



Mega E-Conclave

Data Analytics for Business Decision Making



- **Organized by:** Board of Advanced Studies, The Institute of Cost Accountants of India in association with Reliance Industries Ltd.
- **Media Partner:** Business Standard
- **Date:** 30th May 2020; Saturday
- **Time:** 11:00 am to 1:30 pm
- **Venue:** Live Webcast
- **Web link:** <https://icmai.in/icmai/Webcast-Rel.php>

PROGRAMME SCHEDULE

Sessions	Time Slot		Topic	Resource Persons
S1	11:00	11:05	Welcome Address	CMA Debasish Mitra Chairman, Board of Advanced Studies, ICAI
	11:05	11:10	Special Address	CMA Biswarup Basu Vice President, ICAI
	11:10	11:20	Presidential Address	CMA Balwinder Singh President, ICAI
	11:20	11:40	Chief Guest Address	CMA Rajneesh Jain President & CFO, Reliance Jio
S2	11:40	11:50	Opening Remarks on Technical Session	CMA KVVS Murthy Consultant, FC&A Academy, Reliance Industries Ltd.
	11:50	12:15	Introduction to Data Analytics	CA Pallab Sen
	12:15	12:45	Used Cases of Conventional Data Analytics	CA Hirak Bhattacharjee
	12:45	1:15	Used Cases of Unconventional Data Analytics	CA CPA Prithwiraj Mukherjee
S3	1:15	1:25	Open e-Interaction	Resource Persons with the Audience
S4	1:25	1:30	Vote of Thanks	CMA Prakash Loganath Head, Supply Chain Platforms Reliance Industries Ltd.

Media Partner



Behind every successful business decision there is always a **CMA**