



MARCH 2018

CMA PLACEMENT BROCHURE



DIRECTORATE OF STUDIES - PLACEMENT & TRAINING
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament



MISSION STATEMENT

The CMA Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting."

VISION STATEMENT

"The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally."





CMA **PLACEMENT** **BROCHURE**

MARCH 2018

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REGIONAL OFFICES

1

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e-mail: nirc@icmai.in

2

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4

WESTERN INDIA

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3

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MESSAGES



Greetings!!!

In this globalized world, organizations require professionals such as Cost and Management Accountants (CMA) who have specialized knowledge on business strategy and value creation. The CMA being the foundation on which the enterprises are built, the specialized education and training by the Institute make the CMA a multi-faceted professional.

CMAs are driving force in all economic activities, as they are the value creator, value enabler, value preserver and value reporter. CMAs are in great demand in government sector, private sector, banking & finance sector, developmental agencies, education, training & research sector as well as in service and public utility sector. Further, in view of their specialized knowledge and training, CMAs are holding top management position in public and private sectors' enterprises like Chairman cum Managing Directors, Director Finance, Financial Controller, Chief Financial Officer, Controller of Cost, Chief Internal Auditor and other important positions.

I invite you to visit our Institute to engage the professionally nurtured recently passed out CMA qualified students to be your future managers.

Best Regards,

CMA Sanjay Gupta
President
The Institute of Cost Accountants of India

Greetings!!!

The changing paradigms have made mandatory for an institution to foster a new breed of professionals equipped with the right kind of knowledge, technical skills and ability to think innovative. The industry expectations have gone higher and only those survive and sustain who have the positive attitude, skills to accept challenges and zeal to perform better. Hard work is no more the key to success alone but individuals are expected to work smarter with consistency. We take pride in the fact that since inception, our Institute has been continuously contributing to the growth of the industrial and economic climate of the country. We seek to create a fresh frontier of knowledge and reveal new horizons of change so as to broaden mindsets and instigate positive attitudes in our students.

In this globalised world, organizations require professionals such as Cost Accountants (CMAs) who have specialized knowledge on business strategy and value creation. The specialized education and training provided by the Institute make the Cost Accountant a versatile professional. In order to strengthening the CMA fraternity the Institute is organizing Campus Placement Drive Program pan India basis. It is my sincere belief that we can channelize the potential of budding CMAs through Placement activities.

I firmly believe, a desire can change nothing, a decision can change something but a determination can change everything. Undeniably, our Institute is strongly determined to provide its students a successful professional career.

Best Wishes,

CMA H. Padmanabhan
Vice President
The Institute of Cost Accountants of India

Greetings!!!

At the outset, I would like to thank you for your continued support for the placement of CMAs in your esteemed organization. In order to provide industry ready Professional Accountants, the Institute has been successfully organizing placement programmes twice a year for Newly Qualified CMAs, wherein prospective employers and recently passed students interact and explore the possibilities of taking up employment opportunities in various organisations to shape their professional career. CMAs are considered as complete business solution providers in this dynamic business world. They acquire rich professional knowledge through CMA course curriculum on subjects relating to cost & management accounting techniques, finance & accounting, auditing, taxation, management and information technology etc. I believe 3Ds are very much essential for anyone to reach his or her desired target, i.e. Desire, Dedication and Discipline. My advice to all our students to strictly follow the 3Ds, success will definitely follow.

Today we are proud to see that our students and recruiters are equally satisfied with our services and this has all been made possible by the commitment and diligence of our placement team. We place right candidates to right place with integrity and reliability.

I feel extremely elated to invite you to our most awaited bi-annual feature of campus placement programme scheduled for our batch of December 2017 final qualified candidates scheduled in April - May 2018.

Warm Regards,

CMA Manas Kumar Thakur
Chairman, TEF & Placement Committee
The Institute of Cost Accountants of India

ABOUT THE INSTITUTE



“If we have to succeed in the globalized world, we have to enlarge the scope of Cost Audit to cover all aspects of manufacturing and service sector activities including healthcare and education.”

- APJ Abdul Kalam
Former President of India



“Where today’s accountants, particularly the management accountants not only has to capture the financial transactions but also has to measure, analyse, interpret and disclose the corporate economy in a holistic framework crazing the cost aspect and which is most important today’s economic structure.”

- Pranab Mukherjee
Former President of India



“Without cost accountancy one works rather in a vague undefined way without knowing where an industry exactly stands but in cases where there are cost accountants, correct assessment of its proper growth & working can easily be made.”

- Lal Bahadur Shastri
Former Prime Minister of India

The Institute of Cost Accountants of India is a statutory body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrolls students for its courses, provides coaching facilities to the students, organises professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession. In today's world, the profession of conventional accounting and auditing has taken a back seat and cost and management accountants are increasingly contributing toward the management of scarce resources and apply strategic decisions. This has opened up further scope and tremendous opportunities for cost accountants in India and abroad.

After an amendment passed by Parliament of India, the Institute is now renamed as "The Institute of Cost Accountants of India" from "The Institute of Cost and Works Accountants of India". This step is aimed towards synergising with the global management accounting bodies, sharing the best practices which will be useful to large number of trans-national Indian companies operating from India and abroad to remain competitive. With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the 2nd largest Cost & Management Accounting body in the world and the largest in Asia, having approximately 5,00,000 students and 70,000 members all over the globe. The Institution headquartered at Kolkata operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 96 Chapters situated at important cities in the country as well as 9 Overseas Centres. It is under the administrative control of Ministry of Corporate Affairs, Government of India.



"No management can succeed unless it is very cost conscious ... As Cost Accountants, you have a wide field ... Cost Accountancy is not audit as such, nor is it ordinary accountancy - that is looking into what money is spent & how it is spent."

- Morarji Desai
Former Prime Minister of India



"The need for a trained body of Cost and Works Accountants is particularly great in the present stage of our national development ... It is the Cost Accountant who would draw up a proper and sound system of Cost Study, Cost Analysis & Developed Cost Control."

- C. D. Deshmukh
Former Union Minister of Finance



"If 'Make in India' has to succeed, CMAs have to take lead. CMAs' professional training and experience, they inculcate is of immense advantage in determining the roadmap of the cost effectiveness."

- Arun Jaitley
Union Minister of Finance, Corporate Affairs and I&B



CMA COURSE DISSECTION - SYLLABUS 2016

| KNOWLEDGE PILLAR | FINANCIAL REPORTING | REGULATORY FUNCTION | MANAGEMENT | STRATEGY |
|------------------|---------------------|---------------------|------------|----------|
|------------------|---------------------|---------------------|------------|----------|

FOUNDATION COURSE

| | | | | |
|------------|----------------------------|-------------------------------|--|---|
| FOUNDATION | FUNDAMENTALS OF ACCOUNTING | FUNDAMENTALS OF LAWS & ETHICS | FUNDAMENTALS OF ECONOMICS AND MANAGEMENT | FUNDAMENTALS OF BUSINESS MATHEMATICS & STATISTICS |
|------------|----------------------------|-------------------------------|--|---|

INTERMEDIATE COURSE

| | | | | |
|-------------------------|--------------------------|----------------------------------|---|--|
| INTERMEDIATE GROUP - I | FINANCIAL ACCOUNTING | LAWS & ETHICS DIRECT TAXATION | COST ACCOUNTING | |
| INTERMEDIATE GROUP - II | COMPANY ACCOUNTS & AUDIT | INDIRECT TAXATION | COST & MANAGEMENT ACCOUNTING AND FINANCIAL MANAGEMENT | |
| | | | OPERATIONS MANAGEMENT AND STRATEGIC MANAGEMENT | |

FINAL COURSE

| | | | | |
|-------------------|-------------------------------|---|---|---|
| FINAL GROUP - III | | CORPORATE LAWS & COMPLIANCE DIRECT TAX LAWS AND INTERNATIONAL TAXATION | STRATEGIC FINANCIAL MANAGEMENT STRATEGIC COST MANAGEMENT - DECISION MAKING | |
| FINAL GROUP - IV | CORPORATE FINANCIAL REPORTING | INDIRECT TAX LAWS & PRACTICE | COST & MANAGEMENT AUDIT | STRATEGIC PERFORMANCE MANAGEMENT AND BUSINESS VALUATION |

MULTI-DISCIPLINARY ROLES CMAs CAN PERFORM



PLACEMENT

The Institute of Cost Accountants of India has a vibrant placement cell to facilitate the placements for all deserving students. It works round the clock to improve the placement facilities for both qualified and semi-qualified CMAs. The Placement Directorate works closely with Corporate Sector to groom students as per industry requirements. Industry is always on the lookout for students with good academic background, who are vibrant, energetic, attentive, fast learners, adaptive, good communicator and ready to accept challenges. The Institute is committed to offer best talent for corporates.

PLACEMENT CELL - OBJECTIVES

- The purpose of the Placement Cell is to guide students to choose right career path and to provide domain knowledge, skill and aptitude to cater the manpower requirements of the Industry.
- The Institute has evolved mechanism for its students wherein they are given training and guidance opportunity by the eminent industry members and professionals.
- Maintaining and regularly updating database of students for possible placements.
- Maintaining database of companies and establishing strategic links for campus recruitments.
- Coordinating with companies to understand about their requirements and recruitment procedures.
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Organizing pre-placement Orientation programme/training/workshops/seminars for students to keep them up-to-date.
- Arranging CFO & HR Discussion Meet pan India basis.
- Collecting feedback from employers to know where our students stand in the selection process and guiding them accordingly.
- To assist students for industrial training on or after the completion of the course.
- To act as a link between students, alumni and the recruiters.

12-DAYS PRE-PLACEMENT ORIENTATION PROGRAM

Topics covered:

- Resume Writing/Communication Skills/Soft Skill Training/Tips to crack Group Discussion/ Interview Skills/Professional Email Writing/ Power Point Presentation
- Advanced Excel/ERP
- Basics of Accounting/Corporate Accounting (Practical Aspects)
- Company Law (Special emphasis on Companies Act, 2013)
- Financial Management (Practical Aspects)
- Cost Sheet Preparation/Companies (Cost Records and Audit) Rules, 2014
- Audits in Corporate World
- Cost Accounting Standards
- Ind AS
- Goods & Services Tax (GST)
- Direct Tax (Practical Aspects)
- Emerging issues: Valuation and Insolvency & Bankruptcy Code
- Securities Market
- International Finance

Proud Recruiters for June - 2017 Batch

| | | |
|---|--|--|
|  एन बी सी सी NBCC A Navratna CPSE |  ITC Enduring Value |  L&T Construction |
|  TATA TATA PROJECTS |  सी पी सी एल CPCL |  vedanta |
| Deloitte. |  ARVIND Lifestyle Brands Limited |  LARSEN & TOUBRO It's all about Imagineering |
|  GENPACT INTELLIGENT ENTERPRISES POWERED BY PROCESS |  pwc |  TATA TATA MOTORS |
|  infomatrix cogito ergo sum |  Since 1760 Berger Paint your imagination |  SAINT-GOBAIN |
|  INDIA CREATING WEALTH FOR WELLBEING |  RSM |  Pon Pure Chemicals Group catalyzing your growth |
|  Peerless Securities Trust. Invest. Progress |  OPC Orient Pest Control |  Evosys Evolutionary Friendly Passionate |
|  Global Indian International School |  oXynet | |

And Many More



PARTIAL LIST OF COMPANIES WHERE CMAs ARE PLACED

Accenture
Assam Brooke Ltd
Allahabad Bank
Amara Raja Group
Ashok Leyland Ltd.
Apollo Gleneagles Hospitals
Bata India Ltd.
Bengal Chemicals & Pharmaceuticals Ltd.
Bharat Electronics Ltd.
Bharat Heavy Electricals Ltd.
Bharat Sanchar Nigam Ltd.
Castrol India Ltd
Cipla
Coal India Ltd.
Coromandel International
Dunlop India Ltd.
Deloitte
DVC
Engineers India Limited
Exim Bank
Edcil India Limited
Ford India Ltd.
Flipkart
GAIL
Genpact Ltd.
Godrej and Boyce Mfg Co Ltd
Gujarat Ambuja Cements Ltd.
Galaxy Surfactant
Haldia Petrochemical Ltd.
Honeywell Technologies

HCL
Hindustan Aeronautic Ltd.
Hindustan Petroleum Corporation Ltd
Hindustan Zinc Ltd.
HUDCO
WBSETCL
WBSEDCL
ICICI Bank
Infosys
IDBI Bank
HSBC
HDFC
IFB Agro Industries Ltd.
IFS Solutions India (P) Ltd.
ITC Limited
InterContinental Hotel Group
National Housing Bank
NBCC
Nestle
NHPC
NMDC
NTPC
Neyveli Lignite Corporation
ONGC Ltd.
Jindal Drilling and Industries Ltd.
Jindal Steel & Power Ltd.
L&T Construction
Larsen and Tubro Ltd.
KPMG
Maharashtra Natural Gas Limited

Marathon Electric Motors (India) Ltd.
Pidilite
Power Grid Corporation
PDCL
SAIL
SEBI
Simplex Infrastructure Ltd.
Tata Consultancy Services Ltd.
Tata Motors Ltd.
Tata Projects
Tata Steel Ltd.
TVS Electronics Ltd.
Vedanta Limited
Voltas India Ltd.
Wipro
WEBEL Ltd.
PWC
Berger Paints
Evosys
McNally Bharat Engineering Co. Ltd.
Management Institutes
Universities / Colleges as Professors
and many more...

CAMPUS PLACEMENT SCHEDULE

| Place | Date of Campus |
|---------|--|
| Mumbai | 12 - 14 April 2018 (Thursday - Saturday) |
| Chennai | 19 - 21 April 2018 (Thursday - Saturday) |
| Dehli | 28 - 30 April 2018 (Saturday - Monday) |
| Kolkata | 03 - 05 May 2018 (Thursday - Saturday) |

For further enquiries please contact
e-mail: placement@icmai.in / cpt@icmai.in
Ph: +91 90075 92501 / +91 96097 93616

PARTICIPATION FEE STRUCTURE FOR CORPORATES

| | |
|--|--|
| Registration fee for campus placement programme (common for all locations) | ₹15,000/- + (GST @ 18% as applicable) |
| Participation fee | ₹10,000/- per location + (GST @ 18% as applicable) |

The payment of the fee is to be made through **Demand Draft** drawn in favour of
"The Institute of Cost Accountants of India" payable at New Delhi or by **ECS** mode.

DETAILS FOR ECS PAYMENT

State Bank of India, Lodhi Road Branch, New Delhi - 110003
Current A/C No: 30678404793 | **MICR Code:** 110002493 | **IFSC Code:** SBIN0060321 | **PAN:** AAATT9744L
GST: 07AAATT9744L1ZU



DIRECTORATE OF STUDIES - PLACEMENT & TRAINING THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

Statutory Body under an Act of Parliament

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