



ICMAI
The Institute of
Cost Accountants of India
(Statutory Body under an Act of Parliament)
www.icmai.in



Business Intelligence & Analytics (Online Learning)

An initiative of

Board of
Advanced Studies & Research

In Partnership with
NPTEL - Faculties from IIT, Madras



About the Course

This course equips member with the necessary knowledge and skills on the thought process, modelling approaches and tools required to use data from enterprise databases and other sources for business decisions. In turn, the course prepares participants for a career in data science, business analytics and market research. This course will introduce the context of data mining, and cover important modelling techniques such as regression, scoring modules, block chain, SQL, decision trees, clustering, and ANN.

Course Modalities

- Course is offered in Self-Paced mode, where learners can learn at their own pace
- The entire course contains 11 modules, 4-5 videos and 1 assignment per module. After successful completion of 11 modules with minimum 40 marks participants will get a Participation Certificate

Exam and Certification

- Once the learner has completed all 11 modules one examination will be conducted by NPTEL. After successful completion of examination they will get a completion certificate with ICMAI, IIT Madras under NPTEL Logo
- This exam will be conducted once every 2 months on a Sunday and can be taken from home with proctoring being done remotely

Eligibility Criteria

CMA Members and
Final Qualified

Course Duration

Within 3 Months
(20 Hours Recorded Session)
CPE Credit will be given to the
members of the Institute
(as per CPE guidelines)

Course Fees

₹4,000+18% GST

Examination Fees

1st Attempt - NIL
2nd Attempt - ₹800+18% GST
3rd Attempt - ₹800+18% GST
(Maximum No. of attempts of
Examination is 3)

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Behind every successful business decision, there is always a **CMA**