identity of the designated CE. CBDT has not prescribed a formal deadline, but best practice is to file 3CEAE as soon as the decision is made – typically at least a month (30 days) before the CbC report due date. If no 3CEAE is filed and multiple CEs exist, all of them must eventually file CbCR, which is usually avoided.

#### **Form 3CEAD (Country-by-Country Report)**

- **Purpose:** Form 3CEAD is the main CbC report, containing the group's aggregate data for the reporting year. It is filed by the Indian UPE or designated ARE, or by an Indian CE in fallback cases (Sec-286(4)).
- **Structure:** Form-3CEAD has a cover section (entity name/PAN, whether it's parent/ARE) and three parts corresponding to OECD Tables:

- **Part A (Table 1): Overview by Tax Jurisdiction.** Lists each tax jurisdiction in which the MNE operates (including domestic India). Columns include: Revenues (from unrelated parties, related parties, total), Profit (loss) before tax, Income Tax paid (on cash basis), Income Tax accrued, Stated capital, Accumulated earnings, Number of employees, and Tangible assets (non-cash). All amounts are in the currency used for reporting (or other; see below). For example, if the group has operations in France, one row would report France's total revenue (unrelated + related), pre-tax profit, taxes paid/accrued, etc.
- **Part B (Table 2): Constituents by Jurisdiction.** Breaks down the Part-A figures by listing *all* constituent entities and branches included in the group's consolidation. For each entity: name, tax residence, incorporation (if different), and main business activities (using categories like "R&D", "Holding IP", "Manufacturing", "Sales/Distribution", etc.) are reported. Every Indian constituent (including dormant/holding companies, PE, etc.) must appear here. For example, the Indian CE "ABC India Pvt. Ltd." would be listed with its jurisdiction (India), incorporation (if elsewhere), and checkboxes for its main activities.
- **Part C (Table 3): Additional Information.** This free-text section allows any clarifications or sources of data (e.g. "[All numbers per consolidated accounts, converted at year-end rates]"). It also contains the verification (declaration) by the signatory (designation, name, PAN, signature, date).
- **Data preparation:** To prepare these tables, the entity must gather the group's consolidated financials (from global accounts) and break out: (i) revenues earned in each jurisdiction (split into unrelated vs related-party sales); (ii) profits, taxes, assets, staff in each jurisdiction; (iii) the full list of legal entities in the group (and their jurisdictions) with their activities. All monetary values should be converted to the report's currency (see **Currency** below) – Indian rules specify using the telegraphic transfer buying rate on the last day of the reporting year. Typically, an MNE will extract data from its consolidated accounts and subsidiary financials, then roll up into the required format.
- **Currency and reporting year:** The CbCR is filed in one currency (it can be INR or any other GAAP currency like USD/EUR, but the chosen currency must be disclosed and year-on-year consistency maintained). The "reporting accounting year" is the financial year of the parent entity (if resident in India, then the Indian accounting year; otherwise the parent's fiscal period). For example, if the parent's FY is Jan–Dec 2023, the CbCR covers Jan–December, 2023 data, due by 31<sup>st</sup> December, 2024.



- **Signing:** Form-3CEAD must be digitally signed by a person competent under Section-140 of the Act (e.g. the MD or any director if no MD). Electronic signature (DSC) is mandatory for e-filing.

#### **Data Validation and Quality Control**

- **Consistency checks:** Before filing, verify that the sum of all jurisdiction revenues in Part-A equals the group's consolidated revenue; similarly, profits and taxes must reconcile with the financial statements. The totals of Part-B (by summing entities) should match Part-A by jurisdiction. Ensure no jurisdiction is omitted (including those with zero or de minimis amounts) and that currency conversions use correct rates.
- **Completeness:** All constituent entities must be included. Include even minor or dormant affiliates to avoid omissions. For each entity, tick all applicable activity categories in Part-B (e.g. if it both manufactures and distributes, check both "Manufacturing" and "Sales").
- **OECD alignment:** Although India's form is specific, much of the data comes from OECD's recommended template. Using the OECD CbC XML schema as a cross-check can be helpful, but remember that India's XML differs slightly. In practice, one can prepare data in an OECD-style table (Table-1,2,3) and then import into the Indian XML format.

#### **XML Generation and E-filing via Income Tax Portal**

- **Offline utility:** The Income-tax Department provides an offline Excel utility for Form-3CEAD. It has separate sections for the cover sheet, Part-A, Part-B and Part-C. Users input the data (which can be copy-pasted or imported from CSV), and the tool generates the required XML. Note that India uses a *proprietary XML schema* (based on Rule-10DB), not the OECD standard XML. Thus, one **cannot** directly upload an OECD CbC XML; it must conform to India's form structure.
- **Digital signature:** The XML must be digitally signed by the authorized person (using Class-3 DSC, typically). In practice, the preparer logs into the Income Tax e-Filing portal (with a registered account) and goes to the "e-File > Other Forms > Upload CbC Report" section. Here one uploads the signed XML of Form-3CEAD.
- **Submission:** After upload, the system verifies the XML and displays any validation errors (e.g. missing PAN, format issues). Once error-free, the report is submitted electronically. A confirmation (Acknowledgement Number and PDF of the submitted form) is generated instantly. A copy of the XML and the ack should be archived.

#### **Filing Timelines**

- **Form 3CEAC:** Due **≥2 months before** the CbC report. (CBDT circulars have set this as January 31 following the year in which the CbC is filed.).
- **Form 3CEAD:** Due **12 months from the end** of the reporting accounting year.



- **Form 3CEAE:** No fixed due date is prescribed, but file it as soon as the designated reporting entity is chosen (ideally at least 30 days before 3CEAD due).

### ***Penalties for Non-Compliance***

India imposes stringent penalties under Section-271GB for late or non-filing of CbCR:

- Failure to furnish by due date: ₹5,000 **per day** of default (for up to one month of delay).
- Delay beyond one month: ₹ 15,000 per day.
- **Subsequent delay:** If the report is still not filed even after a penalty order, further penalties of ₹50,000 per day can be levied.
- **Inaccurate report:** Furnishing an inaccurate or incomplete CbC report can incur additional penalty (e.g. ₹ 500,000 per offense).
- **Form 3CEAC non-filing:** While no separate penalty is explicitly stated for missing the notification, failing to provide correct information can attract penalties similar to inaccurate filing.

These penalties are in addition to all other tax provisions. Hence, strict adherence to deadlines is crucial. (No penalty is charged specifically for failure to file Form 3CEAE, but failing to designate when required can force all CEs to file CbCR, multiplying work.)

### ***Common Pitfalls and Tips***

- **Currency/Conversion errors:** Ensure use of the telegraphic transfer buying rate at year-end. A common mistake is mixing currencies or using mid-market rates. Always document the rate and source used.
- **Omitting jurisdictions:** Even if revenue or profit is zero in a country, include the jurisdiction if any presence exists. Similarly, consolidate related-party revenue correctly (e.g. intracompany service fees).
- **Incomplete constituent list:** Failing to list all group entities in Table-2 will raise flags. Include dormant, holding and special-purpose vehicles if on the consolidated statement.
- **Incorrect activity codes:** Select all relevant main activities for each entity. Misclassification (e.g. not marking “Purchasing” for a buying office) should be avoided.
- **DSC issues:** Use a valid Class-3 digital signature (often the MD’s). Ensure it’s not expired. Test uploading a small form in advance if possible.
- **Software glitches:** The Income Tax portal’s offline tool can be picky. Keep software (Java/Excel) updated. Always validate the XML in the portal ahead of time to catch schema errors.

- **Coordination with HQ:** Start data collection early. Align with the group's consolidated accounts team so that reported figures match the global Master File. Any reconciliation differences should be documented.
- **Documentation:** Keep work papers showing how each number was derived (e.g. schedule of sales by country). Maintain copies of the filed XML and portal ack.

### **Best Practices**

- **Early planning:** Begin assembling CbCR data as soon as year-end closes. Treat it as another statutory deliverable (like the tax return). Mark the CbCR filing deadlines on the tax calendar.
- **Cross-functional team:** Involve finance, tax and IT. Finance provides the numbers; tax ensures correct interpretation of rules; IT manages the portal submission and DSC.
- **Template use:** Maintain an in-house Excel template mapped to OECD CbC tables. This can expedite data roll-up each year. Some MNEs automate the process using accounting system extracts.
- **Consistency checks:** Compare the CbC table totals to audited financials. Any large intercompany adjustments should be explainable. A robust internal review (perhaps by an internal audit) can preempt questions.
- **Alignment with Master/Local Files:** Ensure narratives in the Master and Local Files do not conflict with CbC data. For instance, if the Master File lists a large R&D center in India, the CbC Table-2 should reflect significant R&D activity there.
- **Regulatory updates:** Monitor CBDT notifications or circulars for any deadline extensions or changes (as seen during COVID-19). Also watch for updates to Rule-10DB or the CbCR forms for future years.
- **Consult professionals:** Consider engaging transfer pricing advisors who have filed CbCR before. They can validate your data and help avoid common errors.

By following the above guidelines and double-checking the inputs, Indian affiliates can confidently comply with CbCR requirements. Proper coordination with global headquarters and timely filing will minimize compliance risk and penalties.



## Part B : TP Litigation and Management

### 1. TP Assessments

Transfer pricing (TP) assessment in India refers to the process by which the **Income Tax Department evaluates whether the prices charged in international or specified domestic transactions between associated enterprises (AEs)** are at **arm's length**—that is, comparable to what would have been charged between unrelated parties under similar conditions.

The TP assessment begins with the **filing of the income tax return** by the taxpayer, along with **Form 3CEB**, which contains certified details of all international and specified domestic transactions. This form must be signed by a chartered accountant. Filing Form 3CEB draws attention to the taxpayer's transfer pricing arrangements and forms the basis for selection for TP audit.

The **Central Board of Direct Taxes (CBDT)**, through its risk-based scrutiny system, may select certain cases for **transfer pricing scrutiny**. Once selected, the case is transferred to a **Transfer Pricing Officer (TPO)** under **Section 92CA of the Income-tax Act, 1961**. The TPO's role is to determine the **arm's length price (ALP)** of the transactions reported. The Assessing Officer (AO) refers the matter to the TPO, and the TPO then issues a **notice to the taxpayer**, typically asking for the **Local File**, benchmarking details, agreements, and other supporting documentation.

During the TP assessment proceedings, the TPO examines the following:

- The nature and scope of international transactions
- The appropriateness of the method used (e.g., CUP, TNMM)
- The comparability of selected uncontrolled transactions
- The accuracy and consistency of the benchmarking analysis
- Functional analysis and allocation of profits
- Any adjustments made by the taxpayer

The TPO may accept the ALP determined by the taxpayer or make adjustments by selecting alternative comparables, methods, or profit level indicators. If adjustments are made, a **TP Order** is issued, and the AO proceeds to complete the overall assessment incorporating those adjustments. These can result in additional tax demand and interest, and in some cases, penalties.

The taxpayer has the option to **challenge the TP adjustment** by filing an objection before the **Dispute Resolution Panel (DRP)** or the **Commissioner of Income Tax (Appeals)**. These forums allow the taxpayer to present arguments before the adjustments are finalized.

In summary, the TP assessment is a **highly documentation-intensive and technical process**, where proper planning, accurate recordkeeping, and a strong economic rationale are key to defending pricing decisions. A well-prepared Local File and professional communication with the TPO during the assessment process can significantly reduce litigation risk.

### 1.1. Reference to Transfer Pricing Officer

The reference to the TPO is **not automatic**. It is based on:

- Risk assessment flags raised during return processing,
- High-value or complex international transactions,
- Inconsistencies or red flags in the taxpayer's Form 3CEB or documentation, or
- Selection for scrutiny under CBDT's Computer Assisted Scrutiny Selection (CASS) system.

As per **CBDT Instruction**, the AO must **obtain prior approval from the Principal Commissioner of Income Tax (PCIT)** before making a reference to the TPO. Once approved, the AO formally refers the case to the jurisdictional TPO.

Once the AO makes a reference, the **TPO has exclusive jurisdiction** to determine the **arm's length price (ALP)** of the referred transactions. The AO **cannot override or alter** the findings of the TPO on the pricing of such transactions.

The TPO conducts an **independent analysis** of the taxpayer's transfer pricing positions. This includes reviewing the method applied, searching for alternative comparables, validating profit level indicators (PLIs), and testing the ALP. If the TPO disagrees with the taxpayer's analysis, they may propose **adjustments** to the ALP. Such adjustments result in additional taxable income and tax liability.

The TPO passes a **TP order under Section 92CA(3)**, which is binding on the AO for computation of total income. It's important to note that the TPO's jurisdiction is **limited to transactions referred** to them by the AO. If the TPO notices any other international transaction not covered by the original reference, they must obtain prior approval from the AO to examine those.

The role of the TPO is critical in enforcing transfer pricing compliance and preventing base erosion. With increasing use of technology, real-time data, and scrutiny tools by Indian tax authorities, interaction with the TPO is now a routine part of TP assessments for MNEs operating in India.

### 1.2. Responding to TPO Notices and Queries

Proper response to the notice and queries raised by Transfer Pricing Officer (TPO) is essential for ensuring a fair and informed assessment. A complete, timely, and well-structured response demonstrates compliance, builds credibility, and significantly reduces the risk of arbitrary or excessive adjustments. It allows the taxpayer to justify the arm's length nature of international transactions through robust documentation, defend method selection, and provide factual and legal support, including relevant judicial precedents.

## **Key Elements of a Professional Response to TPO**

### **1. Acknowledge the Notice**

- Clearly refer to the notice under section 92CA(2) and specify the relevant AY and PAN.
- Mention date of receipt and confirm intention to comply fully.

### **2. Submit Robust TP Documentation**

- Provide a Rule 10D-compliant TP study covering:
  - Nature of international transactions.
  - Functional, asset, and risk (FAR) analysis.
  - Justification for selection of the Most Appropriate Method (MAM).
  - Economic analysis and benchmarking results.

### **3. Substantiate Arm's Length Price (ALP) with Analysis**

- Show that margins fall within acceptable range based on comparables.
- Include relevant adjustments (e.g., working capital, risk, depreciation).
- Ensure financials used are reliable and segmental data is properly explained.

### **4. Support with Judicial Precedents**

- **Citing case laws in transfer pricing proceedings strengthens your position by providing legal support, aligning your approach with established jurisprudence, and countering common adjustment issues.**
- **It shows the TPO that your stance is backed by precedent, encourages fair treatment, and builds a strong foundation for appeal if needed. Overall, it transforms your submission into a well-defended legal argument rather than just a financial explanation.**
- **TPOs are bound by decisions of higher forums, especially High Courts and jurisdictional ITATs. Referring to those rulings can compel the TPO to align with settled principles unless your case is distinguishable.**

### **6. Request Considerate Assessment**

- Politely state that based on facts, documentation, and legal position, no adjustment is warranted.
- Offer willingness to appear for hearing or submit further clarification.
- Proper submissions also limit adverse inferences, strengthen the taxpayer's position in any future appeal, and present the commercial substance of transactions clearly. In essence, it serves as the foundation of an effective transfer pricing defense

### 1.3. Block Assessment under TP

The Finance Bill 2025 introduced a significant procedural shift in Transfer Pricing (TP) assessments by offering a multi-year approach for determining the Arm's Length Price (ALP). Historically, businesses have faced annual TP audits, requiring them to justify related-party transactions repeatedly. This not only increases compliance costs but also adds uncertainty, even for routine transactions.

The proposed multi-year ALP option seeks to reduce administrative complexity by fixing an ALP determination for **three years**.

#### Key Features of the Multi-Year ALP Approach

- Once an ALP is determined for a particular year, it will apply for the next two consecutive years for similar transactions.
- Taxpayers must opt for this treatment by submitting the required documentation within the prescribed timeline.
- If accepted by the Transfer Pricing Officer (TPO), the ALP set in the initial year will continue unless a material change in facts occurs.
- If a taxpayer opts for the multi-year ALP approach, no fresh reference to the TPO will be made for the next two years unless a material change occurs.
- If a reference has already been made before or after opting for the multi-year approach, it will be treated as if no reference had been made.
- The AO must recompute total income for the following two years based on the ALP determined by the TPO.
- Any directions issued by the Dispute Resolution Panel (DRP) in the initial year will also apply to the subsequent two years.
- If the assessment order is delayed, recomputation for the following two years must be completed within three months from the end of the month in which the original assessment is finalized.

### 1.4. Roots of TP Litigations

Transfer pricing litigation typically arises when tax authorities challenge the pricing of cross-border intra-group transactions, alleging non-compliance with the **arm's length principle (ALP)** as prescribed under domestic law and international guidelines (notably the OECD Transfer Pricing Guidelines). Having understanding of root causes of litigation can help in managing and reducing litigation to great extent.

The following are the principal causes of such disputes:

### **1. Disagreement over the Selection and Application of Transfer Pricing Methods**

Taxpayers and tax authorities often diverge on the most appropriate transfer pricing method for a given transaction. While the taxpayer may adopt a method that minimizes the local tax burden (e.g., the Transactional Net Margin Method), the tax authority may prefer a method yielding higher local taxable profits (e.g., the Comparable Uncontrolled Price Method), leading to adjustments and consequent litigation.

### **2. Issues of Comparability Analysis**

A frequent source of dispute concerns the selection and adjustment of comparables. Tax authorities may reject the taxpayer's set of comparables on grounds of functional dissimilarity, geographic differences, or insufficient adjustments. The use of foreign comparables without adequate justification is also a contentious issue.

### **3. Deficiencies in Transfer Pricing Documentation**

Failure to maintain robust and contemporaneous documentation can lead to adverse inferences. Inadequate documentation impairs the taxpayer's ability to demonstrate that its transfer pricing is consistent with the ALP, increasing the likelihood of adjustments and penalties.

### **4. Valuation of Intangibles**

Valuation and allocation of income arising from intangible assets—such as intellectual property, brand intangibles, and proprietary technologies—frequently trigger disputes. Tax authorities often challenge the ownership structure or the economic substance of arrangements relating to the development, enhancement, maintenance, protection, and exploitation (DEMPE) of intangibles.

### **5. Allocation of Costs in Intra-group Services**

Charges for intra-group services (e.g., management, administrative, or technical services) are often scrutinized, particularly where there is insufficient evidence of actual services rendered or where the benefit to the recipient is unsubstantiated. Disputes commonly arise regarding the quantum of mark-ups applied to shared service arrangements.

### **6. Location Savings and Market Premiums**

Tax authorities in developing countries often argue that local subsidiaries derive significant benefits from lower operating costs (location savings) or access to captive markets (market premiums), which should be reflected in the pricing of intercompany transactions. The appropriate allocation of such benefits remains a contentious issue.

## 7. Alleged Base Erosion and Profit Shifting

Where the taxpayer reports low profits or consistent losses despite significant local operations, tax authorities may allege artificial profit shifting to low- or no-tax jurisdictions. These cases frequently give rise to transfer pricing audits and subsequent litigation.

## 8. Business Restructurings

Transfer pricing challenges often follow cross-border reorganizations within MNE groups—such as the centralization of functions, conversion of full-risk entities into limited-risk distributors or contract manufacturers, or the migration of intangibles. Authorities may assert that such restructurings warrant arm's length compensation for the loss of profit potential.

## 9. Royalty and Fee Payments

Payments made for intellectual property use (royalties) and for centralized services (management fees) are frequently challenged on grounds of excessive pricing, duplication, or lack of demonstrable benefit. Disallowances or adjustments to such payments often lead to litigation.

## 10. Aggressive Audit Practices and Policy Shifts

In some jurisdictions, the tax authorities' increased focus on revenue collection or policy changes in transfer pricing enforcement result in aggressive audit practices and retroactive assessments, contributing to a rise in disputes and litigation.

**Transfer pricing litigation arises from the inherent complexity and subjectivity involved in applying the arm's length principle to cross-border intra-group transactions. Disputes typically stem from divergent views between taxpayers and tax authorities on methodological choices, comparability assessments, valuation of intangibles, and the economic substance of intra-group arrangements. With the growing emphasis on combating base erosion and profit shifting, tax authorities worldwide are adopting more rigorous audit practices, leading to an increased incidence of transfer pricing disputes. In this context, it is imperative for multinational enterprises to adopt robust transfer pricing policies, maintain comprehensive and contemporaneous documentation, and implement defensible economic analyses to mitigate litigation risks and ensure sustained compliance with applicable regulations.**

### 1.5. Dispute Resolution Panel

The **Dispute Resolution Panel (DRP)** is a unique and alternative mechanism under Indian tax law designed to provide taxpayers, especially foreign companies and transfer pricing cases, with a fast-track alternative to the regular appellate process.

The **purpose of the Dispute Resolution Panel (DRP)** is to provide a **specialized, fair, and time-bound mechanism** for resolving tax disputes, particularly in complex cases involving **foreign companies and transfer pricing adjustments**. Here's a breakdown of its core objectives. It



consists of a **three-member panel of Commissioners of Income Tax** and functions as a collegial body to resolve certain types of disputes.

### Who can approach the DRP?

Only **eligible assessee**s can approach the DRP. These include:

- **Foreign companies**, and
- **Any person** in whose case the **Transfer Pricing Officer (TPO)** has proposed adjustments under **Section 92CA**.

The **Dispute Resolution Panel (DRP)** is unique in several key ways compared to other appellate or dispute resolution mechanisms under Indian tax law:

#### 1. Pre-assessment Remedy

Unlike the usual appellate forums (CIT(A), ITAT) which come **after assessment**, the DRP intervenes **before the final assessment order is passed**. This allows taxpayers to challenge proposed adjustments *before* they become final.

#### 2. No Tax Demand Until Final Order

Since only a **draft assessment order** is issued initially, **no demand is raised** until the DRP gives its directions and a **final order** is passed. This provides **breathing room** to the taxpayer.

#### 3. Collegiate Decision-Making

The DRP is a **three-member collegium** of Commissioners, not a single officer. This collective decision-making is designed to be more balanced and less arbitrary.

#### 4. Time-Bound Resolution

The DRP is **mandated to issue directions within 9 months**—a strict timeline not commonly seen in other forums. This offers speedier resolution compared to the regular appellate process.

#### 5. Binding on AO

The DRP's directions are **binding on the Assessing Officer**, which **eliminates discretionary assessments** and reduces scope for departmental bias.

#### 6. Department Can't Appeal

Once the AO passes the final order as per DRP's directions, **the department has no right to appeal** against it. This adds **finality and certainty** for the taxpayer.

#### 7. Specifically for Foreign Companies & TP Cases

It is tailored **only for foreign companies and cases involving transfer pricing**, making it a **specialized forum** with expertise in complex international taxation matters.

These features make the DRP a **quasi-judicial, fast-track, taxpayer-friendly mechanism** that is distinct from the traditional appellate hierarchy.

### Purpose of the DRP

#### 1. Early Resolution of Disputes

- To address contentious issues **before the final assessment** is made.
- Avoids prolonged litigation by resolving disputes at the **draft stage**.

#### 2. Specialized Handling of Complex Cases

- Focuses on **international taxation** and **transfer pricing**, areas that require technical expertise and consistency.
- Ensures that such matters are dealt with by a **collegium of senior officers** with the necessary experience.

#### 3. Safeguarding Taxpayer Interests

- Protects assesseees (especially foreign companies) from **arbitrary or excessive adjustments** by requiring a panel review before final orders.
- Provides a **non-adversarial forum** to raise objections.

#### 4. Speed and Certainty

- Introduces **strict timelines** (9 months) to ensure disputes are resolved promptly.
- Brings predictability to the assessment process, which is especially valuable to foreign investors.

#### 5. Reduce Burden on Appellate Forums

- By resolving issues at the assessment stage itself, the DRP **reduces the inflow of appeals** to the CIT(A) and ITAT.
- Promotes **administrative efficiency**.

#### 6. Fair and Neutral Adjudication

- Ensures that assessments in sensitive cases go through **collegiate scrutiny**, reducing the chances of bias or unilateral decision-making.

In short, the DRP is meant to **balance the interests of revenue and fairness**, while promoting **efficiency, transparency, and investor confidence** in India's tax administration system.

### 1.6. Appeals, ITAT Proceedings, and Key Case Law

Disputes over transfer pricing adjustments are not uncommon. Given the complexity and subjectivity inherent in determining the arm's length price (ALP), taxpayers often find

themselves at odds with the Transfer Pricing Officer (TPO). This section explores the appellate process in such cases, with a particular focus on proceedings before the Income Tax Appellate Tribunal (ITAT) and influential judicial precedents that shape the contours of Indian transfer pricing law.

### 1.6.1. Appellate Pathway in Transfer Pricing Cases

A taxpayer aggrieved by a transfer pricing adjustment can challenge the order through the regular appellate mechanism under the Income-tax Act, 1961. The hierarchy is as follows:

- **Commissioner of Income Tax (Appeals) [CIT(A)]**
- **Income Tax Appellate Tribunal (ITAT)**
- **High Court (on substantial questions of law)**
- **Supreme Court (by special leave)**

Additionally, for eligible taxpayers, the **Dispute Resolution Panel (DRP)** route under Section 144C is available.

### 1.6.2. Role of the ITAT in Transfer Pricing Disputes

The **ITAT**, being the final fact-finding authority, plays a pivotal role in resolving transfer pricing disputes. It has benches dedicated to handling international tax and transfer pricing cases, and its decisions significantly influence the evolving jurisprudence.

Key features of ITAT proceedings:

- No new evidence is generally permitted unless exceptional circumstances are justified.
- The Tribunal evaluates whether the TPO has applied the correct method and benchmark and whether the comparables selected are appropriate.
- The Tribunal has the power to remand the matter or decide it on merits.

### 1.6.3. Significant Case Law in Transfer Pricing

Some landmark rulings from the ITAT and higher judiciary have helped interpret and clarify the law in this area. Below are a few pivotal decisions:

#### **1. *Cushman and Wakefield India Pvt Ltd v. ACIT* [(2012) 19 taxmann.com 108 (Del)]**

**Principle:** The TPO cannot step into the shoes of the Assessing Officer to re-characterize the taxpayer's functions or transactions. His role is limited to determining the ALP of an international transaction.

**2. LG Electronics India Pvt Ltd v. ACIT [(2013) 152 TTJ 273 (Del Trib)]**

**Principle:** The concept of AMP (Advertising, Marketing and Promotion) expenses as an international transaction came into focus here. The Tribunal ruled that merely incurring higher AMP expenses does not constitute an international transaction unless there is evidence of a specific arrangement between the taxpayer and the associated enterprise.

**3. Maruti Suzuki India Ltd v. CIT [(2016) 381 ITR 117 (Del)]**

**Principle:** In the absence of a proven agreement to incur AMP expenses on behalf of an AE, such transactions cannot be imputed. Substance takes precedence over form in determining whether a transaction exists.

**4. Sony Ericsson Mobile Communications India Pvt Ltd v. CIT [(2015) 374 ITR 118 (Del)]**

**Principle:** Provided much-needed clarity on the AMP controversy. The High Court held that routine AMP functions performed as part of a distributor's role should not automatically give rise to an international transaction. The taxpayer's business model must be considered in full.

**5. EKL Appliances Ltd v. CIT [(2012) 345 ITR 241 (Del)]**

**Principle:** The arm's length principle does not require that a transaction must be profitable to the Indian entity. Commercial expediency is to be judged from the perspective of the taxpayer, not the tax authorities.

These rulings reflect a common theme: **the need to respect the taxpayer's business model, the contractual terms, and the economic substance of the transaction.** The ITAT has repeatedly emphasized that transfer pricing is not an exact science but a method of approximation that must be applied judiciously.



## Part C : Risk Mitigation Measures

### 1. Safe Harbour Rules

Section 92C provides for an adjustment in the transfer price of an international transaction with an associated enterprise if the transfer price is not equal to the arm's length price. As a result, a large number of such transactions are being subjected to adjustment, giving rise to considerable dispute. Therefore, the Board has been empowered by inserting Section 92CB by Finance Act 2009 to formulate safe harbor rules, i.e., to provide the circumstances in which the income tax authorities shall accept the transfer price declared by the Assessee .

**Safe Harbour Rules (SHR)** under Indian Transfer Pricing regulations are provisions that offer a simplified compliance regime to eligible taxpayers by prescribing minimum transfer pricing margins or ceilings, which, if adhered to, are accepted by the tax authorities without further scrutiny.

Introduced under **Rule 10TA to Rule 10TG of the Income Tax Rules, 1962**, these rules were notified under **Section 92CB** of the Income-tax Act, 1961. The primary objective of Safe Harbour Rules is to reduce prolonged litigation and provide certainty to taxpayers regarding the acceptable transfer pricing margins for specified international transactions.

#### Key Features of Indian Safe Harbour Rules

1. **Eligibility:** Safe harbour is available to **eligible assessee** undertaking **eligible international transactions**. These primarily include captive service providers, contract R&D centres, and low-risk entities.
2. **Eligible Transactions** (as per recent rules):
  - **Provision of software development services.**
  - **Provision of IT-enabled services (ITES)**, including BPO/KPO services.
  - **Provision of knowledge process outsourcing services.**
  - **Provision of contract R&D services** in the field of software development or generic pharmaceutical drugs.
  - **Intra-group loans** to wholly owned subsidiaries.
  - **Corporate guarantees** to associated enterprises.
  - **Manufacture and export of core auto components.**
  - **Receipt of low value adding intra group services.**
  - **Selling of raw diamonds**

### 3. Prescribed Margins/Conditions:

- For instance, software development or ITES providers are expected to maintain an **operating profit margin (OP/OC)** of at least a specified percentage (e.g., 17% for software services in earlier rules) to qualify for safe harbour.
- For intra-group loans denominated in INR, an interest rate is specified as a percentage over the State Bank of India (SBI) base rate.
- For corporate guarantees, a maximum commission (e.g., 1% or less) is prescribed.

### 4. Binding Nature:

- If the taxpayer opts for SHR and complies with the specified margins or ceilings, the transfer price declared is accepted by the tax authorities without further inquiry.
- The option is valid for a specified number of assessment years, generally up to five years.

### 5. Procedure:

- The taxpayer must file **Form 3CEFA** to opt for safe harbour.
- The assessing officer accepts the declared transfer price if it falls within the prescribed limits.

### Advantages

- Provides certainty and reduces litigation.
- Offers administrative convenience to both taxpayers and the tax department.
- Especially useful for captive service providers operating on a cost-plus model.

### Limitations

- Safe harbour margins are often higher than industry averages, making them unattractive for many taxpayers.
- Not suitable for complex or high-value transactions.
- Only applies to specific types of transactions and business models.

## 2. Advance Pricing Agreement (APA)

An **Advance Pricing Agreement (APA)** is a formal in advance arrangement between a taxpayer and the Indian tax authority (CBDT) that **predetermines the arm's length pricing or method** to be applied to a taxpayer's international transactions with associated enterprises. It is a

**voluntary**, binding agreement that provides **tax certainty** on transfer pricing issues for a specified number of years.

Under **Section 92CC** of the Income-tax Act, 1961, an APA determines either:

- The **arm's length price (ALP)** itself; or
- The **manner of determining** the ALP for an international transaction or a class of transactions.

It applies **prospectively** for up to five years and, optionally, **retrospectively (rollback)** for up to four preceding years.

## 2.1. Genesis of the APA Regime in India

The genesis of India's APA program stems from the need to reduce transfer pricing disputes and provide greater **tax certainty** to multinational enterprises (MNEs).

### Key Milestones:

- **1991–2001:** India opens to foreign investment. Cross-border intercompany transactions increase. TP regulations introduced in year **2001** to ensure arm's length pricing.
- **2001–2011:** Heavy litigation in transfer pricing. India becomes one of the highest TP-litigation countries globally. Thousands of cases reach CIT(A), ITAT, and High Courts.
- **2012 (Finance Act):** APA provisions introduced via **Sections 92CC and 92CD**, effective **1 July 2012**, to resolve TP issues in a cooperative, non-adversarial way.
- **2012 (August):** The **APA Rules (Rules 10F to 10T)** notified under the Income-tax Rules, 1962, providing detailed procedures and definitions.
- **2014 (Finance Act):** Introduction of **rollback provisions** (Section 92CC(9A)) allows the terms of an APA to be applied to **four preceding years**, significantly boosting the program's appeal.
- **Today:** India has one of the **most successful APA programs globally**, with over 815 **APAs** signed (as of March 2025), including both unilateral and bilateral agreements.

## 2.2. Objectives of the APA Regime

- Minimize disputes by agreeing in advance on the pricing methodology
- Ensure certainty, transparency, and stability in tax treatment
- Reduce litigation and compliance burden
- Encourage voluntary compliance
- Promote a non-adversarial tax regime in line with global best practices

### 2.3. Types of APAs

Advance Pricing Agreements (APAs) are of three main types: unilateral, bilateral, and multilateral.

A **unilateral APA** is entered into between a taxpayer and a single tax authority. It determines the transfer pricing method for the taxpayer's international transactions with related parties but does not involve the foreign tax authority. While it provides certainty in the domestic jurisdiction, it does not protect the taxpayer from potential double taxation if the corresponding jurisdiction challenges the pricing.

A **bilateral APA** involves the taxpayer and the tax authorities of two countries. It is negotiated under the Mutual Agreement Procedure (MAP) provisions of a tax treaty. Bilateral APAs are particularly valuable because they ensure consistency of transfer pricing treatment in both jurisdictions, thereby eliminating the risk of double taxation. They are generally preferred when both countries involved have functional APA programs and are willing to cooperate.

A **multilateral APA**, on the other hand, involves the taxpayer and the tax authorities of more than two countries. This type of agreement is suitable for multinational enterprises with complex intercompany transactions involving several jurisdictions. Multilateral APAs promote a harmonized approach to transfer pricing across multiple countries, offering broad tax certainty and reducing the risk of inconsistent treatment or tax disputes on a global scale.

### 2.4. Eligibility and Scope

Any person (including non-residents) **carrying out or planning an international transaction with an associated enterprise** may apply for an APA. The scheme is voluntary – taxpayers choose to seek an APA to lock in transfer pricing terms before filing returns. There is no minimum turnover threshold; however, the benefit of an APA typically justifies its cost only for large, ongoing cross-border transactions.

### 2.5. APA Procedure – Steps and Timeline

The APA process under Rules 10F–10T is largely consensual and multi-stage. Key steps include:

- (1) **Pre-filing Consultation** : An applicant *must* first request a pre-filing consultation by writing to the Director General of Income-tax (International Taxation) in Form No. 3CEC. The CBDT then arranges a meeting (the APA team or assigned CA) to **scope the proposal**.

The consultation (which is non-binding) typically identifies covered transactions, transfer pricing issues, appropriate methodologies, and any complexities. For bilateral/multilateral requests, the other country's competent authority is involved



under MAP rules. This stage ensures both sides understand the case before formal application.

- (2) **Formal Application** : Within the prescribed timeline (before the first day of the relevant year for continuing transactions or prior to commencing new ones), the applicant files **Form 3CED** with the requisite fee. Fees depend on the total value of transactions (₹ 10 lakh for ≤ ₹100 crore, ₹ 15 lakh for ≤ ₹ 200 crore, ₹ 20 lakh above). The Form 3CED is submitted to DGIT (International Taxation) for unilateral APAs, or to the Competent Authority in India (under section 90/90A) for bilateral/multilateral cases. (An applicant may withdraw the application any time before agreement signing, but fees are non-refundable.)
- (3) **Application Processing (Rules 10J–10K)**: The APA team/CA reviews the application for completeness. If deficiencies are found, a deficiency letter is issued (applicant may rectify within 15–30 days). Once accepted (Rule 10K), the APA team undertakes a detailed **negotiation/analysis phase (Rule 10L)**. This involves multiple meetings with the taxpayer, requests for documents or data, visits to taxpayer premises or foreign offices, economic analysis and benchmarking, etc. The taxpayer can also provide additional information proactively. In bilateral cases, the Indian competent authority simultaneously coordinates with the foreign CA under the MAP framework (Rule 44GA).
- (4) **Drafting and Approval**: Upon consensus on terms, the DGIT (or CA) drafts a mutual APA. Under Rule 10L(7–8), the DGIT (for a unilateral APA) or the Indian CA (for a BAPA/MAPA) and the applicant prepare a **Draft Agreement** enumerating the agreed ALP or methodology, covered transactions, critical assumptions, and period. The APA must be approved by the Central Government, after which **“the agreement shall be entered into by the Board with the applicant”**. The final APA is formally executed by CBDT (Chairman or Member) and the taxpayer.
- (5) **Post-Signing Steps**: Once signed, the DGIT (or CA) circulates the APA to relevant officers. Under Rule 10L(9) (and section 92CD), the DGIT/CA sends copies of the APA to the taxpayer’s Assessing Officer (AO), the local Commissioner of Income-tax, and the Transfer Pricing Officer (TPO).

## 2.6. Terms, Validity, Renewal and Revision

- **Validity**: An APA’s term is specified in the agreement, up to a maximum of five consecutive years. (For example, a 5-year APA might cover FY 2024-25 through FY 2028-29.) In practice, many APAs are for 3-5 years ahead from the first covered year. The agreed ALP/methodology applies for that period.
- **Rollback**: Since 2014, the law permits an APA to include a *rollback* of up to four prior years (subject to conditions). A rollback applies the APA’s pricing to earlier years, provided the return was filed on time and the international transactions were the same. For instance, a 5-year APA approved in 2025 can be applied (if requested) to years

2021–22 through 2024–25. Rollback is optional and must be specifically requested in the APA application.

- **Renewal (Rule 10S):** A taxpayer seeking an extension beyond the original period must apply for **renewal** as a fresh APA (omitting the pre-filing consultation stage). In effect, renewal is treated as a new APA covering the next block of years, using the same procedure and potentially updated analysis. If the renewal is not agreed, the old APA simply expires at term end.
- **Cancellation (Rule 10R):** The Board may **cancel** an APA if the taxpayer violates its terms. Causes include failure to file the annual compliance report on time, material misrepresentations or errors in that report, or a compliance audit finding that the taxpayer did not adhere to the APA conditions. Cancellation proceeds only after hearing the taxpayer. In a bilateral APA, the Indian CA must inform the foreign CA of any cancellation rationale. A cancellation order (with effective date and reasons) is issued in writing; copies are sent to the AO and TPO. (If fraud or fundamental misstatement is discovered, the APA may be declared void ab initio.) Once cancelled, the APA terms no longer bind the parties.
- **Binding Effect:** APAs are binding on the taxpayer and the Indian tax authorities for the covered period, except if **critical assumptions** change. Rule 10M specifies that the APA's terms and methodology (and any prices fixed) are operative so long as the critical assumptions hold. Either party may seek revision or cancellation if assumptions or facts underlying the APA prove incorrect.

## 2.7. Roles of CBDT and APA Teams

The CBDT oversees the APA program, with formal approval and signing of agreements. The actual APA work is done by specialized *APA teams* under the Principal Chief Commissioner (International Taxation). These teams operate out of the Foreign Tax & Tax Research Division (FT&TR), with support from the CBDT Member (Legislation). As noted by a CBDT official, “officers in the Foreign Tax & Tax Research Division of the CBDT and the officers in the APA teams under Principal CCIT (International Taxation)” drive the program.

In bilateral/multilateral cases, the Central Competent Authority in India (typically the Revenue Secretary/Principal DGIT) handles treaty negotiations in parallel with the foreign CA under the MAP process. The DGIT (International Tax) serves as the focal point for unilateral APA applications. Once an APA is signed, the DGIT/CA ensures copies reach the jurisdictional AO, local CIT and TPO so that assessments can be made per the agreement.

## 2.8. Benefits of APAs

APAs offer significant advantages for both taxpayers and the tax administration by reducing transfer-pricing uncertainty and dispute. Key benefits include:

- **Tax certainty:** The APA fixes in advance the pricing method (and price/range) for cross-border transactions, eliminating later disputes. In India's APA program to date, hundreds of APAs have provided clarity over thousands of assessment years. For example, by March 2022, 421 APAs had been executed, giving tax certainty to *over 2,715 assessment years*. This stability helps multinational groups plan investments and profit repatriation with confidence.
- **Reduced litigation:** An APA (especially bilateral) ensures that the agreed pricing will not be challenged later. By resolving issues upfront, APAs "prevent/resolv[e] protracted tax disputes" and significantly lessen transfer-pricing litigation. The APA regime has explicitly been cited as easing the burden on tax tribunals and higher judiciary by cutting down cases – a "non-adversarial" outcome for transfer-pricing disputes.
- **Non-adversarial framework:** APAs foster cooperative engagement between taxpayers and tax authorities. CBDT leadership notes that the APA program is "founded on principles of mutual trust and cooperation" and is a key initiative for an "investor-friendly" tax regime. Many taxpayers find this collaborative process preferable to adversarial audits or appeals.
- **Double taxation relief:** Bilateral/multilateral APAs, negotiated with treaty partners, explicitly eliminate the risk of double taxation. By locking in an arm's length price acceptable to both India and the partner country, a BAPA (e.g. with the US or UK) ensures that neither country will impose additional tax on the same profits.
- **Revenue mobilization:** APAs accelerate realization of tax on cross-border profits that might otherwise be contested for years. Indian tax authorities estimate that the APA program has "brought certainty for more than 2,715 assessment years" and led to settlement of large revenue sums. As one analysis notes, roughly 641 APAs signed through FY 2023–24 have collectively addressed about ₹25,000 crore of taxable profits, yielding an estimated ₹7,500 crore in tax. In this way, APAs secure legitimate revenue earlier than lengthy dispute processes would.
- **Ease of doing business:** By reducing transfer-pricing risk and providing clarity, the APA program improves India's investment climate. The CBDT calls APAs "one of its foremost initiatives for promoting an investor-friendly and non-adversarial tax regime". In global rankings, transparent dispute-resolution mechanisms like APAs are seen as enhancing business confidence.

## 2.9. Recent Trends and Statistics

India's APA program has grown rapidly. After launching in 2012, the number of APA filings and signings has climbed year by year. Key statistics (latest CBDT reports) include:

The Central Board of Direct Taxes (CBDT) has signed a record 174 Advance Pricing Agreements (APAs) with Indian taxpayers in FY25, marking the highest number finalised in a single financial year since the programme's inception, the tax department said on Monday.

The agreements include unilateral APAs (UAPAs), bilateral APAs (BAPAs), and the first-ever multilateral APA (MAPA). With this, the total number of APAs signed since the programme began has reached 815, comprising 615 UAPAs, 199 BAPAs, and 1 MAPA, as per the release.

This marks the highest number of APAs signed in a single financial year since the programme's launch. Of the 174 APAs signed in FY25, 65 were BAPAs, the highest number of BAPAs finalised in any year so far. These were a result of mutual agreements with India's treaty partners, including Australia, Japan, South Korea, the Netherlands, New Zealand, Singapore, the UK, and the US," the CBDT said.

CBDT had signed 125 APAs in FY24 and 95 in FY23. Notably, this year also saw the signing of India's first-ever MAPA. Additionally, on March 27, 2025, a record 34 APAs were signed on a single day.

### 2.10. Key Judicial/Legal Points

While APAs are largely administrative arrangements, a few legal aspects are noteworthy:

- **Binding nature:** Once an APA is signed and the taxpayer files the modified return under section 92CD, the agreed pricing stands. Courts generally treat APAs (especially bilateral ones under treaty MAP) as final settlement of transfer-pricing issues. By statute, all assessments *must* conform to the APA, and no further challenges to those prices are allowed by the AO. (In effect, an APA operates similarly to a binding arbitration of transfer prices.)
- **Critical assumptions:** APA validity hinges on assumptions. Rule 10M provides that if any "critical assumption" (economic factor, business volume, etc.) underlying the APA changes, the APA is not binding. In practice, this means that taxpayers and authorities should carefully record these assumptions. Indian tax authorities have emphasized that failure to meet a critical assumption can lead to revision or cancellation of the APA.
- **Administrative guidance:** CBDT periodically issues guidance and FAQs on APA procedures. No major Supreme Court rulings have specifically altered the APA framework, but the regime is understood to supplement (not replace) existing transfer pricing laws and MAP. Tax tribunals and courts have in general respected APAs as foreclosing disputes, in line with section 92CD's mandate.

### 3. Post APA Compliance

Once an Advance Pricing Agreement (APA) is signed, the taxpayer's responsibilities do not end. To ensure that the terms of the agreement are faithfully implemented, the APA regime requires **ongoing compliance and monitoring**.

Following post-agreement obligations are critical to uphold the integrity and binding nature of the APA.

#### A. Annual Compliance Report (Form-3CEF)

- **Mandate:** The taxpayer must file an **Annual Compliance Report (ACR)** in **Form 3CEF** for each year covered under the APA.
- **Timeline:** It is required to be filed within 30 days of the due date of filing the income tax return for the relevant to the previous year or within 90 days of entering into an agreement, whichever is later.
- **Contents:**
  - Description of the international transactions covered.
  - Method applied and results achieved.
  - Demonstration that the conditions of the APA were met.
  - Any deviation from assumptions or critical terms, with reasons.

Failure to file Form 3CEF on time or furnish incomplete information can lead to **cancellation or revision** of the APA.

#### B. Maintaining Contemporaneous Documentation

Even though an APA provides relief from detailed benchmarking each year, taxpayers must still **maintain documentation** to prove:

- Adherence to the **Transfer Pricing Methodology (TPM)** agreed upon.
- Consistency with the **functional and risk profile** agreed in the APA.
- Verification of any **critical assumptions** or **terms** outlined in the agreement.

This is especially important in **bilateral/multilateral APAs**, where other jurisdictions may also request information.

#### C. APA Monitoring and Audit by Tax Authorities

- The **APA team** of the CBDT may review the ACR (Form 3CEFA) and supporting documentation.
- In some cases, the APA authorities may:
  - **Request clarifications** or additional documents.
  - **Conduct site visits** or audits if compliance appears doubtful.
- The aim is **not reassessment** but to ensure the taxpayer is **genuinely following** the terms of the agreement.

#### D. Rollback Year Compliance

If the APA includes **rollback years**, the taxpayer must:

- File **modified returns** (if required) under Section 92CD for the rollback years.
- Ensure rollback conditions under Rule 10MA are met:
  - No significant factual differences.
  - No appeals pending on the covered transactions.
  - Modified ITR to be filed within end of three months from APA signing month.

The **Form 3CEFA** must also include **rollback disclosures**, if applicable.

#### E. Revisions, Revocations, and Remedies

Post-APA, the agreement may need to be:

- **Revised** (Rule 10Q): If there are changes in law, facts, or business environment.
- **Revoked** (Rule 10R): In case of misrepresentation, failure to comply, or fraud.

Taxpayers must **promptly notify** the tax authorities of:

- Any material **change in business operations**.
- **Departure from critical assumptions**.
- Restructuring, mergers, or changes in the controlled transactions.

#### Conclusion

The success of the APA program depends as much on robust post-agreement compliance as on negotiation and agreement. By treating the APA as a **living document** and actively managing compliance, taxpayers can enjoy long-term certainty, reduced litigation, and smoother tax relationships.

# Part D : Sample FAR and Benchmarking Template

## I. Sample FAR Analysis Template

### 1. Overview of the Entities

- **Name of the Tested Party:** XYZ India Pvt. Ltd.
- **Name of the Associated Enterprise (AE):** XYZ Inc., USA
- **Nature of Relationship:** Wholly owned subsidiary
- **Type of Transaction:** Provision of software development services

### 2. Functions Performed

Function	XYZ India Pvt. Ltd. (Tested Party)	XYZ Inc., USA (AE)
Software development	Performs core development activities	Specifies project scope and deliverables
Project management	Manages daily operations and technical execution	Oversees overall project timelines
Quality control	Conducts internal quality checks	Sets quality standards and benchmarks
HR and admin	Handles local hiring and support services	Provides recruitment policies and oversight
Finance and accounting	Local accounting and invoicing	Centralized budgeting and strategic planning
IP ownership	Does not own any IP	Owns all developed intellectual property
Marketing and sales	Not involved	Responsible for client acquisition and contracts

### 3. Assets Employed

Asset	XYZ India Pvt. Ltd.	XYZ Inc., USA
Tangible assets	Office infrastructure, computers	Corporate office, IT systems

Asset	XYZ India Pvt. Ltd.	XYZ Inc., USA
Intangible assets	None	Owens IP, brand name, proprietary tools
Human capital	Software engineers, project managers	Senior architects, strategic decision-makers
Financial assets	Working capital for operations	Provides funding and capital support

#### 4. Risks Assumed

Risk Category	XYZ India Pvt. Ltd.	XYZ Inc., USA
Market risk	None (operates on cost-plus model)	Bears all market risk
Credit risk	None (receives payment from AE only)	Bears customer credit risk
Technology risk	Low	Bears technology obsolescence risk
Operational risk	Routine delivery-related risks	Strategic and product-level operational risks
Foreign exchange risk	Minimal (contracted payment terms)	Assumes currency fluctuation exposure
Legal and regulatory risk	Local compliance risk	Global regulatory and contractual risks

#### 5. Conclusion of FAR Analysis

XYZ India Pvt. Ltd. functions as a **captive service provider**, performing routine functions with minimal risks and no ownership of intangible assets. It is remunerated on a **cost-plus basis** and does not bear entrepreneurial risks. XYZ Inc., USA is the strategic entity assuming significant risks and owning valuable intangibles. Accordingly, XYZ India qualifies as the **tested party** for benchmarking purposes.



## II. Transfer Pricing Benchmarking Memorandum

**Subject:** Benchmarking Study for International Transaction – Provision of IT-Enabled Services

**Taxpayer:** ABC India Pvt. Ltd.

**Assessment Year:** 2024–25

**Transaction Type:** Provision of IT-enabled services to Associated Enterprise

**Transfer Pricing Method Applied:** Transactional Net Margin Method (TNMM)

**Profit Level Indicator (PLI):** Operating Profit/Operating Cost (OP/OC)

### 1. Background of the Transaction

ABC India Pvt. Ltd. ("the Company") is a wholly owned subsidiary of ABC Global Inc., USA. The Company is engaged in providing IT-enabled support services (such as data processing, customer support, and documentation) exclusively to its parent company and group affiliates.

As the Company operates as a **captive service provider** with limited functions and minimal risk, the **Transactional Net Margin Method (TNMM)** has been considered the most appropriate method for benchmarking the pricing of its international transactions.

### 2. Description of International Transaction

Nature of Transaction	Value (INR in millions)	Counterparty
Provision of IT-enabled services	500.00	ABC Global Inc.

### 3. Functional, Asset, and Risk (FAR) Profile

#### Functions Performed

- Data entry and processing
- Customer support (email/chat)
- Reporting and documentation services
- Internal quality checks

#### Assets Employed

- Office infrastructure
- IT hardware and licensed software
- Skilled manpower

### Risks Assumed

- Routine operational risks
- Minimal foreign exchange risk (payments in USD under fixed margins)
- No market, credit, or strategic risk assumed

### Conclusion on FAR:

ABC India operates as a **routine, low-risk service provider**. It does not undertake any significant strategic, entrepreneurial, or financial risk. Accordingly, it is selected as the **tested party** for benchmarking.

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#### 4. Selection of Most Appropriate Method

Based on the functional profile and the nature of the transaction, **TNMM** is selected as the most appropriate method because:

- Comparable uncontrolled prices for similar back-office services are not publicly available.
  - Net margin-based comparisons are feasible due to availability of data.
  - TNMM is commonly used for low-risk captive service providers.
- 

#### 5. Selection of Profit Level Indicator (PLI)

**Operating Profit/Operating Cost (OP/OC)** has been selected as the appropriate PLI due to:

- The reliability of cost base as a denominator for routine service providers.
  - Limited impact of differences in accounting policies across comparables.
- 

#### 6. Search Process for Comparable Companies

**Database Used: Prowess / Capitaline / TP Catalyst**

#### Search Criteria:

- Industry: ITES, BPO, back-office support services
- Turnover: INR 200 million to INR 1,000 million
- Employee cost >25% of total cost (proxy for service-based operations)
- Companies engaged in software development, KPO, or owning intangibles were excluded
- Financial year data available for FY 2023–24

### 7. List of Final Comparable Companies

Company Name	Turnover (INR mn)	OP/OC (%)	Remarks
Alpha BPO Ltd.	600	16.80%	Functionally comparable
Beta Tech Solutions Pvt. Ltd.	480	14.25%	Functionally comparable
Gamma Services Ltd.	520	18.10%	Functionally comparable
Delta Support Pvt. Ltd.	450	15.90%	Functionally comparable

**Average Margin (Arithmetic Mean):**  $(16.80 + 14.25 + 18.10 + 15.90)/4 = 16.26\%$

### 8. Financials of Tested Party (ABC India Pvt. Ltd.)

Particulars	Amount (INR mn)
Operating Revenue	500.00
Operating Expenses	425.00
Operating Profit	75.00
OP/OC (%)	17.65%

### 9. Conclusion of Benchmarking Analysis

The OP/OC margin earned by ABC India Pvt. Ltd. for the relevant financial year is **17.65%**, which is higher than the mean margin of **16.26%** earned by comparable companies. Therefore, the pricing of the international transaction falls within the arm's length range and **does not warrant any transfer pricing adjustment** under Section 92C of the Income-tax Act, 1961.

### 10. Supporting Documentation

- Detailed FAR analysis
- Working papers of comparability analysis
- Company financials of tested party and comparables
- Copies of intercompany agreements

Below is the **expanded Benchmarking Memo** including a well-structured "**Accept-Reject Matrix**" that justifies why certain companies were selected or rejected as comparables during the transfer pricing benchmarking analysis.

#### 11. Accept-Reject Matrix for Comparable Companies

Company Name	Accepted/Rejected	Reason for Acceptance/Rejection
Alpha BPO Ltd.	Accepted	Engaged in ITES/BPO services, no ownership of intangibles, meets employee cost filter
Beta Tech Solutions Pvt. Ltd.	Accepted	Provides routine back-office services, functionally comparable, consistent margins
Gamma Services Ltd.	Accepted	Offers data processing and customer support, turnover within range, no extraordinary events
Delta Support Pvt. Ltd.	Accepted	Similar functional profile, cost structure aligned, no R&D or IP ownership
Zeta Technologies Ltd.	Rejected	Involved in high-end software development and KPO; owns significant IP
Omega Global Solutions	Rejected	Reported consistent losses and had financial irregularities during the relevant financial year
Neptune Data Systems	Rejected	Turnover exceeds INR 1,000 million – not comparable in scale
Sigma Customer Care Pvt. Ltd.	Rejected	Operates in voice-based BPO with outbound sales – functional dissimilarity to non-voice back-office
Tango InfoServices Ltd.	Rejected	Engaged in R&D and owns proprietary software tools – not low-risk service provider
Epsilon Analytics Pvt. Ltd.	Rejected	Operates in data analytics and consulting – high value-add, not routine ITES

#### 12. Conclusion on Comparable Selection Process

The selection of comparables has been based on rigorous filters ensuring alignment with the tested party's functional profile, asset intensity, risk profile, and scale of operations. Companies with dissimilar functions, ownership of intangibles, or significant size or risk differences were systematically rejected to maintain integrity and reliability in the benchmarking outcome.

This matrix can be further expanded with database screenshots and working notes if you're preparing documentation for submission or audit.

## Transfer Pricing Compliance Calendar – India

Compliance Requirement	Description	Applicable Threshold	Due Date
Transfer Pricing Documentation (Local File)	Maintain contemporaneous documentation substantiating arm's length price of international transactions or specified domestic transactions	None	31st October
Form 3CEB (Accountant's Report)	Obtain and file a Chartered Accountant's report on international transactions or specified domestic transactions	None	31st October
Master File – Part A (Form 3)	Part A providing general information on the group	None	30th November
Master File – Part B (Form 3CEAA)	Part B for groups with consolidated revenue > ₹500 crore and international transactions > ₹50 crore	Consolidated revenue > ₹500 crore ad	30th November
CbC Reporting – Notification (Form 3CEAE)	Furnish intimation of the designated constituent entity filing the Master File	Consolidated revenue > ₹5,500 crore	30th November
CbC Reporting – Report (Form 3CEAD)	File CbC report providing information on global allocation of income, taxes, and economic activity	CB seeditae from year-enl	12 months from year-end

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## 2. Opportunities for Professionals in Transfer Pricing Compliance Management

With the increasing globalization of business and the rise of cross-border transactions, **transfer pricing (TP) compliance** has become a high-stakes area of focus for both multinational enterprises (MNEs) and tax authorities. This shift has created a strong and growing demand for skilled professionals who can navigate the technical, legal, and operational aspects of TP compliance management.

### 1. Growing Regulatory Complexity = Greater Need for Experts

The expansion of TP regulations—driven by both domestic tax reforms and global initiatives such as the OECD's BEPS project—has led to more intricate compliance requirements. Indian regulations, in particular, now involve:

- Three-tiered documentation (Local File, Master File, CbCR)
- Stringent timelines and high penalties for non-compliance
- Enhanced scrutiny from Transfer Pricing Officers (TPOs)

This complexity offers professionals a critical opportunity to **specialise as TP compliance managers or advisors**, helping companies design, document, and defend their pricing strategies.

## 2. Roles across Multiple Domains

TP professionals can explore a variety of roles in following areas:

- Designing and maintaining TP policies, managing TP documentation, coordinating TP audits.
- Advising clients on benchmarking, policy implementation, dispute resolution, and compliance automation.
- Developing and managing TP software solutions and automation tools.

## 3. Opportunities in Dispute Resolution and Litigation

With increasing TP adjustments and disputes, professionals with strong analytical, legal, and negotiation skills are well-positioned to work in:

- **Advance Pricing Agreements (APA):** Negotiating bilateral and unilateral APAs with Indian and foreign tax authorities.
- **Mutual Agreement Procedures (MAPs):** Handling cross-border tax disputes through treaty-based mechanisms.
- **TP Litigation Support:** Representing clients before tribunals and courts, interpreting legal positions, and preparing expert submissions.

## 4. Strategic Advisory and Policy Roles

Senior professionals with experience may move into **strategic advisory roles**, helping businesses:

- Develop global TP strategies
- Perform value chain analyses
- Implement TP policies aligned with operational substance
- Navigate global compliance in multiple jurisdictions

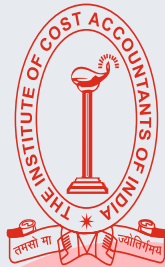
Additionally, opportunities exist in **think tanks, industry bodies, and policymaking institutions** to contribute to shaping transfer pricing frameworks and guidance.

## Conclusion

Transfer pricing compliance management is not a back-office function—it's a strategic business imperative. Professionals in this field have the opportunity to shape tax policies, manage risk, and influence cross-border business strategies. With the right blend of technical expertise, analytical thinking, and cross-functional communication, TP compliance offers a rewarding, future-proof career path.



Behind Every Successful Business Decision, there is always a **CMA**



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