

## The Indian EXPRESS

## MOTOR EDUCATION

CELEBRATIONS, EVENTS



The Institute of Cost Accountants of India (ICAI) and ASSOCHAM have joined hands to help create and support first generation entrepreneurs and medium and small start-ups to make Indian MSMEs innovative, cost and technology savvy to make these enterprises globally competitive to grow to their full potential. ICAI and ASSOCHAM have decided to set up the country's maiden visual centre for development of MSMEs having reach across industry. A joint vision document by the two professional bodies said the centre aims to address the issues concerning the MSME sector, connect Indian enterprises to global R&D centres, strengthen industry-academia interface, pruce up skill levels and connect the industry with important stakeholders, including the government, through interactive seminars and workshops.