



Webinar on Cost Management Strategies for MSMEs in Post COVID-19

6 November, 2020, 2 PM – 4 PM

Programme Schedule

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| 2:00 PM -2:05 PM | Welcome the dignitaries | Dr.E.Vijaya Faculty Member National Institute for MSME(ni-msme) |
| 2:05 PM -2:10 PM | Special Address | CMA Debasish Mitra Chairman, Board of Advanced Studies & Research, ICAI |
| 2:10 PM -2:15 PM | Special Address | CMA P Raju Iyer Vice President, ICAI |
| 2:15 PM -2:25 PM | Inaugural Address | CMA Biswarup Basu President, ICAI |
| 2:25 PM- 2:35 PM | Key note Address | Ms. S.Glory Swarupa Director General National Institute for MSME (ni-msme) |
| 2:35 PM – 2:40 PM | Vote of Thanks | CMA Dr. D.P. Nandy Sr. Director, ICAI Shri. Sandeep Bhatnagar Director Marketing, National Institute for MSME(ni-msme) |
| 2:40 PM -3:05 PM | Session I- Financial Challenges for MSMEs in Post COVID -19 | Dr. E. Vijaya National Institute for MSME (ni-msme) |
| 3:05 PM -3:45 PM | Session II – Cost Management Strategies for MSMEs in Post COVID -19 | CMA Sukrut Mehta Practicing Cost Accountant, ICAI |
| 3:45PM -4:00 PM | Q&A Session | |